

# Regional Tourism



NEMCOG

Northeast Michigan Council  
of Governments

## Pure Michigan Byways

A collection of corridors having one or more of the following unique qualities:

Cultural  
Historic  
Archaeological  
Natural  
Recreational  
Scenic



....Michigan Heritage Routes – established by the Legislature in 1993

....rebranded Pure Michigan Byways in 2014

....Administered by MDOT

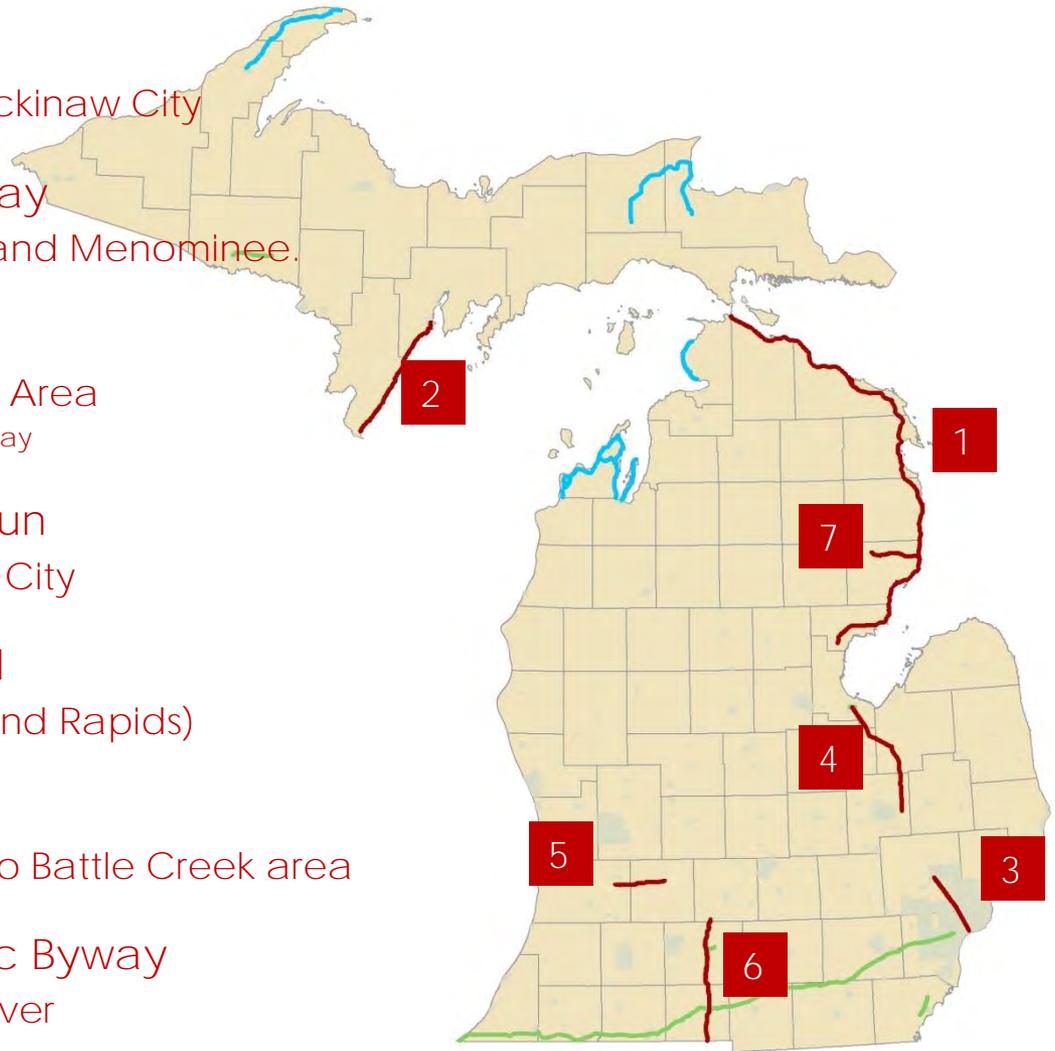
....Staffed by the Regional Planning Agencies

HERITAGE  
ROUTE

23

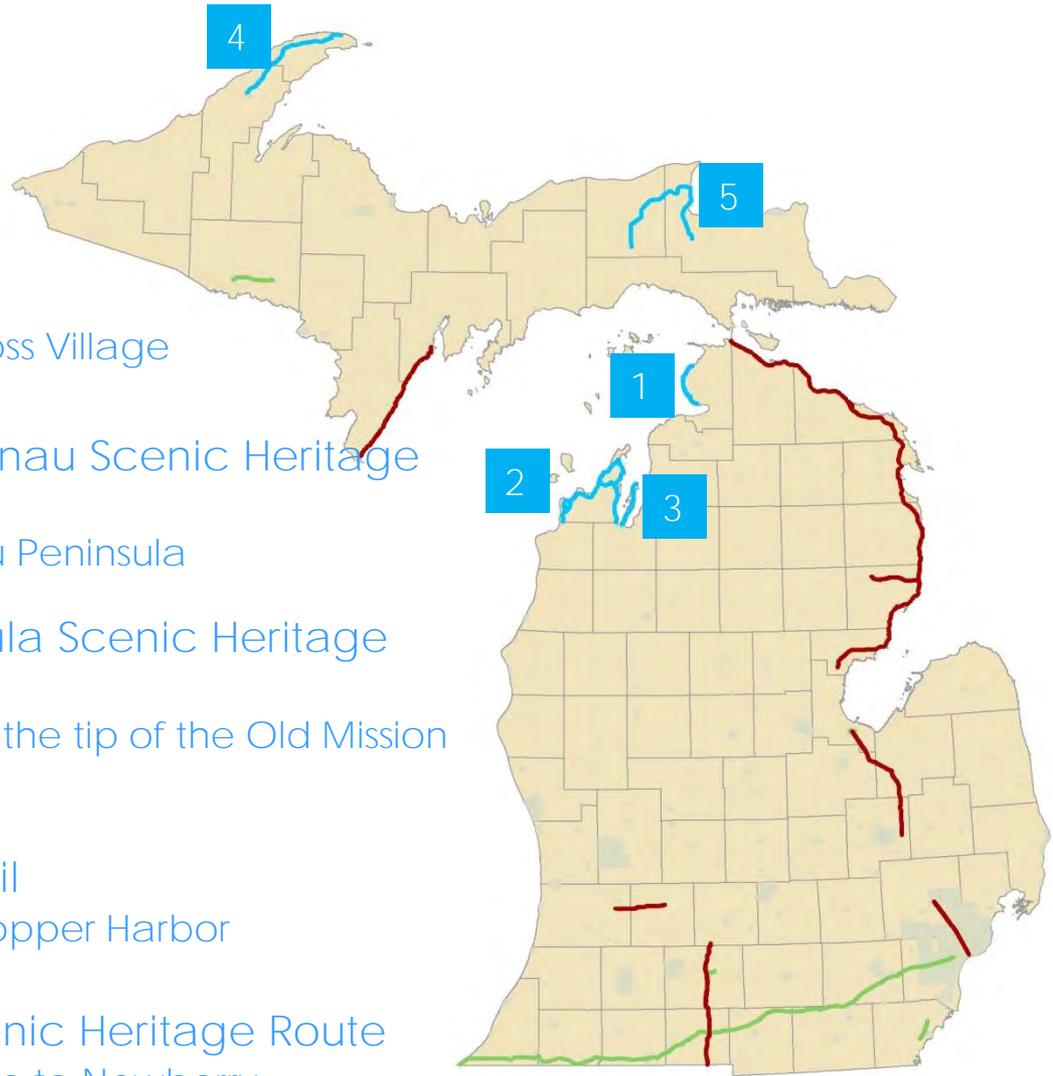
## Recreational Routes

- 1** US 23 Heritage Route  
200 miles from Standish to Mackinaw City
- 2** M-35 Hidden Coast Highway  
64 miles between Gladstone and Menominee.
- 3** M-1: Woodward Ave  
27 miles through Detroit Metro Area  
All American Road & National Scenic Byway
- 4** M-15: Pathway to Family Fun  
85 miles from Clarkston to Bay City
- 5** M-179 Chief Noonday Trail  
19 Miles (located south of Grand Rapids)
- 6** I-69  
80 miles from Indiana border to Battle Creek area
- 7** River Road National Scenic Byway  
20 miles along the Au Sable River



## Scenic Routes

- 1** M-119 Tunnel of Trees  
13 miles Harbor Springs to Cross Village
- 2** M-22/M-204/M-109 Leelanau Scenic Heritage Route  
64 miles around the Leelanau Peninsula
- 3** M-37: Old Mission Peninsula Scenic Heritage Route  
18 miles from Traverse City to the tip of the Old Mission Peninsula.
- 4** US 41 Copper Country Trail  
47 miles from Houghton to Copper Harbor
- 5** M-123 Tahquamenon Scenic Heritage Route  
62 miles loop through Paradise to Newberry

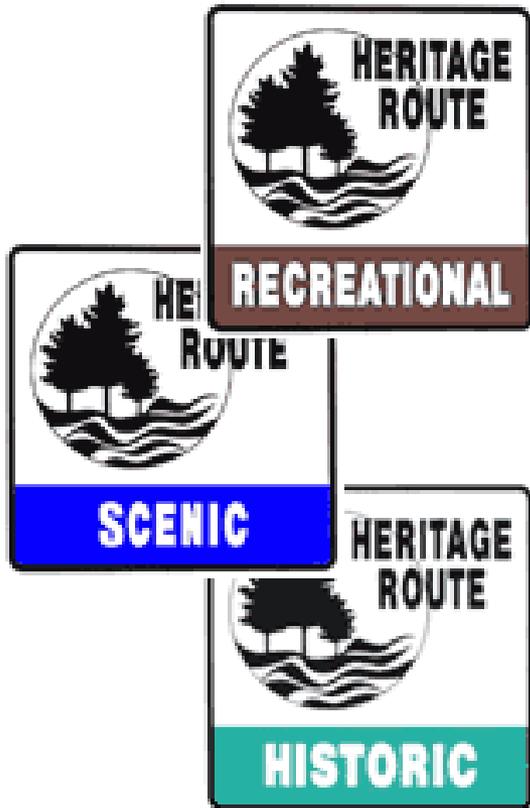


## Historic Routes

- 1** US 12: Heritage Trail  
212 miles from Detroit to New Buffalo
- 2** M-125: Monroe Historic Route  
7 miles within City of Monroe
- 3** M-25: Bay City Historic Route  
2 Miles in Bay City
- 4** I-94 Business Route: Marshall's Territorial Road  
14 blocks
- 5** US 2: Iron County Heritage Trail  
16 miles from Iron River to Crystal Falls



## Old Signs

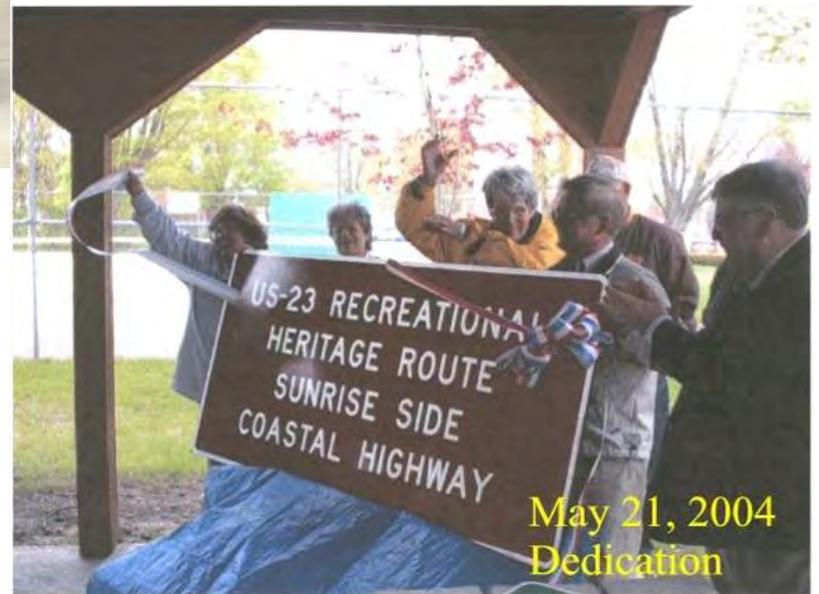


## New Signs



Nope, the example shown is not our Byway!

## US 23 Heritage Route designation





# Water



# Water



Ocqueoc Falls: universally -accessible waterfall

# Water

Water Trails:  
Huron Blueways  
Inland Waterway  
Thunder Bay River  
Au Sable River



Land Trails:  
Miles of hiking, biking,  
skiing, ORV, horse, and  
snowmobile trails.

# Water

## Thunder Bay National Marine Sanctuary

The Sunrise Coast of PURE MICHIGAN.

Come Explore

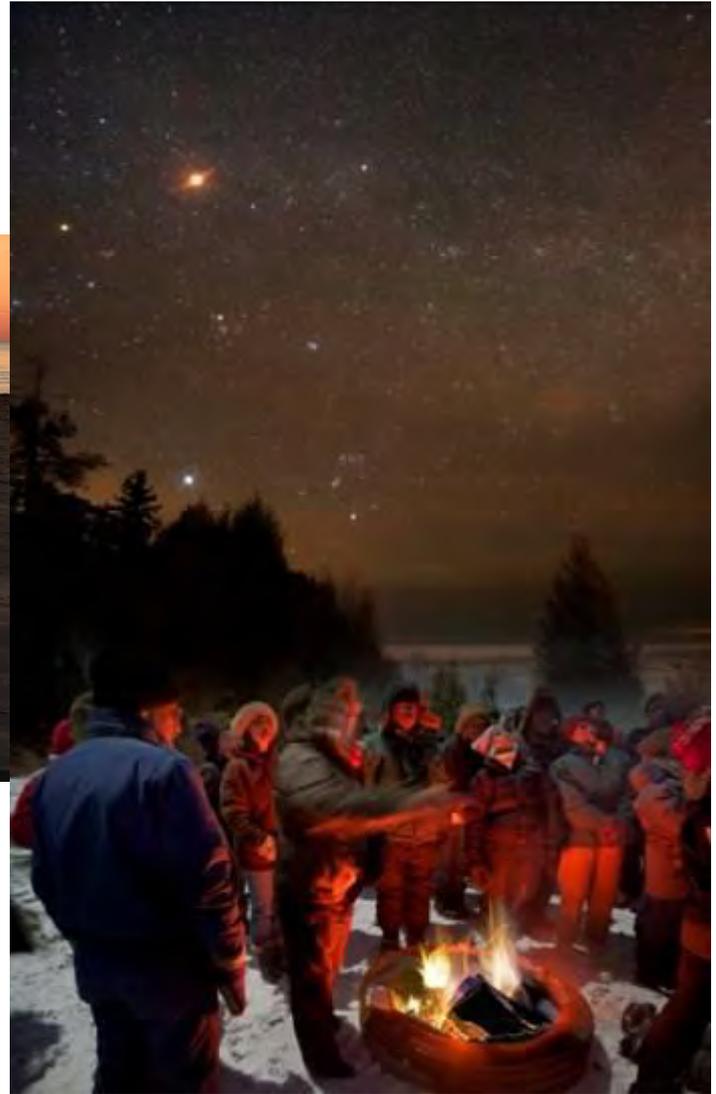


Rockport Recreation Area



Parks &  
Campgrounds

# From Sunrise to Dark Skies...



**Partners....**

Cheboygan County Community Development Office

Cheboygan County Commissioners

MSU Extension

Mackinaw City Chamber of Commerce

Mackinaw Area Historical Society

Cheboygan Historical Museum

PH Hoeft State Park

Presque Isle Co Hist. Museum

Presque Isle Co Dev Commission

40-Mile Point Light

Mackinaw City

Rogers City Area Chamber of Commerce

Presque Isle County Library

City of Rogers City

Thunder Bay National Marine Sanctuary

Alcona County Historical Society

Great Lakes Lighthouse Keepers Association

City of Alpena

Alpena Township

Sanborn Township

Senator Moolenaar's Office

Alpena County Commissioner's

Alpena CVB

Alpena DDA

Target Alpena

Alpena County Library

Alpena Township

Alcona County Road Commission

Friends of Rockport

Michigan Arts & Culture Northeast

Friends of Negwegon

Sunrise Side Wine & Hops Trail

Bicycling Advocates

Alcona County Commissioners

City of Harrisville

Sunrise Coastal Coalition

Oscoda/AuSable Chamber

Alabaster Township

Iosco County Road Commission

Tawas City

Michigan Sunrise Tours

Oscoda Township

City of East Tawas

Tawas Area Chamber

Oscoda Wurtsmith Airport

City of Au Gres

Iosco County Commissioners

Hale Area Association

Oscoda DDA

Oscoda CVB

AuSable Township

Michigan Sea Grant

Whitney Township

Baldwin Township

Standish Depot

Saginaw-Chippewa Indian Tribe

Modern Craft Winery

Arenac County Commissioners

Michigan DNR

US Forest Service

River Road Scenic Byway

Besser Museum for Northeast MI

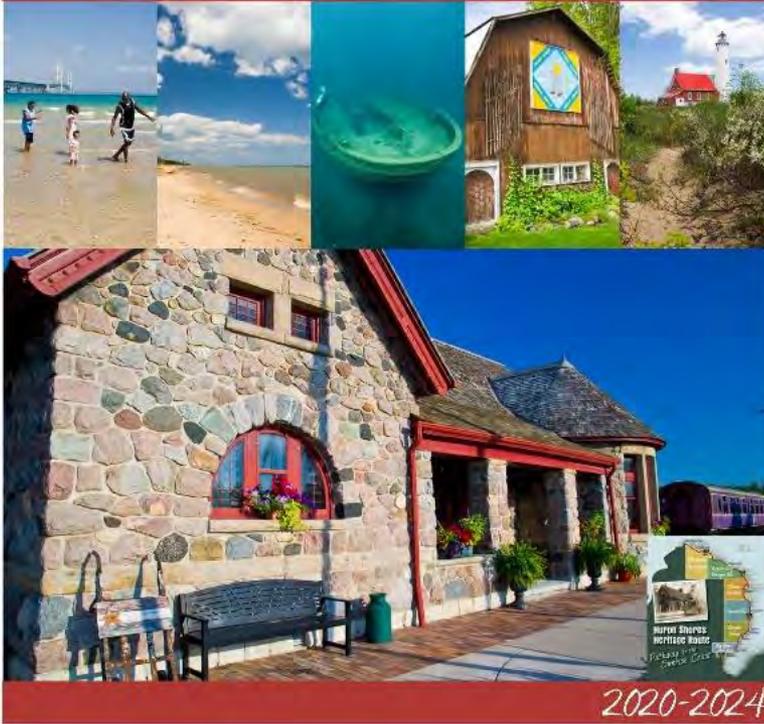
## Management Council

- Rep from each municipality
- CVB/Chamber reps
- MDOT
- MDNR
- US Forest Service/River Road Byway
- Thunder Bay National Marine Sanctuary
- Sunrise Coastal Coalition
- Saginaw-Chippewa Indian Tribe
- Michigan Sea Grant
- Museum reps
- Private tourism reps

# Management Plan

## US 23 Heritage Route

### Corridor Management Plan



#### Location

- 1-1 Location
- 1-2 Jurisdictional Boundaries
- 1-3 Corridor Management Boundaries
- 1-3 Major Roads



#### Byway Committees

- 2-1 US 23 Management Council
- 2-3 County Heritage Route Teams



#### Inventory & Assessment

- |                                 |                                    |
|---------------------------------|------------------------------------|
| 3-1 Corridor Inventory          | 3-29 Presque Isle County Inventory |
| 3-2 Land Uses                   | 3-40 Alpena County Inventory       |
| 3-10 Traffic & Safety Analysis  | 3-49 Alcona County Inventory       |
| 3-13 Intrinsic Quality Summary  | 3-57 Iosco County Inventory        |
| 3-19 Cheboygan County Inventory | 3-65 Arenac County Inventory       |



#### Public Outreach & Engagement

- 4-1 History of the Planning Process
- 4-3 General Public Outreach



#### Goals, Objectives & Strategies

- |  |  |
|--|--|
| 5-2 Attractions                        | 5-11 Outreach                                |
| 5-3 Highway Safety & Multimodal Trans. | 5-12 Branding                                |
| 5-4 Community Development              | 5-13 Finance s                               |
| 5-5 Forests, Open Space & Scenic Views | 5-15 Services                                |
| 5-6 The Environment                    | 5-16 Product Development                     |
| 5-8 Merchandising                      | 5-21 Website                                 |
| 5-9 Sponsorships                       | 5-25 Advertising                             |
| 5-10 Michigan Byways Program           | 5-32 County Team Projects - App. 5-A         |
| 5-10 Events                            | 5-35 South Bay Corridor Plan - App. 5-B      |
|  | 5-48 Profile of a NE Mich Tourist - App. 5-C |

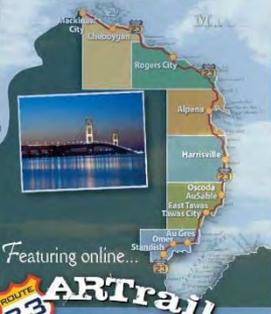


#### Supporting Documentation

- |                         |                    |
|-------------------------|--------------------|
| 6-1 History of US 23    | 6-17 Alcona County |
| 6-5 Cheboygan County    | 6-21 Iosco County  |
| 6-9 Presque Isle County | 6-25 Arenac County |
| 6-13 Alpena County      |                    |

# Tying us all Together

**BYWAY** Mackinaw - Cheboygan Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

**BYWAY** Rogers City - Presque Isle Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

**BYWAY** Alpena, Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

**BYWAY** Harrisville Area Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

**BYWAY** Oscoda - Au Sable - Tawas Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

**BYWAY** Au Gres - Omer - Standish Michigan



Featuring online...  
**ROUTE 23 ARTrail**  
and  
**Saginaw Bay Birding Trail**

[www.heritage23.com](http://www.heritage23.com)

“Wow! We look like a Region!”

