

Regional Tourism



NEMCOG

Northeast Michigan Council
of Governments

Pure Michigan Byways

A collection of corridors having one or more of the following unique qualities:

Cultural
Historic
Archaeological
Natural
Recreational
Scenic



....Michigan Heritage Routes – established by the Legislature in 1993

....rebranded Pure Michigan Byways in 2014

....Administered by MDOT

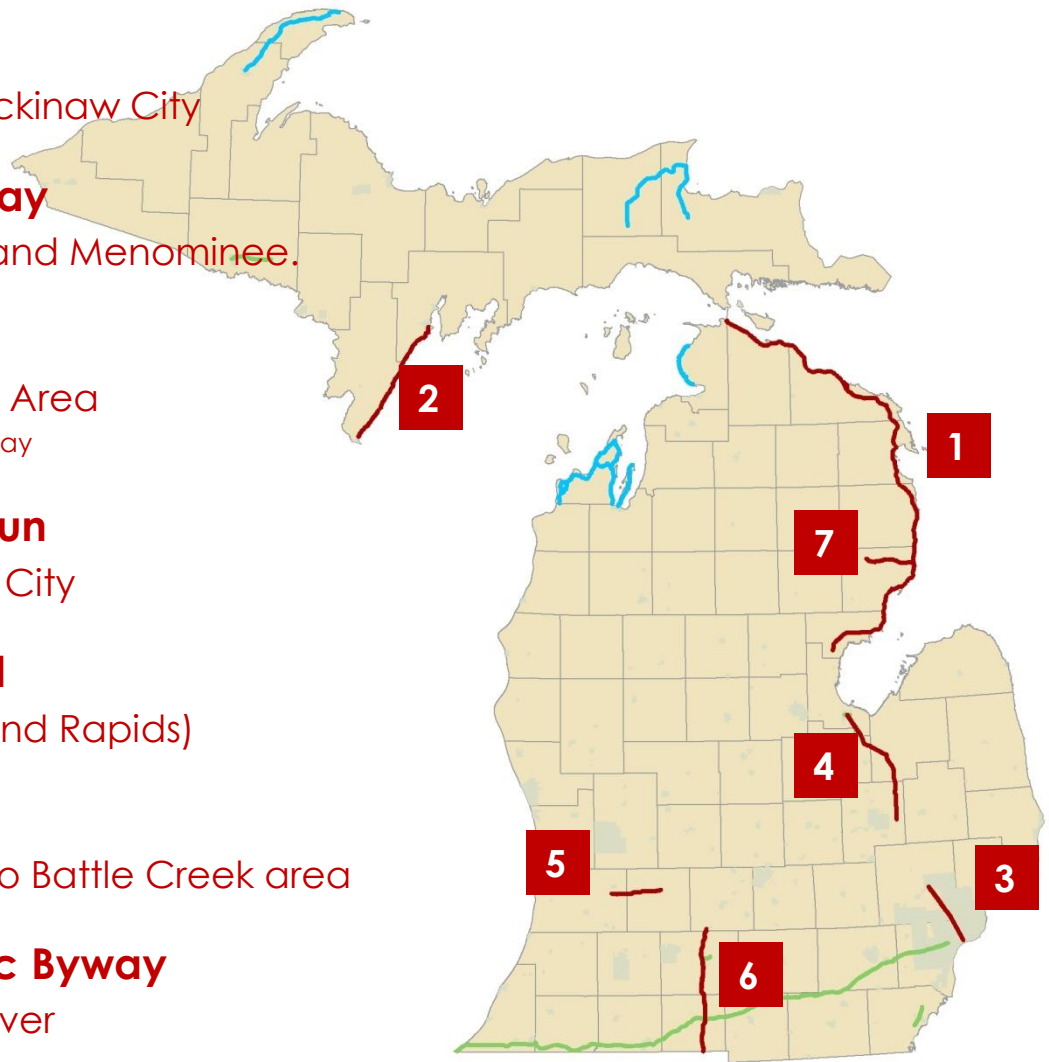
....Staffed by the Regional Planning Agencies

**HERITAGE
ROUTE**

23

Recreational Routes

- 1 US 23 Heritage Route**
200 miles from Standish to Mackinaw City
- 2 M-35 Hidden Coast Highway**
64 miles between Gladstone and Menominee.
- 3 M-1: Woodward Ave**
27 miles through Detroit Metro Area
All American Road & National Scenic Byway
- 4 M-15: Pathway to Family Fun**
85 miles from Clarkston to Bay City
- 5 M-179 Chief Noonday Trail**
19 Miles (located south of Grand Rapids)
- 6 I-69**
80 miles from Indiana border to Battle Creek area
- 7 River Road National Scenic Byway**
20 miles along the Au Sable River



Scenic Routes

1

M-119 Tunnel of Trees

13 miles Harbor Springs to Cross Village

2

M-22/M-204/M-109 Leelanau Scenic Heritage Route

64 miles around the Leelanau Peninsula

3

M-37: Old Mission Peninsula Scenic Heritage Route

18 miles from Traverse City to the tip of the Old Mission Peninsula.

