

# Regional Prosperity Initiative & CDC/MEDC May 25, 2016 1:30 - 4:00pm University Center – Gaylord

- 1:30 Call to Order- Dave Glenn (15 minutes)
- 1:35 Introductions
- 1:45 Minutes from previous meeting
- 1:50 Financial Report
- 1:55 Updates
  - RPI Dave
  - CDC/MEDC Lydia
- 2:10 RPI Discussion
  - Review Year 1
  - Review and Reaffirm Year 2 plan
  - Develop 10 year plan
- 2:45 Partner Updates (EMCOG, MDARD, MDOT, MDNR, MDEQ, MEDC, MSHDA, NEMC/Michigan Works!, NEMCOG, etc.)
- 3:15 One Minute Updates
- 3:45 Next Meeting set dates (June 22, July 27, *August 24*, September 28)
- 3:50 Wrap up



# Minutes Of CDC/MEDC Region 3 Regional Prosperity Initiative Collaborative May 25, 2016 University Center Gaylord, MI

Call to Order: Dave Glenn called the meeting to order at 1:35 p.m.

**Members Present:** Lisa McComb, Mandi Chasey, Andy Hayes, Hannah Sanderson, Julie Lowe, Susan Wenzlick, Erich Podjaske, Tim Jenks, Rosalie Myers, LuAnn Mabarak, Lisa Bolen, Marisue Moreau, Rina Allen, Steve Milford, Donna LaCourt, Richard Wolin, Lydia Murray, Niki Chamberlain, Dave Nyberg, Tom Stephenson, Steve Schnell and Steve Milford

Staff: Diane Rekowski, Dave Glenn and Theresa Huff

Introductions: All attendees introduced themselves to group.

**Roll Call:** Done by sign-in sheet(s).

**Minutes of Previous Meeting**: L. McComb moved, supported by L. Murray to approve the minutes of the April 27, 2016 meeting. All ayes, motion carried.

**Financial Report:** D. Rekowski gave a brief update on financials. Motion to file and save, all ayes, motion passed.

# **UPDATES:**

# **RPI/D. Glenn:**

10 year plan, working on. Asking for input on plan, what's working, what's not, how to work it? Last time, was done by using focus groups. Does one size fit all? Do we break it out into sub-regions and have discussions? Surveys, add more on the talent side? Create 5 minute survey and send out to major (regional) mailing list to get input, possibly use Survey Monkey? Survey cannot be for attendees only since some cannot attend meetings. Needs may be different in various areas. D. Glenn will put it together. Would appreciate any input and assistance.

# MEDC/L. Murray:

Would like to bring her new supervisors to a future meeting, perhaps in June, July or August. They would be willing to meet one-on-one if anyone would like to.

# Special Presentation: Jacob Schroeder, Pure Michigan

Shared a couple handouts and reviewed them with group. White Box/Pure Michigan Business Connect's B2B Services can be found on NEMOG's Discover Northeast Michigan East of Expected website. Gave a brief tutorial of website. White Box is a new concept; Pure Michigan appears in the "white box" area in center of NEMCOG website page/screen. Information can be sorted by our region/counties first. Encourages to buy/source in region or at least in our state. You can search by keywords to the size of the list. Connects businesses to services. Businesses are easy to find and what they do and/or offer. Quick response time to inquiries, an auto notification is sent to acknowledge each request. Always wants to help grow the information and services. Looking to expand geographic coverage. Encourages business to have access to services that are out there and available within region/state.

# **RPI Discussion**

Draft Operating Procedures (bylaws) were handed out to group for review and discuss and next meeting.

Year 1 is done and now in middle of Year 2: making sure everyone is aware of the plan/schedule. Any interest in specific area/cluster; subcommittees. Revise Agenda, 7 points of each Agenda such as tourism, economic development, local foods, wood, talent, energy and efficiency, Placemaking. Action steps can be adjusted throughout the year and on track.

Mini Grant applications are due on Friday, May 27<sup>th</sup>. Have received several. Rina, Luanne, Andy, Mandi, Niki, Erich and Lisa to help review. Notifications will go out.

Digital Works, have 2 proposals out, hoping to get funding to add more people.

# **Committee Member Updates/Public Comment:**

# R. Wolin/Workforce Division Region 3

NMC had to compete for federal contracts. Focus is on 20 employees and up, developing a focus on the 10-20 employee and up group. Based out of Traverse City, geographically makes things challenging but trying to improve on it. ISO certified awareness event. Standards are changing significantly. Support services are available. All clients are surveyed.

# S. <u>Schnell/MSHDA</u>

In Housing, there are a lot of changes in MSHDA. Having affordable housing issues/challenges. Money is drying up, need to come up with other options and are looking for ideas.

# N. Chamberlain/MI Works! NE Consortium

More talent tours with schools before school ends and in the fall. Career Tech Education (CTE) programs.

# L. Bolen/NEMCSA

Currently have approximately 680 in their workforce and have 40 posted openings, mostly head start, they struggle to fill them.

# S. Milford/DNR

Said there is more money elsewhere. People are leaving the area. Those that stay want to be here.

# R. Myers/EDC

Roscommon County Economics: Developing idea of the Sawmill Incubator. Tourism, free fishing June 11-12<sup>th</sup>. Having a festival to capitalize on. People can use state parks and boat launches for free as well.

# L. McComb/Otsego County Economic Development

Lots of construction going on. A lot of business coming in. Workforce is coming in from surrounding communities.

# R. Allen:/Weyerhaeuser

Using interns, trying to fill positions, 7 summer students are employed this year.

# T. Stevenson/Connect Michigan

Digital Works – 24 have been employed, coming out of the program. Broadband: projects are moving along. Fiber optic companies coming through and talking with local Chambers.

# D. LaCourt/MDARD

Grants are due tomorrow. Governor appointed board. 2 upper, 2 lower on board. Has met once, will meet next on June 8th to learn about the Rural Development efforts in our area.