## Outside of brochure...

### 6 Presque Isle State Harbor

Presque Isle offers the only natural harbor on Lake Huron with a new marina offering water, restrooms, showers, diesel, electricity, pump-out, gasoline, launch, fishing pier, dog run, grills, and the Portage Restaurant. The Old Presque Isle Lighthouse is a short walk up the path. The Presque Isle Harbor Wooden Boat Show is held on the 3rd Saturday in June each year. [presqueisleharborwoodenboatshow.com](http://presqueisleharborwoodenboatshow.com) [midnrreservations.com](http://midnrreservations.com)

### 7 Presque Isle Lighthouses

The Old Presque Isle Lighthouse was built in 1840; hand-hewn stone steps lead to the top of the tower for a panoramic view of the Lake Huron shoreline and the harbor. The New Presque Isle Lighthouse, with a tower height of 109 feet, is the tallest lighthouse on the Great Lakes with a hundred-acre park, picnic area, and museum. The light was first lit in 1871 and is still operational. [presqueisleglighthouse.org](http://presqueisleglighthouse.org)

### 8 Thompson's Harbor State Park

A designated Dark Sky Preserve! Situated along 7.5 miles of Lake Huron shoreline, this undeveloped park provides a rustic retreat for hikers exploring the park's six miles of trails. Hike in late May and June to see beautiful spring wildflower blooms. The rare dwarf lake iris may be seen in late May along the trails and on the shoreline just west of Observatory Point. Thompson's Harbor now has 2 rustic cabins. [michigan.gov/thompsonsharbor](http://michigan.gov/thompsonsharbor)

### 10 Harbor View/Quarry View

At Quarry View, stand at the observation deck and overlook the world's largest open pit limestone quarry or watch the ships being loaded at nearby Harbor View, one of the few places in Michigan where observers can get such a close-up view.

### 11 PH Hoefft State Park

This magnificent, heavily wooded 300-acre lakefront park has a mile of sandy Lake Huron shoreline, 143 camp sites, a minicabin, and a day-use area with swimming, playground and picnic facilities. Bike into Rogers City on the Huron Sunrise Trail. [michigan.gov/hoefft](http://michigan.gov/hoefft)

### 12 Sacred Rock

This massive boulder of Engadine dolomite, measuring 20' X 8' X 6', was deposited along the shore when the last glacier receded from the Great Lakes. The Native Americans believed it was sacred and were known to make sacrifices at the rock whenever they passed up or down the lake.

### 13 Glawe School

Glawe School was built in 1885 by Christian Glawe. The one-room schoolhouse, located in 40 Mile Point Lighthouse Park, is open Saturday and Sunday from 12:00 pm to 4:00 pm in the summer. If the flag is up, the school is open!

### 14 40 Mile Point Lighthouse Park

The 1896 lighthouse features a restored bunkhouse gift shop, the Calcite Plothouse, picnic area, and beach. Open Memorial Day weekend through mid-October. The entrance to the park is located approximately 100 yards north of the Lighthouse Park sign on US 23. Bike from Rogers City to the lighthouse on the Huron Sunrise Trail! [40milepointlighthouse.org](http://40milepointlighthouse.org)

### 15 Ocqueoc Falls

The largest falls in the lower peninsula. Ocqueoc (interpreted as "crooked river or water") has two falls - the upper and lower approximately 300' apart. Ocqueoc River is one of the few rivers in Michigan that runs from south to north. Rustic camping available at the Ocqueoc Falls State Forest Campground. Hike, ski or mountain bike the 6-mile Bicentennial Pathway, fish, or enjoy the wildlife in this beautiful park. [michigan.gov/ocqueocfalls](http://michigan.gov/ocqueocfalls)

### 18 Black Mountain Forest Recreation Area

Outdoor enthusiasts will enjoy these 30 miles of ATV, hiking, mountain biking, snowmobiling, and cross country ski trails as well as camping, hunting, fishing, and horseback riding in a beautiful forest setting.

### 27 Rogers City Marina

A beautiful harbor invites sailboats and cruisers into a state-of-the-art facility. A port of entry, which makes for a great jumping off point to the North Channel, the harbor is home for 92 seasonal and 34 transient slips. An extended breakwall assures smooth docking for boats coming in off Lake Huron. The breakwall extension has a fishing platform for anglers wishing to try their luck. Adjacent to the marina is Lakeside Park with its playground and swimming beach. Restaurants and shopping just a few blocks away. [rogerscity.com](http://rogerscity.com)

### 28 Presque Isle County Historical Museum

The world's largest limestone quarry, the giant ships of the Bradley fleet, Native Americans, frontier pioneers, lumberjacks and lumber barons, the Bertram Sisters' Millinery Shoppe, and a 1900s school room are just a few of the exhibits that document the rich history of the county. Free admission. Open Tuesday-Saturday, May - September, from 12-4 p.m. [thebradleyhouse.com](http://thebradleyhouse.com)

### 29 Great Lakes Lore Maritime Museum

The Great Lakes Lore Maritime Museum specializes in memories, not just artifacts. The generations of men and women who risked life itself to sail these waters are enshrined and remembered here as are their uniforms, personal possessions, navigational and other maritime tools. Step into four centuries of fascinating Great Lakes history. 367 N. 3rd Street. [gllmm.com](http://gllmm.com)

### 34 Seagull Point Park

Seagull Point is a favorite place to watch sunsets. The park features an extensive network of nature trails, a mile of unspoiled beach, low dunes and woodlands, and a nice view of the shoreline back to Rogers City and beyond.

### 35 Herman Vogler Conservation Area

On the banks of the Trout River, this 270-acre park features picnic areas and family fishing in addition to 7 miles of hiking, biking, and ski paths that connect to the Huron Sunrise Trail.

### 36 Huron Sunrise Trail

Winding through woods with a spur to the Herman Vogler Conservation Area and north along Lake Huron from Rogers City, the Huron Sunrise Trail is one of northern Michigan's most beautiful. The all-asphalt trail ends at 40-Mile Point Light for an 8 mile ride.

Check out our video series featuring... *The Spirit of Ocqueoc Falls* 

Also featuring: Shipwreck Alley, Tuttle Marsh, and Historic Mill Creek!

**Tourism Information 2016**

**Rogers City Chamber of Commerce**  
[rogerscity.com](http://rogerscity.com)  
 1-800-622-4148  
 1-989-734-2535

**Onaway Chamber of Commerce**  
[onawaychamber.com](http://onawaychamber.com)  
 1-989-733-2874

**Up North Trails**  
 5,300 miles of trails in Northern MI  
[upnorthtrails.org](http://upnorthtrails.org)

**Michigan DNR**  
[michigan.gov/dnr](http://michigan.gov/dnr)

**Sunrise Coast Birding Trail**  
 145-mile birding trail  
[sunrisecoastbirding.org](http://sunrisecoastbirding.org)

**ARTrail**  
 200-mile arts & culture trail  
[artownmichigan.org](http://artownmichigan.org)

Funding for this brochure was made possible through: MI Department of Transportation Technical assistance and brochure design provided by: Northeast MI Council of Governments Video funding was provided by Michigan DEQ Coastal Zone Management Program. BROCHURE COMMODITY CODE 8014-0745

**Rogers City - Presque Isle Michigan**

**HERITAGE ROUTE 23**

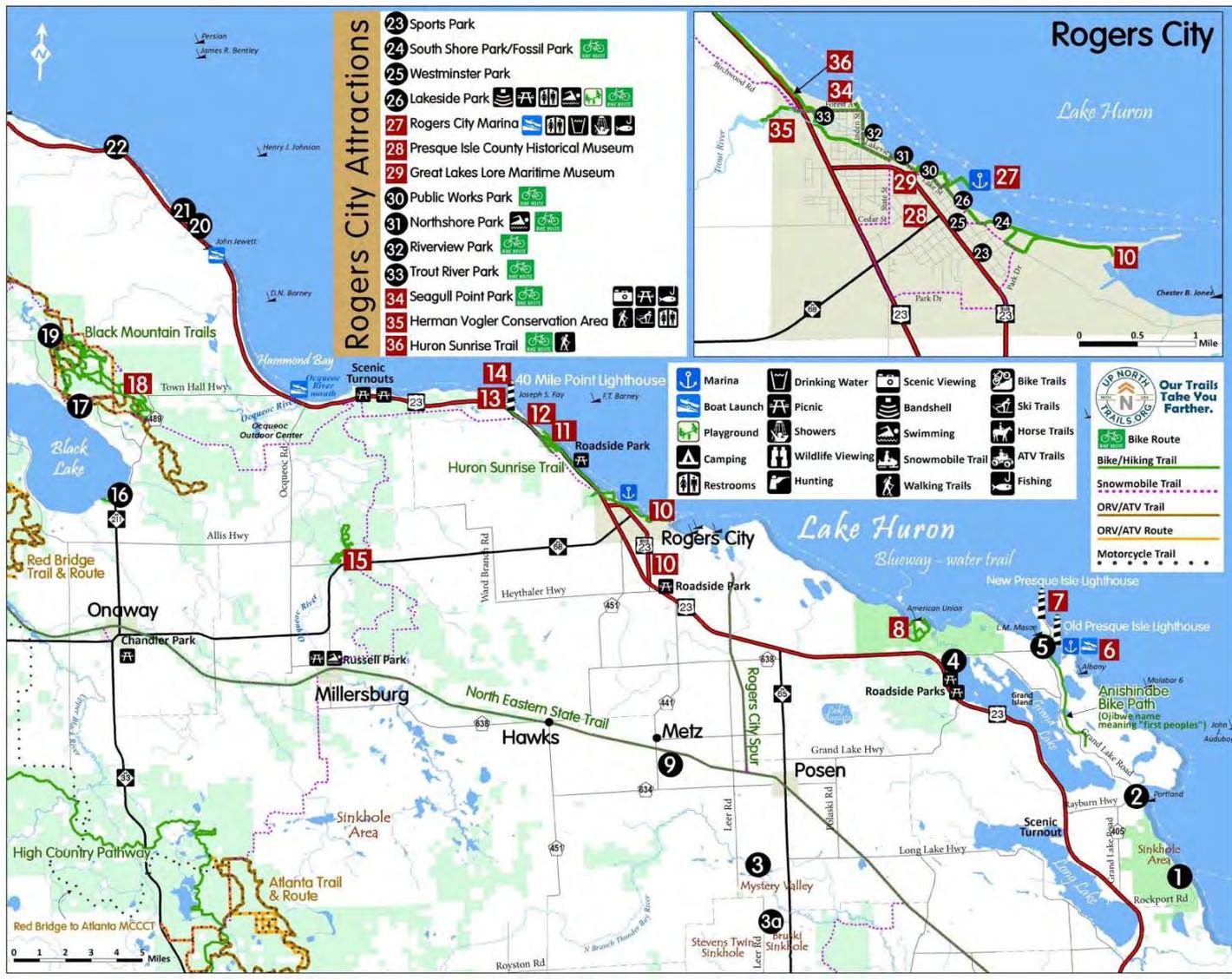
Featuring online... **ARTrail** and **Sunrise Coast Birding Trail**

[www.heritage23.com](http://www.heritage23.com)



# Tying us all Together

Inside of brochure...



- ## Rogers City & Presque Isle
- The US 23 Heritage Route...an official 200-mile Pure Michigan Byway along Lake Huron's coast.
- # Featured attractions described on reverse
- 1 Rockport
  - 2 Besser Natural Area
  - 3 Sunken Lake Park
  - 3a Mystery Valley and Stevens Twin/Bruski Sinkholes
  - 4 Fletcher-Gilcrest Park
  - 5 Range Light Park
  - 6 Presque Isle State Harbor
  - 7 Presque Isle Lighthouses
  - 8 Thompson's Harbor State Park
  - 9 Metz Fire Trailside Park
  - 10 Quarry View/Harbor View
  - 11 P.H. Hoelt State Park
  - 12 Sacred Rock
  - 13 Glawe School
  - 14 Forty Mile Point Lighthouse
  - 15 Ocqueoc Falls
  - 16 Onaway State Park
  - 17 Black Lake State Forest Campground
  - 18 Black Mountain Forest Recreation Area
  - 19 Twin Lakes State Forest Campground
  - 20 Huron Dunes Roadside Park
  - 21 Hammond Bay State Harbor
  - 22 Huron Shores Roadside Park

PURE MICHIGAN®  
Your trip begins at michigan.org

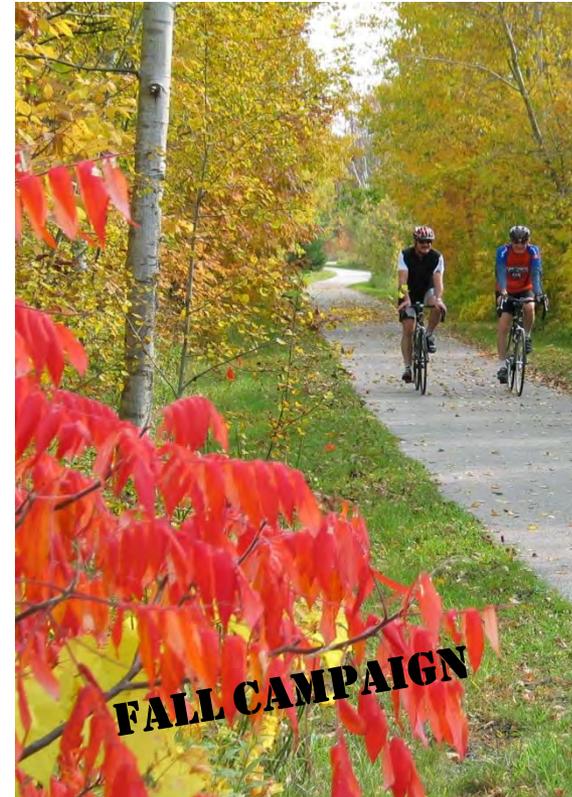
# Featured Destination...Sunrise Coast

## “Back to the Water”



<http://youtu.be/lcT5WnlRKqY>

## “Different Direction”



<http://youtu.be/hEl6gMV497Y>

# On the Web

**DISCOVER HERITAGE ROUTE 23**

About Regions Tours Interests Video Events Plan Your Trip

Search... Facebook YouTube

## Paddling in Lake Huron

Find out about our Blueways!

Photo © Thunder Bay National Marine Sanctuary

200 miles of spectacular scenic views of Lake Huron and an astounding array of large public forest and recreational properties await travelers on Michigan's Heritage Route 23. There's more to see on 23!