4

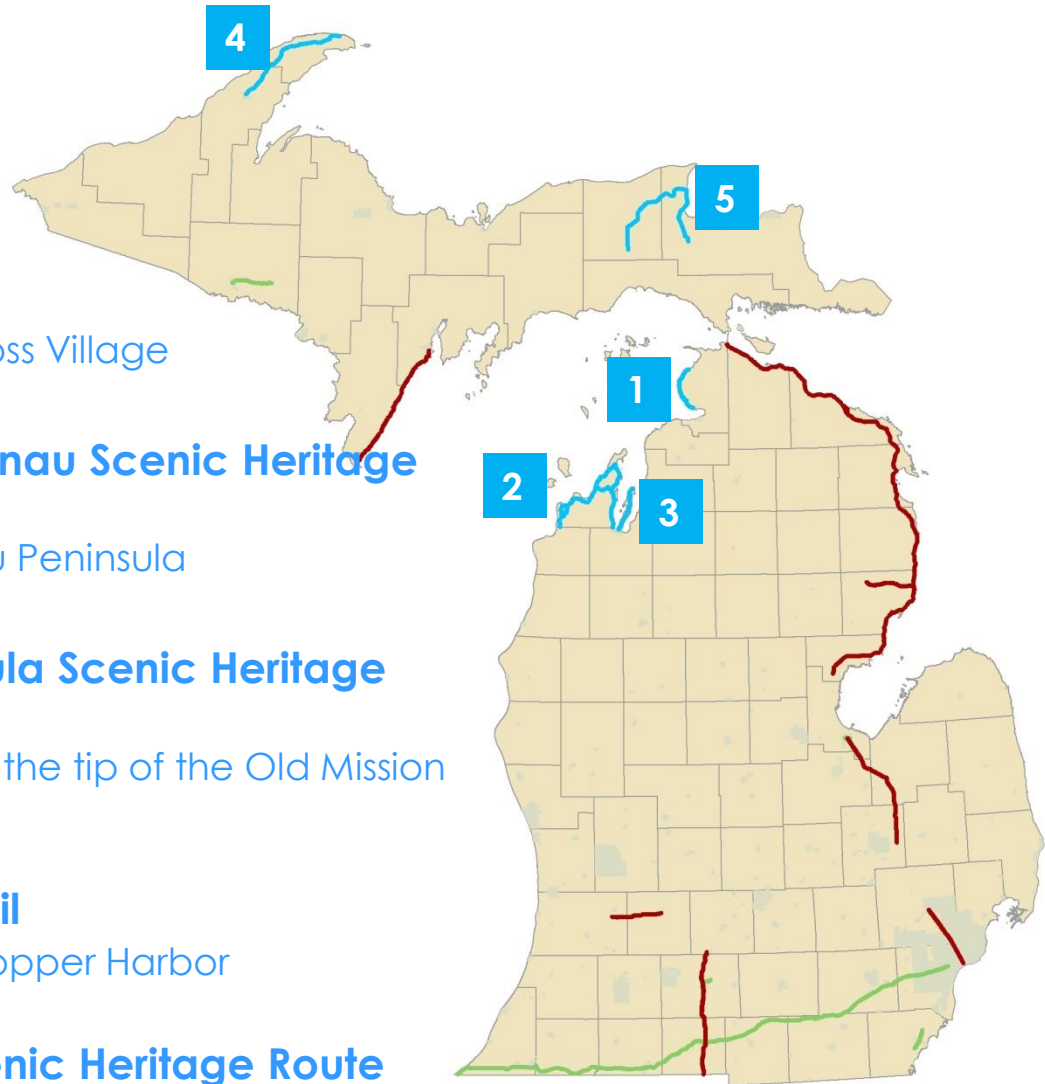
US 41 Copper Country Trail

47 miles from Houghton to Copper Harbor

5

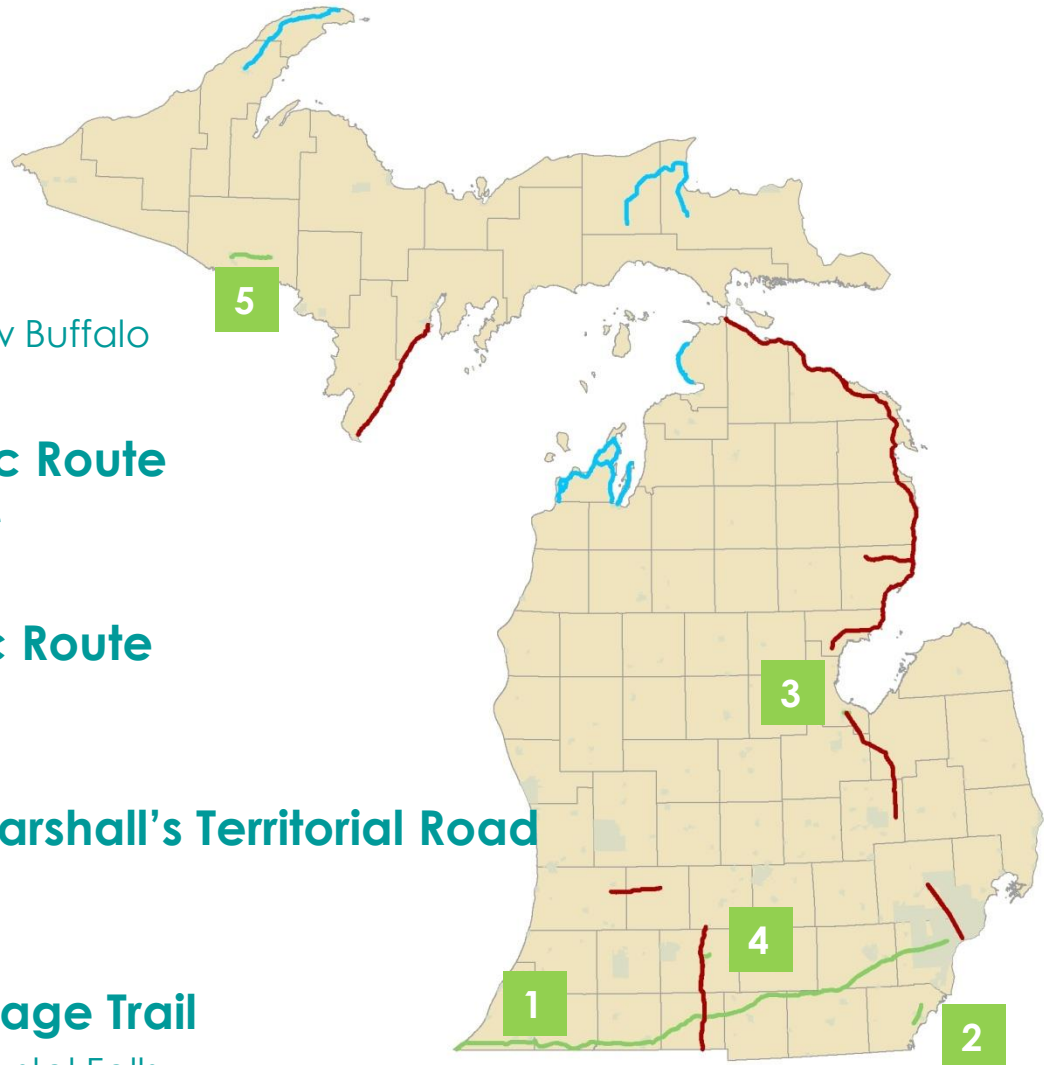
M-123 Tahquamenon Scenic Heritage Route

62 miles loop through Paradise to Newberry



Historic Routes

- 1 US 12: Heritage Trail**
212 miles from Detroit to New Buffalo
- 2 M-125: Monroe Historic Route**
7 miles within City of Monroe
- 3 M-25: Bay City Historic Route**
2 Miles in Bay City
- 4 I-94 Business Route: Marshall's Territorial Road**
14 blocks
- 5 US 2: Iron County Heritage Trail**
16 miles from Iron River to Crystal Falls



