

BOOST YOUR BUSINESS



Broadband-based Seminars

for Roscommon County businesses, non-profits and entrepreneurs

GOOGLE/WEBSITE PRESENCE – April 21 (6-7 p.m.) Houghton Lake Public Library

Learn how to improve your ranking in local website search
Importance of a mobile friendly website
Step-by-step guide to claim your Google business listing
Presented by Jeff Wenz of Wise Donkey Media

INTERNET SECURITY – May 12 (6-7 p.m.) Roscommon Area District Library

Chemical Bank presents information on cyber security.
Presented by Michelle Thren, Certified Fraud Examiner, Chemical Bank

INTERNET TRENDS – October 13 (6-7 p.m.) Houghton Lake District Library

The next evolution of Web 6.0 and Social Media Marketing
Learn the latest trends and tools to help you market your business, nonprofit or agency.
Presented by Michelle Le Feve of Courtland Consulting

ENHANCED SOCIAL MEDIA – November 10 (6-7 p.m.) Prudenville Michigan Works

How to use visuals to engage your audience
Tools and Tips for Social Media Marketers
Presented by Adele Woskobochnik of Marketing Sense Consulting

All programs are FREE. Reserve your seat now.

To reserve your seat or for more information call (989) 275-5268 or email:

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**Marketing Sense
Consulting**