**Find Your Place!**

**Upcoming Events**

- Thunder Bay International Film Festival  
Jan 20, 2021 to Jan 31, 2021
- Winter Fest in Mackinaw City  
Jan 23, 2021
- Thunder Bay International Film Festival  
Jan 27, 2021 to Feb 7, 2021
- Mackinaw City Magical Color Fun Run  
May 8, 2021
- Thunder Bay Maritime Festival  
Jul 4, 2021

**Follow Our Trails & Tours**

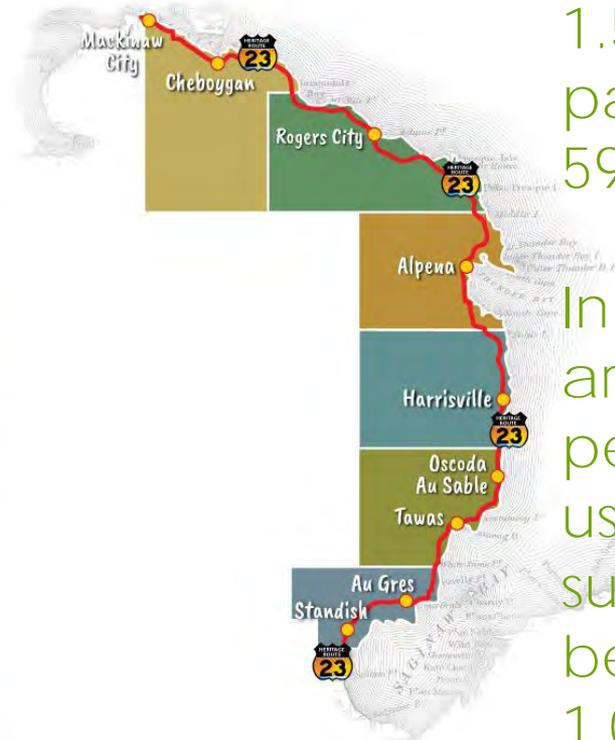
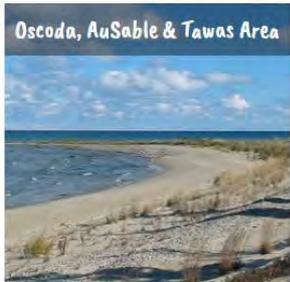
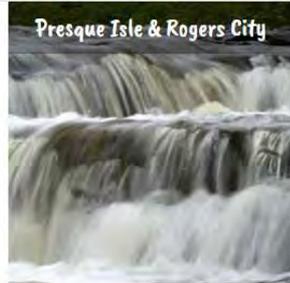
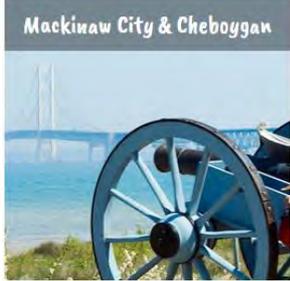
- Greenways
- Blueways
- Art
- Wine & Hops
- Birding
- Winter
- Fisheries Heritage

[www.heritage23.com](http://www.heritage23.com)

# On the Web

3 Heritage Route X +

[www.us23heritageroute.org/regions.asp](http://www.us23heritageroute.org/regions.asp)



Since launch,  
1.5 million  
pageviews and  
593,046 users

In winter, there  
are around 150  
people per day  
using the site. In  
summer,  
between 300 to  
1,000 people  
per day use the  
site

## Total Attractions Appearing on Website: 2,309

<a href="#">Access to River, Lake or Stream</a>	<a href="#">Bowling</a>	<a href="#">Native American</a>	<a href="#">Snowshoeing</a>	<a href="#">Antique Shopping</a>	<a href="#">Visitor Center</a>
<a href="#">Agriculture</a>	<a href="#">Boating</a>	<a href="#">Natural Area or Preserve</a>	<a href="#">Wildlife Watching</a>	<a href="#">Arts &amp; Crafts</a>	<a href="#">Waterfall</a>
<a href="#">Amusement Park</a>	<a href="#">Canoeing</a>	<a href="#">Natural Feature</a>	<a href="#">Touring</a>	<a href="#">Convenience Shopping</a>	<a href="#">Wildlife Refuge or Sanctuary</a>
<a href="#">Art</a>	<a href="#">Fishing</a>	<a href="#">Natural Spring</a>	<a href="#">Biking</a>	<a href="#">Gift Shopping</a>	<a href="#">Wildlife Viewing Area</a>
<a href="#">Auto</a>	<a href="#">Kavaking</a>	<a href="#">ORV Trail</a>	<a href="#">Cross-Country Skiing</a>	<a href="#">Grocery Shopping</a>	<a href="#">Winery or Brewery</a>
<a href="#">Beach</a>	<a href="#">Sailing</a>	<a href="#">Other</a>	<a href="#">Dog Sledding</a>	<a href="#">Hard Goods Shopping</a>	<a href="#">Worship</a>
<a href="#">Birding Sites</a>	<a href="#">Scuba Diving</a>	<a href="#">Park</a>	<a href="#">Horseback Riding</a>	<a href="#">Outfitter</a>	<a href="#">Water Feature Viewing</a>
<a href="#">Boat Launch</a>	<a href="#">Go-Karts</a>	<a href="#">Resort</a>	<a href="#">Artist Demonstrations</a>	<a href="#">Soft Goods Shopping</a>	<a href="#">Freighter Watching</a>
<a href="#">Campground</a>	<a href="#">Laser Tag or Paint Ball</a>	<a href="#">Scenic View Area</a>	<a href="#">Music and Theater Performances</a>	<a href="#">Bed &amp; Breakfast</a>	<a href="#">Scenic Viewing</a>
<a href="#">Culture</a>	<a href="#">Petting Zoos</a>	<a href="#">Shipwreck</a>	<a href="#">Native American Cultural Event</a>	<a href="#">Hotel</a>	<a href="#">Local Wine or Hops Tasting</a>
<a href="#">Education</a>	<a href="#">Kite Boarding</a>	<a href="#">Shipwreck Trail</a>	<a href="#">Recurring Cultural Event</a>	<a href="#">Motel</a>	
<a href="#">Emergency</a>	<a href="#">Swimming</a>	<a href="#">Shop</a>	<a href="#">Guided Tours</a>	<a href="#">Short Term Rental</a>	
<a href="#">Food</a>	<a href="#">Improved Camping</a>	<a href="#">Sleep</a>	<a href="#">Self-Guided Touring</a>	<a href="#">Parking</a>	
<a href="#">Golf Course</a>	<a href="#">Rustic Camping</a>	<a href="#">Snowmobile Trail</a>	<a href="#">Shipwreck Tour</a>	<a href="#">Transportation Depot</a>	
<a href="#">Guide</a>	<a href="#">Golfing</a>	<a href="#">Sports Facility</a>	<a href="#">Aviation Viewing</a>	<a href="#">Hay or Sleigh Riding</a>	
<a href="#">Health Care</a>	<a href="#">ATV</a>	<a href="#">State or National Forest</a>	<a href="#">Convenience Dining</a>	<a href="#">U-Pick Farms</a>	
<a href="#">Historic Site</a>	<a href="#">Birding</a>	<a href="#">Tour</a>	<a href="#">Dining</a>	<a href="#">Animal Viewing</a>	
<a href="#">Historic Trail</a>	<a href="#">Earthcaching</a>	<a href="#">Trail</a>	<a href="#">Clinic</a>	<a href="#">Geology</a>	
<a href="#">Industrial Tourism Site</a>	<a href="#">Fossil Collecting</a>	<a href="#">Trailhead</a>	<a href="#">Hospital</a>	<a href="#">Insect Viewing</a>	
<a href="#">Land Formation</a>	<a href="#">Geocaching</a>	<a href="#">Transportation</a>	<a href="#">Pharmacy</a>	<a href="#">Plant Community Viewing</a>	
<a href="#">Lighthouse</a>	<a href="#">Hiking</a>		<a href="#">Physician</a>	<a href="#">Plant Viewing</a>	
<a href="#">Maritime</a>	<a href="#">Hunting</a>				
<a href="#">Maritime History</a>	<a href="#">Picnicing</a>				
<a href="#">Migration Waypoint</a>	<a href="#">Sledding</a>				
<a href="#">Museum</a>	<a href="#">Snowshoeing</a>				

# Social Media

Heritage Route 23  
Organization

Home About Photos Events More

**About** See All

- 1 200-mile Pure Michigan Byway along the Sunrise Coast of Michigan!
- 1 200 miles of spectacular scenic views of Lake Huron and an astounding array of large public forest and recreational properties await travelers on the ... See More

1,802 people like this including 12 of your friends

1,936 people follow this

<http://www.us23heritageroute.org/>

Send Message

Organization

**Suggest Edits**

Does this Page have a phone number?

Yes Unsure No

**Photos** See All

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Heritage Route 23  
2h · 🌐

NOAA THUNDER BAY NATIONAL MARINE SANCTUARY PRESENTS  
**12-DAY VIRTUAL FILM FESTIVAL**

**THUNDER BAY INTERNATIONAL FILM FESTIVAL**

GREAT LAKES. GREAT FILMS.  
JANUARY 20-31, 2021

FOR TICKETS:

Michigan Sunrise Coast  
@MichiganSunriseCoast · Company

Home About Photos Events More

**About** See All

- 1 Welcome to the Official Page of the Michigan Sunrise Coast! Feel free to suggest us to friends and spread the word of this beautiful area!
- 1 Please visit [www.heritage23.com](http://www.heritage23.com) to see all

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9,200 followers

# Programs with websites embedded in US 23



# Historic Depot in Standish Heritage Route Welcome Center



## Alcona County Michigan



# Quilt Trail

## Stitching Together a Community

AlconaQuiltTrail.com



**How it all began:**  
The Alcona County Quilt Trail is the first quilt trail in Michigan; other states have quilt trails in place. The project was begun in 2008 as a way for the community to share its unique history with visitors. A committee was formed and construction of quilt square blocks began. Eight blocks were mounted during the summer of 2008 in the eastern half of Alcona County. Twenty more were put up in 2009 to create a trail that encompasses every township in Alcona County.

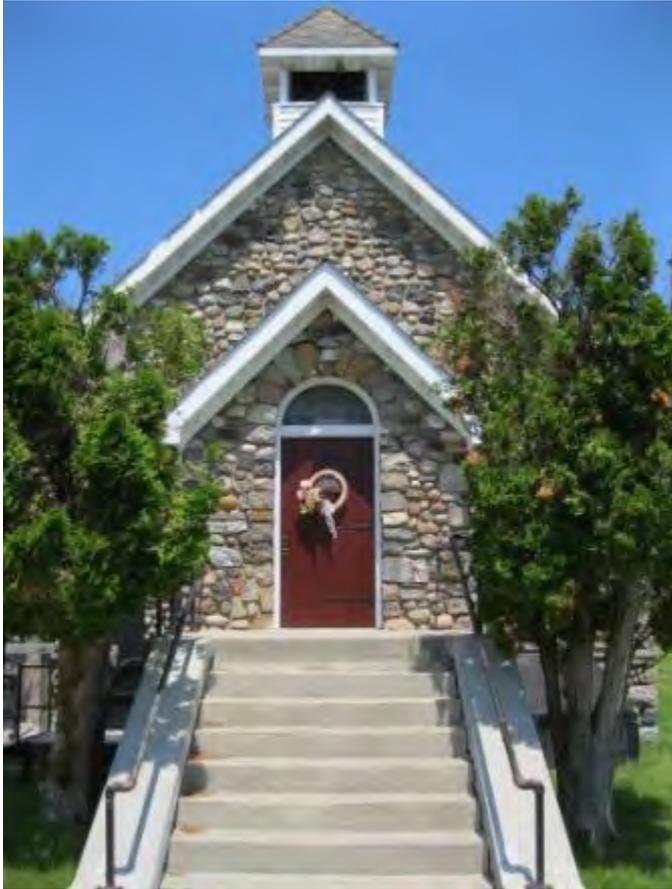
**A big thanks to all who made the Trail possible:**

- The East Shore Arts Guild.
- Behr Process Corp for their generous donation of paint.
- The National Quilting Association for a grant to purchase materials.
- The Harrisville Lady Lions.
- Everyone who donated time, materials, and money to the project.
- Printing: Community Foundation for Northeast Michigan, Alcona County Chamber of Commerce, Harrisville Arts Council, & Coning Attractions.

**Donations:**  
The Alcona County Quilt Trail Project was funded entirely by private donations and grants. All labor was done by volunteers from the community. If you're enjoying visiting our Quilt Trail, please consider making a donation so that we can continue to help Alcona County promote its wonderful resources - the land, the water, and the people who live and work here. Please send your check or money order to:  
The Alcona County Quilt Trail Project, 4299 M-72, Harrisville, MI 48740

- Hollyhock Quilt Shop**  
231 E. Main St., downtown Harrisville 989-724-7788 Mon-Sat: 10-5  
hollyhockquiltshop@gmail.com  
This historic building began life as the Alcona House home, circa 1866, and is one of only four original buildings in town that have survived early fires. The structure has also been a pharmacy with soda fountains, an appliance store, and a furniture refinisher. Their Quilt Trail block, the "Economy Block", reflects the building's business history.
- Crick Home**  
291 N. State St., US 231, Harrisville, MI 48740  
This home was built in 1901, and the building that is now the garage (where their block is mounted) was originally built as a stable in 1908. Their block, the "Mill Wheel", was chosen as their property crossed the old mill pond. The state-owned waterway is a tributary that feeds into Lake Huron.
- Cedarbrook Trout Farm**  
1543 N. Lakeshore Dr., Harrisville, MI 48740 989-724-5241  
Bait & equipment furnished, no license required.  
Hours: Open 7 days, 10-4 p.m., Father's Day thru Labor Day, then Sat & Sun, 12-5 p.m., thru Oct. 15; then closed till spring.  
Located on what used to be the main road along the Lake Huron shoreline, this place has long been a watering spot for native Americans, trappers, explorers and logging teams. 75 years ago, Cedarbrook became the first licensed fish farm in Michigan. It's been owned by Jerry and Michele Kain for 38 years. Their Quilt Trail block depicts their customer—a child in overalls with a fishing pole.
- Alcona Township Black River Park**  
Located south of the intersection of Lakeshore Dr. and Black River Rd.  
This park is a popular recreation area for locals and visitors alike. Their Quilt Trail block signifies the annual "Black River Bridge Walk" which takes place on Labor Day every year—significantly sooner than the larger, upriver one!
- Benghauser farm**  
4023 Black River Rd., Black River, MI 48721  
The Fortuna family came from Canada in the late 1800's to settle in Black River. They bought 80 acres and built a log cabin in the area that is now the center of the circular drive. In 1892 they built the present two-story farmhouse and soon after bought the remaining 40 acres adjoining the farm to the Huron National Forest. In 1954 the Foye/Benghauser family purchased the 120 acres and added another 80 acres in the early 1960's. Working with the Michigan Forestry Dept. and the DNR in the 1960's, "Beng" Benghauser began a series of conservation programs, among them were three tree plantations on the property, hence the "Pine Tree" quilt block.
- Spruce Presbyterian Church**  
6230 Gillard Rd., Spruce, MI 48762  
Originally called Caledonia Presbyterian Church after the township it is located in, the church was organized in 1888 by settlers of mostly Scots and Swedish descent. Rev. Boyce was the longest-serving pastor. From 1903 until 1933 with the exception of six years. On the night of Oct. 1, 1933 the white clapboard church burned to the ground, the cause of the fire is unknown. In December 1933 Rev. Boyce died. The German-Swedish church was built & rededicated in 1936. "Cross & Crown" is their Quilt Trail block.
- Holsworth farm**  
855 S. Al., Spruce, MI 48762  
Pull in the driveway for a safe view of the barn off the busy roadway. A Michigan Centennial farm, this property is now owned by Ramona, Carl-Holsworth and Jim Holsworth. The barn was built in 1921 by George S. Snowder, grandfather to the late Harold Clark, Harold and his father Thomas raised horses in Alcona in the 1950's. There have always been horses on the farm; today they are kept for pleasure riding. Their Quilt Trail block features a horse's head in the center of a log cabin, as horses are the center of their farm life.  
Quilt Trail stops continued on back...

## Bike Tour Maps



### The Old Stone Church Route

A Huron Shores Heritage Route Bike Tour

**Total Trip: 16.7 miles**

**Trailhead**  
Harrisville Harbor on Lake Street

**Overview Map of Alcona Bike Tours**

- Block River Route: 24 miles
- Old Stone Church: 16.7 miles
- The Springport: 16.5 miles
- Greenbush Route: 17 miles
- The Sturgeon Point: 5.6 miles

### Travel the "Old Stone Church Route"...

- 0.35 mi** Turn north on Lake Street, Harrisville Depot (Historical Marker 1) located on the west end of Dock Street.
- 0.15 mi** Turn left on Washington Street.
- 6.3 mi** Turn right on US 23 and travel north.
- 1.0 mi** Turn left at Shaw Rd. Old Stone Church (Historical Marker 11) located at the corner of Shaw Rd and Poor Farm Rd.
- 5.5 mi** Turn left on Poor Farm Rd. Travel south. Traffic can appear unexpectedly along this section.
- 2.6 mi** Turn left onto Walker Rd. Travel east to US 23. Airport is located on the south side of the road near the intersection with Mill Creek Rd.
- 0.9 mi** Turn right onto US 23 back to Harrisville.
- 0.3 mi** Turn left onto Church Street. Methodist Church (Historical Marker 5) on the southwest corner of US 23 and Church Street. Turn left onto Lake Street back to the trailhead at the Harbor.

**1 Historical Marker: Harrisville Depot**  
Built in 1901 for the Detroit and Mackinac Railway Company, this cut stone depot was a busy place any day of the week with the bustling lumber business in and around Harrisville. Daily trains arrived or departed to destinations such as Detroit or Cheboygan. As the lumber business diminished and automobile use increased, rail travel became less and less common. The last passenger train left the station on March 31, 1951. Mail and freight service continued through the early 1960s, after which the building was used for occasional storage by the railroad. This depot is one of the few remaining in northern Michigan.

**11 Historical Marker: Old Stone Church**  
In 1830 the Township of Alcona had 187 houses, 4 schools, 2 churches, a lighthouse, and 3 post offices. Presbyterians living there built their own white frame church, the First Presbyterian Church of Alcona. In 1886, the Church building was moved two miles west to the present site in Hayes Township. In June 1924, sparks from a roof fire at a neighboring farmhouse set the church ablaze. Many of the interior features were saved, but the building was totally destroyed. Volunteers rebuilt the church with stones found on surrounding farmland. It was reopened on June 6, 1934. In 1969, the church became the present nondenominational community church.

**5 Historical Marker: United Methodist Church**  
The first Sunday School and Church in Alcona County was Methodist, with Rev. Joseph P. Merchant walking the Huron Shore, from settlement to settlement, from Tawas to Alpena. He settled in Harrisville with his family in 1861. He formed membership classes that met in a house with no chimney and two small side windows on the bank at the foot of what became Church Street. When the town built a new schoolhouse on the Court House Square, that building was used by the Methodists. The present church, was built in 1867. Membership included such early family names as Conklin, Colwell, LaChapelle, Rutson and Van Dusen. By 1899, the congregation numbered 140. The stained glass windows date from 1924.

★ Quilt Trail Panel  
Discover Heritage Route 23...your Pathway to the Sunrise Coast!  
[www.heritage23.org](http://www.heritage23.org)

#### Before You Ride

- Water is only available at trailhead. Bring your own water on the trip.
- Cell phone reception varies and does not exist along some route segments.
- All county roads have gravel shoulder. US 23 has paved shoulder.
- Be predictable and operate like a vehicle.
- Always wear an approved helmet.
- Ride with traffic.
- Use hand signals.
- Be mindful of other traffic.
- Wear appropriate clothing.
- Use lights at night.

This map was developed by the US 23 Heritage Route program and NEMCOG. The user of this map bears responsibility for higher road safety. The US 23 Heritage Route or NEMCOG makes no express or implied guarantee as to the safety or condition of the roads shown and the no responsibility for maintaining them. Conditions indicated on the map are subject to change. Be prepared to make your own assessment of traffic and road conditions to your riding skills. All entities involved in the creation of this map disclaim responsibility and shall not be available or held accountable in any manner for loss, damage, or injury that may be suffered as the result of the use of this map.