Welcome to Heritage 23

366 Miles of Coastline

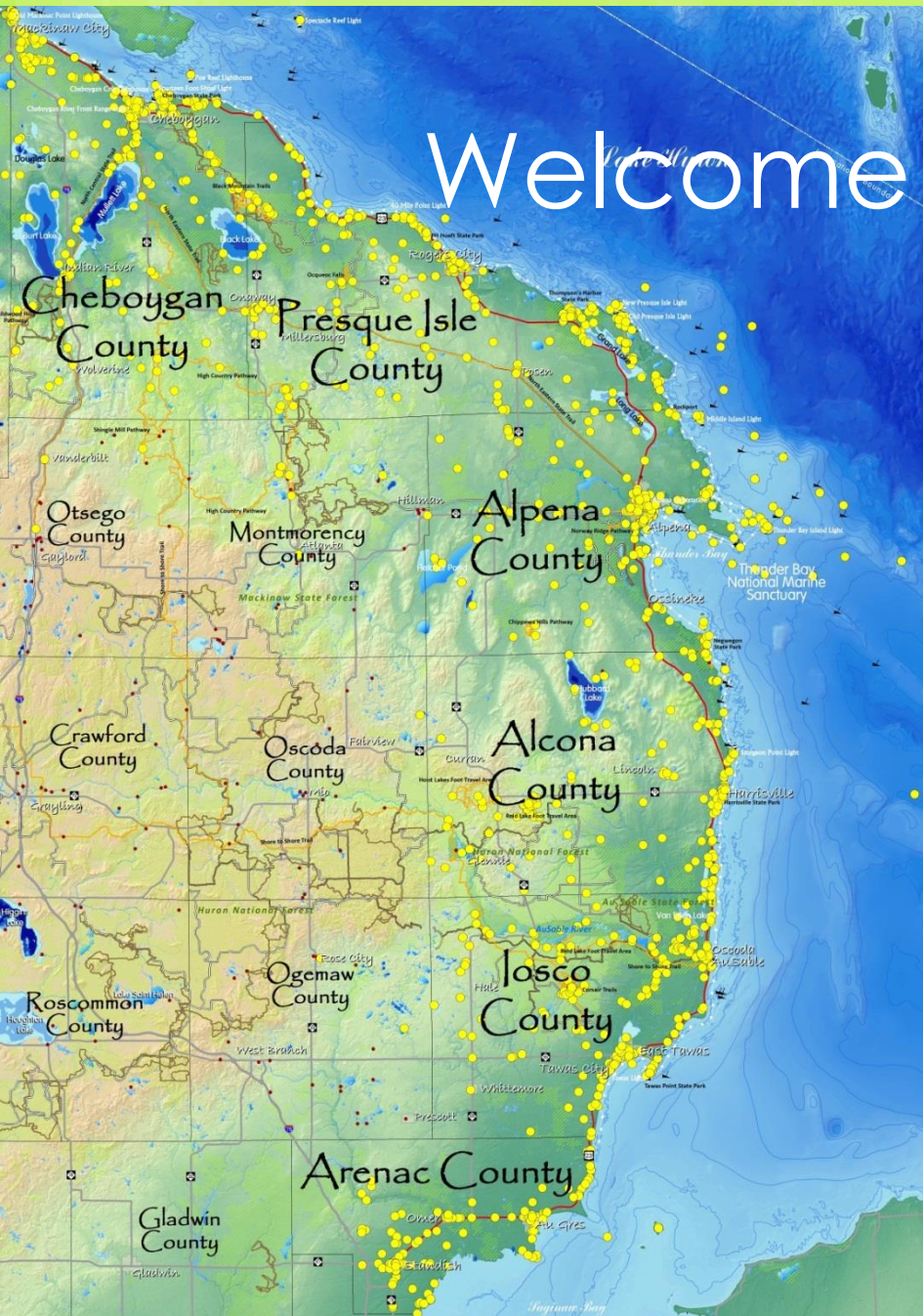
45 Municipalities

6,274 miles of Rivers & Streams

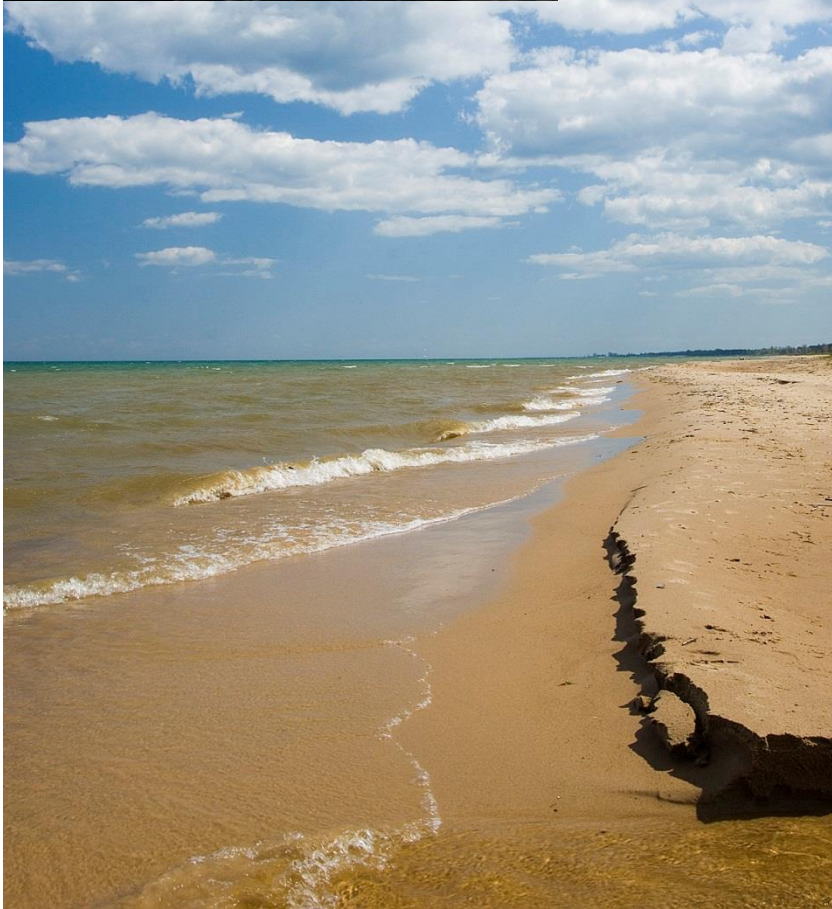
753,000 Acres of Public Land

200+ Shipwrecks

(Yellow dots = assets mapped)



Water



Water



Ocqueoc Falls: universally -accessible waterfall

Water

Water Trails:
Huron Blueways
Inland Waterway
Thunder Bay River
Au Sable River



Land Trails:
Miles of hiking, biking,
skiing, ORV, horse, and
snowmobile trails.

Water

Thunder Bay National Marine Sanctuary

The Sunrise Coast of PURE MICHIGAN.