# D. Nyberg/Governor's Office

Budget is the current hot topic. Numbers will be down in future budgets FY17 and FY18. Establishing targets to scale back programs. RPI: Line item has passed house earlier month and senate committee, RPI may be in good shape. Reach out to your legislatures to express needs. Education Commission has 25 members and will be appointed in the next week or two. State of Emergency has been put in effect for the next 14 days for hours of service of petroleum due to a temporary shutdown in Detroit area.

# S. Wenzlick/DEQ

Introduced Julie Lowe. She is new and only in her 4<sup>th</sup> week. Brownfield Coordinator for grants, loans, please contact her, she is the new point person. Sue is still available on Placemaking projects, tax incentives, grants, loans, can request meeting attendance. Julie will do some outreach on an individual basis.

# M. Chasey/Michigan Works!

NE Michigan Industrial Association coming back on a quarterly basis. Will meet on June <sup>2nd</sup> at 9 a.m. at her office.



Minutes of Region 3 Regional Prosperity Initiative Collaborative April 27, 2016 University Center Gaylord, MI

**Call to Order:** Doug Baum called the meeting to order at 2:01 p.m.

**Members Present:** Mary Vratanina, Hannah Sanderson, Katie Jensen, Cameron Brunet-Koch, Patty O'Donnell, Rosalie Myers, Doug Baum, Luann Mabarak, Natasha Allen, Lori Friend, Erich Podjaske, David Kurtycz, Lisa McComb, Lydia Murray, Diane Rekowski, Laura Budreau, Dave Glenn, Niki Chamberlain, Mike Brownfield, Dave Nyberg, Donna LaCourt, Steve Milford, Rina Allen, Mandi Chasey, Tom Stephenson, Dan Leonard, Corey Utley, Andy Hayes and Lisa Bolen.

Staff: Denise Cline and Theresa Huff

Introductions: All attendees introduced themselves to group.

Roll Call: Done by sign-in sheet.

**Minutes of Previous Meeting**: L. Mabarak moved, supported by E. Podjaske to approve the minutes of the February 24, 2016 meeting. All ayes, motion carried.

**Financial Report:** D. Rekowski gave a brief update on financials. This is the first report for this budget. \$12,000 was spent this period. Digital Works was a large expenditure.

#### 2016 RPI Project Update:

A. <u>Mini-grant Selection Committees/D. Glenn</u>: The Mini-Grant proposals went out. Grants up to \$5,000 are available for Economic Development and up to \$10,000 for Marketing. May 27<sup>th</sup> is the deadline to submit the mini-grant applications. Will be developing a committee to screen the applications and make final selection. The first list will be put together in the next week or so. Would like to encourage more regional/collaborative applications versus individual applications. A request was made for volunteers to assist, R. Allen and L. Mabarak volunteered. June 24<sup>th</sup> is the final selection date.

- B. <u>Winter Tourism Video/D. Cline:</u> The Winter Tourism Video is funded by a CZM grant, including 6 counties and RPI. There are three parts, video, and a companion map guide and website work. She pulled up the video on YouTube, "Silence" Northeast Michigan Winter Promotional Film and the group was able to view it although it's still in draft form. It was well received by the group. It can be used during travel shows as well. The companion map will be in a similar format to the current birding map. D. Cline showed a "draft" of the map cover.
- C. <u>Website Dashboard/D. Cline:</u> Stats are at year end. Prosperity is on the collaborative website. Performance dash board includes such data as Economic and financial health, public safety and education and talent. The 2015 data has not been provided yet, but when it is, it'll be added to the website. D. Cline encourages everyone to take a few minutes to visit the website and preview all the information that is provides. The data provided on the website comes from various sources. Reminder: Prosperity numbers include all 11 counties.
- D. D. Rekowski provided and reviewed a handout for RPI Regional 3 "2015 Year-end Status of Strategies Related to RPI Goals". Stated overall it's been a good year.
- E. <u>Talent update/N. Chamberlain and L. Budreau</u>: There has been or will be 4 Career Fairs this year: Alpena, Cheboygan, Grayling and Gaylord. Career Expo's with high schools have been very successful. Talent Tours (been having them for 3 years): have been challenging this year due to low funds for bussing for the schools. May have a couple in Grayling, possibly more in the fall. They meet with high schools to discuss what industries they'd like to learn about. Then the tours are setup. There will be a Talent District Council meeting in May.
- F. <u>Roundtable Discussion/D. Glenn:</u> Discussed linkage between businesses and talent needs. What are the needs and focuses? The RPI plan was never thoroughly discussed and needs to be discussed more and get more input from the group. How do we do it? What can we pull together? What linkage? How do we connect? Need more small groups to get most ideas. What opportunities are out there? How do we train for those needs? How do we communicate and distribute the information? Schools? MI Works!? The group broke down into several small groups to brainstorm for 15 minutes to get a list of ideas.
  - 1. <u>Current Talent Needs</u>: Computer literacy, robotics, engineering skills for various communication techniques, trade skills, people (bodies), skilled labor, soft skills, people that can pass a drug test, general education, bring in equipment to teach kids, encourage interest, equipment operators
  - 2. <u>Needs for 5-15 years from now</u>: Skilled Labor, health Care
  - 3. <u>Who needs to be involved</u>?: Schools, lack of life skills, engage parents and employers, EDC, higher education
  - 4. How to communicate needs from Businesses to schools/teachers?: Using technology to our benefit and stay connected, get on teacher in-service day Agendas, guidance counselors, bring in employers to share information, linkage (sustainable), use roll-up banners that can provide a lot of information and can be placed almost anywhere without taking up a lot of space.
  - 5. Other ideas: Bring in equipment such as calipers, fast track, alumni.

#### **Committee Member Updates:**

Bylaws Committee/L. Mabarak: Working on final draft.

<u>MI Works!</u>: Won the appeal. On the Job Training (OJT) will be communicated. Will be training existing workers to move up in the field.

<u>T. Stevenson:</u> Alcona, Iosco done. Adding Frontier and Charter. ATT owns several strands of fiber-Merit. All communities to meet regarding build out. Connect America funds are \$12 million per year for broadband. FCC announced life line telephone to a broadband at \$9.25 subsidy per month to households that have kids on lunch program and seniors. All providers can offer to their customers. Charter merged with Time Warner.