## Alabaster Trail & Arboretum

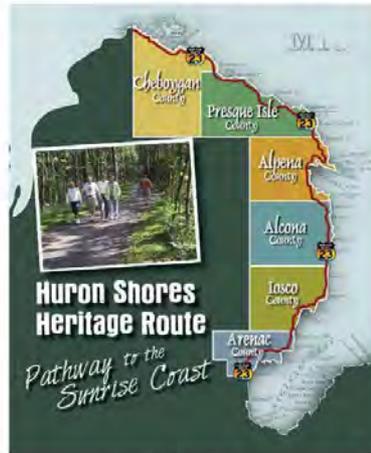
### Trees of the Alabaster Native Tree Arboretum

American Beech	<i>Fagus grandifolia</i>
American Elm	<i>Ulmus americana</i>
Ash	<i>Fraxinus</i> sp.
Autumn Olive	<i>Elaeagnus umbellata</i>
Balsam Fir	<i>Abies balsamea</i>
Basswood / Linden	<i>Tilia americana</i>
Big Tooth Aspen	<i>Populus grandidentata</i>
Black Cherry	<i>Prunus serotina</i>
Box Elder	<i>Acer negundo</i>
Common Apple	<i>Malus pumila</i>
Cottonwood	<i>Populus deltoides</i>
E.White Cedar/Arborvitae	<i>Thuja occidentalis</i>
Green Ash	<i>Fraxinus pennsylvanica</i>
Hop-hornbeam	<i>Ostrya virginiana</i>
Larch / Tamarack	<i>Larix laricina</i>
Northern Pin Oak	<i>Quercus ellipsoidalis</i>
Oak	<i>Quercus ellipsoidalis</i>
Oak hybrid	<i>Quercus ellipsoidalis</i> X <i>Rubra</i>
Quaking Aspen	<i>Populus tremuloides</i>
Red Maple	<i>Acer rubrum</i>
Red Oak	<i>Quercus rubra</i>
Red Pine	<i>Pinus resinosa</i>
Scotch Pine	<i>Pinus sylvestris</i>
Serviceberry	<i>Amelanchier</i> sp.
Sugar Maple	<i>Acer saccharum</i>
White Ash	<i>Fraxinus americana</i>
White (Paper) Birch	<i>Betula papyrifera</i>
White Pine	<i>Pinus strobus</i>

Brochure designed by the  
Northeast Michigan Council of Governments  
as part of the US 23 Heritage Route Program  
[www.nemcog.org](http://www.nemcog.org)

### Discover Heritage Route 23 [www.heritage23.org](http://www.heritage23.org)

Isosco County



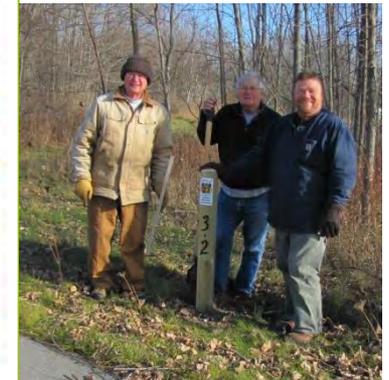
PURE MICHIGAN  
Your trip begins at michigan.org

200 miles of spectacular scenic views of Lake Huron and an astounding array of large public forest and recreational properties await travelers on the Huron Shores Heritage Route. Beginning in Standish and winding up the Lake Huron coastline, the Huron Shores Heritage Route offers some of the most extensive and significant recreational, ecological, historical and cultural sites in Michigan's Lower Peninsula. The northern Lake Huron shoreline boasts water, forests, wetlands, lighthouses, parks, trails, museums, small towns, culture, attractions, golf, dining, and many other hidden treasures. And the adventures aren't just on the coast...connecting to the Heritage Route in Oscoda is the River Road National Scenic Byway...which winds along the mighty AuSable River through the Huron National Forest. Coastal and inland discoveries await...discover US 23...your pathway to the Sunrise Coast!



Logo and tree identification signs appear on trail

Tree identification will be interactive online



# Greenways and Blueways



Enhanced US 23 website by providing interactive trail maps

## Water Trails

Name

Difficulty

Miles

Water Access Points

Waypoints

Nearby Points of Interest

## Land Trails

Name

Uses allowed

Difficulty

Miles

Trailhead

Terrain

Camping

Restrooms

Water

Grooming method (skiing)

Nearby Points of Interest



# Video Documentaries

Over 208,000 views on YouTube.

<https://www.youtube.com/user/us23heritageroute>



Silence

Shipwreck Alley

The Spirit of Ocqueoc Falls

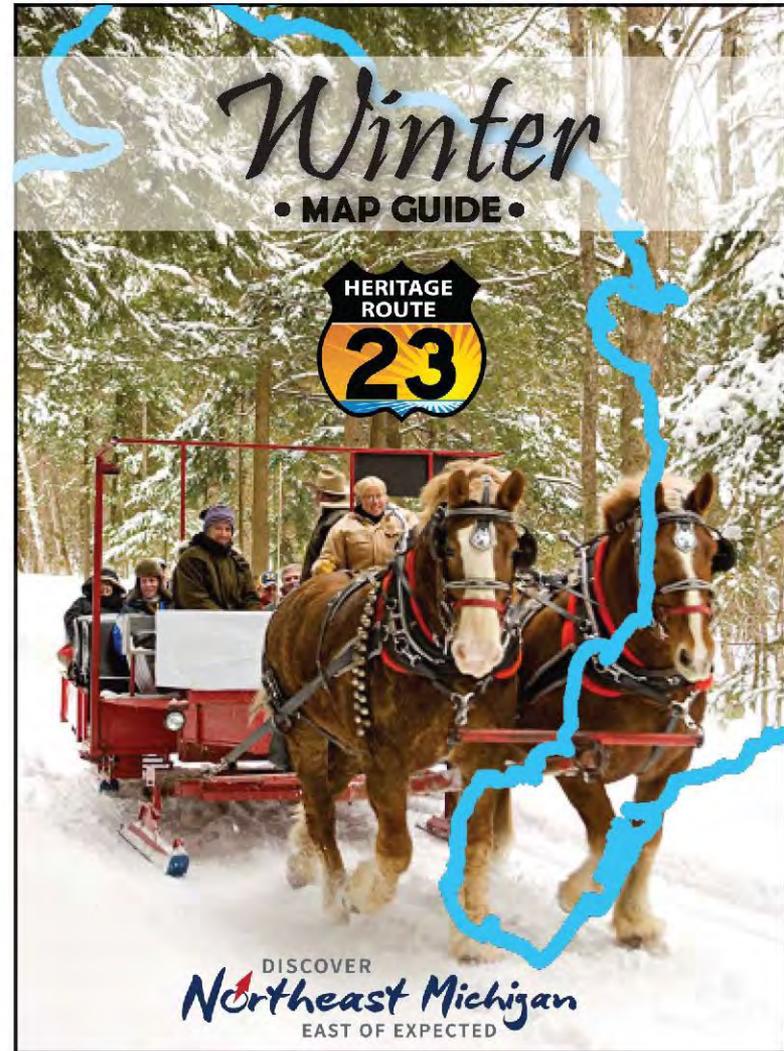
Historic Mill Creek

Tuttle Marsh



## Winter Promotion...

- **Video: “Silence”**
- Map Guide
- Winter tour on web



Our latest documentary “Silence” was nominated for an Emmy Award for Best Commercial Campaign



The short-film promoted winter tourism in the region.

# Other Videos



Uploads **PLAY ALL**

**SORT BY**



2:09

**Discover Northeast Michigan!  
Welcome home.**

338 views • 11 months ago



1:00

**Presque Isle County,  
Michigan**

852 views • 1 year ago



1:01

**Oscoda County, Michigan**

1K views • 1 year ago



1:01

**Ogemaw County, Michigan**

80 views • 1 year ago



1:01

**Montmorency County,  
Michigan**

119 views • 1 year ago



1:01

**Cheboygan County, Michigan**

172 views • 1 year ago



1:01

**Alcona County, Michigan**

1K views • 1 year ago



1:01

**Iosco County, Michigan**

362 views • 1 year ago



1:01

**Alpena County, Michigan**

216 views • 1 year ago



1:01

**Roscommon County Quality  
of Life**

676 views • 1 year ago



1:01

**Crawford County, Michigan**

480 views • 1 year ago



1:01

**Otsego County, Michigan**

171 views • 1 year ago

YouTube

Search



PRESQUE ISLE COUNTY  
northeast michigan

0:03 / 0:59

This video frame shows a scenic aerial view of a paved road curving through a dense forest of trees with vibrant autumn foliage. The forest borders a large, calm body of water. A white text box with a thin border is centered over the image, containing the text 'PRESQUE ISLE COUNTY' in all caps and 'northeast michigan' in lowercase below it. The video player interface at the bottom includes a play button, a progress bar at 0:03 / 0:59, and icons for volume, settings, and full screen.

# Other Videos



Search



Median Home Price: \$125,000

0:22 / 0:59

This video frame shows an aerial view of a suburban residential neighborhood. The houses are mostly two-story structures with dark roofs, surrounded by green lawns and trees. A white callout box with a thin border and a pointer line is positioned over a house, containing the text 'Median Home Price: \$125,000'. The video player interface at the bottom shows a play button, a progress bar at 0:22 / 0:59, and icons for volume, settings, and full screen.



# SUNRISE COAST BIRDING TRAIL

• MAP GUIDE •

This trail highlights the remarkable habitat along Michigan's Sunrise Coast from the AuSable River to the Mackinac Bridge.



## SUNRISE COAST BIRDING TRAIL

*This trail highlights the remarkable habitat along Michigan's sunrise coast from the AuSable River to the Mackinac Bridge.*

MICHIGAN STRAITS AREA Audubon Society



Heritage Route 23



Count on Us





**HERITAGE ROUTE 23**

## Huron Blueways Paddling Atlas

A map atlas for paddling Lake Huron from the Straits of Mackinac to Saginaw Bay

[www.heritage23.org](http://www.heritage23.org)

### How to Use this Atlas

This booklet contains important information that will help you plan a trip to experience the wide variety of outdoor recreation opportunities in addition to paddling and being safe.

For the maps, distances are given in both Miles and Kilometers.

The distances start with "0" measurement of Wilderness State Park on Lake Michigan and distance continuously increases southward in Lake Huron to Saginaw Bay.

The line representing the Huron Blueways is shown 500 feet from shore. All distances from access to access are calculated at this 500 foot line.

Photo courtesy of Michael Resasco

### MAP KEY

Public Access Site	<b>Amenities at Public Accesses:</b>
Lighthouse	Hand Launch or Dedicated Kayak Launch
Shipwreck	Boat Launch
Non-Motorized Trail	Parking
State Highways	Restroom or Pit Toilet
Roads	Picnic
County Line	Campground
Lakes	
Rivers	
Cities & Villages	
State Land	
Huron National Forest	

**Shipwreck coordinates available at: THUNDERBAY.NOAA.GOV**

**Latitude and Longitude (for access and points of reference) are in decimal degrees**

**Green markers show mileage from previous green marker (distance from 0 miles to the Straits of Mackinac)**

**Mileage between green markers**

50.0 mi  
50.0 mi  
50.0 mi

7 Ocqueoc River Miles 55 - 65

# Heritage 23 Projects



**8** 40 Mile Point to Rogers City **Miles 65 - 74**









## Heritage Route 23

*A Pure Michigan Byway*



## Sunrise Coast Touring Guide

A guidebook for Heritage Route 23 along the Lake Huron coast from Standish to Mackinaw City

### Special Highlight

## Standish Historic Depot & US 23 Welcome Center

The Standish Historic Depot is often a traveler's first stop along the Sunrise Coast, so we want to highlight this historic gem which has been renovated into a Welcome Center for the US 23 Heritage Route!

Between 1880 and 1910, the Michigan Central Railroad (MCRR) decided to replace many of its Michigan depots. The MCRR extolled the virtues of its new stations in an 1890 publication: "The buildings that strike the traveler most forcibly, however, are the new railroad stations...their manifest beauty and appropriateness, their admirable construction, and convenient arrangement for the purposes of their use...make them models of railroad architecture . . . all [the buildings] are thoroughly harmonious, and suggest the comfort, the convenience, and even the cozy prettiness to be found in the interval arrangement, furnishing, and decoration. The Standish Depot, constructed in 1889, was one of these new stations."

#### Early history

The original depot was built in 1871 (south of M-6) just after the Lansing, Jackson and Saginaw Railroad finished a new line north of Bay City to Wells. The City of Standish was platted around the railroad line, so the railroad was the key to the community's growth and success. After the MCRR leased the line in 1871, it built new lines across the state, reaching Mackinaw City ten years later. With Detroit now linked to most of the Lower Peninsula, the MCRR could focus on improving the passenger experience. When the citizens of Standish asked for a new depot, MCRR told them they would receive a completely new structure if they supplied the stone. Local farmers answered the call and brought wagon loads of large field stones to the site. Site grading was finished for a grand total of \$1,000, and construction began in May of 1889. The entire building was finished the week of October 13, 1889. A newspaper article proclaimed the new Depot "a little daisy."



#### Depot a great community asset

The Depot was more than a transportation hub. The area in front of the Depot -the "Depot Park"- served as a community gathering place. In the 1910's a wood bandstand was moved to the grounds. A Bay City Times article from 1892 stated: "The MCRR have done much, and are continuing the good work, to make Standish the largest, liveliest, and best town on their road north of Bay City; and have spent more than \$10,000 there in the past year, their stone passenger depot alone costing \$5,000."

#### Designers and builders

The architect for the Standish Depot was probably Frederick Spier of the well-known Detroit firm of Spier and Rohms. This firm designed many Michigan depots including Dexter and Niles, and a number of imposing Detroit landmarks like the Chamber of Commerce Building. The Standish Depot is a modest yet fashionable example of the Richardsonian Romanesque Style, popularized by the famous architect Henry Hobson Richardson of Boston. Detroit contractors Nelson J. Rogers and Robert M. Adams were in charge of the construction. Adams and Rogers built the Dexter Depot in late 1880's, so they were already familiar with Spier and Rohms designs. A year after the Standish Depot was finished, Rogers collaborated with another contractor to build a twin depot in Lawton.



#### End of the rail era

In the 1880's a total of eight trains stopped daily; by 1929 the number had dropped to four. Over time, the road in front of the Depot served more traffic than the railroad. In the 1940's the Fletcher Oil Company built a gas station in front of the Depot, bringing the number of gas stations along "Casoline Alley" to seventeen. The Standish Depot served passengers until the 1960's and freight traffic until 1972. The Depot was home to a variety of enterprises in later years, including a real estate office, but all of the occupants left the building features largely intact. Due to its fine condition, the important role it played in the history of Standish, and the architecture of the building itself, the Depot was listed on the National Register of Historic Places in 1991.

Today the depot has been restored and contains railroad and local memorabilia. The depot serves as the southern Welcome Center for the US 23 Heritage Route!

# Heritage 23 Projects



## Presque Isle County

### Rogers City

#### 96 Quarry View/Harbor View

Harbor View provides an excellent vantage point of the largest open pit mine in the world as well as the large Great Lakes freighters that are loaded with limestone at its docks. The park includes interpretive signage and a viewing platform. The limestone operation also can be witnessed a few miles south, on Business US 23, at the Quarry View turnout. *From US 23, take Business 23. To access Harbor View, take Park Dr to Calcite Rd, then to Harbor View.*

#### 97 Ocqueoc Falls

Ocqueoc Falls is the largest waterfall in Michigan's Lower Peninsula and the only universally-accessible waterfall in the United States. After hiking the trail, take a swim in the falls! Ocqueoc provides approximately six miles of hiking, biking, and cross-country skiing opportunities with three marked loops and groomed trails. At this site, you can see where the Ocqueoc River has cut a channel through the limestone bedrock that underlies the entire region. During spawning season, you can see the salmon swim through these underground channels. *Located on M-68 approximately 20 miles west of Rogers City. michigandnr.com/parksandtrails*

#### 98 P.H. Hoelt State Park

This magnificent, wooded 340-acre lakefront park has a mile of sandy Lake Huron shoreline, 126 camp sites, a modern lodge and mini-cabin open year round, and a day-use area with swimming, playground and picnic facilities. Trails are groomed for cross country skiing. *Bike into town on the Huron Sunrise Trail! Located On US 23. michigan.gov/hoelt.*



#### 99 40 Mile Point Lighthouse & Glawe School

40 Mile Point Lighthouse was completed in 1896. The tower houses a working 1872 Henri-LePaute 4th Order Fresnel lens installed in 1919 with a characteristic of three seconds on and three seconds off. The gift shop is a wood framed building that was built to house the work crew during construction of the lighthouse and later served as a barn for the keeper's horses. Various keepers from the Lighthouse Service and the Coast Guard lived and tended the lighthouse from 1897 to 1968. The lighthouse site is on the National Register of Historic Places and is a Michigan Historical Marker (local site number 2886). Visitors may climb the lighthouse tower, tour the museum and gift shop, step aboard the restored steamer Calata pilothouse, tour the Glawe School (a one-room schoolhouse built in 1895) and visit the Joseph S. Fay shipwreck on the beach (depending on the water height, about 130 feet of the side is on the beach). Divers can visit the bottom of the shipwreck about 100 yards off the beach. There is FREE admission to the all structures in the park! 989-734-4907. The entrance is 100 yards north of the Lighthouse Park sign on US 23 approx. 7 miles north of Rogers City. Bike from Rogers City to the lighthouse on the Huron Sunrise Trail!

#### 100 South Shore Park/Fossil Park

The entire family will enjoy digging for fossils! Bring your digging tools and a bucket. Free to the public and great fun for the entire family! The Rogers City area has fossils dating back to the Devonian Period over 359 million years ago. This area was once a shallow inland tropical sea with the flora and fauna of the ancient coral reef. The fossil park is located along the scenic shores of Lake Huron. Concession booth located on the premises. *From US 23, take Park Dr, then turn left on Calcite Road. rogerscity.com/south-shore-park*

#### 101 Lakeside Park/Rogers City Marina

A beautiful harbor invites sailboats and cruisers into a state-of-the-art facility. A port of entry, which makes for a great jumping off point to the North Channel, the harbor is home for 92 seasonal and 34 transient slips. An extended breakwall assures smooth dockage for boats coming in off Lake Huron. The breakwall extension has a fishing platform for anglers wishing to try their luck. Adjacent to the marina is Lakeside Park with its playground and swimming beach. Restaurants and shopping are just a few blocks away. *Located on Lake St. rogerscity.com*

#### 102 Presque Isle County Historical Museum

The world's largest limestone quarry, ships of the Bradley fleet, Native Americans, frontier pioneers, lumberjacks, lumber barons, the Bertram Sisters' Millinery Shoppe, and a 1900's school room are just a few of the exhibits that document the rich history of the area. Free admission! *176 W Michigan Ave in Rogers City. thebradleyhouse.org*

#### 103 Great Lakes Lore Maritime Museum

The Great Lakes Lore Maritime Museum specializes in memories, not just artifacts. The generations of men and women who risked life itself to sail these waters are remembered here as are their uniforms, personal possessions, navigational and other maritime tools. Step into four centuries of fascinating Great Lakes history. *367 N. 3rd St (Business Route 23). glirm.com*

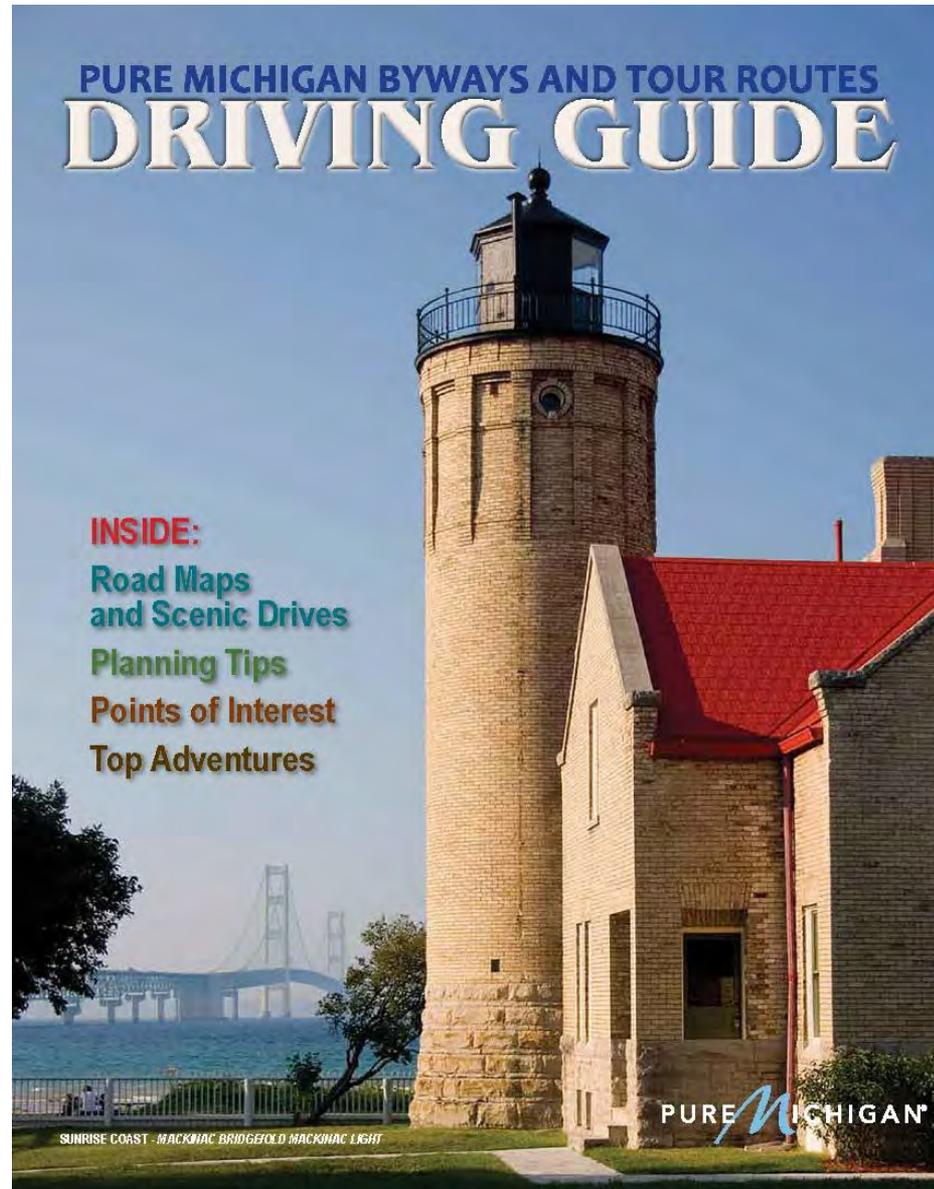
#### 104 Herman Vogler Conservation Area