Come Explore

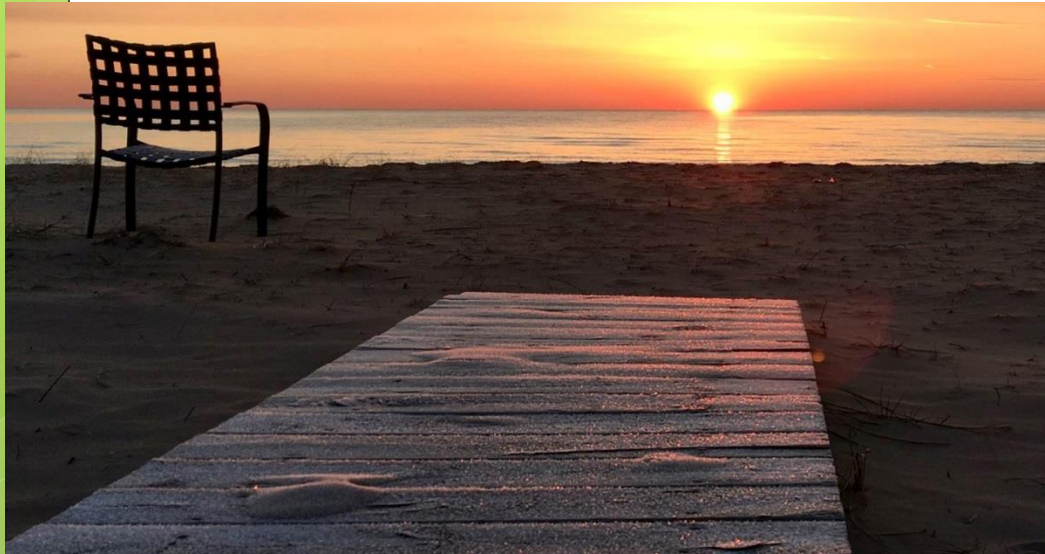


Rockport Recreation Area



Parks &
Campgrounds

From Sunrise to Dark Skies...



It's all about PARTNERSHIPS

6 County Teams Representing....

Cheboygan County Community Development Office

Cheboygan County Commissioners

MSU Extension

Mackinaw City Chamber of Commerce

Mackinaw Area Historical Society

Cheboygan Historical Museum

PH Hoeft State Park

Presque Isle Co Hist. Museum

Presque Isle Co Dev Commission

40-Mile Point Light

Mackinaw City

Rogers City Area Chamber of Commerce

Presque Isle County Library

City of Rogers City

Thunder Bay National Marine Sanctuary

Alcona County Historical Society

Great Lakes Lighthouse Keepers Association

City of Alpena

Alpena Township

Sanborn Township

Senator Moolenaar's Office

Alpena County Commissioner's

Alpena CVB

Alpena DDA

Target Alpena

Alpena County Library

Alpena Township

Alcona County Road Commission

Friends of Rockport

Michigan Arts & Culture Northeast

Friends of Negwegon

Sunrise Side Wine & Hops Trail

Bicycling Advocates

Alcona County Commissioners

City of Harrisville

Sunrise Coastal Coalition

Oscoda/AuSable Chamber

Alabaster Township

Iosco County Road Commission

Tawas City

Michigan Sunrise Tours

Oscoda Township

City of East Tawas

Tawas Area Chamber

Oscoda Wurtsmith Airport

City of AuGres

Iosco County Commissioners

Hale Area Association

Oscoda DDA

Oscoda CVB

AuSable Township

Michigan Sea Grant

Whitney Township

Baldwin Township

Standish Depot

Saginaw-Chippewa Indian Tribe

Modern Craft Winery

Arenac County Commissioners

Michigan DNR

US Forest Service

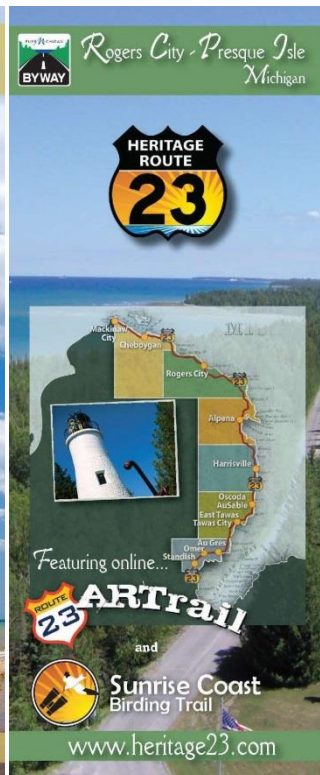
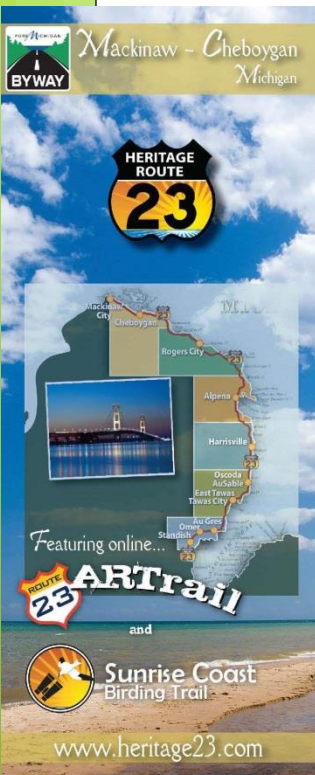
River Road Scenic Byway

Besser Museum for Northeast MI

Management Council

- Two reps from each county
- Two alternates from each county
- Michigan Sunrise Tours
- Sunrise Side Wine & Hops Trail
- MDOT
- MDNR
- US Forest Service/River Road Byway
- Thunder Bay National Marine Sanctuary
- Sunrise Coastal Coalition
- Saginaw-Chippewa Indian Tribe
- Michigan Sea Grant
- Michigan Arts & Culture Northeast

Tying us all Together



“Wow! We look like a **Region!**”

Outside of brochure...

Featured Attractions...

6 Presque Isle State Harbor



Presque Isle offers the only natural harbor on Lake Huron with a new marina offering water, restrooms, showers, diesel, electricity, pump-out, gasoline, launch, fishing pier, dog run, grills, and the Portage Restaurant. The Old Presque Isle Lighthouse is a short walk up the path. The Presque Isle Harbor Wooden Boat Show is held on the 3rd Saturday in June each year! presqueisleharborwoodenboatshow.com midnreservations.com

7 Presque Isle Lighthouses



The Old Presque Isle Lighthouse was built in 1840; hand-hewn stone steps lead to the top of the tower for a panoramic view of the Lake Huron shoreline and the harbor. The New Presque Isle Lighthouse, with a tower height of 109 feet, is the tallest lighthouse on the Great Lakes with a hundred-acre park, picnic area, and museum. The light was first lit in 1871 and is still operational. presqueislelighthouses.org

8 Thompson's Harbor State Park



A designated Dark Sky Preserve! Situated along 7.5 miles of Lake Huron shoreline, this undeveloped park provides a rustic retreat for hikers exploring the park's six miles of trails. Hike in late May and June to see beautiful spring wildflower blooms. The rare dwarf lake iris may be seen in late May along the trails and on the shoreline just west of Observatory Point. Thompson's Harbor now has 2 rustic cabins. michigan.gov/thompsonsharbor

10 Harbor View/Quarry View



At Quarry View, stand at the observation deck and overlook the world's largest open pit limestone quarry or watch the ships being loaded at nearby Harbor View, one of the few places in Michigan where observers can get such a close-up view.

