

**Minutes for the October 16, 2017 Meeting of the  
 Workforce Development Board**

- I. Call to Order – 11:47 a.m.
- II. Pledge of Allegiance
- III. Introductions/Roll Call

<u>WDB Present</u>	<u>WDB Absent</u>
Sheryl Coyne Deborah Larson David Poletis Eric Bachman Keri Sheer Dana McGrew Laura Percival Rina Bethany Eileen Tussey Julie Waldron Brooke Sprenger Carrie McKinnon Ryan Charney	Gary Stevens Greg Winter Erika Comerford Allen Nash

**Alcona County**  
 202 S Second St  
 Ste B, Box 316  
 Lincoln, MI 48742  
 P 989.736.6082  
 F 989.736.3260

**Alpena County**  
 315 West Chisholm  
 Alpena, MI 49707  
 P 989.356.3339  
 F 989.354.8479

**Cheboygan County**  
 11153 N Straits Hwy  
 Cheboygan, MI 49721  
 P 231.627.4303  
 F 231.627.6111

**Crawford County**  
 4595 Salling Drive  
 Grayling, MI 49738  
 P 989.348.8709  
 F 989.348.4998

**Oscoda County**  
 1329 S Mount Tom Rd  
 Mio, MI 48647  
 P 989.826-6107  
 F 989.826.2191

**Otsego &  
 Montmorency County**  
 2927 D&M Drive  
 Gaylord, MI 49735  
 P 989.732.3886  
 F 989.731.6023

**Presque Isle County**  
 20709 State Street  
 Box 711  
 Onaway, MI 49765  
 P 989.733.8548  
 F 989.733.8069

Guests:

Sammie Lukaskiewicz Deputy Director, Marketing and Strategy, Michigan Department of Talent and Economic Development (TED)

Staff:

- Marisue Moreau, Director
- Laura Budreau, Field Operations Manager
- Kim Schultz, Business Services Assistant
- Yolanda Romel Administrative Assistant
- Alicia Wallace, Marketing Coordinator
- Collin Hoffmeyer Business Services Professional Coordinator
- Alayne Hansen, Business Service Professional
- Amalia Harvey, Apprenticeship Success Coordinator

- IV. 11:45 a.m. Pathfinder, Going PRO and the new talent attraction campaign presentation by Sammie Lukaskiewicz Deputy Director, Marketing and Strategy, Michigan Department of Talent and Economic Development (TED)  
 Presentation attached

- V. Approval of the May 22, 2017 Board Meeting Minutes (Action Required)  
 Motion to approve the May 22, 2017 minutes as made by Rina Bethany and seconded by Dana McGrew. Voted: All Ayes
- VI. WIOA One-Stop Operator (Laura) Action Required  
 Laura briefly summarized the 2017 WIOA Alpena One-Stop Operator Proposal Review Summary attachment.  
 Laura requested a motion to approve the WIOA One-Stop Operator Proposal motion made by Dana McGrew and seconded by Eileen Tussey. Voted: All Ayes
- VII. WIOA Local Board Policy Approval Supportive Services policy, Employment Services (ES) and Re-Employment services and Eligibility Assessment (RESEA) Plans (Laura):  
 Laura discussed the following:
- i. Supportive Services Policy The only change to the supportive services policy is increasing the cap from \$200 to \$500 for direct placements.
  - ii. ES Plan The provision of labor exchange services in the eight-county area at no cost to the employer or job seeker.
  - iii. RESEA Employment Services staff provide specialized re-employment services to individuals referred to the Michigan Works! system by UIA. The purpose of these specialized services is to assist UI claimants who are deemed likely to exhaust their benefits, with the goal of returning to work sooner
- Motion to approve the 3 items-as presented was made by Ryan Charney and seconded by David Poletis. Voted: All Ayes
- VIII. Manufacturing Day Talent Tour (Collin)  
 Manufacturing Day was October 6th. The Northeast Michigan Consortium and Region 7B joined together for our region on this project and had 13 employers, 11 schools with over 200 students participate. Collin stated it was a great experience and hope that it will grow bigger next year. Collin said that the only problem was that it fell on homecoming weekend and some of the students did not want to participate because they did not want to miss out on the homecoming festivities within the school that day. Collin explained how the level of excitement surrounding the events allowed the business service teams to plan additional tours with employers later in the year.
- IX. Regional Prosperity Initiative-Talent Update (Collin & Laura)  
 Regional Prosperity Initiative group stated that MCAN the Michigan College Advisor Network is hiring 4 Michigan College Advisors for the state of Michigan. Laura stated that this is a highly competitive process and that she strongly urges our schools to apply for the grant. Advise MI –places advisors in high schools that serve significant numbers of low-income and first generation college generation students. Currently Alpena and Alcona/Oscoda High School share an Advisor
- Laura read the list of targeted schools in our region. If there are less than 50 students in the graduating class the advisor could be split between 2 schools. If the schools are selected they are responsible to match the grants contribution. RPI is offering to help offset the schools portion of the annual cost.  
 Annual Match: Year 1 the cost that the school is responsible for is \$5,000 and RPI will pay 50% (\$2,500), Year 2 \$10,000 and RPI pays 25% (\$2,500), and Year 3 & Beyond \$15,000.  
 The RFP will be released today 10-16-17 and the application Deadline is 11-27-17
- Talent Update-Collin explained that there were 3 subcommittees established Young Talent Attraction, Manufacturing Day/Talent subcommittee and College and Career Exploration. The Young Talent group focus is on finding out why people in Northeast Michigan between the ages of 25-40 live here? Why they leave the area?, and if they are returning, Why they came back?. Collin stated that they have had a great turnout for this. That people in this age range have stated that they stay in the area because of family ties, the love of the outdoors and that it is a great place to raise children. Collin said that the group plans on utilizing social media such as mynorth.com and

local chambers to highlight events, career opportunities in the area, and also establish local talent attraction ambassadors.