On the banks of the Trout River, this 270-acre park features picnic areas and family fishing in addition to seven miles of hiking, biking, and ski paths that connect to the Huron Sunrise Trail. *Take US 23 to Birchwood Dr. rogerscity.com/herman-vogler-conservation-area*

#### 105 Huron Sunrise Trail

The Huron Sunrise Trail is an 18-mile paved trail suitable for biking, roller blading, or walking. This trail connects Rogers City to Hoelt State Park, 40 Mile Point Lighthouse, and miles of unspoiled Lake Huron shoreline. It follows the Lake Huron shoreline from the Rogers City to Forty-Mile Point Lighthouse, with a one-mile spur into the Herman Vogler Recreation Area. Winding through upland hardwoods, limestone dunes, parks and streams, the Huron Sunrise Trail is one of northern Michigan's most beautiful. *Trail can be accessed at lakeside parks in Rogers City, at P.H. Hoelt State Park, or at 40 Mile Point Lighthouse.*





ROUTE	NAME	PAGE
<b>NATIONAL SCENIC BYWAY/ALL AMERICAN ROAD</b>		
1	Woodward Avenue	7
2	Copper Country Trail	10
3	River Road	13
<b>NATIONAL FOREST SCENIC BYWAY</b>		
4	Whitefish Bay National Forest	14
5	Black River National Forest	16
<b>STATE SCENIC BYWAY</b>		
6	Leelanau	18
7	Old Mission Peninsula	20
8	Tunnel of Trees	22
9	Tahquamenon	24
10	US-2 Top of the Lake Scenic Byway	26
<b>STATE RECREATION BYWAY</b>		
11	Sunrise Coast	28
12	I-69 Recreational	32
13	Pathway to Family Fun	34
14	Hidden Coast	36
15	Chief Noonday	38
16	North Huron Recreational Trail	40
17	West Michigan Pike	44
18	M-22 Benzie-Manistee	46
<b>STATE HISTORIC BYWAY</b>		
19	US-12 Heritage Trail	50
20	Iron Country Heritage Trail	52
21	Marshall's Territorial Road	54
22	Center Avenue/Boy City	56
23	Monroe Street	58

## TOP ADVENTURES LEGEND

Look for these symbols in each byway's planning tips.

	Natural Beauty		Bicycling
	Hiking, Trekking and Mountain Climbing		Boating, Canoeing, Kayaking and Rafting
	National and State Parks and Recreation Areas		Camping
	Sand Dunes or Mountains		Fishing
	Island Experiences		Winter Sports
	Lakes, Rivers and Waterfalls		Family Fun
	Beaches		Wine and Cuisine
	Indian Country		Theatre, Arts, Culture and Heritage
	Wildlife and Bird Watching		Sports, Festivals and Events
	Photography		Museums and Galleries
			Breweries

## NATIONAL HISTORIC LANDMARKS

Designated by the United States Secretary of the Interior, National Historic Landmarks possess exceptional value or quality in illustrating or interpreting America's heritage. These landmarks are shown in Green throughout this guide.

## NATIONAL REGISTER OF HISTORIC PLACES

This National Register is an official list of the nation's historic places worthy of preservation. The program coordinates and supports public and private efforts to identify, evaluate, and protect America's historic and archeological resources. These places are shown in Blue throughout this guide.

Editorial copy in this publication does not constitute endorsement of products or services by the State of Michigan, the Michigan Department of Transportation or the Michigan Economic Development Corp.'s Travel Michigan. Information, including prices, dates and hours should be verified. Reasonable efforts have been made to maintain content accuracy, it is not represented to be error free. The Michigan State Police Office of Highway Safety Planning would like to remind you that, while enjoying Pure Michigan's Byways and tour routes, always buckle up and have a safe, sober driver.

## ABOUT THIS TOUR GUIDE

The byways are broken down into four tiers: the All-American Road, the National Scenic Byway, the state's Pure Michigan Byway and the National Forest Service's own Scenic Byway program. To learn more, please refer to the Byway Designations on page 68.



## SUNRISE COAST



### Sunrise Coast

*Sparkling lakes, majestic Lake Huron, mysterious shipwrecks, historic lighthouses, pristine beaches... treasures to be found along Michigan's 200-mile Sunrise Coast.*

The Lake Huron Shores Good Roads Association was formed in 1913 to finish the Huron Shores Highway, now US-23, that linked Bay City and Mackinaw City. A promotional effort enlisted local people, businesses, and donations to construct this rural route. By June 20, 1913 a nationally acclaimed through-route had been completed. All along it are scenic views of Lake Huron, 6,000 miles of crystal clear rivers and streams, and more than 3,000 water bodies await travelers along the Sunrise Coast (US-23). Begin your journey at a historic train depot in Standish and wind your way up the Lake Huron coast to the majestic Mackinac Bridge at the Straits of Mackinac, where the sparkling blue-green waters of Lake Huron and Lake Michigan flow together. Gems nestled along the

Sunrise Coast include 16 lighthouses, hundreds of miles of hiking, biking, skiing, horseback riding, and motor trails, unique museums, true up north small towns, cottages, live performances, wine tasting, and fine dining.

The adventures continue beyond the coast. Connecting to US-23 byway in Oscoda is the **River Road National Scenic Byway**, which winds along the mighty AuSable River through the Huron National Forest. (For more information on the River Road Byway, see page 12.) Coastal and inland discoveries await, so get back to the water on the Sunrise Coast.

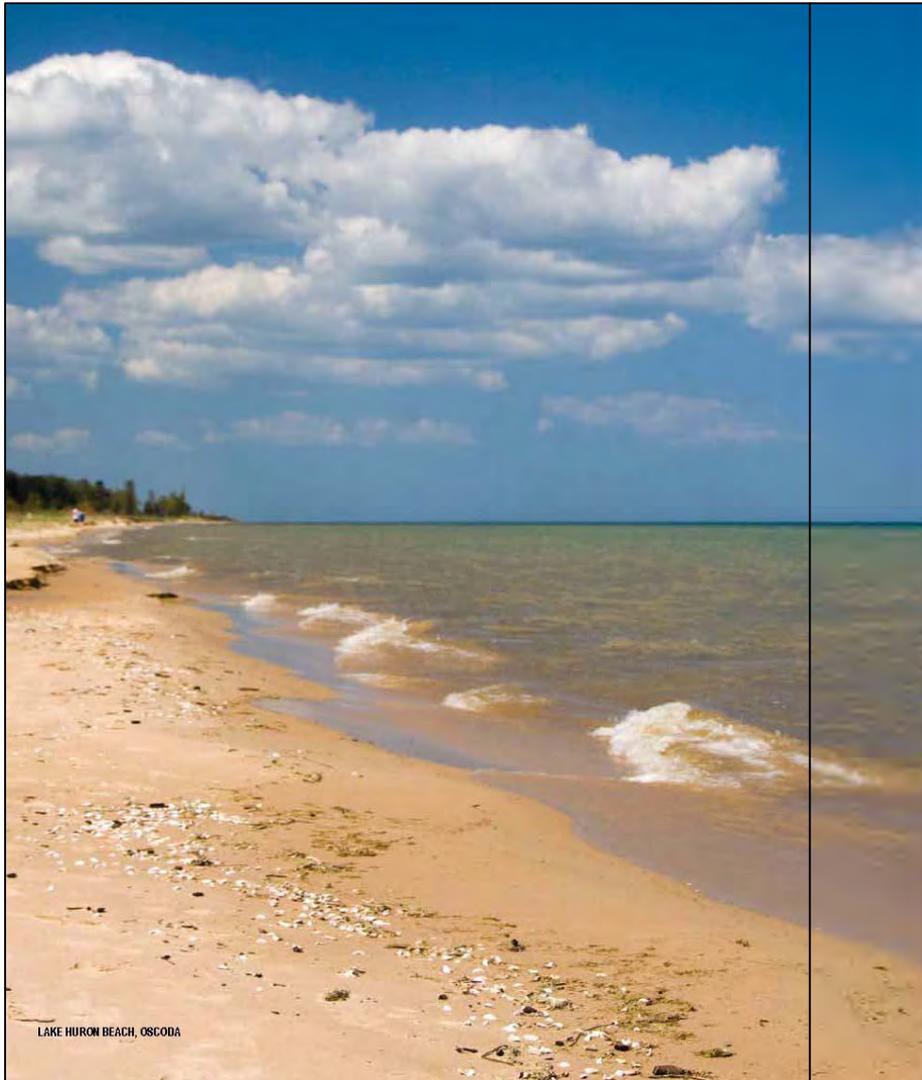


STANDISH HISTORIC TRAIN DEPOT

#### Standish and Au Gres

Begin your journey in Standish at the historic train depot on the corner of US-23 and M-61. The Standish/Au Gres area offers many opportunities for outdoor fun at the numerous campgrounds and canoe livery in the area. The Rifle River travels through downtown Omer on its way to Lake Huron and is one of the fastest, most popular trout streams in the Lower Peninsula. Fishing, birding and wildlife watching opportunities abound around Saginaw Bay. From historical schoolhouses and family-friendly parks to the faster-paced excitement at the **Saginaw Eagles Landing Casino** southeast of Standish and Au Gres. It's a perfect start to your Sunrise Coast adventure.

PURE MICHIGAN BYWAYS AND TOUR ROUTES 29



LAKE HURON BEACH, OSCODA

## SUNRISE COAST



PRESQUE ISLE LIGHTHOUSE

### Tawas Bay

Continue north on the byway to Tawas Bay and follow the signs to the end of Tawas Point, the “Cape Cod of the Midwest.” The current **Tawas Point Light** dates to 1876, replacing an earlier lighthouse. Tawas Point is a mecca for birders and is recognized as one of the Midwest’s premier birding destinations. Near the turnoff for Tawas Point is the Newman Street shopping area, a quaint downtown filled with shops and eateries. For birders who want to go off the beaten path, follow the brochures to the **Tuttle Marsh National Wildlife Area**, a 400-acre impoundment surrounded by 5,000 acres of wetlands.

### AuSable and Oscoda

North of Tawas Bay are nestled the communities of AuSable and Oscoda, where sugar sand beaches abound. Turn left in Oscoda onto River Road to experience the **River Road National Scenic Byway**, which follows alongside the mighty AuSable River. Follow the signs to visit the National Forest attractions along the route, including majestic scenic overlooks, trails, and steep sand dunes sloping down to the river. Don’t miss **Lumberman’s Monument**, with 266 steps down to the river where you can board a wigan (replica of a floating cook shack).

### Harrisville

Keep heading north and experience the outdoor adventures in the Harrisville area. Harrisville State Park offers pristine beaches with Nipewagon State Park boats, trails, Native American history, and backcountry camping. Nestled between the two is **Sturgeon Point Lighthouse**, where the keeper’s house and tower are open to the public. Alongside the light sits **Old Bailey School**, a one room schoolhouse open for tours. Travel west of Harrisville on M-77 into the Huron National Forest to access **Reid Lake Quiet Area**, a 3,000-acre backcountry experience with 12 miles of foot trails and **Holt Lakes Foot Travel Area**, which contains more than 10,000 acres of forestland and more than 20 miles of foot trails.

### Alpena and Thunder Bay

Keep heading north into Alpena and the area known as Thunder Bay. The **Thunder Bay National Marine Sanctuary** protects more than 200 shipwrecks lying in what is known as “Shipwreck Alley.” During the last two centuries, large vessel shipping began passing Thunder Bay on their way to outposts at Mackinaw, Sault Ste. Marie, and Green Bay. Its location along shipping lanes and its shelter for vessels during inclement weather contributed to the vast number of shipwrecks that now lay preserved in the cold, fresh water of Thunder Bay. Visitors can view the shipwrecks by snorkeling, kayaking, or in the glass-bottomed boat that departs from the **Maritime Heritage Center** on the Thunder Bay River.

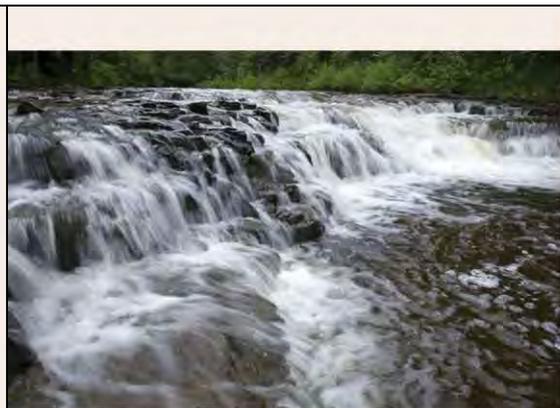
Those with a more adventurous spirit can visit a local dive charter and get a close-up view of the haunting wrecks in deeper waters.

### Presque Isle

North of Alpena, US-23 travels near Long Lake and Grand Lake, two sparkling examples of inland lake gems. North of Grand Lake are two lighthouses situated close together in what is known as “Presque Isle.” The **Old Presque Isle Light** (1840), is known as a “Ghost Light.” That reportedly still shines even though the light has been removed, and the **New Presque**



US-23 HERITAGE BYWAY



OCQUEOC FALLS

**Isle Light** (1870), the tallest lighthouse tower accessible by the public on the Great Lakes. Both towers are open to climbing. In Rogers City, divert west on M-68 to **Ocqueoc Falls**, the largest waterfall in the Lower Peninsula. Visitors can swim in the falls, so be sure to experience this refreshing side trip. Back on the byway, a bike path runs alongside US-23 north of Rogers City and connects to **Hoef State Park** and **40 Mile Point Light**, another shining example of maritime history.



THUNDER BAY SHIPWRECK

### Cheboygan

The next community on US-23 is Cheboygan, a river town that is also the intersecting point of the **North Central State Trail** and the **North Eastern State Trail**. Two rail trails more than 62-miles-long each connect the coastal area to

destinations up north. While in Cheboygan, visit the **Opera House** and the four lighthouses visible from town. A ferry also runs from Cheboygan to **Bois Blanc Island**, a forested gem consisting of trails, cottages, lakes, a general store, a tavern and fantastic views of the Straits of Mackinac. Between Cheboygan and Mackinaw City, you will encounter **Historic Mill Creek Discovery Park**, a hands-on experience in logging, with an adventure component consisting of a zip line and a forest canopy bridge.

### The Straits of Mackinac

Finally, arrive in Mackinaw City at the Straits of Mackinac for the end of your journey. Stop at one of the many parks with views of the Straits and the **Mighty Mackinac Bridge**, the largest suspension bridge in the western hemisphere. Or visit one of many historic sites or shops in the city. Wait until dusk and head out to The Headlands just west of town, an **International Dark Sky Park**, to gaze into the heavens in wonder as Mother Nature puts on a spectacular show!

### PLANNING TIPS

**GETTING THERE:** The route runs between Standish and Mackinaw City along the Lake Huron shore and passes through the communities of Onega, Au Gres, Tawas City, East Tawas, Oscoda/Au Sable, Harrisville, Oshtemo, Alpena, Rogers City, and Cheboygan.

**GAS, FOOD AND LODGING:** Accommodations range from chain and local hotels/motels, B&Bs, cottages and cabins to campgrounds and RV parks along the route. Local fare to fine dining restaurants are in most communities.

**BYWAYS THAT ARE NEAR:** River Road, Tunnel of Trees

**LOCAL RESOURCES:** US-23 Heritage Byway

[www.heritage23.com](http://www.heritage23.com)

[www.augreschamber.com](http://www.augreschamber.com)

[www.standishchamber.com](http://www.standishchamber.com)

[www.tawasbaycivb.com](http://www.tawasbaycivb.com)

[www.oscodacivb.com](http://www.oscodacivb.com)

[www.alpenacivb.com](http://www.alpenacivb.com)

11

DRIVING DISTANCE	200 MILES
DRIVE TIME	4 HOURS
PLAN TO SPEND	3-5 DAY
BEST SEASONS	YEAR-ROUND
TOP ADVENTURES	

Alcona County Chamber of Commerce  
[www.alconacounty.com/chamberofcommerce.com](http://www.alconacounty.com/chamberofcommerce.com)  
 Rogers City Area Chamber of Commerce  
[www.rogerscityarea.com/chamberofcommerce.com](http://www.rogerscityarea.com/chamberofcommerce.com)  
 Cheboygan Area Chamber of Commerce  
[www.cheboygan.com](http://www.cheboygan.com)  
 Mackinaw City Visitor's Bureau  
[www.mackinawcity.com](http://www.mackinawcity.com)  
 Up North Trails  
[www.upnorthtrails.com](http://www.upnorthtrails.com)

## Heritage Coast Sailing & Rowing

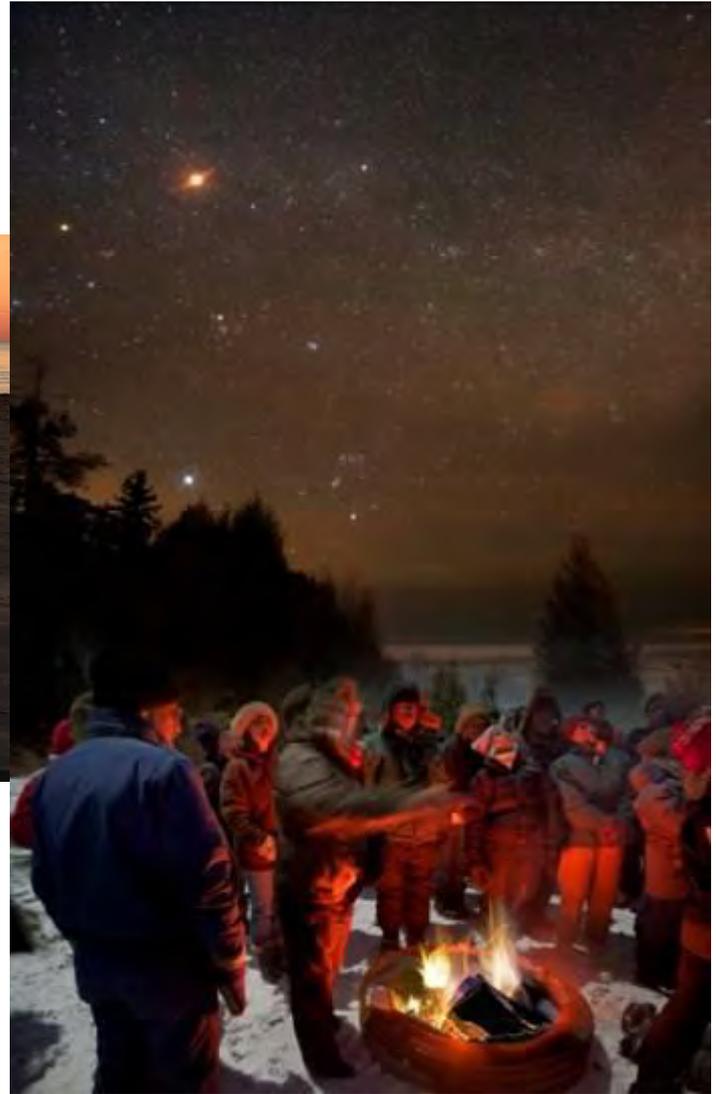
Formed to encourage rowing and sailing and to preserve historic boat designs.



