

**Minutes for the February 6, 2017 Meeting of the
 Workforce Development Board**

- I. Call to Order – 1:00 p.m. Chaired by the Marisue until Workforce Development Board (WDB) Elected Sheryl Coyne.
- II. Pledge of Allegiance
- III. Introductions/Roll Call
 No guest present

<u>WDB Present</u>	<u>WDB Absent</u>
Sheryl Coyne Erika Comerford Sarah Barr Julie Sproul Deborah Larson David Poletis Steve Schnell Eric Bachman Janice Platte Keri Sheer Dana McGrew Laura Percival Allen Nash Ryan Charney Lisa Bolen Rina Allen	Travis Brady Gary Stevens John Diamond Thomas Lutz Greg Winter Eileen Tussey

Staff:

Marisue Moreau, Director
 Yolanda Romel, Administrative Assistant
 Kim Schultz, Business Services Assistant
 Alicia Wallace, Marketing Coordinator
 David Droste, Business Service Professional

- IV. Agenda was changed to elect the chair prior to approval of the minutes.
 Election of Workforce Development Board (WDB) Chair.

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Alpena County
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 Alpena, MI 49707
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Cheboygan County
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Crawford County
 4595 Salling Drive
 Grayling, MI 49738
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Oscoda County
 1329 S Mount Tom Rd
 Mio, MI 48647
 P 989.826-6107
 F 989.826.2191

**Otsego &
 Montmorency County**
 2927 D&M Drive
 Gaylord, MI 49735
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Presque Isle County
 20709 State Street
 Box 711
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Discussed the nomination of a WDB board chair. Sheryl Coyne and Eileen Tussey was nominated as Co-Chair. John Diamond and Gary Stevens were also nominated at the last meeting but later their nomination was rescinded.

Motion was made by Janice Platte and seconded by Dana McGrew to vote Sheryl Coyne as Chair and Eileen Tussey as Vice Chair.

Voted: All Ayes.

Election of the Executive Committee was conducted. The Executive Committee consist of the WDB Chair and Vice Chair, 1 Board member form the private sector and 2 other board members from any sector.

The following 3 Board Members were nominated:

- Janice Platte from Chemical Bank
- Rina Allen from Weyerhaeuser
- Dana McGrew Iosco Regional Educational Service Agency

The nominations were accepted by the nominees. All nominees were accepted by the board there were no objections. The nominees are accepted as the Workforce Development Board Executive Committee.

V. Approval of the December 5, 2016 Workforce Development Board Minutes.

Chair asked if there were corrections to the minutes. There being no correction. Minutes stand approved as submitted.

VI. Election of the Talent District Career Council (TDCC) membership by the Workforce Development Board (WDB).

Motion to appoint Mark Dombroski from Industrial Arts Institute (IAI) to replace Georgia Abbott.

The nomination was accepted by the TDCC nominee Mark Dombroski. There being no objection by the WDB of the nominee of Mark Dombroski to the TDCC, the nomination stands approved.

VII. Approval of WIOA One-Stop System Memorandum of Understanding (MOU).

Discussed the MOU with the Talent Investment Agency (TIA). Motion to enter into the MOU with the TIA and for the WDB Chair Sheryl Coyne to sign the agreement.

Motion was made by Julie Sproul and seconded by Lisa Bolen to enter into the MOU with the TIA and for the WDB Chair Sheryl Coyne to sign the agreement.

Voted: All Ayes.

VIII. Michigan Works! Plans

Discussed allowing Northeast Michigan Consortium Director Marisue Moreau to sign plans on behalf of the Workforce Development Board Chair and Fiscal Agent as noted until further action by the WDB to the contrary.

Motion was made by Dana McGrew and seconded by Laura Percival for Marisue to sign plans on behalf of the Workforce Development Board until further action by the WDB to the contrary.

Voted: All Ayes.

IX. Funding Updates (Marisue)

Marisue Moreau provided financial reports and explained each page.

- Workforce Investment Act (WIOA), Adult, Dislocated Worker and Employment Services.
- WIOA Youth
- Administration
- Dislocated Worker Training National Emergency Grant (DWT, NEG), Class Room Training (CRT) and On the Job Training (OJT).
- RESEA
- WIOA Statewide One Stop
- Partnership Accountability Training Hope (PATH), General Funds General Purpose Welfare to Work (GF/GP WtW), Department of Human Services Support Service (DHHS, SS)
- Trade
- Prisoner Reentry

Approval of the financial reports. There being no corrections, the Financial Reports stand approved as presented.

X. Directors Report (Marisue)

Marisue discussed changes in Lansing. That Wanda Stokes is now the Director of the Michigan Talent Investment Agency (TIA). Wanda Stokes is interested in meeting with all the Michigan Works Agencies throughout Michigan. Due to increment weather the scheduled meeting was cancelled. Marisue will have a video conference meeting with Wanda Stokes tomorrow, February 7, 2017.

Marisue discussed that recently the Northern Lakes Economic Alliance (NLEA) hired 2 interns to go around region 2 and make short videos of Hot Jobs in that area. We will be using some of the Regional Prosperity Initiative grant money to hire another 2 interns to do the same in region 3. The interns will be working with the Business Services Professionals (BSP) to target which business they would like to feature in our region. Northeast Michigan Consortium will work with Region 7B to include their 3 counties.

Recently the Northeast Michigan Consortium was awarded a grant that enabled the agency to hire a part-time Apprenticeship Success Coordinator named Amalia Harvey. She was hired as a part-time position but the agency hopes to increase the position to full-time. She will be working closely with employers and the BSP's in promoting Apprenticeships in our region.

