

Workforce Development Board (WDB)

October 24, 2018

10:00 a.m. – 2:00 p.m.

Kirtland Community College

4800 W 4 Mile Road

Grayling, MI

I. CALL TO ORDER – 10:09 a.m.

II. PLEDGE OF ALLEGIANCE

III. INTRODUCTIONS

WDB MEMBERS PRESENT

Eric Bachmann

Ryan Charney

Erika Comerford

John Diamond

Steve Schnell

Brooke Sprenger

Sheryl Coyne

Dana McGrew

Kathleen Fox

Lisa Bolen

Alan Mabarak

WDB MEMBERS ABSENT

Deborah Larson

Allen Nash

Thomas Lutz

Keri Sheer

Bill Keen

Julie Waldron

Eileen Tussey

Rina Bethany

Deb Karr

STAFF PRESENT

Tricia Selke- Clerical Support

Marisue Moreau- Director

Collin Hoffmeyer- Business Solutions Manager

Alicia Wallace, Marketing and Communications Manager

GUESTS

Jason Reed, Michigan Carpenters & Millwrights

Jason Beatty, MiSTEM Regional Director

Dan Beltz, COOR ISD

Chris Hodges, Gaylord High School

Tony Nash, AJD Forest Products
Ed Koledo, Talent Development
Sara Wycoff-McCauley, Northeast Michigan Council of Governments
Regional Prosperity Initiative (RPI) board members and guests.

IV. Action Item: Consent Agenda

- July 25, 2018 Meeting Minutes
- Career & Educational Advisory Council (CEAC) Membership Approval
- October Manager's Report
- Summary of Policy and Plans
- Community Ventures Plan
- Partnership, Accountability, Training, Hope (PATH) Plan
- Local Equal Opportunity (EO) & Accommodation Policy
- Freedom of Information Act (FOIA) Policy & Procedures
- (Youth) Service Delivery - Youth

Motion to approve the Consent Agenda Items as presented made by Dana McGrew and seconded by Ryan Charney. Voted: All Ayes

V. Presentations

- Marshall Plan
Ed Koledo, who is the Senior Deputy for Talent Development, gave an informative power point presentation explaining the Marshall Plan for Talent (MPT). In summary the MPT is a revolutionary approach between educators, employers and other stakeholders to better prepare Michigan students and adults for the jobs of today and tomorrow. The pillars to the plan are to increase career exploration, evolve to competency based learning, foster business and education collaboration, and create multiple pathways. Koledo stated that if anyone has any further questions or is interested in the grant process to visit www.michigan.gov/MarshallPlan or email marshallplan@michigan.gov.
- MiSTEM and Regional Marshall Plan Application Update
Jason Beatty, who is the MiSTEM Regional Director stated that there is a need to integrate employers and educators to empower Science, Technology, Engineering, Math (STEM) education, which is a project

based learning approach. This can be done by establishing relationships, communication, and awareness and increasing the understanding of STEM career opportunities. Another way is to empower STEM teachers by increasing the communication network to facilitate the implementation of available resources and discover specific employer needs. This in turn will help to ensure high quality STEM experiences.

VI. Career & Educational Advisory Council Update

Dana McGrew briefed on Jason Beatty's presentation and stressed the importance of the MiSTEM Network and the collaboration of all stakeholders to encourage project based learning.

VII. Talent Update

a. MiCareer Quest

Alicia Wallace and Collin Hoffmeyer introduced and explained the MiCareer Quest with an informative power point presentation. This employer driven private sector show will be held at the Industrial Arts Institute in Onaway on May 28, 2019. The show will include hands-on interactive exhibits highlighting the Advanced Manufacturing, Construction, Healthcare, and Technology industries. The doors will be open to schools in the region for students from the 6th grade to the 12th grade. This is a fantastic way to encourage our youth to choose careers in Northeast Michigan's high-demand industries.

b. MiCareer Quest Budget

Marisue Moreau discussed the budget of \$10,000 and asked the board if it should be divided between Michigan Works! Region 7B and ourselves. After some discussion it was agreed that the board will support whatever decision Marisue makes regarding the budget.

VIII. Group Discussion

The group discussion revolved around internship opportunities and trying to overcome the barriers to get more students involved. The board discussed the importance of each industry getting in front of the students by going to the local schools and building relationships. Transportation issues was another barrier that was mentioned and commented on.

IX. Other Business

No other business.

X. Public Comment

No public comment.

XI. Round Table

No discussion.

XII. Adjourn

Meeting adjourned at 2:30. The next meeting will be Monday, December 3, 2018.
Time and location is to be determined.

MM/TS