11 PH Hoeft State Park



This magnificent, heavily wooded 300-acre lakefront park has a mile of sandy Lake Huron shoreline, 143 camp sites, a minicabin, and a day-use area with swimming, playground and picnic facilities. Bike into Rogers City on the Huron Sunrise Trail. michigan.gov/hoeft

12 Sacred Rock



This massive boulder of Engadine dolomite, measuring 20' X 8' X 6', was deposited along the shore when the last glacier receded from the Great Lakes. The Native Americans believed it was sacred and were known to make sacrifices at the rock whenever they passed up or down the lake.

13 Glawe School



Glawe School was built in 1885 by Christian Glawe. The one-room schoolhouse, located in 40 Mile Point Lighthouse Park, is open Saturday and Sunday from 12:00 pm to 4:00 pm in the summer. If the flag is up, the school is open!

14 40 Mile Point Lighthouse Park



The 1896 lighthouse features a restored bunkhouse gift shop, the Calcite Plothouse, picnic area, and beach. Open Memorial Day weekend through mid-October. The entrance to the park is located approximately 100 yards north of the Lighthouse Park sign on US 23. Bike from Rogers City to the lighthouse on the Huron Sunrise Trail! 40milepointlighthouse.org

15 Ocqueoc Falls



The largest falls in the lower peninsula. Ocqueoc (interpreted as "crooked river or water") has two falls - the upper and lower approximately 300' apart. Ocqueoc River is one of the few rivers in Michigan that runs from south to north. Rustic camping available at the Ocqueoc Falls State Forest Campground. Hike, ski or mountain bike the 6-mile Bicentennial Pathway, fish, or enjoy the wildlife in this beautiful park. michigan.gov/ocqueocfalls

18 Black Mountain Forest Recreation Area



Outdoor enthusiasts will enjoy these 30 miles of ATV, hiking, mountain biking, snowmobiling, and cross country ski trails as well as camping, hunting, fishing, and horseback riding in a beautiful forest setting.

27 Rogers City Marina



A beautiful harbor invites sailboats and cruisers into a state-of-the-art facility. A port of entry, which makes for a great jumping off point to the North Channel, the harbor is home for 92 seasonal and 34 transient slips. An extended breakwall assures smooth docking for boats coming in off Lake Huron. The breakwall extension has a fishing platform for anglers wishing to try their luck. Adjacent to the marina is Lakeside Park with its playground and swimming beach. Restaurants and shopping just a few blocks away. rogerscity.com

28 Presque Isle County Historical Museum



The world's largest limestone quarry, the giant ships of the Bradley fleet, Native Americans, frontier pioneers, lumberjacks and lumber barons, the Bertram Sisters' Millinery Shoppe, and a 1900s school room are just a few of the exhibits that document the rich history of the county.

Free admission. Open Tuesday-Saturday, May - September, from 12-4 p.m. thebradleyhouse.com

29 Great Lakes Lore Maritime Museum



The Great Lakes Lore Maritime Museum specializes in memories, not just artifacts. The generations of men and women who risked life itself to sail these waters are enshrined and remembered here as are their uniforms, personal possessions, navigational and other maritime tools. Step into four centuries of fascinating Great Lakes history. 367 N. 3rd Street. glmm.com

34 Seagull Point Park



Seagull Point is a favorite place to watch sunsets. The park features an extensive network of nature trails, a mile of unspoiled beach, low dunes and woodlands, and a nice view of the shoreline back to Rogers City and beyond.

35 Herman Vogler Conservation Area



On the banks of the Trout River, this 270-acre park features picnic areas and family fishing in addition to 7 miles of hiking, biking, and ski paths that connect to the Huron Sunrise Trail.

36 Huron Sunrise Trail



Winding through woods with a spur to the Herman Vogler Conservation Area and north along Lake Huron from Rogers City, the Huron Sunrise Trail is one of northern Michigan's most beautiful. The all-asphalt trail ends at 40-Mile Point Light for an 8 mile ride.

Check out our video series featuring...

The Spirit of Ocqueoc Falls



Also featuring: Shipwreck Alley, Tuttle Marsh, and Historic Mill Creek!

Tourism Information

Rogers City Chamber of Commerce
rogerscity.com
1-800-622-4148
1-989-734-2535

Up North Trails
5,300 miles of trails in Northern MI
upnorthtrails.org

Sunrise Coast Birding Trail
145-mile birding trail
sunrisecoastbirding.org

Onaway Chamber of Commerce
onawaychamber.com
1-989-733-2874

Michigan DNR
michigan.gov/dnr

ARTrail
200-mile arts & culture trail
artownmichigan.org

Funding for this brochure was made possible through: MI Department of Transportation Technical assistance and brochure design provided by: Northeast MI Council of Governments Video funding was provided by Michigan DEQ Coastal Zone Management Program. BROCHURE COMMODITY CODE 8014-0745

