

**Workforce Development Board (WDB)**

**MEETING MINUTES**

**May 23, 2018**

**10:30 a.m. – 12:00 p.m.**

University Center Gaylord

80 Livingston BLVD

Gaylord, MI

I. CALL TO ORDER – 10:38 a.m.

II. PLEDGE OF ALLEGIANCE

III. INTRODUCTIONS/ROLL CALL

**WDB MEMBERS PRESENT**

Sheryl Coyne

Keri Sheer

Julie Waldron

Brooke

Steve Schnell

Ryan Charney

Sprenger

John Diamond

Erika

Dana McGrew

Comerford

Alan Mabarak

**WDB MEMBERS ABSENT**

Rina Bethany

John Metts

Eric

Allen Nash

Gary Stevens

Bachmann

Lisa Bolen

Eileen Tussey

Thomas Lutz

Deborah

Erine Adams

Larson

**STAFF PRESENT**

Laura Budreau-Field Operations Manager

Tricia Selke- Clerical Support

Jessica Hellenberg- Business Service Professional

Marisue Moreau- Director

**GUESTS PRESENT**

Evan Linskey, Labor Market Information

Craig Saunders, Michigan Rehabilitation Services

Jason Reed, Michigan Carpenters & Millwrights

IV. Action Item: Consent Agenda

- February 28, 2018 Meeting Minutes
- CEAC Membership
- One-Stop Operator Contract Renewal
- WIOA Local Policy Approval
- WIOA 4-Year Local Plan Mid-Cycle Update
- WIOA 4-Year Regional Plan Mid-Cycle Update
- Michigan Department of Education Regional Strategic Plan-Section 61(b)
- CAEC Bylaws Change
- Chair signature required on Memorandum of Understanding between Little Traverse Bay Band of Odawa Indians and Michigan Works! Northeast Consortium
- Chair signature required on Memorandum of Understanding between Northeast Michigan Council of Governments and Michigan Works! Northeast Consortium
- May Manager's Report

**Motion to approve the Consent Agenda Items as presented made by Dana McGrew and seconded by Ryan Charney. Voted: All Ayes**

V. Michigan Rehabilitation Services Business Relations Consultant Presentation

Craig Saunders discussed how the Business Relations Consultants can help businesses save time and money, retain valuable employees, and find a qualified and diverse workforce. The consultants can help with talent development, connections to partner assets and services, accommodation services, risk management and staff retention, and ADA (Americans with Disabilities Act) services. Saunders encouraged those that are interested to contact the Business Network Division of the Michigan Rehabilitation Services.

VI. Marshall Plan and GTIB

Sheryl Coyne discussed information regarding the Marshall Plan. Michigan is facing a talent shortage across multiple industries and the plan is to create a partnership between educators, employers, and other stakeholders to transform and redesign the ways in which our state invests, develops, and attracts talent. Coyne stated that this plan will help support schools that want to transform education through programs like competency-based certification and with the collaboration between TED Director, Roger Curtis and Governor, Rick Snyder it will hopefully lay the groundwork for continued economic success for the state. Legislative action is anticipated to happen as early as next week.

VII. Director's Report

Marisue stated that the Omnibus funding is secure for this fiscal year and our funding increased for next year. She also noted that President Trump wants to make a 40% cut and give the governors more control. We do not agree with this strategy because our definition of local control is our 8 counties. There is a big difference between our 8 counties and Detroit.

VIII. Career & Educational Advisory Council Update

Dana McGrew discussed the Michigan Department of Education Regional Strategic Plan Section 61b, which was part of the consent agenda, and stated that it will be submitted to the state very soon. The CEAC members discussed and approved the plan at the recent CEAC meeting. McGrew stated a variety of people reviewed the plan and all partners were included in the development. McGrew also commented on the Adult Education- School Aide Section 107, the providers stayed the same and it continues to grow. The post-test rate numbers have doubled but the allocation dropped to \$295,000 from \$301,000. If the Senate side goes through it could go up to \$400,000 which in turn would be spent on additional hours primarily for high school equivalency.