The Governor's Economic Summit is April 25th and 26th in Lansing. Marisue was encouraging the members to attend.

Dave Droste the Cheboygan/Presque Isle County Business Service Professional discussed the upcoming job fair on Saturday March 11, 2017 at 2:00 p.m. at the Mackinaw City Recreational Center. The Job Fair will be a partnership between Region 1, 2 and 3. Employers from Grayling, St. Ignace, Mackinaw City, Mackinaw Island, Charlevoix and Petoskey will be there looking for part-time or seasonal employees. Alicia Wallace the Marketing Coordinator has already emailed information to other Michigan Works Agencies to draw college students.

Marisue discussed Arauco. They are scheduled to break ground on April 12, 2017. Jody, the Arauco contact is working closely with our agency and plans on having a job fair once they start hiring.

Marisue gave an update on the prosperity region. The governor defined the 10 regions. In the new Workforce Innovative and Opportunity Act (WIOA) a Michigan Works! Agency (MWA) cannot cross regions. There are three MWAs that this affects. The governor is not moving his regional boundaries for the ten prosperity regions. The state, for WIOA funding purposes, will move two MWAs into region 10. Region 7B MW! Is split between region 3 and region 5. The state will be

looking at labor market information to determine which region Region 7B will fall into. This is only for WIOA funding which is mostly done by formula. She the board-posted of any changes.

The Talent District Career Council (TDCC) is by region. Marisue is on a workgroup where it was recommended that the TDCC follow the MWA, not the region. This and other changes will be implemented. Currently, our region 3 TDCC has to report to two MWA's workforce development boards.

Marisue discussed Prisoner Re-Entry (PR) program is now called the Offenders Success Program. The Northeast Michigan Consortium (NEMC) has one person on staff that covers all our counties that works with this population to assist them in getting housing and employment. One of the issues with the Offenders Success Program is they want very specific performance measures and this population is a very hard to serve group.

XI. SWOT Analysis Update

Steve Schnell stated that this was a very interesting process which included many different people that work with the Northeast Michigan Consortium such as Board Members, front line staff and front line supervisors. Research included what are the younger generations looking for? And what can our region offer? Some of our strengths are a higher quality of life and customized services for job seekers. A weakness is a need to improve communication. Marisue added that Janie McNabb will be meeting with staff on February 27, 2017 to go over the SWOT analysis and information. Once the plan is completed it will be presented to the Board.

XII. Employer Recognition Award (Dave Droste)

Dave presented the Employer Recognition Award to Sarah Barr from Carmeuse Lime & Stone in Rogers City. Carmeuse has been a vital part of our community and reaching out to the kids conducting Talent Tours, Career Expos and Business Expos. Carmeuse has worked closely with the Northeast Michigan Consortium (NEMC) on skilled trades training funding for the past 2 years. NEMC submitted Carmeuse for the Impact Award and they were chosen.

XIII. Report from the TDCC (Dana McGrew)

Dana discussed the Early Middle College program, CTE, and dual enrollments between the Alpena Public Schools, and Cheboygan Public Schools with Kirtland Community College, Alpena Community College and North Central Michigan College. The goal is to get more kids interested in the skilled trades and in college. Hoping to generate more funds for dual enrollment. Dana and Joyce McCoy spoke of the process to certify some of Alpena and Cheboygan High School teachers so they could qualify to teach at the college level. Several of the high school teachers are now qualified. Once a teacher is qualified they have to apply to work at the Community College and be accepted as an adjunct faculty. The benefit of this is students are enrolled at Alpena Community College and start a college transcript while being taught within the High school and the High school reduces their expenditures for dual enrollments.

XIV. Jobs For Michigan Graduates (JMG) Marisue

JMG ties in with the youth program. These funds can be used towards in and out of school youth. Our agency would prefer to use the funding to keep children in school. As of January there are already 30 students enrolled. JMG targets youth that may not be involved in sports or other clubs and are risk of dropping out. This essential is a club that offers students career planning, college tours and 1 on 1 mentoring.

XV. Local Dashboards, Job Fairs, Talent Tours Updates (Kim)

Kim discussed the attached Managers Report.

XVI. Impact Awards (Kim)

The winner is Carmeuse Lime and Stone from Rogers City and the award will be presented in Lansing on February 22, 2017 at the Michigan Works Association Impact Awards.

XVII. Governor's Talent Investment Board (GTIB) (Greg Winter)

Greg was not present at this meeting. There is another meeting in March to be held in Grand Rapids.

XVIII. Other Business

No other business

XIX. Public Comment

No public comments

XX. Round Table

Erika Comerford stated that currently they are only running the day shift because the plant is on shut down but instead of laying off a majority of the workers they are using the time for needed maintenance and training.

Deborah Larson stated that Federal law is changing and additional quality factors and standards are being implemented for completion of Career Education Courses.

Sheryl Coyne stated the Blarney Stone Broadcasting, Inc. is purchasing 6 more stations from Northern Broadcasting. Northern Broadcasting employees will be losing their jobs and will need to apply to Blarney Stone Broadcasting to be considered for employment. Sheryl would like to work with Michigan Works! during this transformation.

Lisa Bolen handed out information on Poverty Status for Alcona, Alpena, Arenac, Cheboygan, Crawford, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, and Roscommon counties.

XXI. Next Meeting will be held on May 22, 2017 at 1:00 p.m. the University Center in Gaylord, 80 Livingston Blvd., Gaylord, MI 49735.

XXII. Motion was made by Lisa Bolen and seconded by Dana McGrew to adjourn meeting at 2:43 p.m.

MM/YR