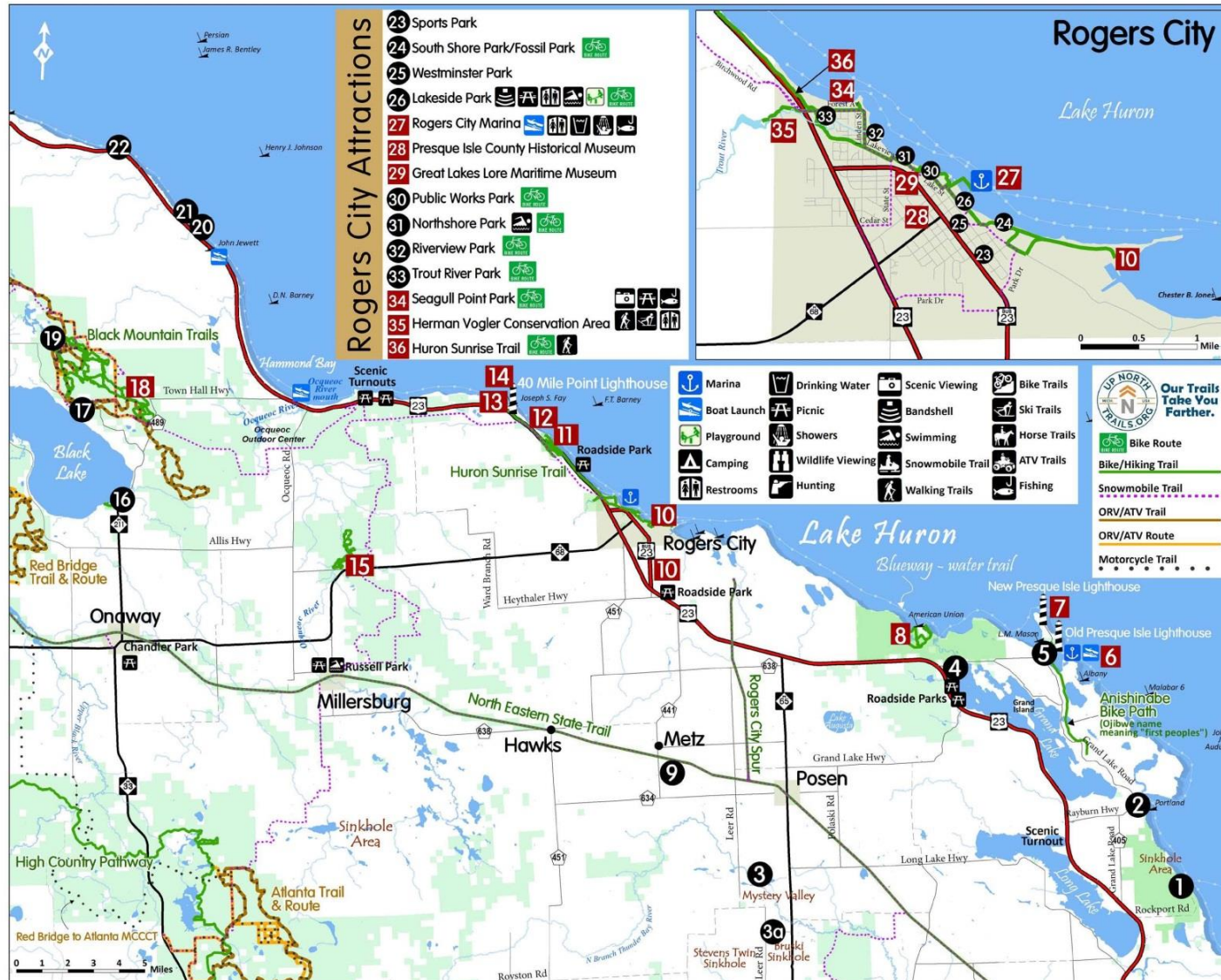
Rogers City - Presque Isle Michigan

and

Sunrise Coast Birding Trail

www.heritage23.com

Inside of brochure...



Rogers City & Presque Isle
The US 23 Heritage Route...an official 200-mile Pure Michigan Byway along Lake Huron's coast.

Featured attractions described on reverse

- 1 Rockport
- 2 Besser Natural Area
- 3 Sunken Lake Park
- 3a Mystery Valley and Stevens Twin/Bruski Sinkholes
- 4 Fletcher-Gilcrest Park
- 5 Range Light Park
- 6 Presque Isle State Harbor
- 7 Presque Isle Lighthouses
- 8 Thompson's Harbor State Park
- 9 Metz Fire Trailside Park
- 10 Quarry View/Harbor View
- 11 P.H. Hoeft State Park
- 12 Sacred Rock
- 13 Glawe School
- 14 Forty Mile Point Lighthouse Park
- 15 Ocqueoc Falls
- 16 Onaway State Park
- 17 Black Lake State Forest Campground
- 18 Black Mountain Forest Recreation Area
- 19 Twin Lakes State Forest Campground
- 20 Huron Dunes Roadside Park
- 21 Hammond Bay State Harbor
- 22 Huron Shores Roadside Park



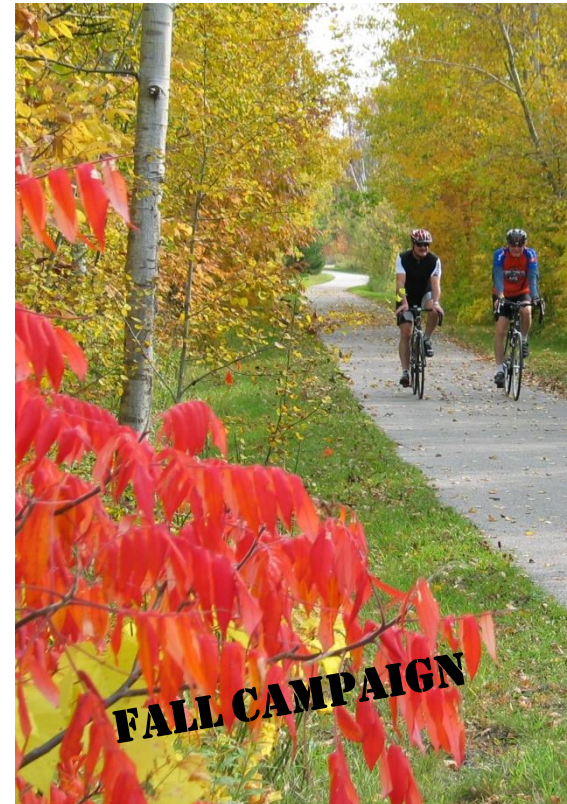
Featured Destination...Sunrise Coast

“Back to the Water”



<http://youtu.be/lcT5WnlRKqY>

“Different Direction”



<http://youtu.be/hEl6gMV497Y>

DISCOVER HERITAGE ROUTE 23



[About](#) | [Regions](#) | [Interests](#) | [Events](#) | [Plan Your Trip](#)

[Editor](#) [Log In](#)



Greian (Thunder Bay National Marine Sanctuary)



Plan your Trip!

Featuring:

- 23 ARTTOWN
- WINE & HOPSTRAIL

Active Adventures	Art, Culture & History	Outdoor & Farm Fun	Eat, Shop & Sleep	Blueways	Greenways
					

Tawas Point Haunted Lighthouse
Friday October 18- Saturday October 19

Visit with the ghosts and ghouls of the historic Tawas Point Lighthouse. Enjoy this once-a-year opportunity to climb the tower and see the light at night! Activities include pumpkin bowling, pumpkin painting and other seasonal crafts and games. On Saturday, don't miss the Monster Bash dance at the pavilion, 6:30 to 10 p.m. Campers at the park participate in the campsite decorating contest and trick-or-treat in the campground from 5:30 to 6:30 p.m. Visitors to the day's events can see the ghoulishly festive decorations by taking a hay ride through the campground. See our Sponsor Cemetery, where local businesses create tombstones with fun epitaphs.





Michigan Sunrise Coast

 Like



Michigan Sunrise Coast shared Northern Living Photography's photo.

There is no better place to start your day than on Michigan's Sunrise Coast.