X. Director Report-Marisue

Region 7B decided to provide Offender Success (OS) direct services and therefore will no longer subcontract services. Our contract with Region 7B ended on 9/30/17 and will not be renewed. Region 7B will provide OS services in our area but with their staff. 7B has hired Todd Cook and will continue to cover our 8 counties and will work out of the Grayling office.

The Community Development Director for Cheboygan, Steve Schnell, has switched positions and will now be working for Northeast Michigan Council of Governments (NEMCOG). His current alternate is Diane Rekowski from NEMCOG. He will continue to serve on the Workforce Development Board representing his new position.

Marisue had received approval for NEMC to hire an employee to strictly work with Arauco to assist them in hiring and possibly training opportunities for their new facility that is coming to Grayling. Marisue was informed of a possible grant that would pay for one and a half employees for this purpose. If the grant is received then the current money allocated can be used for other purposes.

There is a new furniture company coming to Grayling that will be hiring a lot of people.

With these new companies coming into Grayling the area has started having issues with affordable housing for low and moderate income households.

Under the Workforce Opportunity Act the state requires that required partners pay for using the Michigan Works! Facilities. Memorandums of Understanding and Infrastructure agreements must be signed by Chief Elected Official and the Workforce Development Board Chair to complete this process.

Marisue informed the board of a preapprenticeship grant that is available. This grant will cover cost for additional training needed for any skills deficiency prior to enrolling into an actual apprenticeship or to insure the student is actually interested in perusing a career in the field. The grant stipulates that they partner has a certified apprenticeship program in place and the program is college course accredited.

A group of college representatives, the Apprenticeship Success Coordinator and Business Services Professional Coordinator will meet to discuss who would be applying for the grant.

XI. MW! Annual Conference (Marisue, Eileen & Sheryl)

Marisue nominated Senator Jim Stamas for the Michigan Works! Association 2017 Legislator of the Year, Stamas received his award at the association's annual conference in Mount Pleasant.

Sheryl stated that she was very impressed with the content of the workshops. Marisue discussed ALICE which she summarized as the working poor. Eileen stated it is staggering how many people fit into this category. These are people who are one flat tire from being in financial hardship. Marisue continued that this group make just enough money that they are not eligible to receive any assistance.

XII. Title II Applications for Adult Education and Family Literacy Act (AEFLA) (Dana, Laura)

The competitive process requires the local workforce development board review applications to make sure that the adult education providers are designing programs that do not duplicate those of Michigan Works!, but instead work collaboratively. The local and regional WIOA plans are used to ensure alignment with the workforce board's goals.

Our WDB Review committee had the task of reviewing the applications for alignment with the strategies and priorities identified in our local and regional plans, which they did, and we submitted our local board review form to TIA by assigned deadline.

Two (2) applications were put forth by Iosco RESA for providing adult education services in the Northeast region.

One application is for general instruction and the other is for institutional. Dana stated that the general instruction received \$80,000.00 and the Institutional received \$12,000.00.

Dana asked that a motion be presented to support the need for the Building Trades and Teaching Preparation Academy Programs.

Motion to support the Building Trades and Teaching Preparation Academy Programs as presented was made by Eric Bachmann and seconded by Dave Poletis. Voted: All Ayes

XIII. RPI Ten Year List of Strategies (Marisue)

Marisue explained the RPI and strategies and provided an update.

XIV. Employer Resource Network (ERN) (Marisue)

NEMC will be starting an Employer Resource Network (ERN) in Otsego County if awarded a grant from the state. NEMC would hire a counselor to be a success coach. Companies would pay into the program for a set number of hours per quarter. Employees could then use this service for guidance with personal issues that affect their work performance such as divorce and substance abuse. We are going to write for a grant to start a pilot program in Otsego County and see how it goes then increase it to Crawford County.

XV. Welfare Reform Work Participation Rates (Laura)

Laura discussed the attached report. August rate was 66.67%. September is at 84.6% as of 10-11-17 which is the best in the State.

XVI. Other Business

Alicia discussed the Annual Michigan Works! Northeast Consortium attached reports.

Alayne Hansen gave a Rising Tide update. They have completed the projected targets and will be graduating from the program. This program will be a model for other counties.

XVII. Public Comment

Ryan Charney stated that the IBEW Apprenticeship program has 2 career fairs at Kirtland Community College on December 6th & December 7<sup>th</sup> from 3:00-7:30. Ryan stated there a lot of upcoming jobs in our area and need motivated individuals to apply. He went on to say that it is an excellent career option.

XVIII. Round Table

XIX. Next Meeting on December 4, 2017 at 1:00 p.m. at the Gaylord University Center, 80 Livingston Blvd., Gaylord, MI 49735.

XX. Adjourn at 3:15 pm

Motion to adjourn made by Rina Bethany and seconded by Dana McGrew. Voted: All Ayes

MM/yr