

## **NEMCOG COVID -19 Small Business Relief Fund program: 4/15/2020**

In response to the immediate needs of small businesses throughout Michigan as a result of the “Stay Home Stay Safe” order, the Michigan Strategic Fund, through the Michigan Economic Development Corporation (MEDC) immediately developed the Michigan Small Business Relief program (MSBR) providing \$10 million in grant funding and \$10 million in loans to assist small businesses throughout the state. The funding, although far below the amount needed, was an initial response for small businesses.

The Northeast Michigan Region, as defined by the State’s Regional Prosperity Regions (comprised of all 8 NEMCOG Counties, plus Ogemaw, Iosco and Roscommon Counties) an 11-county area, received a total of \$400,000 in MSBR funds to distribute throughout the region. Two Economic Development Organizations, Target in Alpena (covering a subregion that includes Alpena, Alcona, Iosco, Presque Isle and Cheboygan counties) and the Otsego County Economic Alliance (OCEA) (covering a subregion that includes Crawford, Montmorency, Oscoda, Otsego, Roscommon and Ogemaw counties), agreed to assist the Northeast Michigan Council of Governments with the distribution of these funds. Each of these organizations received \$200,000 to provide financial relief for their respective counties.

We extend our gratitude for both Economic Development Organizations, and in particular their Executive Directors: Lisa McComb and Mike Mahler for quickly stepping up, putting in place local review committees, submitting grant applications, establishing local criteria and then working with their review and selection committees to award the grants. The demand was so much more than the funds provided. We applaud the two organizations with their professionalism, expertise and ability to execute and get the grant funds to the grant awardees in amazing speed.

Otsego County Economic Alliance, Inc. received 378 applications from Crawford, Montmorency, Ogemaw, Oscoda, Otsego and Roscommon county small businesses. With a Review Committee consisting of 6 county representatives (1 from each County) as well as the SBDC and SCORE, applications were reviewed and scored competitively with 55 small businesses awarded grant funding. In addition, 15 applications have been advanced to the MEDC for consideration of loan funding. Funding was distributed among each county based on county population against overall 6 county population. Below are the small businesses that received grant funding.

### **Crawford County**

AuSable Hospitality DBA Ray’s BBQ, Brews and Blues  
Spike’s Keg O’Nails  
D&S Nostalgia Inc. DBA Dawson & Stevens Classic Diner  
AuSable Dance Center LLC  
Grayling Westside Diner, Inc.  
Two River Deli  
JPP Stencil Inc. DBA Rialto Theater  
Frederic Inn Inc.  
Fenfam2 - Fenton’s Auto Service

### **Montmorency County:**

Iron Kettle Family Restaurant  
J&B Spot Inc.  
Hawk Mini Mart Inc.

### **Oscoda County**

Crown Royal Enterprises Inc.  
McAble LLC DBA Ellie’s 12 Tables  
Paddle Inn Restaurant Inc.  
K&C Hinchman Acres Resort Inc.

### **Otsego County**

D&D Interstate LLC  
All Mine, LLC DBA Saturn Booksellers  
Alpine Chocolat Haus  
Hogan’s Jeweler’s Inc.  
C&S Wyskiel Enterprises LLC  
JTM Fitness LLC DBA Fit Body Boot Camp  
Alpine Oven LLC  
Powerhouse Gym of Gaylord

Patchwood Products Inc.  
Atlanta Auto Repair  
Lamores Atlanta Motel LLC

**Ogemaw County**

First Fitness Inc.  
Carol Ann's Dance Studio LLC  
Ogemaw Lanes  
Rancheros LLC  
Café International  
Wildwood Entperprise LLC DBA Tipsy Bear Bistro  
KLE Enterprises LLC DBA Loggers Depot  
The Highway Brewing Company  
JT Nails & Spa Inc.  
Salon 3:6  
Deano's Pizza of West Branch LLC  
Ogemaw County Human Society

Alpine Cleaners & Launderers  
45 Degree Hospitality LLC DBA Belle Iron Grille  
Classic Plumbing and Heating

**Roscommon County**

Pines Gallery Inc. DBA Pines Theatre  
Garrett's Pressure Crack Bar & Grill Inc.  
CRAF Center  
Little Boots Country Diner, Inc.  
Copper Kettle Distilling Co.  
Galae's Upper Crust  
Northern Michigan Banquet and Event Center  
La Vie En Rose Salon  
Mr. B's Deli & Cafe  
AuSable Baking Company and Creamery  
Javacology LLC  
Arnie's Arts and Crafts, Inc.  
L.J.'s Kilkare Restaurant

Target Alpena received 280 applications from Alcona, Alpena, Cheboygan, Iosco and Presque Isle county small businesses. With a Review Committee consisting of representatives from each County, applications were reviewed and scored competitively with 116 small businesses awarded grant funding. In addition, 5 applications have been advanced to the MEDC for consideration of loan funding. Funding was distributed among each county based on county population against the overall 5 county populations. Below are the small businesses that received grant funding.

