

MICHIGAN REGIONAL PROSPERITY INITIATIVE

Region 3: Community & Economic Development & Marketing Mini-grant Program 2019

The MI Regional Prosperity Initiative's (RPI) goal is to encourage local private, public and non-profit partners to create vibrant regional economies. Since the inception of Region 3 – Northeast MI's Regional Prosperity Initiative efforts have been based on supporting strategies within the Region 3 Five-Year Regional Prosperity Plan. The strategies focus on enhancing Talent – Business - Community in Northeast MI.

A component of the 5-Year Region 3: Regional Prosperity Plan focused on strengthening capacity for Economic and Community Development throughout the 11 counties in the region.

Mini-Grants of up to \$5,000 (provided as cash) will be made available on a competitive basis.

The deadline for applying is 4PM on April 12, 2019.

Purpose

The Regional Prosperity Initiative (RPI) Economic and Community Development Mini Grant Program is intended to strengthen regional capacity for growing and attracting Economic and Community Development throughout the 11-county region. Applications must address the strategies and may involve a specific project need to enhance local economic or community development that ties into at least one of the strategies. For more details on the RPI strategies which should guide your application, please visit the following website: <http://www.discovernortheastmichigan.org/prosperity.asp>

Project Application and Selection

Eligible Applicants

All non-profit, community development or economic development organizations and local governments that provide economic and/or community development assistance in the 11-county Region 3 are eligible to apply.

Application

NEMCOG is accepting applications in the form of clear and concise proposals of no more than 5 pages (this application form plus 1 page of additional information if needed).

- **Project Name:**

- **Applicant (Name of Organization, name of primary contact, phone, email):**

- **Project Budget:**

Item	Requested Funds	Matching Funds	Project Totals
Total Project Cost			

(Requested funds must not exceed \$5,000)

- **Budget Narrative:** Be detailed and identify what the total costs, local match if provided, and all contributors to the project.

- **Project Commitment.** The proposal must include a commitment to provide a cash match in an amount equal to 20% of the requested grant funds. Describe this cash match.

- **Purpose Statement.** Summarize the purpose of the project.

- **Description of organization’s successful implementation of similar projects and length of time serving the Northeast Michigan Region:**

- **Background and need.** What has led you to apply for this grant? What is the need for this activity?
- **Project Strategy, Goals and Activities.** In a brief statement, please identify the project strategy that is being addressed and goals of the project. What do you hope to achieve? What activities will be completed to accomplish the goals?
- **Participant Information.** Who will be completing the work? Who are the partners and how will they participate in the project?
- **Project Area.** Please provide a brief description and/or map, if applicable.
- **Project Timeline:** Please provide a timeline for your project. The project must be able to be completed within 12 months of project startup and no more than 14 months from project application due date.
- **Innovation.** Does your program/project incorporate a new approach, technique or methodology?

- **Community impact.** What will be different in the region if your project is successful? How will the outcomes of the project have a long-term regional benefit?

- **Performance Measures and Accountability.** How are the impacts of this activity measurable? What is the plan to show accountability in reaching the defined project goals?

Final Report

A final report in PDF form is required to be submitted within 30 days of completion of all successful grants. The report will be published on the Region's RPI website and may also be utilized in regional promotional material and social media.

Selection

An application review committee of the MEDC's Northeast MI Collaborative Development Council (CDC) will evaluate all applications received. The success of an application will be determined by its completeness and clarity of purpose, the likelihood of project success, and the level of commitment offered by participants.

Successful Applicants should expect to be notified by approximately April 26, 2019.

To Apply:

Grant applications must be received no later than 4 p.m. on April 12, 2019. Please submit applications as Adobe Acrobat .pdf documents to sschnell@nemcog.org.

For questions, please contact:
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