<u>D. Leonard:</u> Rural Development is being enhanced. Low to moderate income-focus on building downtowns, \$7 million in funding available. This is the first of many. Community Development is being more particular. You must have an up to date Capital Improvement Plan, Master Plan, etc. They are hosting training in June. Since the beginning of the last meeting, MSHDA and the MEDC Collaborative Community Development have been combined. Every project will be evaluated on a first come first served basis. In Northern Michigan, \$40,000 doesn't go as far. Funding is now based on financial need. All NEM Housing commissioners have been met with to review changes. They encourage one on one, face to face meeting.

### **Public Comment:**

D. Nyberg/Governor's office, based out of Marquette. Many changes are occurring with staff. Provides more people who can assist us. Looking for people to sit on boards and committees to provide input and ideas.

C. Utley/Governor's office, based out of Lansing. Encourages everyone to contact Governor's office to attend meetings, events.

M. Brownfield: Stated Governor remains committed to RPI and Economic Development. Prediction on RPI: the Governor will remain on board. See values in committees to keep informed and collaborate with legislature to share benefits.

D. Glenn: shared Mrs. Glee's has been selected for Main Street award, was selected one of 12. Is based out of Hillman. Will receive award in May. Have 40 plus employees now and has grown a lot in the past 2 years?

D. Cline: YouTube has had 90,000 hits on the video.

D. Rekowski: CEDs have been sent out.

Next Meeting Date: May 25, 2016 at 2:00 p.m.

Adjournment: Meeting adjourned at 3:37 p.m.

#### Regional Prosperity Initiative Financial Report February 11, 2016 - April 30,2016 14.8% of the contract period completed

	Y	ear to Date	Budget	Budget Remaining	% Budget Used
NEMCOG					
Professional and administrative staff *	\$	8,844.28	\$ 54,000.00	\$ 45,155.72	16.38%
OTHER DIRECT EXPENSE					
Printing and materials			\$ 3,000.00		0.00%
Legal	\$	696.00	\$ 5,000.00	4,304.00	13.92%
Travel and meetings		392.74	3,000.00	2,607.26	13.09%
Subtotal Other Direct		1,088.74	11,000.00	6,911.26	9.90%
PROJECTS					
Mini-Grants		3,487.15	65,000.00	61,512.85	5.36%
Regional Marketing		-	40,000.00	40,000.00	0.00%
Talent Tours		3,000.00	3,000.00	-	100.00%
Training - Digital Works		9,000.00	34,000.00	25,000.00	26.47%
10-Year Plan		-	10,000.00	10,000.00	0.00%
Infrastructure - Broadband Plans		1,000.00	 8,000.00	7,000.00	12.50%
Subtotal Projects		16,487.15	160,000.00	143,512.85	10.30%
Total Expenses	\$	26,420.17	\$ 225,000.00	\$ 195,579.83	11.74%



#### RPI April 27, 2016 Meeting

Small Group Brainstorming:

Question #1: Current Talent Needs

Computer literacy Robotics Engineering Communication (Oral, Written, Reading) Trades – loggers, operators Soft Skills Process Control Tech People Skills Skilled labor Drug testing Read/Writing tests

Question #2: Talent Needs 10-15 years from now

Skilled Labor Health Care Electronics

Question #3: Who Should be Involved? (EDC, Chambers, Schools, etc...)

Schools – lack of life skills taught Parents Employers Chambers Higher Ed

Question #4: How Best to Communicate needs, talent needs?

Use technology Teacher In-Service Bring Employers to – teacher In-trainings (Middle school and late Elementary) MI Works Apps Fab Labs Fast Trac Alumni come to schools to talk (Success Stories to High school and Middle school) Bring tools & equipment to school to show Have tours of local businesses .

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	Montmorency	g Presque Isle	Crawford	g Presque Isle	~	-			Otsego	Roscommon	Emmet	Roscommon	Oscoda	Crawford	Cheboygan	Ogemaw	Alpena	Otsego	losco	County
MDNR	Thunder Bay Resort	Carmeuse Limestone	Wayerhaeuser	Cadillac Products	Region 7B	MI Works!	MDOT	NEMCSA	Kirtland CC	Kirtland CC	NCMC		and anterstanding	City of Grayling	NLEA	Ogemaw County EDC/MI Works	Alpena Area Chamber of Commerce	Otsego County Econ Alliance	losco-RESA	Address/Agency
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2016 Members: RPI Sign In

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# RPI Coll.

# NORTHEAST MICHIGAN REGIONAL PROSPERITY COLLABORATIVE

# **OPERATING PROCEDURES**

#### Adopted:

#### **ARTICLE I: DEFINITIONS**

#### **SECTION 1**: Definitions

- A. FISCAL YEAR October 1 through September 30.
- B. REGIONAL PLANNING COMMISSION as defined by Act 281 of 1945; includes the Northeast Michigan Council of Governments (an eight-county Planning & Development Council) and East MI Council of Governments (fourteen -county Planning & Development Council). Regional planning agencies assist local governments, resolve issues, fill service gaps through service sharing agreements, procure resources from the state and federal state government to address local unmet needs. Both agencies are federally designated Economic Development Districts (EDD) of the US. Department of Commerce.
- C. REGION 3 Geographic area defined by the counties of Alcona, Alpena, Cheboygan, Crawford, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle and Roscommon.
- D. SIMPLE MAJORITY Greater than 50% of the Collaborative members present at a meeting.
- E. NORTHEAST MI PROSPERITY COLLABORATIVE (COLLABORATIVE) The governing and policy body of the Regional Prosperity Initiative in Region 3.
- F. REPRESENTATIVE A person appointed to the Region 3 Prosperity Collaborative.
- G. ADULT BASIC EDUCATION (ABE) The term *adult basic education* means an instructional program for the undereducated adult planned around those basic and specific skills most needed to help him or her to function adequately in society. Providers of these services: Iosco-RESA, NE MI Consortium, Region 7b.
- H. ECONOMIC DEVELOPMENT ORGANIZATION Any Economic and/or Community Development Corporation or Organization, public or private operating in Region 3 with the purpose of increasing wealth and the standard of living for the community(s) they serve.
- I. HIGHER EDUCATION- Providers of education beyond the secondary level; *especially*: education provided by a college or university.
- J. TRANSPORTATION Road Commissions, transit providers, private transportation services, MI Department of Transportation (MDOT).
- K. WORKFORCE DEVELOPMENT- is an approach that attempts to enhance a region's economic stability and prosperity by focusing on people rather than businesses. It is a holistic approach considering participants' many barriers to skill development and the overall needs of the business/industry sector of the region. Service Providers: NE MI Consortium/MI Works! (Alcona, Alpena, Cheboygan, Crawford, Montmorency, Oscoda,