A boat called the "Heritage 23" was designed by a boat builder in Scotland and will be built by volunteers to participate in regatta events along the route.



# From Sunrise to Dark Skies...



## US 23 Legislative Tour



## US 23 Legislative Tour



# Legislative Tour

And a good time was had by all...



## Dockhand Hospitality Training



### **Purpose:**

To provide training to dockhands resulting in professional and consistent staffing to marinas along the Sunrise Coast.

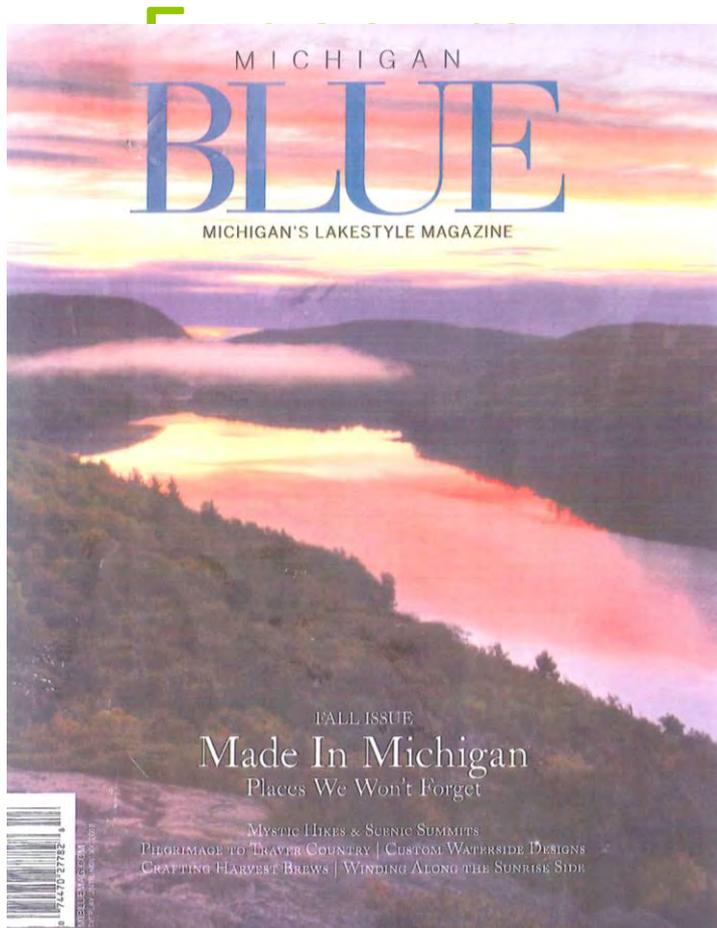
Training provided by the US Power Squadron

# Merchandising



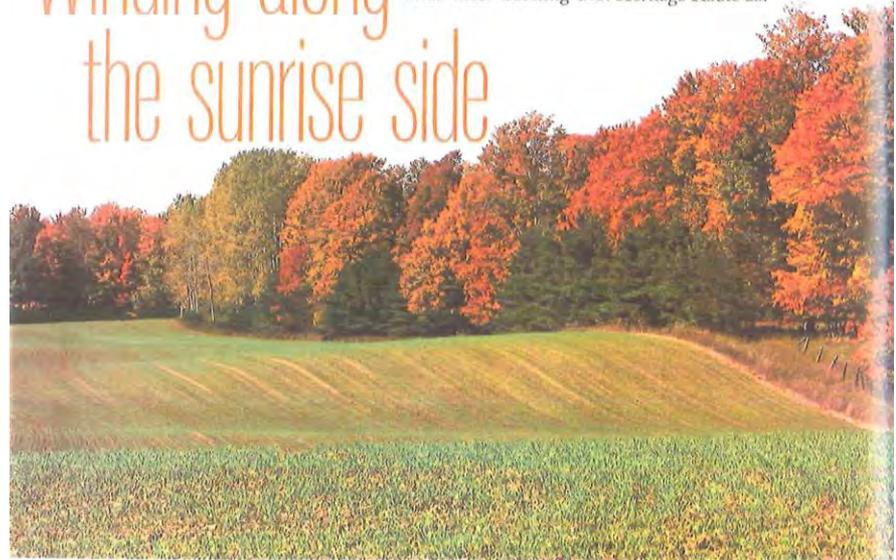
# Tourism Trade Show Booth





## Winding along the sunrise side

A rich lumbering history, legacy of spirit and miles of Lake Huron's unspoiled coastal beauty await those traveling U.S. Heritage Route 23.



BY CINDY CRAIN NEWMAN  
PHOTOGRAPHY BY JEFF GARLAND

“Lake Huron is so accessible. There are good public beaches in Au Gres, Tawas, and Oscoda and all the way up to the bridge — wonderful pull-outs where people can go and just enjoy,” observed Mike Hayes, president/CEO of the Midland Center for the Arts in Midland, who owns a second home south of Oscoda on Lake Huron.

The former state representative and current member of the State Transportation Commission added that while there's also no shortage of quaint hamlets to explore, the unspoiled, pristine lands along U.S. 23 are what attract him most.

“My wife and I don't want to be around a whole bunch of cities and resorts when we're relaxing,” he shared. “We'd rather be in a less-developed, peaceful area where we can swim and bird and enjoy the beauty of every different season.”

Not to mention the most spectacular sunrises.



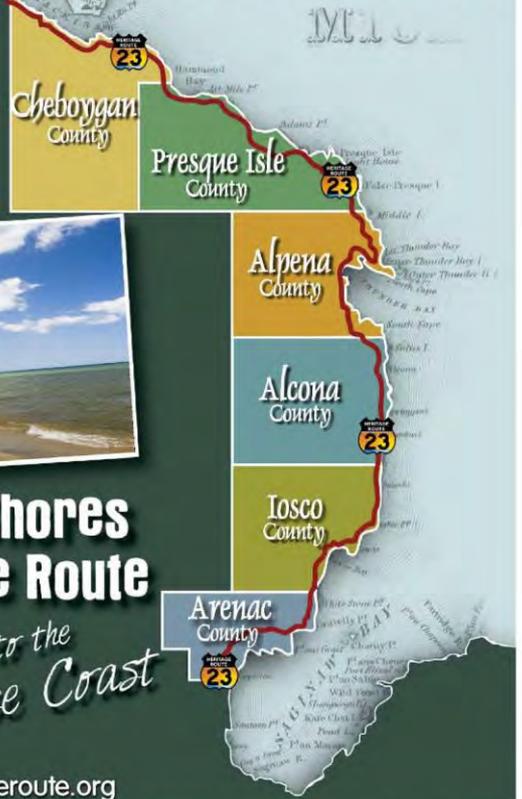
# Car Cruises

In 2011, cars in the Back to the Bricks Michigan Mitten Tour and the Old 27 Ride Home Cruise-In displayed US 23 logo stickers.





# Welcome!



**Huron Shores  
Heritage Route**

*Pathway to the  
Sunrise Coast*

[www.us23heritageroute.org](http://www.us23heritageroute.org)

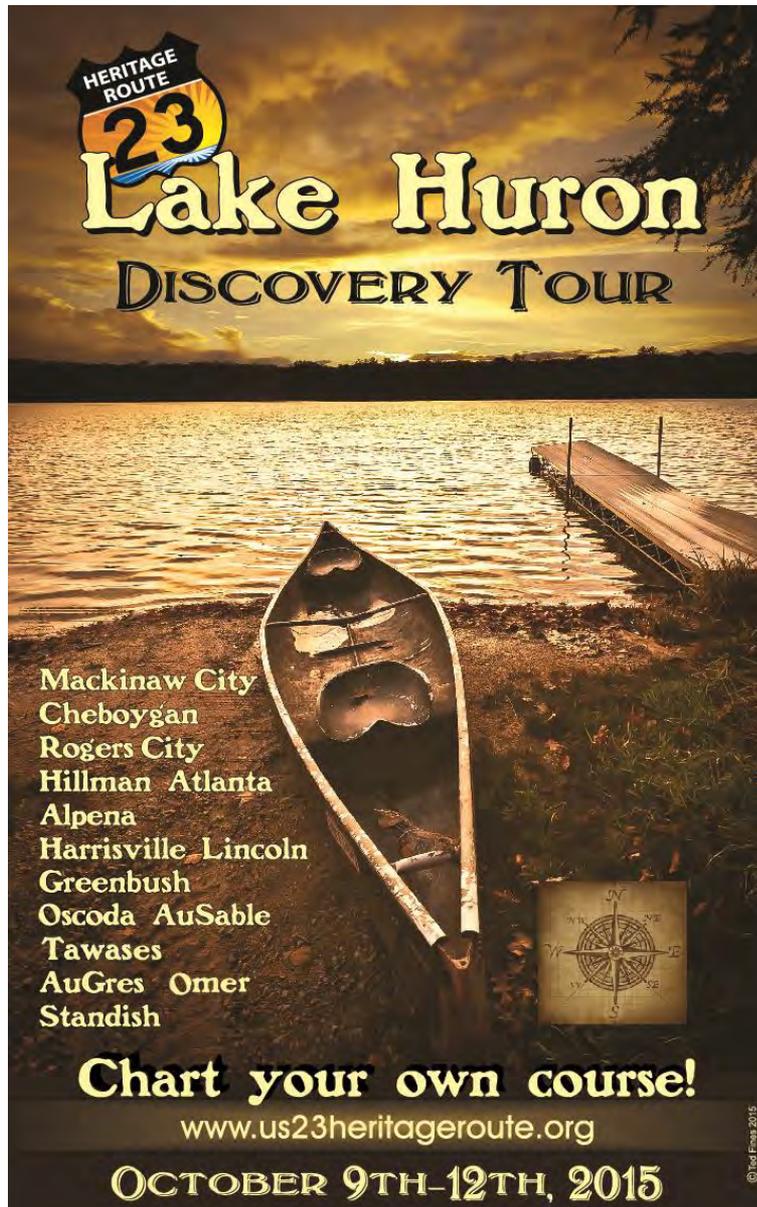
# Back to the Bricks

# Welcome! Back to the Bricks



[www.us23heritageroute.org](http://www.us23heritageroute.org)

# 200-mile Event



**HERITAGE ROUTE 23**

## Lake Huron DISCOVERY TOUR

Mackinaw City  
Cheboygan  
Rogers City  
Hillman Atlanta  
Alpena  
Harrisville Lincoln  
Greenbush  
Oscoda AuSable  
Tawas  
Au Gres Omer  
Standish

**Chart your own course!**  
[www.us23heritageroute.org](http://www.us23heritageroute.org)  
**OCTOBER 9TH-12TH, 2015**

© Ted Froy 2015

- Communities & businesses were invited to plan community events and specials.
- All were given a web log in to upload their event.
- Over \$40,000 in donations were collected to advertise.
- Over 100 events appeared on the website.
  - A true example of community collaboration to promote a region.

# 200-mile Event

- 29 partner organizations were engaged.
- Over 100 events were planned.
- 3 billboards.
- Detroit Free Press mailer (10,000).
- Michigan Radio ads – 3 runs.
- WCMU radio.
- 100 “Discover Me” signs were sold.
- 5,000 racks cards were distributed.
- 3 ads in Lighthouse Digest.
- 100 full sized posters were printed and distributed.
- 3 ads in Women to Women Magazine.
- Article in Michigan History magazine.
- Ad in Michigan Art Guide.
- Series of articles in Alpena News.
- True North Radio Promo (20 spots donated by Lafarge).
- Promos on WATZ.
- Promos and interview on HITS FM.
- Promos and interview on WXFT.
- 2 articles in The Guide.

## Partners...

- Saginaw Chippewa Tribe of Michigan
- Saganing Eagles Landing Casino and Resort
- City of Alpena
- Besser Foundation
- Community Foundation for Northeast Michigan
- Women to Women Michigan Magazine
- Northeast Michigan Council of Governments
- CMU Public Broadcasting (WCMU)
- Lafarge Corporation
- Alpena News
- Truly Your Design of Oscoda
- WATZ - Alpena
- Ted Fines, Artist - Harrisville
- Carroll Broadcasting/HITS FM - Tawas Bay
- WXTF Radio - Harrisville
- Thunder Bay Arts Council & Gallery
- Michigan Arts and Culture Northeast (MACNE) - ARTown, Michigan
- Sunrise Artist of Michigan - Guide for Art Lovers
- Lighthouse Digest
- Michigan History Magazine
- Besser Museum for Northeast Michigan
- Develop Iosco
- Under the Radar Michigan
- Alpena CVB
- Real Estate One (Alpena Postcard)
- JJs Restaurant and Steak House
- Cliff Anschuetz Chevrolet
- Allegra Model Printing (100 posters)
- Tawas Chamber

# 200-mile Event

## Examples of events....

- Art scavenger hunt
- History scavenger hunt
- Art exhibits
- Live performances
- Hot air balloon rides
- 200-mile geocaching trail
- Film premier “The Teacher & the Student”
- Festivals
- Trolley color tours
- Glass bottom boat tours
- Great Lakes Lighthouse Festival events
- Author Judith Guest – discussion of new book.
- Wine tasting
- Dark Sky presentations
- Aerial color tours
- Tours of the historic Elowsky Mill
- Many other special events and tours

and over 100 other events!



# 200-mile Event

Selfie Campaign....



# 200-mile Event

## Selfie Campaign....



# 200-mile Event

Selfie Campaign....



# 200-mile Event

## Selfie Campaign....



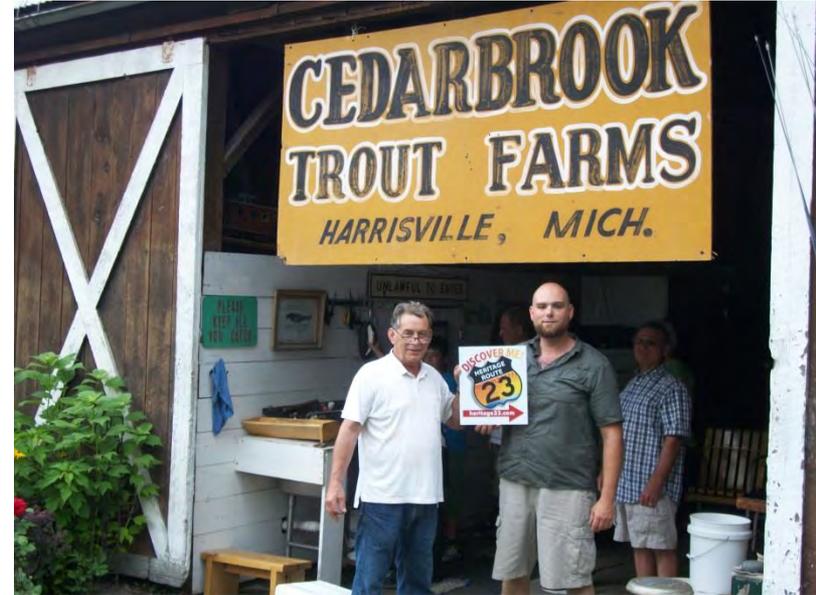
# 200-mile Event

## Selfie Campaign....



# 200-mile Event

## Selfie Campaign....



# 200-mile Event

## Selfie Campaign....



# 200-mile Event

## Selfie Campaign....



## Selfie Campaign....



# 200-mile Event

Selfie Campaign....



2016 Discovery Tour

## HERITAGE ROUTE 23 Lake Huron DISCOVERY TOUR



See you on US 23 in 2016



[www.us23HeritageRoute.org](http://www.us23HeritageRoute.org)

# 200-mile Event

## 2016 Discovery Tour

THIS SPACE FOR WRITING MESSAGES:

Dear Friends of Northeast Michigan,

Did you feel the energy in Northeast Michigan last October? Back by popular demand, the **2nd Annual Lake Huron Discovery Tour** along the US 23 Heritage Route and adjacent communities is scheduled for **October 7-10, 2016**.

How can you make sure your community, business, organization or cause takes full advantage of this statewide promotion of our region?

- Add your events and destination points to the [www.us23heritageroute.org](http://www.us23heritageroute.org) website. (Events should be posted by May 30 to take full advantage of prime tourist seasons.)
- Create events, exhibits, excursions or special offers to engage arts, culture, history and outdoor recreational enthusiasts.
- Post photos and local highlights on the **Lake Huron Discovery Tour, Sunrise Coast and US23 Heritage Route Facebook pages**. Our social media went viral last year, reaching hundreds of thousands of viewers!
- Let your city, township and county officials and local media know that you want your community to have a strong presence in this year's promotional efforts!

For more information and a full list of sponsors, please visit our website: [www.us23heritageroute.org](http://www.us23heritageroute.org)



THIS SPACE FOR ADDRESS ONLY.

The success of the Lake Huron Discovery Tour depends on you. Last year's passionate team of volunteers made a lot happen. Let's accelerate that momentum this year for an even greater regional event. Your support makes all the difference... Please Join Us!

~ Lake Huron Discovery Tour Committee



**MICHIGAN ARTS & CULTURE NORTHEAST (MAGNE)**  
ARTown Michigan



See you on US 23  
in 2016!

# Under the radar

- Partnership campaign purchased



## Pure Michigan

- Scenic Route Sweepstakes – grand prize: 3-day trip up Heritage Route 23 on Lake Huron Discovery Tour weekend



HAPPY GRAND PRIZE  
WINNERS!

## Pure Michigan

- Georama live webcast featured location: Tawas Bay
- Occurred in September 2016 prior to the Discovery Tour
- Helped to promote that event by interviewing committee members
- Featured Under the Radar's Tom Daldin



Everybody  
Needs a  
Team of  
Local  
Champions



## Awards for US 23:

### 2011 “Trailblazer Award”

from the National Association of Development Organizations  
Awarded to **4 projects across the U.S.** that demonstrate:



Innovation, Unique Partnerships, Strategic Use of Resources, An Impact on the Region

### 2017 “Governor's Award for Innovative Tourism Collaboration”

Awarded to NEMCOG, Michigan Arts & Culture Northeast, Besser Museum, Mitten Women Productions, Thunder Bay National Marine Sanctuary



### 2017 Emmy Nomination for Best Commercial Campaign “Silence”

There's more to see on 23!



Thanks for listening to our Sunrise Coast story.....

Denise Cline

Deputy Director/Chief Planner

NEMCOG

[dmcline@nemcog.org](mailto:dmcline@nemcog.org)



# Up North Trails

A multi-regional  
trails  
collaboration in  
Northern  
Michigan



## Northern Michigan's Greatest Asset



Over  
5,300  
miles of  
trails!

The Up North Trails Collaborative aims to promote all trails together under one program...