IX. RPI Update

The Region 3 Collaborative Development Council spoke about an entrepreneurial grant for area schools. The CDC is seeking educational partners who are interested in helping to provide middle or high school students with an experiential learning opportunity that would begin this fall that allows them to participate in the development and operation of a business. They are currently seeking up to four area educational partners who are interested in pursuing this opportunity. Each chosen school will be eligible to receive up to \$5000.00 of seed funding to launch their student business. Grant funding will be awarded and transmitted by no later than the close of September 2018. Interested schools will be asked to submit a brief, online application of interest to the CDC by Friday, July 14<sup>th</sup> at 5PM. Steve Schnell discussed the Trail Town plan for Grayling and the possibility of having an orientation for the local businesses. Schnell reported that all the mini grants came in and updated the board about the Grayling Farmers Market plan for tearing down the current market and rebuilding to help the region.

X. BSP Manager Update

Jessica Hellenberg gave the update for the Business Service Professional's. Collin Hoffmeyer, the manager, was at training in Arizona. Hellenberg started off by talking about the Talent Tours. At this time Fairview, Mio, Grayling, Onaway, and Alcona high schools have had or are scheduled to have a talent tour with local employers by the end of the month. The most recent tours were at Munson

Hospital to explore health care and at local fire and police departments to explore public safety pathways. She expressed to the council that if they have any questions to please reach out to the area BSP because the tours can be scheduled year round and across all industries. Hellenberg also asked the council to mark their calendars for Manufacturing Day on October 5<sup>th</sup>, 2018 and made them aware that October is deemed as Manufacturing Month. BSP is hopeful to build upon the great success we had last year.

Hellenberg stated that the plans to host a regional Career Quest in the spring of 2019 continues. She described this as a region wide, multi industry talent tour all coming together in one place.

Hellenberg continued her update with a discussion about the Job Fairs. She stated that the four regional job fairs were a success. The numbers increased by almost 100 from last year, 767 job seekers and 207 employers. The feedback was great from both the job seekers and employers. She also gave a reminder that we are able to host “in house” job fairs on behalf of the employers to help support staffing and talent needs at no cost.

Hellenberg explained that the roles and responsibilities of the Apprenticeship Success Coordinator will be handed off to the Business Services team as of May 31, 2018. Apprenticeship inquiries can now be brought to them and they will work alongside employers to acquire the support and guidance from the USDOL.

Hellenberg also discussed that we will be hearing less of STTF and more of the Going Pro Talent Fund. The rebranding is being done to be better aligned with the effort to change the perception of alternative post-secondary options and the skilled trade industry. There will be information sessions on the programs starting in late July or early August.

Hellenberg reminded the board that the on the job training services are available as always. The BSP team can help with any questions or concerns as well as any training or talent oriented challenges you may be facing. We are always willing to connect with you.

XI. Group Discussion:

Sheryl Coyne started the discussion on how to move the needle in 2018. Coyne stated that Blarney Stone Broadcasting is dedicating June 22, 2018 to the skill trades. This is being done to educate and inform people of the benefits of the skill trades. Erika Comerford discussed the millwright apprenticeship program at Alpena Community College. She has discovered that the highest number of enrollees are finishing the certification program, not new enrollees. Comerford questioned why this is and where the disconnect might be. John Diamond replied that maybe the focus needs to be put on avenues and resources for the 20-25 age group.

XII. Other Business

Jason Reed from Michigan Statewide Carpenters & Millwrights discussed their apprenticeship program. They are looking for ways to get into the local schools to spread the word about the on the job training and classroom instruction that the program offers. Reed also noted that they are always looking for experienced carpenters and millwrights. Reed stated they found 4 potential apprentices by attending the Michigan Works! Northeast Consortium recent job fairs. They start testing in July.

XIII. Public Comment

No public comment.

XIV. Round Table

XV. Adjourn

A motion to adjourn the meeting was made by Sheryl Coyne, seconded by Dana McGrew. Voted all Ayes. Meeting adjourned at 12:05 p.m. The next Workforce Development Board meeting will be Wednesday, July 25, 2018 at 10:00 a.m.

MM/TS