**Alcona County**

Alcona County Commission on Aging  
Chippewa Point Grocery  
Johns Home Maintenance  
Lexi's Main Street Salon  
Mountain Inn Beverage Co.

**Alpena County**

2nd Street Juice Company, LLC DBA Hungry Hippie  
40 Winks Hotel  
4-D 2nd St Dance Co  
Alpena Driving School  
Art in the Loft  
Austin Brothers' Beer Company, LLC  
Bahama Breeze  
Bay Athletic Club  
Bella Rose Skin Care PLLC  
(DBA Bella Rose Skin Care & Wellness Center)  
Better Living Massage  
Bob LeFevre's Bullpen  
Cabin Creek Coffee  
Campers Cove RV Park  
Clems Bait and Tackle

**Cheboygan County (\$500-\$1,200)**

BearBarBell  
Bella e Doice North  
Candy Corner/Windjammer Gifts  
Cheboygan Brewing Co.  
Cheboygan Dental Group  
Cheboygan Habitat for Humanity  
Credo Hospitality – Stargate Motel  
Custom Carpets  
Cutting Edge Design  
Dar's Hallmark  
Deer Head Inn B&B  
Dom Collino DC PLLC, Back to Wellness  
Drost's Ice Cream Shop  
Ecker Surveying Incorporated  
Ellie's Place  
Elowsky Eyecare  
Ewe and Me Meadows  
G&T Hospitality  
Goral Property Services  
Great Lakes Custom Metalworks LLC  
Great Lakes Grill  
Hope Landscaping

CourtYard (by Julie Rouleau)  
Dance Centre  
Downtown 76  
Haken Grocery  
Huang's Grand China Buffet  
Huron Engineering and Surveying, Inc.  
Kadrich Family Chiropractic  
Kish Custom Care  
L&S Transit Mix Concrete Co  
Len's Lift Truck  
Mi Stop  
Myers Furs and Fashions  
N&R Enterprises of Alpena LLC DBA: The Boat House  
New Waves Salon  
North Coney Island  
North Country Candy and Gifts  
Northern Lights Arena  
Ossineke Sport & Party  
Performance Locker  
Salon Suzi LLC  
Take 5 Deli  
Tap Room Ventures LLC  
Thunder Bay Winery

### **Iosco County**

Blue Bear Jewelry  
Blue Horizon Court  
Edelweiss Tavern  
HR Hilltop  
Kiddie Klubhouse  
Lake Theatre  
LCAS LLC - DBA East Tawas Dairy Queen  
LHH LLC DBA OFFICE LOUNGE OSCODA  
Main Street Pizzeria and BBQ inc.  
MANGOS OF TAWAS 81-2715825  
Miller and Wilbur Small Engine Repair  
Northern Truck Repair  
Precious Petals by Jamie  
Quarters Enterprises, Inc. Dba/Superior Painting Co  
Route 23 BBQ, LLC  
Sand Castle Beach Resort  
Secret Beach Resort  
StephanieRoseEnterprises,LLC/dba BoathouseBoozery  
Suzie Brews Coffee Shop  
Tawaste  
The Bears Den Restaurant  
The Local Basket Case LLC  
The Lodge  
The Teahouse  
For more

Indian River Collision  
Indian River Family Dentistry, PLLC  
Jaggi  
Jane Maries Market on Main  
KRH Investments  
M Levernier LLC  
Main St Fitness Inc.  
Master Wireless  
Melody's Lane  
Modern Carpet Cleaning  
Molly Raab – Massage Therapy  
North Country Upholstery  
Nourish Northern Michigan  
Queens Head Wine Pub  
Robert Armstrong DDS, FAGD, PC  
Rogers Dealer Services LLC  
Scrolls Unlimited, Inc.  
Secrets on Main Bed & Breakfast  
State Street Coffee Company  
The Coop Floral Shop  
Thirsty Sturgeon, LLC  
Woods and Water Wellness

### **Presque Isle County**

Industrial Arts  
Jacks Barber Shop  
Nautical Lanes  
Scills Grills  
Shear Harbor  
Up North 23

Businesses are encouraged to check out the websites below that are providing up to date news on resources available to small businesses that have been impacted by the crisis:

- Michigan Small Business Development Centers: <https://sbdcmichigan.org/small-business-covid19/>
- Small Business Association of Michigan: <https://www.sbam.org/Resources/COVID-19-Resources>
- US Chamber of Commerce: <https://www.uschamber.com/coronavirus>
- US Small Business Administration: <https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>