#northernlivingphotophy #michigansunrise coast #sunrise #perfect



www.heritage23.com

Total Attractions Appearing on Website: 2,311

 Access to River, Lake or Stream	 Bowling	 Native American	 Snowshoeing	 Antique Shopping	 Visitor Center
 Agriculture	 Boating	 Natural Area or Preserve	 Wildlife Watching	 Arts & Crafts	 Waterfall
 Amusement Park	 Canoeing	 Natural Feature	 Touring	 Convenience Shopping	 Wildlife Refuge or Sanctuary
 Art	 Fishing	 Natural Spring	 Biking	 Gift Shopping	 Wildlife Viewing Area
 Auto	 Kayaking	 ORV Trail	 Cross-Country Skiing	 Grocery Shopping	 Winery or Brewery
 Beach	 Sailing	 Other	 Dog Sledding	 Hard Goods Shopping	 Worship
 Birding Sites	 Scuba Diving	 Park	 Horseback Riding	 Outfitter	 Water Feature Viewing
 Boat Launch	 Go-Karts	 Resort	 Artist Demonstrations	 Soft Goods Shopping	 Freighter Watching
 Campground	 Laser Tag or Paint Ball	 Scenic View Area	 Music and Theater Performances	 Bed & Breakfast	 Scenic Viewing
 Culture	 Petting Zoos	 Shipwreck	 Native American Cultural Event	 Hotel	 Local Wine or Hops Tasting
 Education	 Kite Boarding	 Shipwreck Trail	 Recurring Cultural Event	 Motel	
 Emergency	 Swimming	 Shop	 Guided Tours	 Short Term Rental	
 Food	 Improved Camping	 Sleep	 Self-Guided Touring	 Parking	
 Golf Course	 Rustic Camping	 Snowmobile Trail	 Shipwreck Tour	 Transportation Depot	
 Guide	 Golfing	 Sports Facility	 Aviation Viewing	 Hay or Sleigh Riding	
 Health Care	 ATV	 State or National Forest	 Convenience Dining	 U-Pick Farms	
 Historic Site	 Birding	 Tour	 Dining	 Animal Viewing	
 Historic Trail	 Earthcaching	 Trail	 Clinic	 Geology	
 Industrial Tourism Site	 Fossil Collecting	 Trailhead	 Hospital	 Insect Viewing	
 Land Formation	 Geocaching	 Transportation	 Pharmacy	 Plant Community Viewing	
 Lighthouse	 Hiking		 Physician	 Plant Viewing	
 Maritime	 Hunting				
 Maritime History	 Picnicing				
 Migration Waypoint	 Sledding				
 Museum	 Snowshoeing				

Programs with websites embedded in US 23



Historic Depot in Standish Heritage Route Welcome Center

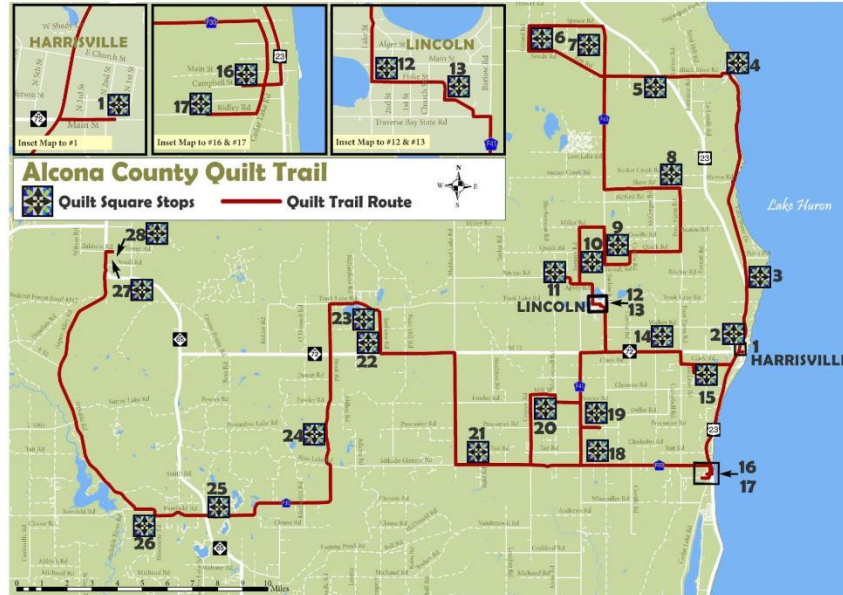


Alcona County Michigan



Quilt Trail Stitching Together a Community

AlconaQuiltTrail.com



How it all began:

The Alcona County Quilt Trail is the first quilt trail in Michigan; other states have quilt trails in place. The project was begun in 2008 as a way for the community to share its unique history with visitors. A committee was formed and construction of quilt square blocks began. Eight blocks were mounted during the summer of 2008 in the eastern half of Alcona County. Twenty more were put up in 2009 to create a trail that encompasses every township in Alcona County.

A big thanks to all who made the Trail possible:

- The East Shore Arts Guild.
- Behr Process Corp for their generous donation of paint.
- The National Quilting Association for a grant to purchase materials.
- The Harrisville Lady Lions.
- Everyone who donated time, materials, and money to the project.
- Printing: Community Foundation for Northeast Michigan, Alcona County Chamber of Commerce, Harrisville Arts Council, & Coming Attractions.

Donations:

The Alcona County Quilt Trail Project was funded entirely by private donations and grants. All labor was done by volunteers from the community. If you're enjoying visiting our Quilt Trail, please consider making a donation so that we can continue to help Alcona County promote its wonderful resources - the land, the water, and the people who live and work here. Please send your check or money order to:
The Alcona County Quilt Trail Project, 4299 M-72, Harrisville, MI 48740

1 Hollyhock Quilt Shop

801 E. Main St., downtown Harrisville 989-724-7788 Mon-Sat 10-5
hollyhockquiltshop@gmail.com
This historic building began life as the Alcona House Hotel, circa 1866, and is one of only four original buildings in town that have survived early fires. The structure has also been a pharmacy with soda fountain, an appliance store, and a furniture refinisher. Their Quilt Trail book, "The Economy Block", reflects the building's business history.

2 Crick Home

281 N. State St. (US 23), Harrisville, MI 48740
This home was built in 1907, and the building that is now the garage (where their block is mounted) was originally built as a stable in 1908. Their block, the "Mill Wheel", was chosen as their property crosses the old mill pond. The state-owned waterway is a tributary that feeds into Lake Huron.

3 Cedarbrook Trout Farm

1543 N. Lakeshore Dr., Harrisville, MI 48740 989-724-5241
Bait & equipment furnished, no license required.
Hours: Open 7 days, 12-6 p.m., Father's Day thru Labor Day. Then Sat & Sun, 12-5 p.m., thru Oct. 15; then closed till Spring.
Located on what used to be the main road along the Lake Huron shoreline, this place has long been a watering spot for native Americans, trappers, explorers and logging teams. 75 years ago, Cedarbrook became the first licensed fish farm in Michigan. It's been owned by Jerry and Michele Kahn for 38 years. Their Quilt Trail block depicts their customer - a child in overalls with a fishing pole.

4 Alcona Township Black River Park

Located south of the intersection of Lakeshore Dr. and Black River Rd. This park is a popular recreation area for locals and visitors alike. Their Quilt Trail block signifies the annual "Black River Bridge Walk" which takes place on Labor Day every year - significantly shorter than the larger up-north one!

