

Workforce Development Board (WDB)

Meeting Minutes

May 22, 2019

10:30 a.m.

Location: Kirtland Community College- Grayling Campus

4800 W. Four Mile Rd., Grayling

I. **CALL TO ORDER** – 10:26 a.m.

II. **PLEDGE OF ALLEGIANCE**

III. **INTRODUCTIONS**

WDB MEMBERS PRESENT

Eric Bachmann
Steve Schnell
Brooke Sprenger
Deb Larson
Deb Karr

Erika Comerford
Steve Fosgard
Sheryl Coyne
Rina Bethany

WDB MEMBERS ABSENT

Allen Nash (non-voting)
John Diamond
Bill Keen
Julie Waldron
Jason Reed
Ryan Charney

Alan Mabarak
Kathleen Fox
Dana McGrew
Eileen Tussey
Keri Sheer

GUESTS

Joseph Contreras, Arauco
Daniel Beltz, COOR ISD
Mark Dombroski, Industrial Arts Institute
Jessica Mika, Weyerhaeuser

IV. **WDB ACTION ITEM: CONSENT AGENDA-**

- December 3, 2018 meeting minutes
- February 27, 2019 meeting minutes

- May Manager's Report
- Summary of Policies and Plans
- WIOA 4-Year Local Plan-December 2018 Update
- WIOA 4-Year Regional Plan-December 2018 Update
- FY19 Trade Adjustment Assistance (TAA) Plan
- Local Unlikely to Return to Previous Industry or Occupation policy
- Local Incumbent Worker Training policy
- Local Growth Industries & Demand Occupations Policy
- Local Work-Based Training (WBT) Strategies policy
- Local Rapid Response & Lay-Off Aversion
- Local Service Delivery- Adult & Dislocated Worker
- Local Supportive Services for Adult, Dislocated Worker & Youth
- CEAC Nomination
- Michigan Works! Plans- Marisue will sign plans on behalf of the WDB.

Motion to approve the Consent Agenda Items as listed made by Deb Karr and seconded by Brooke Sprenger. Voted: All Ayes

V. **REGIONAL PROSPERITY INITIATIVE (RPI) ACTION ITEMS**

- Minutes
- Financial Report

Steve Schnell, board member, takes the minutes for the RPI.

VI. **MICAREER QUEST & BUSINESS SOLUTIONS UPDATE**

Collin updated the board on the Job Fairs, Talent Tours, Going Pro, and the Business Resource Network.

Job Fairs: Five held regionally that brought in just under 700 job seekers. The feedback from the employers is great with one suggestion being to offer paper applications.

Talent Tours: 31 for the calendar year, with the inaugural tour for Arauco being planned.

On the job training (OJT): currently at 31. This program offers reimbursement to the employer for up to three months while the employee is learning skills that will make her or him proficient on the job.

Going Pro: has two Industry Lead Collaborative (ILC) that uses state funded money to train current workers.

Business Resource Network: Currently has seven employers and working on the eighth. The advisor/counselor spends a certain number of hours at each employer to help the employees overcome

barriers to maintaining their job. A ride share program is on the horizon to try to overcome the transportation barrier. Biggest win is the partnership with Northland Federal Credit Union to help employees with financial literacy.

Collin also mentioned that a soft skills training class may be offered in the future as the need for these skills increase.

Collin Hoffmeyer updated the WDB and RPI on the progress of the MiCareerQuest 2019. This employer driven private sector show will be held at the Industrial Arts Institute in Onaway in six days. He encouraged the board members to sign up to volunteer if they haven't done so already. He stated that as of today there are 1500 students signed up from 24 schools in the region. There are 51 organizations involved that will have one to four exhibits featuring up to 125 jobs. Right now 80 people will be volunteering and over 200 people are involved in the planning process.

VII. **TALENT DISCUSSION**

Talent Attraction Strategies- What would be a good option for Region 3? Great conversation of why our region is in need of strategies to attract talent. Different ideas were presented on how we can get something started. An example that was mentioned is a HUB/website focused on our region to connect people with the tools needed to research and discover what is available in the surrounding communities. Another example was social media such as Facebook, Linked-In, or Instagram. Both of the examples are great but the challenges that we face are development, sustainability, maintenance, and promotion. Janie mentioned that there is \$30,000 set aside to make one of the examples a reality. More discussion will take place at the next meeting.

VIII. **ADULT EDUCATION DISCUSSION**

Marisue informed the board about a work group she attended with state adult educators. Some of the key facts they discussed are how many employers have employees that are not able to read the safety manual and are working two or three jobs without a high school diploma or GED. How do we break the cycle and help motivate the employees to reach out for help? Initial meeting is in person but the rest is available on-line. This is very convenient for the people who need to work two or three jobs to make ends meet.

OTHER BUSINESS

No other business.

IX. **PUBLIC COMMENT**

No public comment.

X. **ROUND TABLE**

No round table.

XI. **ADJOURN**

The meeting adjourned at 12:09

MM/LB/TS