Otsego, Presque Ilse; Region 7b (Roscommon, Ogemaw, Iosco).

- L. CAREER AND TECHNICAL TRAINING: is a term applied to schools, institutions, and educational programs that specialize in the skilled trades, applied sciences, modern technologies, and career preparation. Service Providers: Kirtland Community College, North Central Community College, Alpena Community College, Iosco RESA, Digital Works!, Private Providers.
- M. IOSCO REGIONAL EDUCATIONAL SERVICE AGENCY: The Career and Technical Education Center is a part of the services offered by the Iosco Regional Educational Service Agency. The Tawas City site services high school students who reside within the four local school districts of Iosco County: Hale, Oscoda, Tawas, and Whittemore-Prescott. Programs provided by the Career and Technical Education Center include: Automotive Technology, Aircraft Maintenance, Food/Tourism & Hospitality Management, Health Science/EMS, Health Science/Nursing and Power Mechanics

#### **ARTICLE II: MEMBERS**

#### **SECTION 1:** Membership Composition

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A. The Collaborative shall be comprised of up to two members representing the following sectors:

- i. Adult Education
  - ii. Economic Development
  - iii. Higher Education
    - iv. Regional Planning
    - v. Transportation
    - vi. Workforce Development
  - vii. Business
    - a. Manufacturing (2)
      - b. Tourism (2)
    - c. Healthcare (2)
  - viii. Natural Resource
  - ix. Local Government
  - x. Foundation
  - xi. Representatives from additional sector may be appointed by the Collaborative (see Section 2B).

#### B. Alternates

i. Collaborative members may send another member of their organization's staff as an alternate.

- SECTION 2: Appointment of Representatives
  - A. The Collaborative is solely responsible for appointing representative. The Collaborative may receive recommendations from staff on specific sector or individuals.
  - B. The Collaborative may add sectors from outside the aforementioned sectors
    - 1. The Collaborative must approve additional sectors with a simple majority vote
    - 2. The Collaborative may determine the number of representatives from each additional sector through a simple majority vote.

#### **SECTION 3:** Term of Office

A. Collaborative members are appointed by a majority of the Collaborative for one year terms. Collaborative membership for the following year is established at the last meeting of the fiscal year.

#### **ARTICLE III: COMPENSATION**

**SECTION 1:** The Collaborative shall not pay compensation to members of the Collaborative except for actual expenses authorized by the Collaborative incurred in their role as representatives of the Collaborative.

#### **ARTICLE IV: PURPOSE AND FUNCTION**

**SECTION 1:** The Collaborative is a voluntary committee under the auspices of NEMCOG organized to achieve the RPI Region 3 Vision: To provide current and future generation a Vibrant, Sustainable and Prosperous Northeast MI region that: Promotes Innovation across the economy and supports entrepreneurs with connections and resources. Tells the world that we are an interconnected network of great places. Enhance excellence and efficiency in education from early childhood through all stages of life. Provides the skills needed by employers through education and training that results in a continuously transforming and responsive workforce. Utilizes the natural resources in a sustainable way. Fulfills the current and future needs of the region through strong collaboration and leadership.

**SECTION 2:** The Collaborative exists to achieve the goals and objectives in its Prosperity Plan.

**SECTION 3:** The Collaborative may have such additional purposes as may be provided by law.

**SECTION 4:** The Collaborative shall make an annual report of its activities to the Executive Office of the Governor, and make that report available publicly.

#### **ARTICLE V: OFFICERS**

**SECTION 1:** The officers of this Collaborative shall be:

- A. Chairperson who shall preside at meetings of the Collaborative. Shall have general decision making authority and responsibility for carrying out the work of the Collaborative.
- B. Vice Chairperson who shall function in the same capacity as the Chairperson in the case of the Chairperson's absence or inability to act.
- C. Secretary/Treasurer: NEMCOG staff shall serve as non-voting Secretary/Treasurer and shall prepare Minutes and Financial Reports.

**SECTION 2:** The officers of the Collaborative shall be elected each year for a one-year term by the Collaborative from the voting members, at the first meeting of the fiscal year, or at such times as vacancies may occur.

#### **ARTICLE VI: MEETINGS**

**SECTION 1:** The regular meetings of the Collaborative shall be held as prescribed by the Collaborative and adopted at the first meeting of the fiscal year. Special meetings may be held as required, subject to judgment of the Chairperson, or in the absence of the Chairperson by the Vice Chairperson, or by staff.

3

**SECTION 2:** Secretary/Treasurer shall notify the Collaborative members of the date and location of each meeting not less than seven (7) days prior to the date set for the meeting.

**SECTION 3:** A simple majority of the members shall constitute a quorum. No business shall be considered without the presence of a quorum, except to adjourn or recess. Any formal action must be made by a simple majority of the Collaborative members present with a quorum unless otherwise designated in these bylaws.

SECTION 4: At least one regular meeting shall be scheduled every month.

**SECTION 5:** In accordance with the Open Meetings Act, Public Act 267 of 1976, as amended, and other applicable statutes, members of the public are encouraged to attend all open public meetings and to address the public body at that meeting.