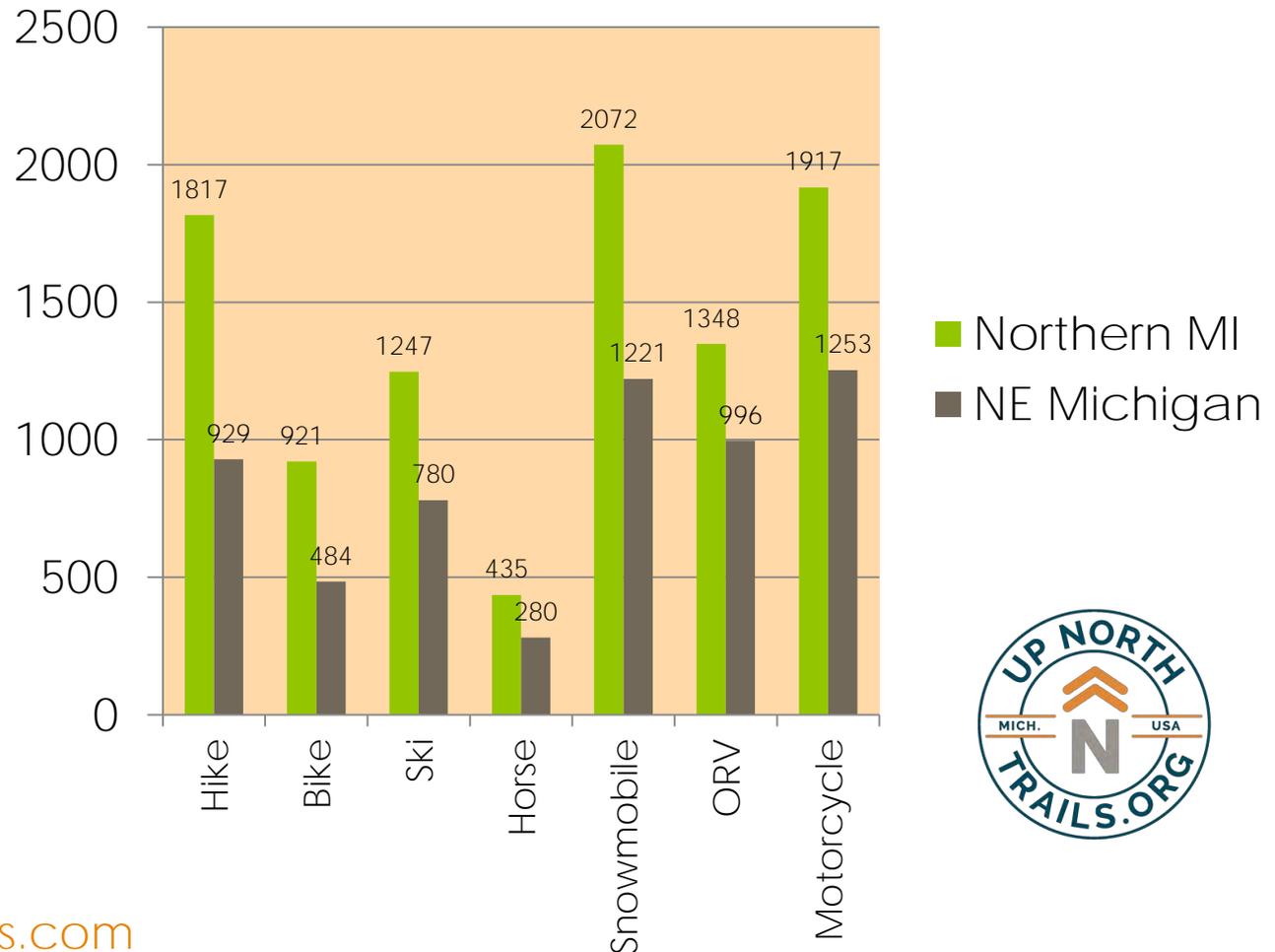
# Up North Trails

Michigan wants to be the trail state  
...well, we're on top of that.

5,334 total miles

2,995 of those miles are in  
Northeast Michigan  
...and still counting....

*That's 56% for those of you keeping track....*



[www.upnorthtrails.com](http://www.upnorthtrails.com)

## Power in Numbers!

Partners from across Northern Michigan have banded together to form a collaborative to improve Northern Michigan's economy through trail marketing. Here is our growing list of who's participated in the discussions....

Aloha Township/MTA  
Atlanta Area Tourism Council  
Briley Township  
Briley Township Planning/Parks & Rec  
Brown Trout  
Burt Lake Trail  
Burt Lake Trail Committee  
Cheboygan Chamber of Commerce  
Cheboygan County  
Cheboygan County EDC  
Cheboygan County Road Commission  
Cheboygan State Park  
City of Alpena  
City of East Tawas  
City of Grayling  
Corsair Trail Council  
Corwith Township  
Crawford County Trails Committee  
Department of Environmental Quality  
DNR  
Emmet County  
EUP Regional Planning and Development Council  
Gaylord Area Chamber and Tourism  
Grayling Regional Chamber of Commerce  
Grayling Visitor's Bureau

Great Lakes Four Wheel Drive Association  
Great Lakes ORV  
Happy-Trails ORV  
Higgins Lake Roscommon Chamber of Commerce  
Houghton Lake Chamber  
Houghton Lake Area Tourism  
Indian River and Tipp of the Mitt Snowmobile Grooming Council  
Indian River Chamber of Commerce  
LIAA (Land Information Access Association)  
Little Traverse Bay Bands of Odawa Indians  
Mackinaw Area Chamber of Commerce  
Mackinaw City  
MDOT  
Meyerson Consulting and DNRE  
Michigan Mountain Biking Association  
Michigan Municipal League  
Michigan Snowmobile Association  
Michigan Trail Maps.com  
Michigan Trail Riders  
Michigan Trails and Greenways  
MSU Extension  
MSUE 4-H Youth Development  
Mud Brother ATV Club  
North Central Michigan College

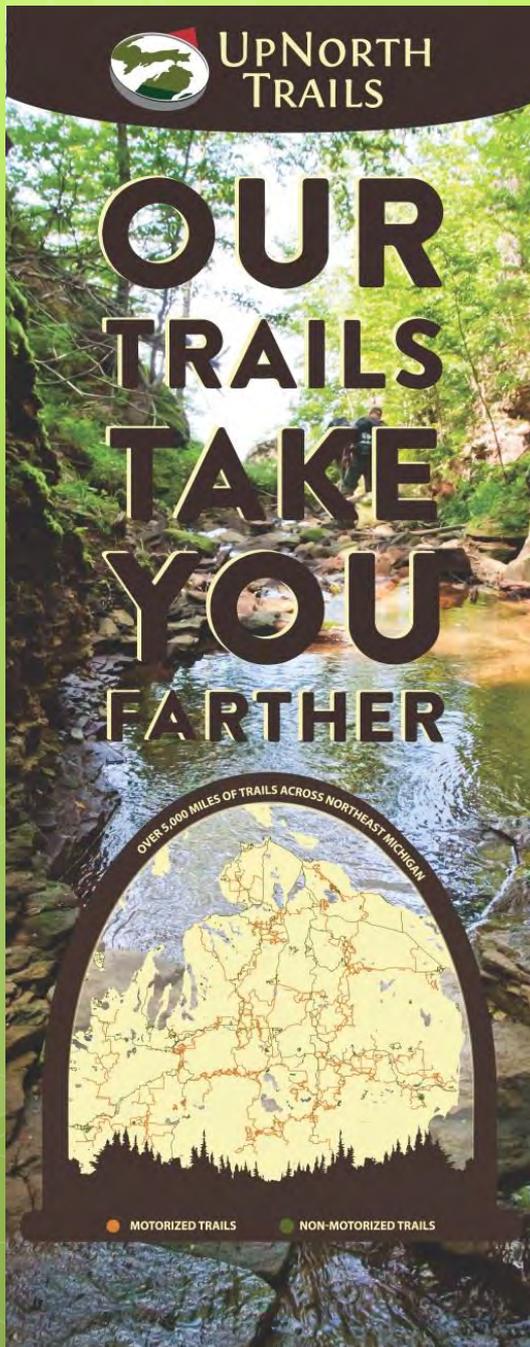
North Country Trail Association - H.S. Chapter  
Northeast Michigan Council of Governments (NEMCOG)  
Northern Lakes Economic Alliance  
Northwest Michigan Council of Governments (NWMCOG)  
Otsego County Economic Alliance  
Otsego County/Corwith Township  
Presque Isle County Development Commission  
Pure Michigan  
Roscommon Co EDC  
St Helen Chamber  
St Helen Snowpackers  
TART Trails  
TDA - Topinabee Development Association  
Thunder Bay Resort  
Thunder Bay Trails Association  
Top of Michigan Trails Council  
Troll 4-Wheelers  
Two-Trackers Four Wheel Drive Club  
United Four Wheel Drive Association  
US 23 Heritage Route  
USDA - Forest Service  
WATCH (also Lake to Lake Charlevoix Trail)  
West Branch Area Chamber of Commerce  
West Michigan Trails Magazine

## Website

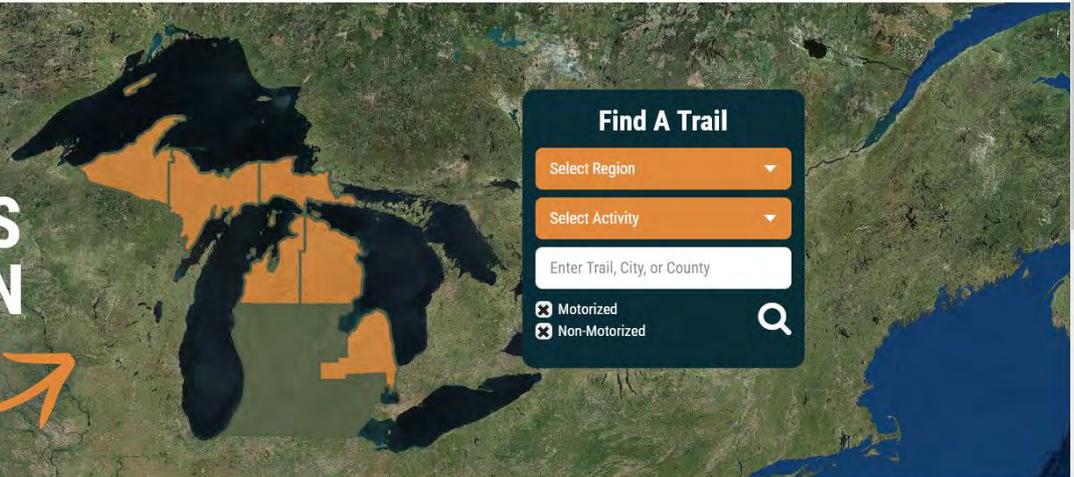
Trail user groups identified what they wanted to see on a one-stop-shop website for trails in Northern Michigan.

Website launched in July 2014.

[www.upnorthtrails.org](http://www.upnorthtrails.org)



EXPLORE  
MORE THAN  
12,000 MILES  
OF MICHIGAN  
TRAILS.



**Find A Trail**

Select Region ▾

Select Activity ▾

Enter Trail, City, or County

Motorized

Non-Motorized

🔍



**Wonderful!** ★★★★★  
[Anonymous]  
Fantastic for horseback riding in the summer. Wide, sand and loam, forested trails. No water around...



**This trail is beauti...** ★★★★★  
Denise  
Five Stars! This trail is beautiful! It's a paved, flat trail you can take from Rogers City up the...



**Scenic ride in Benzi...** ★★★★★  
[Anonymous]  
A great trail to enjoy scenic Benzie County! It's a fun ride from Frankfort to Beulah, with views of...

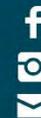
TRAILS BY REGION

- Western Upper Peninsula
- Central Upper Peninsula
- Eastern Upper Peninsula
- Northwest Lower Peninsula
- Northeast Lower Peninsula
- Thumb Area

LIST TRAILS BY ACTIVITY

-  Hike / Run
-  Bike
-  XC Ski
-  Horseback
-  ORV / ATV
-  Snowmobile
-  Motorcycle

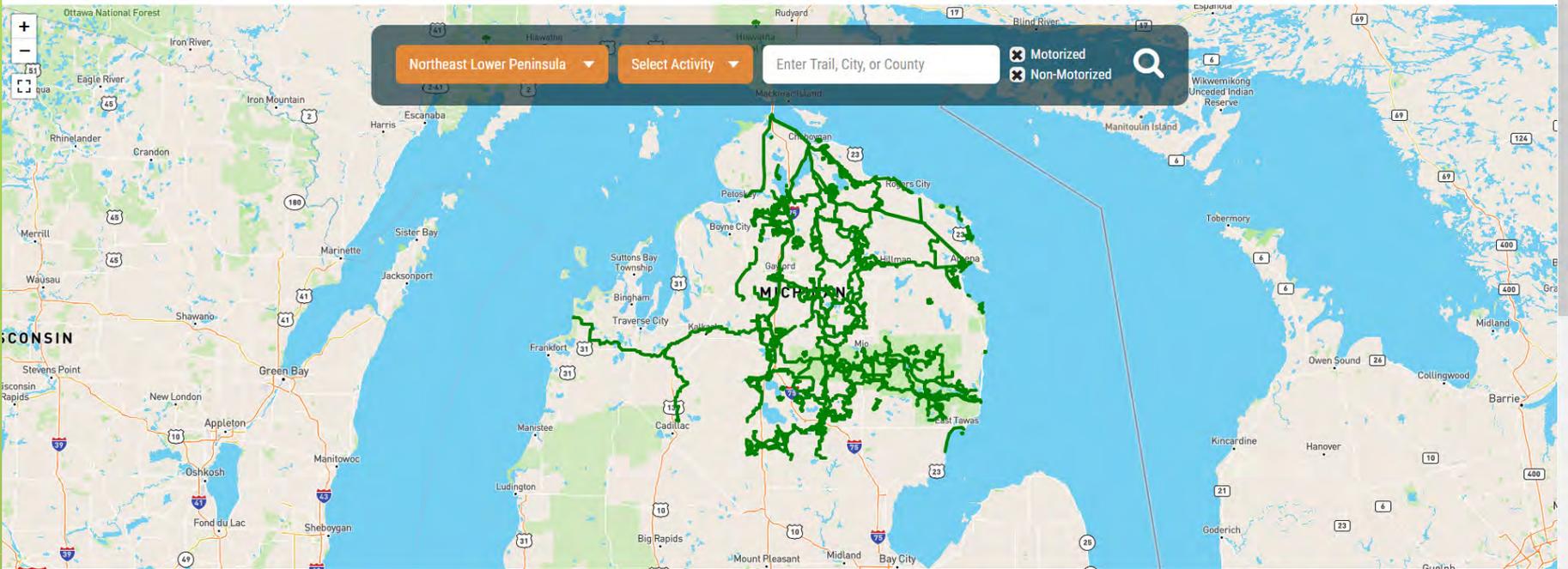
CONNECT



# Up North Trails



[NEW SEARCH](#) [ABOUT](#) [OTHER TOURS AND TRAILS](#)



[www.upnorthtrails.org](http://www.upnorthtrails.org)

# Huron Sunrise Trail



The Huron Sunrise Trail is an eleven mile paved trail suitable for biking, roller blading or walking. This trail connects Rogers City to Hoeft State Park, 40 Mile Point Lighthouse and miles of unspoiled Lake Huron shoreline. It follows the Lake Huron shoreline from the Rogers City Little League Park to Forty-Mile Point Lighthouse, with a one-mile spur into the Herman Vogler Recreation Area. Winding through upland hardwoods, lakeshore dunes, parks and streams, the Huron Sunrise Trail is one of northern Michigan's most beautiful.

### Trail Reviews

This trail is beautiful!



Denise

Five Stars! This trail is beautiful! It's a paved, flat trail you can take from Rogers City up the coast of Lake Huron. The trail winds along the lakeshore and gives you stunning views of the water! It connects to Hoeft State Park and then on up to 40 Mile Point Lighthouse Park. If you are staying at the State Park, it's an easy, flat 5 mile ride into town for ice cream in the evening!

Leave a review for Huron Sunrise Trail:

Headline:

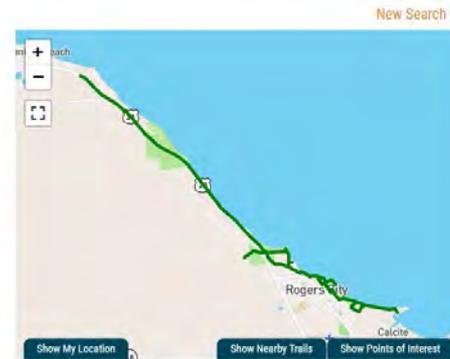
Name:

(optional)

Stars:

Review:

Submit



### This trail is good for:



Note: Not all sections of each trail are approved for every activity listed for the trail as a whole. Please click on individual trail sections to see approved activities for that section.