**SECTION 6:** All regular meetings are open to the public and meeting notices are available through the RPI Region 3 Collaborative website. Special meetings may be public or closed in accordance with the Open Meetings Act, Public Act 267 of 1976, as amended.

**SECTION 7:** The Collaborative may, by majority vote at a public meeting, designate a different day for any regularly occurring meeting as specified above.

**SECTION 8:** Collaborative members present at a regular meeting or a duly called special meeting may adjourn such meeting in the event a quorum is not present. Future meeting notification shall be as specified in these Bylaws.

**SECTION 9:** All regular and special meetings of the Collaborative shall be conducted in accordance with procedures as set forth in the Merriam-Webster *New Roberts Rules of Order*, subject to the discretion of the chair or facilitator.

# **ARTICLE VII: ADOPTION OF PLANS**

**SECTION 1:** For the adoption of Plans, or any substantial amendment thereof, an affirmative vote of a majority of the full membership of the Collaborative shall be required.

### **ARTICLE VIII: AMENDMENTS**

**SECTION 1:** The Bylaws may be amended by a majority vote of the full membership of the Collaborative at any regular meeting. Any proposed amendment to the Bylaws shall be submitted to the membership at least seven (7) days prior to such meeting.

#### RPI April 27, 2016 Meeting

#### Small Group Brainstorming:

Question #1: Current Talent Needs

Computer literacy Robotics Engineering Communication (Oral, Written, Reading) Trades – loggers, operators Soft Skills Process Control Tech People Skills Skilled labor Drug testing Read/Writing tests

Question #2: Talent Needs 10-15 years from now

Skilled Labor Health Care Electronics

Question #3: Who Should be Involved? (EDC, Chambers, Schools, etc...)

Schools – lack of life skills taught Parents Employers Chambers Higher Ed

Question #4: How Best to Communicate needs, talent needs?

Use technology Teacher In-Service

Bring Employers to – teacher In-trainings (Middle school and late Elementary) MI Works

Apps

Fab Labs

Fast Trac

Alumni come to schools to talk (Success Stories to High school and Middle school) Bring tools & equipment to school to show

Have tours of local businesses

.

# Pure Michigan Business Connect's B2B SERVICES

The Michigan Economic Development Corporation's (MEDC's) Pure Michigan Business Connect (PMBC) program is a multi-billion dollar public/private initiative developed to connect Michigan businesses to new procurement opportunities and a suite of business support services. Michigan businesses can sign up for a premiere business-to-business (B2B) network to explore new sales leads, enhance supply chains with qualified Michigan suppliers, and access a wide variety of services for financing, talent, and business growth needs for little or no charge.

#### CREATE YOUR FREE PMBC B2B ACCOUNT TODAY WITH THESE EASY STEPS!

- 1. Visit www.puremichiganB2B.com and select "Join For Free Today."
- 2. Complete your membership information and click "Submit."
- Check your designated email account—including the spam or junk folder—within the next 48 business hours for a message from puremichiganbusinessconnect@infoready4.com to set your user password.
- 4. Sign-in to www.puremichiganB2B.com using your email and password.
- 5. You are now able to modify your user or company information and access a wide array of procurement opportunities and our suite of business support services! Be sure your company's information is accurate, complete, and includes your "Company Profile Information and History" and a full list of applicable keywords—this section drives search functionality and is used to notify you of a potential purchasing need match. Your most applicable company keyword should be in the first keyword box, followed by the second, third, and so on, with keywords after five in the "Additional Keywords" box separated by commas.

#### **REQUESTS FOR SERVICES**

PMBC connects Michigan businesses to professional services across a wide variety of programs and structures through www.puremichiganB2B.com. These services include traditional economic development programs in areas like business finance and talent, as well as personalized programs such as the PMBC donated service hours program. More than 30,000 hours of services are available in areas like legal, accounting, human resources, and information technology. Any business, regardless of size or industry, is encouraged to request these services, which are designed to help companies grow. Growing second-stage companies are specifically encouraged to apply to the Economic Gardening<sup>®</sup> program, which offers powerful resources to launch companies into the next stage of growth at no additional cost to those who qualify.

#### Requesting services for your business:

- 1. From the www.puremichiganB2B.com home page, click "Request for Services" on the left side of the dashboard.
- 2. Select your service categories among your service need(s).
- 3. Choose the specific services you need within the selected service categories.
- 4. Answer the questions pertaining to your specific service request(s).
- 5. Fill in your information and your company's information. If any of the pre-filled information (if you are already logged in) is incorrect, follow the instructions on top of the "Company Details" page to fix it.
- 6. Review and agree to the disclaimer, and submit!

#### **AVAILABLE SERVICES**

The following services are all available on our PMBC B2B website. Brief descriptions for each service can be found below; more detailed information is available while filling out the service application. When you have submitted your final request for services, the PMBC team will review and facilitate the proper connection.

# ACCESS TO CAPITAL:

#### Debt programs

- Capital Access Program: Uses small amounts of public resources to generate private lender financing of up to \$5 million, providing small businesses in Michigan access to capital that might not otherwise be available. Similar to a loan loss reserve fund, the bank, the borrower, and the MEDC pay a small premium into a reserve that makes it possible for the borrower to receive financing.
- **Collateral Support Program:** Seeks to enable suppliers to acquire the necessary financing that might otherwise be unavailable due to a collateral shortfall according to a lender's analysis. The program will supply pledged cash collateral accounts to lenders

to help finance the approved projects.



- Community Development Block Grant (CDBG) Revolving Loan Fund: Provides lending to small businesses that are unable to secure competitive financing traditionally, but will meet a national objective of the CDBG program.
- Loan Participation Program: Seeks to help companies acquire the necessary financing that might otherwise be unavailable due to a cash flow shortage according to the lender's analysis.
- **Private Activity Bonds:** Allows profitable businesses to access financial assistance by receiving capital cost savings stemming from the difference between taxable and tax-exempt interest rates.
- U.S. Small Business Administration: Participates in a number of loan programs designed for business owners who may have trouble qualifying for a traditional bank loan.
- USDA Rural Development Business and Industry Guaranteed Loans: Bolsters the existing private credit structure for businesses in rural communities through the guarantee of quality loans to provide lasting community benefits.

#### Equity programs

• EB-5 investment and visa program: Federal program that attracts foreign investors seeking legal permanent residency and a chance to invest in the U.S. economy.

#### Other financing

- Customized commercial and equipment financing: A PMBC service partner provides finance solutions and recommendations for all types of businesses, assisting clients in growing and improving their businesses with customized consulting solutions and finance options for commercial property and equipment.
- Great Lakes Trade Adjustment Assistance Center: A nonprofit organization offering technical assistance to importimpacted manufacturers, including a customized action plan plus up to \$75,000 of matching funds from the federal Trade Adjustment Assistance for Firms program.
- Grow Michigan LLC: Provides attractively-priced growth capital in the form of subordinated/mezzanine debt to Michigan small business community.

#### CONNECTIONS TO SERVICES:

#### Business planning/strategic planning

- Bottom line improvement: The Michigan Manufacturing Technology Center (MMTC) can help drive out costs via a variety of approaches, including lean manufacturing, Six Sigma, quality management systems, new product and process launch, food process improvement, and cost identification and control.
- Business assessment: The MMTC can help pinpoint the root cause of performance challenges, with many structured assessment protocols, including succession planning, business and financial assessment, online assessment tools, employee engagement surveys, leadership assessment, personality characteristics inventory surveys, and waste walks.

- Business planning/strategic planning: The Small Business Development Center (SBDC) assists in business and strategic planning, providing guidelines and suggestions on how to build the key components of a meaningful plan including business description, legal structure, market analysis, management/ operations, and financial analysis.
- **Credit card processing:** Michigan-based partners help you evaluate your options for accepting credit and debit cards, ACH, check, and gift card payments.
- **Customer satisfaction surveys:** Partner with a Michigan firm to conduct a thorough survey of your existing client base at a discounted rate. Includes a detailed report of survey results.
- Export strategy: The SBDC assists companies in a number of crucial areas targeting increase in export sales, including export diversification planning, fiscal fitness analysis, loan packaging, management and operation assessment, strategic plan preparation, and international search engine optimization reports.
- Financial analytics tool: Access a financial analysis tool that helps small business owners understand where you've been, where you are now, and where you are going. This tool connects you with strategies and solutions to help build a more successful future for your business.
- Leadership and talent development: The MMTC understands the importance of cultivating engaged managers and workers, offering development opportunities that include succession planning, workforce engagement, business assessment, leadership-in-action, lean and quality training, and human resource policies and procedures.
- Managed services and cloud based services: Learn how to manage and use the technological tools you need to operate efficiently. You'll also find easy and affordable ways to outsource your information technology needs, ensuring the security and optimal effectiveness of your systems.
- Market research/SEO review: The SBDC provides industry, competitive, demographic, financial, and website analysis information that is useful in planning and making business decisions that will drive economic growth.
- Michigan Corporate Relations Network (MCRN): The MCRN is a statewide university network designed to create partnerships that will connect Michigan's corporations to critical university assets to help promote innovative research and grow Michigan's economy.
- **Small business financing:** Preparation for obtaining financing and understanding the options and risks available to your business through the SBDC.
- Succession/transition planning: The SBDC offers webinars that provide an overview of how your business can increase its value through the development of a smooth succession/transition plan.





• **Top-line growth and customer development:** The MMTC can help your business grow by providing such services as market diversification, including export assistance, lead generation, customer cultivation, sales training, market research, and new product and process launch.

#### **Donated professional services**

Receive professional, donated services from a PMBC partner in the following areas:

Logistics

Research

Marketing/sales

- Accounting
- Consulting
- Financial

Legal

- Human resources
  - resources
- Website
  Workers
  - Workers' compensation/safety

#### **Great Lakes Trade Adjustment Assistance Center**

The GLTAAC is a non-profit organization offering importimpacted manufacturers technical assistance, including a customized action plan plus up to \$75,000 of matching funds from the federal Trade Adjustment Assistance for Firms (TAA) program, in the following areas:

- Business assistance
- Economic development and retention
- Federal programs for manufacturers
- Manufacturing assistance
- Productivity improvement

#### Health care reform and HR assistance

- Affordable Care Act assistance: The Michigan Business & Professional Association (MBPA) and Small Business Association of Michigan (SBAM) offer expert guidance and assistance in ensuring a business's understanding and navigation of all aspects of the Affordable Care Act.
- ERISA compliance: Receive assistance in navigating the Employee Retirement Income Security Act (ERISA) of 1974, which sets the minimum standards for retirement and health benefit plans offered by businesses operating in the private sector.
- **HR advice and information:** In conjunction with SBAM, the American Society of Employers can provide guidance for companies with questions about hiring or firing employees, the Family and Medical Leave Act, and the Americans with Disabilities Act through a free HR hotline, affordable and cost-effective research consultation services, discounted employee handbooks and workplace posters, and more.
- Human resources services
- Workers' compensation/safety
- Workplace assessment tools: PMBC strategic partners can assist in providing workplace assessment, professional development, and coaching services to give your business the assets you need for a more productive workforce.

#### International trade assistance

- Michigan's Brazil, Canada, China, and Mexico centers: The MEDC's export team can help connect businesses to export opportunities across four key global markets.
- Michigan Department of Agriculture and Rural Development's international marketing program: MDARD assists Michigan food and agriculture businesses in developing trade opportunities to effectively export their products and achieve economic growth.
- Michigan State Trade Export Program (MI-STEP): Works to increase the number of small business exporters and the value of exporters who already trade overseas.

#### Michigan Manufacturing Technology Center

- Bottom line improvement
- Business assessment
- Leadership and talent development
- Top-line growth and customer development

#### **Procurement assistance**

Procurement Technical Assistance Centers (PTACs) assist in obtaining the most current and relevant information available, providing insight into the research process, and coaching you through the government contracting process, from start to finish in areas including bid matching, government procurement assistance, government registrations, proposal preparation and submission, state of Michigan contracting assistance, and subcontracting assistance.