- LENGTH: 11.1 mi
- SURFACE: 100% Paved
- ORGANIZATION: City of Rogers City
- TERRAIN: 100% Flat
- WEBSITE(S): <http://www.rogerscityareachamber.com/>
- TRAIL FILES: [huron\\_sunrise\\_trail.pdf](#)
- ADD INFO: [Send Email](#)

### Current Weather Conditions:

26° | 24°  
**24°F**  
 FEELS LIKE: 12°  
 OVERCAST  
 14 WINDS: SSW GUSTS: 19 MPH

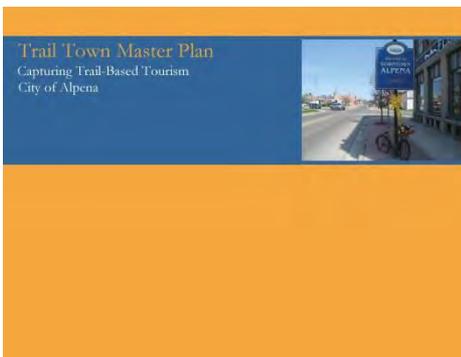
THU JAN 21		35°   25°	31%	84%
FRI JAN 22		26°   18°	15%	93%
SAT JAN 23		23°   14°	10%	68%
SUN JAN 24		29°   21°	40%	100%
MON JAN 25		29°   22°	22%	91%



## Trail Towns: Pilot Project

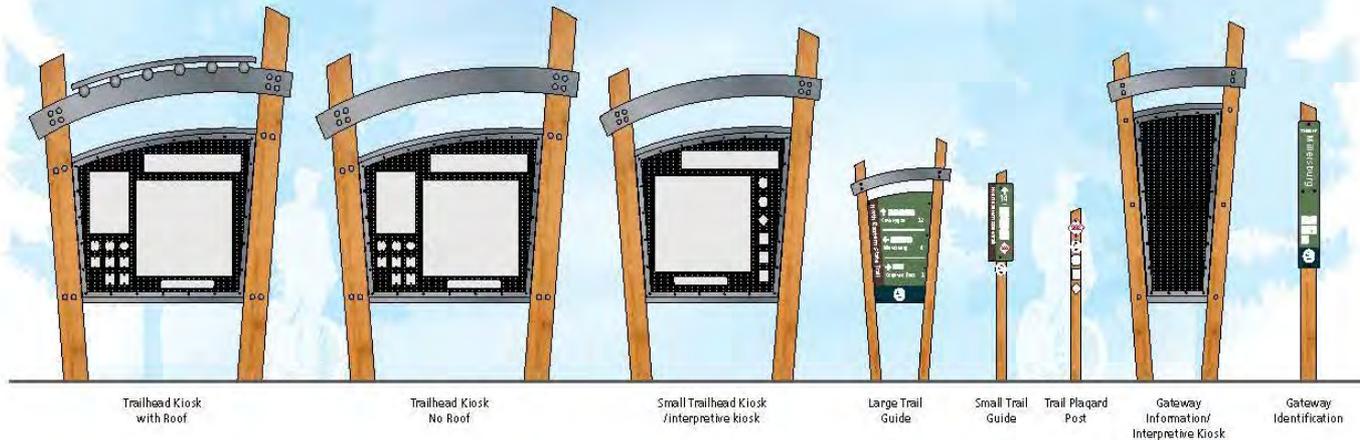
Pilot Communities:

1. Alpena
2. Mackinaw City
3. Topinabee
4. Grayling
5. Atlanta



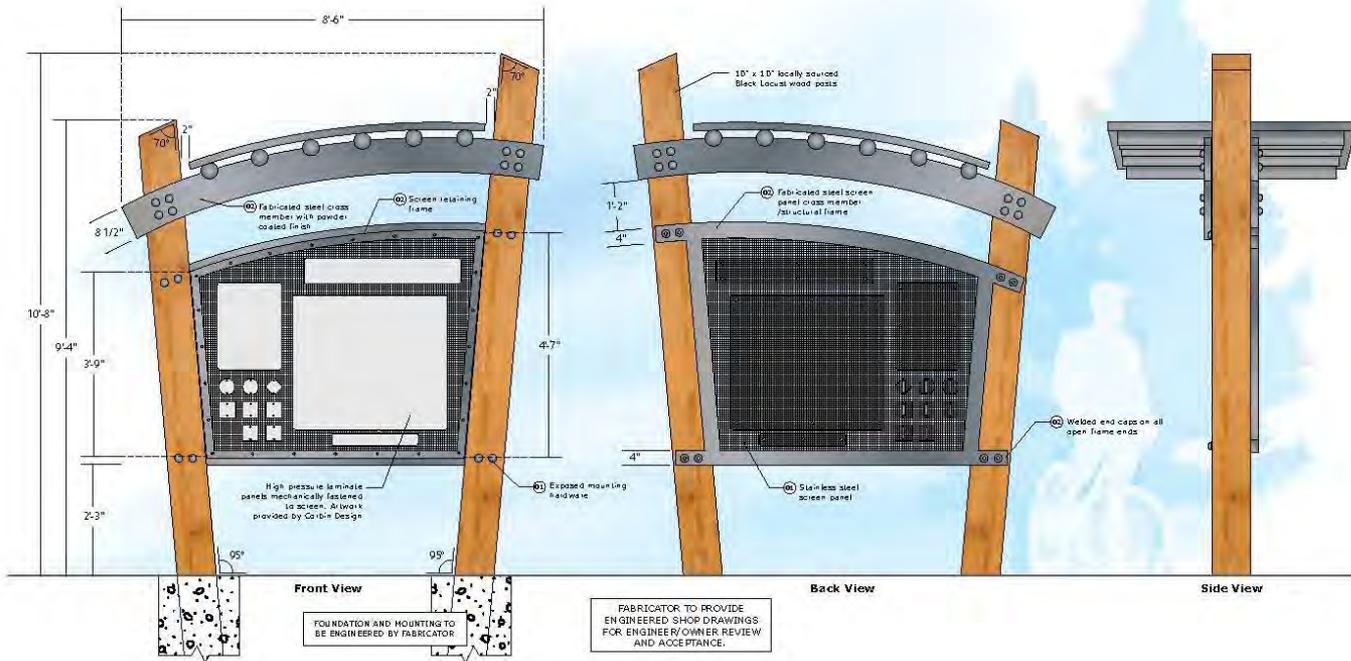
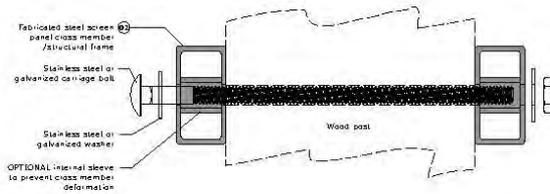
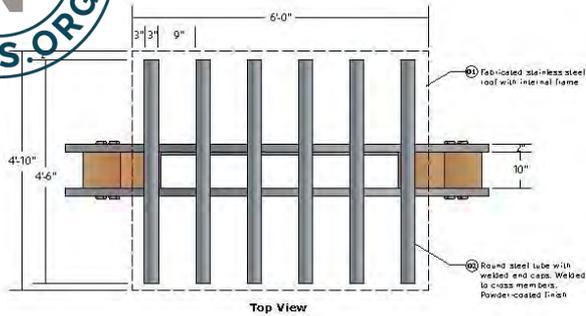
Trail Town Plans completed.

Up North Trail signage has been designed for use by trail towns across the region.



Partners:  
Top of Michigan Trails Council  
NEMCOG  
DNR

# Up North Trails



**Sign Type**  
Trailhead Kiosk w/Roof

**Scale**  
1/2" = 1'-0"  
(on an 11 x 17 sheet)

**Color Legend**

- ① Stainless Steel
- ② Silver
- ③ Wood
- ④ White
- ⑤ Dark Green
- ⑥ Medium Green
- ⑦ Light Green
- ⑧ Gold
- ⑨ Yellow
- ⑩ Off White
- ⑪ Brown
- ⑫ Bright Orange
- ⑬ Burnt Orange
- ⑭ Blue
- ⑮ Red

**Note:**  
This drawing is design intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

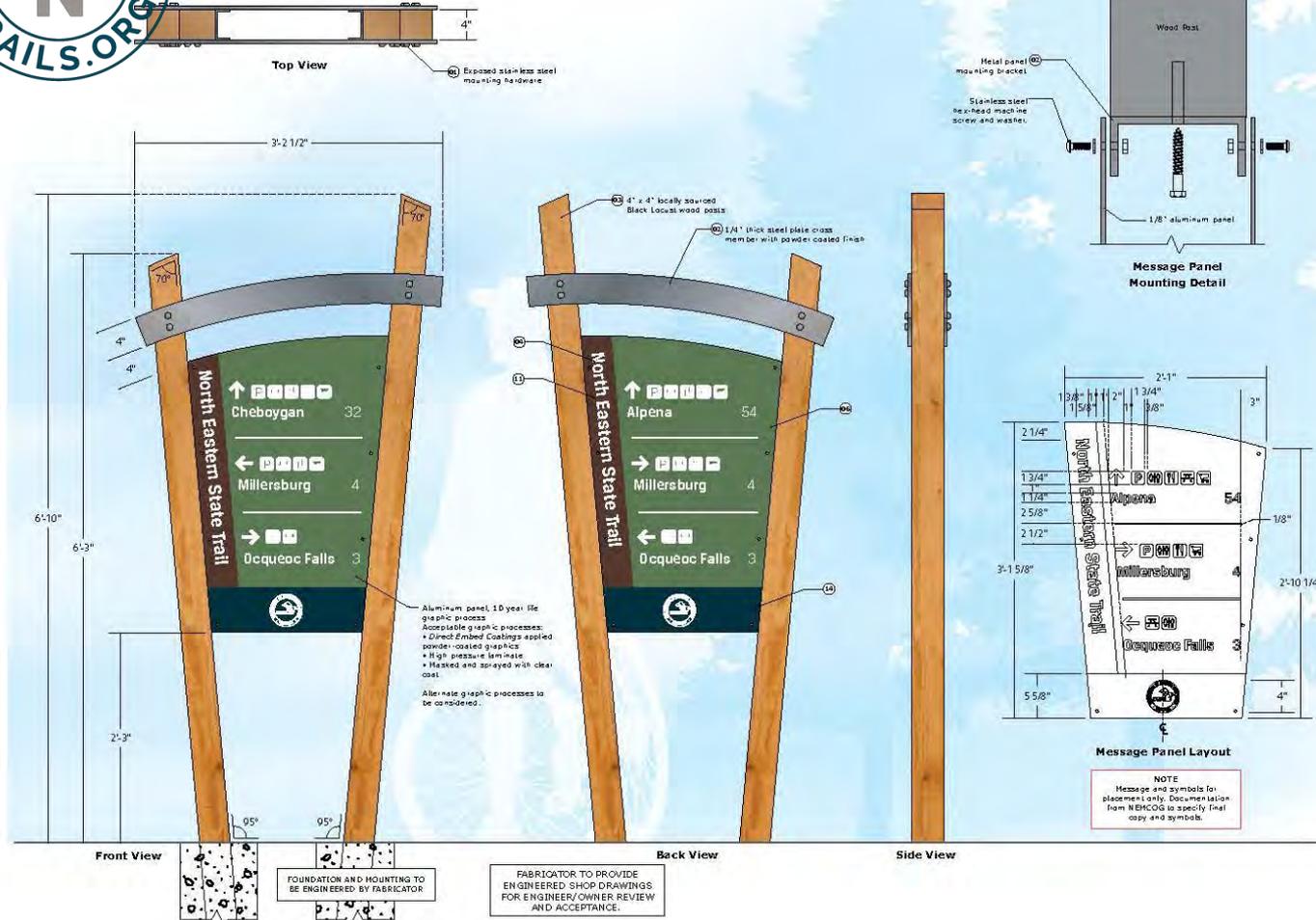
**Date:** 03.24.15 **Designation:** Design Intent

**Project:**  
Northeast Michigan Council of Governments  
Department of Natural Resources Trail Wayfinding Signage

**corbindesign**  
100 East Frost Suite 304  
Traverse City, MI 49684  
231.947.1236

06

# Up North Trails



## Sign Type

### Large Trail Guide

#### Scale

1" = 1'-0"  
(on an 11 x 17 sheet)

#### Color Legend

- 01 Stainless Steel
- 02 Silver
- 03 Wood
- 04 White
- 05 Dark Green
- 06 Medium Green
- 07 Light Green
- 08 Gold
- 09 Yellow
- 10 Off White
- 11 Brown
- 12 Bright Orange
- 13 Burnt Orange
- 14 Blue
- 15 Red

#### Notes

This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or size details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date	Description
03.24.15	Design Intent

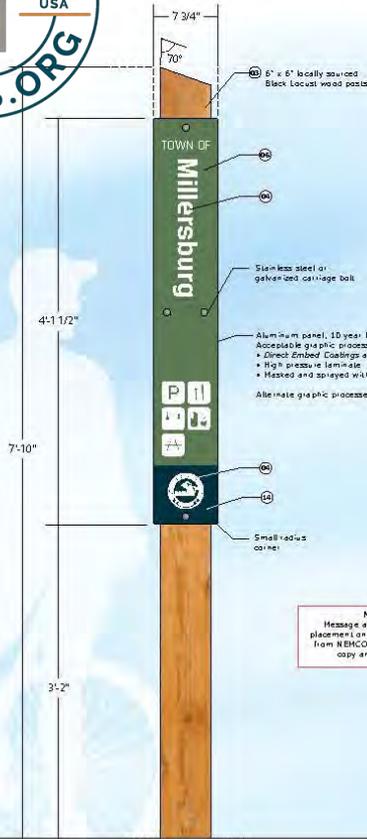
#### Project

Northeast Michigan Council of Governments  
Department of National Resources Trail  
Wayfinding Signage

**corbindesign**

109 East Front Suite 304  
Traverse City, MI 49684  
231.947.1226

# Up North Trails

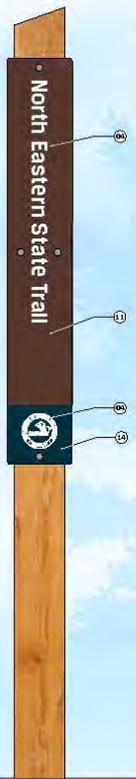


Front View

FOUNDATION AND MOUNTING TO BE ENGINEERED BY FABRICATOR

- 6" x 6" locally sawed Black Locust wood posts
- Stainless steel or galvanized carriage bolt
- Aluminum panel, 10 year life graphic process
  - Accessible graphic processes
  - Direct Embed Coatings applied powder-coated graphics
  - High pressure laminate
  - Handed and sprayed with clear coat
- Alternate graphic processes to be considered.
- Small radius corner

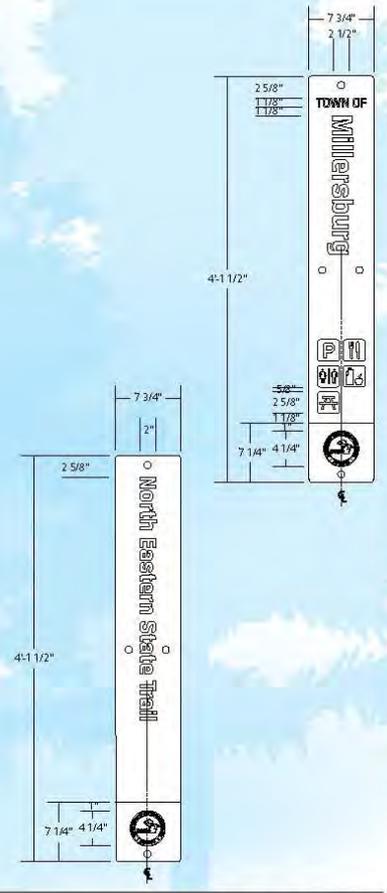
**NOTE**  
Message and symbols for placement only. Documentation from NEMCOG is specify exact copy and symbols.



Back View



Side View



Message Panel Layout

## Sign Type

### Gateway Identification

Scale  
1" = 1'-0"  
(on an 11 x 17 sheet)

- ### Color Legend
- ① Stainless Steel
  - ② Silver
  - ③ Wood
  - ④ White
  - ⑤ Dark Green
  - ⑥ Medium Green
  - ⑦ Light Green
  - ⑧ Gold
  - ⑨ Yellow
  - ⑩ Off White
  - ⑪ Brown
  - ⑫ Bright Orange
  - ⑬ Burnt Orange
  - ⑭ Blue
  - ⑮ Red

**Notes**  
This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Carbon Design and Business Services Council of Governments (NEMCOG).

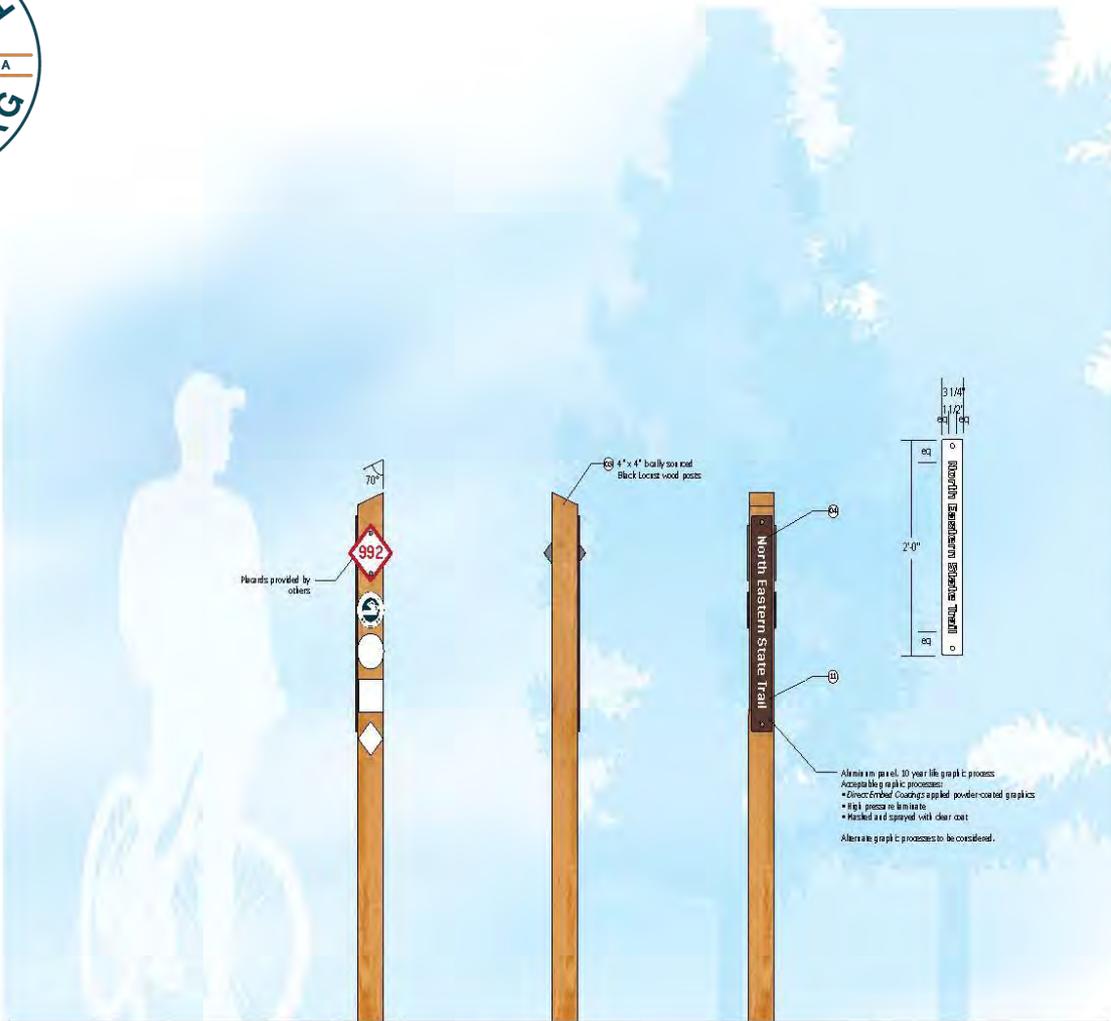
Date	Description
03.24.15	Design Intent
06.22.15	Revised

**Project**  
Northeast Michigan Council of Governments  
Department of National Resources Trail  
Wayfinding Signage

**corbindesign**  
109 East Front St #6 304  
Tawas City, MI 49784  
231.947.1236



# Up North Trails



Heads provided by others

4" x 4" balustrade and Black Locust wood posts



- All materials galval. 10 year life graphic process
  - Acceptable graphic processes:
  - Direct Embel Coatings applied powder-coated graphics
  - High pressure ink transfer
  - Masked and sprayed with clear coat
- Alternate graphic processes to be considered.

Front View

Back View

Side View

FABRICATOR AND MOUNTING TO BE ENGINEERED BY FABRICATOR

FABRICATOR TO PROVIDE ENGINEERED SHOP DRAWINGS FOR ENGINEER/OWNER REVIEW AND ACCEPTANCE.

Sign Type

Trail Plaque Post

Scale

1" = 1'-0"  
(on an 11 x 17 sheet)

Color Legend

- ⊗ Stainless Steel
- ⊗ Silver
- ⊗ Wood
- ⊗ White
- ⊗ Dark Green
- ⊗ Medium Green
- ⊗ Light Green
- ⊗ Gold
- ⊗ Yellow
- ⊗ Off White
- ⊗ Brown
- ⊗ Bright Orange
- ⊗ Burnt Orange
- ⊗ Blue
- ⊗ Red

Notes

This drawing is design intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or color finish must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date Description

Date	Description
03.24.15	Design Intent

Project

**Northeast Michigan Council of Governments**  
Department of National Resources Trail Wayfinding Signage



109 East Forestville 304  
Towers City, MI 49884  
231.947.0236

# Up North Trails



# Up North Trails



Up North Trails:  
Winner of a 2017  
Governor's Award for  
Innovative Tourism  
Collaboration



*Thank you!*

*Denise Cline*

Northeast Michigan Council of Governments

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[www.nemcog.org](http://www.nemcog.org)

[www.heritage23.com](http://www.heritage23.com)

[www.upnorthtrails.com](http://www.upnorthtrails.com)