- Matchmaking summits: Connect with suppliers of Michigan goods and services through targeted supplier searches and matchmaking events with assistance from PMBC staff.
- **Supplier search:** Connect with suppliers of Michigan goods and services through targeted supplier searches and matchmaking events.

#### Pure Michigan logo request

Request permission to use the Pure Michigan logo with a non-exclusive, non-transferable limited license for use of the registered mark.

#### Safety and pollution prevention services

- **Consultation Education & Training (CET):** Services are provided throughout the state by an in-house staff of professional occupational safety consultants, occupational safety specialists, and industrial hygienists. The staff in the CET division are non-enforcement personnel.
- **Retired Engineer Technical Assistance Program:** Retired professionals are available through RETAP to assist Michigan businesses and institutions with pollution prevention. Each assessor has 30–40 years of experience with Michigan industries. Businesses of 500 employees or fewer and institutions of any size are eligible.
- Workers' compensation/safety





#### Small Business Development Center (SBDC)

- Business planning/strategic planning
- Export strategy
- Market research/SEO review
- Small business financing
- Succession/transition planning

#### CONNECTIONS TO TALENT Develop talent

- **Community Ventures:** Access pre-screened talent, receive a wage reimbursement grant of up to \$5,000 per employee, and receive employment retention support through this program designed to employ the structurally unemployed in select Michigan cities.
- **Employer services:** Request additional resources and services to meet your talent needs. Post jobs and learn more about available talent at www.mitalent.org.
- Leadership and talent development
- Michigan Advanced Technician Training (MAT<sup>2</sup>) program: Find and develop talent through the Workforce Development Agency's innovative, industry-driven approach to education with the MAT<sup>2</sup> program designed to combine theory, practice, and work to train a globally competitive workforce and to combat a widening skills gap and an aging workforce in the manufacturing and technology industries. This program is currently available in the areas of mechatronics, technical product design, CNC, and IT.
- Michigan Works! agency employee placement services: Connect with talent and meet with prospective employees through your local Michigan Works! agency. Workforce development resources may also be available for qualified candidates.
- MiVirtual Career Fair: Connect Michigan talent to opportunity through online events where employers can meet and interact with prospective employees. Employers and job seekers can upload, view, and search for job postings and/or résumés and communicate via live chat.
- Workplace assessment tools

#### Find talent

- Community Ventures
- Employer services
- Michigan Works! agency employee placement services
- MiVirtual Career Fair
- Veterans services: If you are looking to hire a veteran and not sure how to go about it, veteran reps located in Michigan Works! agencies are able to assist you, inform you of programs available, and even recommend possible veterans for the position.

#### **NEED ADDITIONAL INFORMATION?**

For additional questions or assistance, please contact the Pure Michigan Business Connect team at businessconnect@ michigan.org or at 888.522.0103.





Pure Michigan Business Connect (PMBC) is a multi-billion dollar public/ private initiative developed by the Michigan Economic Development Corporation (MEDC) in 2011 that connects local and global purchasers to suppliers of Michigan goods and services at no cost to the business. PMBC also connects global companies looking for joint ventures or R&D partnerships with qualified Michigan partners.



PMBC's mission is to help Michigan businesses grow by connecting local and global purchasers to Michigan suppliers through customized procurement or joint venture

matchmaking searches, summits and buyer tours. PMBC also provides access to a premier businessto-business network through our online portal, www.puremichiganb2b.com.



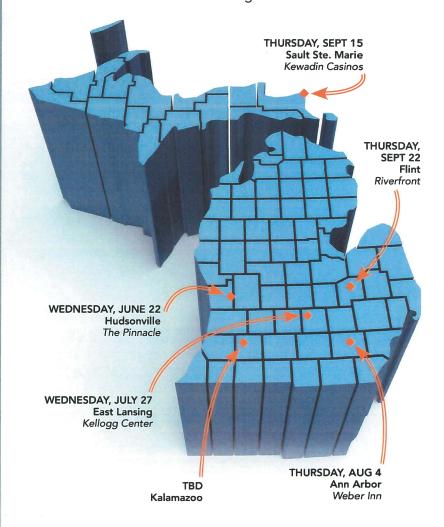
Since 2011, PMBC has facilitated nearly \$3 billion in contracts between global purchasers and

Michigan suppliers, worked with over 250+ global corporations, provided business connections across 25 industries and facilitated over 6,500 unique supplier/buyer meetings.



PMBC has worked with executive, purchasing, engineering and R&D teams in industries such as automotive, aerospace and defense,

agribusiness, finance, health care, information technology, advertising and many others to uncover new opportunities for Michigan-based suppliers. PMBC has a vast and diverse supplier network that can meet and fulfill critical supply chain or market entry gaps. The PMBC research team has a range of expertise to cater to any niche business need or large project, making us the right choice when you're looking to make new strategic connection in Michigan or globally. All through 2016, PMBC will be hosting regional matchmaking summits for key economic development partners. The summits will follow the basic formats and processes of a standard, PMBC summit, and each will feature buyers from the hosting region. Suppliers from all over Michigan will then have a chance to meet with the local buyers in an attempt to win new business. Below are the dates for the 2016 regional summits:



If you have any questions on how your company can become a part of the regional summits, do not hesitate to contact Michael Christ at christm@michigan.org or 517.599.7527.





# Theresa Huff

From:	Theresa Huff
Sent:	Thursday, May 12, 2016 12:01 PM
То:	'andy@northernlakes.net'; beltzd@coorisd.net; bfrantz@cfnem.org; 'ckoch@ncmich.edu'; Dave
	Glenn (dglenn@nemcog.org);
	'dmcgrew@ioscoresa.net'; Donna LaCourt; 'drekowski@nemcog.org'; 'greg@kabu.net';
	'jack@thunderbaygolf.com'; 'jklarich@alpenachamber.com'; Katie Jensen
	(katie@northernlakes.net); 'leonardd6@michigan.org'; Lisa Bolen (bolenl@nemcsa.org);
	'Lisa@gaylord-otsego.com'; 'Luann.Mabarak@kirtland.edu'; 'mchasey@michworks4u.org';
	'moreaum@nemcworks.org'; 'mterrill@cadprodauto.com'; 'MyersR@roscommoncounty.net';
	Natasha Allen; Niki Chamberlain; 'odonnellp@michigan.gov ' (odonnellp@michigan.gov ); Paul
	Chellburg; 'raymond.leclair@carmeusena.com'; 'rheilman1@charter.net';
	'rina.allen@weyerhaeuser.com'; 'rogue@nemichigan.com'; 'sgovitz@midmich.edu'; Steve Schnell;
	Steven Milford (MilfordS@michigan.gov); 'tim.dowd@sandvik.com'; 'tim@healinglifeways.org';
	Tom Moran; 'tom.quinn@kirtland.edu'; tstephenson@connectmi.org;
	'zoning@cityofgrayling.org'; Adam Poll (adamp@alpena.mi.us); Ann Richards
	(ddadirector@oscodatwp.com); Dave Post (office@hillmanmichigan.org); Lydia Murray; Traci
	Cook Grayling Chamber of Commerce
Subject:	RPI - CDC Meeting AGENDA May 25, 2016
Attachments:	RPI-CDC Meeting Agenda 4-25-16.docx
Importance:	High

# Good afternoon.

Attached please find the Agenda for the CDC/RPI meeting that will be held on May 25, 2016. Please note the new meeting for this meeting, now 1:30-4:00. After several discussions, it seems more efficient use of everyone's time to combine the CDC/MEDC meeting (usually just before the RPI) and the RPI meeting. There is enough overlap and topical discussion to warrant combining. We can discuss at this meeting how to best utilize time and outcomes as a result of meeting. Also how to have the RPI plan drive discussions.

Thanks for your patience and look forward to seeing you on the 25th.

Dave Glenn Northeast Michigan Council of Governments (NEMCOG) 80 Livingston Blvd., Suite U108 P.O. Box 457 Gaylord, MI 49734 (989)705-3733 Phone (989)705-3729 Fax

#### Meeting Notes of Region 3: Collaborative Development Council (CDC) April 27, 2016 University Center Gaylord, MI

Members Present: – sign in sheet has all who attended

**MEDC – Region 3 Work Plan**: – submitted two requests for business retention support \$40,869. Will include \$75/hr for retention visits for 150 calls in the region. Also asked for Digital Works and received \$15,000. Also got administration for total \$85,000

**CEDS 2015 -2021 Draft Review and Approval**: For 8 counties in the NEMCOG district. Five year plan. RPI is different than the NEMCOG region. CEDS mirrors RPI. NEMCOG board has already approved and would like this group to approve as well. Reviewed 3 goals for Talent, Community and Business. Lydia Murray motioned to approve the plan, Niki Chamberlain seconded , all voted in favor of support.

**Zoom Prospector**: Denise Cline reviewed Zoom prospector. Asked the group how the info is being entered and how it is being updated. In Roscommon County the commercial realtor is uploading info. Reviewed each county. Does each county want their own log in or would they like to give it to realtors? Set procedure for taking property off the site. Looking for suggestions on system. Denise will connect back with each director and remind them every six months.

**SCORE Update**: Lisa McComb provided an update on Score Chapters being formed. The Tip of the Mitt branch has agreed to assist. Need 5 counselors to be mentors, currently secured 4 volunteers. Plan to provide regional coverage: Otsego, Crawford, Montmorency County. Otsego County will host site. Cheboygan County is not sure. Andy has recruited two from Cheboygan, but they operate out of Petoskey. Great free service. For a chapter need 16 people. Most of the retirees that are interested are already volunteering for everything else. Tip of the Mitt is struggling to keep their 16. Like 2 people to go to each mentor meeting. Not sure about Alpena. Slower process. Rosalie would like to explore getting a branch going.

**Other Business – Mini Grant- David Glenn:** Marketing and Economic Development. Key is to tie it to the RPI. Need review committee. Andy, Mandy, Lisa, Erich and Niki all volunteered to be on the selection committee. Will not be able to score their own. This will also go to the RPI group too. Will there be a different group for the marketing? Should be the same committee.

**Quick updates** – Erich – zoning updates signed. Lisa, Norman's demolished and a Fairfield Inn will replace it. 42 room apartment building. New Shopping Center on Main St.- West. Dickerson Road hotel. Ponzi North America did a \$1 mill investment. Streetscape project in September. Lydia – MEDC changes and Region 1,2 and 3 summit. Diane - RPI funds have been removed from draft budget. Dave – May 9 at Hillman Grist Mill talk about institutional sales, MSU to come up. Niki –Career Fairs have kept them busy, and career expo's. Also working with talent tours. Mike Brownfield – RPI is very important for the Governor, excited to be learning about it. Updated on Governor education and infrastructure commission. Broadband and

Natural Gas commission. Dave Nyberg, Governor's Office: –Updated on commissions. Corey Utley will help out in this region as a resource. Need appointees for boards and commissions from this region. Refer to Dave. Skilled trades road show for the Gov. good success stories to highlight or participate in. Donna LaCourt, MDARD – Value added Grant announcement – March 26 due. Can include forest products. Also USDA July 1 deadline for a value add ag grant. Mandi – Ogemaw community Business expo, partnered with SBDC for breakfast with bankers. Will continue bimonthly. NLEA: Katie – business and retention and growth. Hannah – day 3. Rosalie – Community: brought in Deb Brown to do an open house on available businesses in June. On the tail of Rising Tide in Grayling. Organizing a Boost your business Google broadband business workshop. Doug – Middle of Rising Tide. Working on RRC and Mainstreet. Façade grants – the worst program they have dealt with. Involved in Arauco. Andy – Discussed Connecting Entrepreneurial Communities, statewide conference in Port Huron in October. Boot Camp in the Saulte in June.

Adjourn. At 1:30. Next meeting will be a full meeting on May 25 at noon.