5 Benghauser farm

4028 Black River Rd., Black River, MI 48721
The Fontaine family came from Canada in the late 1800s to settle in Black River. They bought 80 acres and built a log cabin in the area that is now the center of the circular drive. In 1892 they built the present two-story farmhouse and soon after bought the remaining 40 acres adjoining the farm to the Huron National Forest. In 1954 the Foye Benghauser family purchased the 120 acres and added another 80 acres in the early 1960s. Working with the Michigan Forestry Dept. and the DNR in the 1960s, "Beng" Benghauser began a series of conservation programs, among them were three tree plantations on the property, hence the "Pine Tree" Quilt block.

6 Spruce Presbyterian Church

6230 Gillard Rd., Spruce, MI 48762
Originally called Kalestina Presbyterian Church after the township it is located in, the church was organized in 1888 by settlers of mostly Scottish and Swedish descent. Rev. Boyce was the longest-serving pastor. From 1901 until 1913 with the exception of six years. On the night of Oct. 1, 1913 the white clapboard church burned to the ground, the cause of the fire is unknown. In December 1913 Rev. Boyce died. The Gothic-style redstone church was built & rededicated in 1936. "Cross & Crown" is their Quilt Trail block.

7 Holsworth farm

8355 F-41, Spruce, MI 48762
Pull in the driveway for a safe view of the barn off the busy roadway. A Michigan Centennial Farm, this property is now owned by Ramona Carl-Holsworth and Jim Holsworth. The barn was built in 1921 by George S. Snowdon, grandfather to the late Harold Carl, Harold and his father Thomas raced horses in Alcona in the 1950s. There have always been horses on the farm, today they are kept for pleasure riding. Their Quilt Trail block features a horse's head in the center of a log cabin, as horses are the center of their farm life.
Quilt Trail stops continued on back...

Bike Tour Maps



Travel the "Old Stone Church Route" ...

- 0.35 mi Turn north on Lake Street, Harrisville Depot (Historical Marker 1) located on the west end of Dock Street.
- 0.15 mi Turn left on Washington Street.
- 6.3 mi Turn right on US 23 and travel north.
- 1.0 mi Turn left at Shaw Rd. Old Stone Church (Historical Marker 11) located at the corner of Shaw Rd and Poor Farm Rd.
- 5.5 mi Turn left on Poor Farm Rd. Travel south. Traffic can appear unexpectedly along this section.
- 2.6 mi Turn left onto Wallier Rd. Travel east to US 23. Airport is located on the south side of the road near the intersection with Mill Creek Rd.
- 0.9 mi Turn right onto US 23 back to Harrisville.
- 0.3 mi Turn left onto Church Street. Methodist Church (Historical Marker 5) on the southwest corner of US 23 and Church Street. Turn left onto Lake Street back to the trailhead at the Harbor.

Historical Marker: Harrisville Depot

Built in 1901 for the Detroit and Mackinac Railway Company, this out-stone depot was a busy place any day of the week with the bustling lumber business in and around Harrisville. Daily trains arrived or departed to destinations such as Detroit or Cheboygan. As the lumber business diminished and automobile use increased, rail travel became less and less common. The last passenger train left the station on March 31, 1951. Mail and freight service continued through the early 1960s, after which the building was used for occasional storage by the railroad. This depot is one of the few remaining in northern Michigan.

Historical Marker: Old Stone Church

In 1880 the Township of Alcona had 187 houses, 4 schools, 2 churches, a lighthouse, and 3 post offices. Presbyterians living there built their own white frame church, the First Presbyterian Church of Alcona. In 1886, the Church building was moved two miles west to the present site in Hayes Township. In June 1924, sparks from a roof fire at a neighboring farmhouse set the church ablaze. Many of the interior features were saved, but the building was totally destroyed. Volunteers rebuilt the church with stones found on surrounding farmland. It was reopened on June 6, 1934. In 1969, the church became the present nondenominational community church.

Historical Marker: United Methodist Church

The first Sunday School and Church in Alcona County was Methodist, with Rev. Joseph R. Merchant walking the Huron Shore, from settlement to settlement, from Tawas to Alcona. He settled in Harrisville with his family in 1861. He formed membership classes that met in a house with no chimney and two small side windows on the bank at the foot of what became Church Street. When the town built a new schoolhouse on the Court House Square, that building was used by the Methodists. The present church was built in 1867. Membership included such early family names as Conklin, Colwell, LaChapelle, Ruson and Van Buskirk. By 1899, the congregation numbered 140. The stained glass windows date from 1924.

Quilt Trail Panel

Discover Heritage Route 23...your Pathway to the Sunrise Coast!
www.heritage23.org

Before You Ride

- Water is only available at trailhead. Bring your own water on the trip.
- Cell phone reception varies and does not exist along some route segments.
- All county roads have gravel shoulder. US 23 has paved shoulder.
- Be predictable and operate like a vehicle.
- Always wear an approved helmet.
- Ride with traffic.
- Use hand signals.
- Be mindful of other traffic.
- Wear appropriate clothing.
- Use lights at night.

This map was developed by the US 23 Heritage Route program and NEMCOG. The user of this map bears responsibility for higher road safety. The US 23 Heritage Route or NEMCOG makes no express or implied guarantee as to the safety or condition of the roads shown and has no responsibility for maintaining them. Conditions indicated on the map are subject to change. Be prepared to make your own assessment of traffic and road conditions to your riding skills. All entities involved in the creation of this map disclaim responsibility and shall not be answerable or held accountable in any manner for loss, damage, or injury that may be suffered as the result of the use of this map.

Alabaster Trail & Arboretum

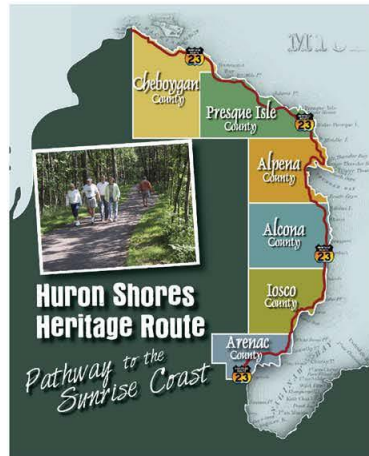
Trees of the Alabaster Native Tree Arboretum

American Beech	<i>Fagus grandifolia</i>
American Elm	<i>Ulmus americana</i>
Ash	<i>Fraxinus</i> sp.
Autumn Olive	<i>Elaeagnus umbellata</i>
Balsam Fir	<i>Abies balsamea</i>
Basswood / Linden	<i>Tilia americana</i>
Big Tooth Aspen	<i>Populus grandidentata</i>
Black Cherry	<i>Prunus serotina</i>
Box Elder	<i>Acer negundo</i>
Common Apple	<i>Malus pumila</i>
Cottonwood	<i>Populus deltoides</i>
E.White Cedar/Arborvitae	<i>Thuja occidentalis</i>
Green Ash	<i>Fraxinus pennsylvanica</i>
Hop-hornbeam	<i>Ostrya virginiana</i>
Larch / Tamarack	<i>Larix laricina</i>
Northern Pin Oak	<i>Quercus ellipsoidalis</i>
Oak	<i>Quercus ellipsoidalis</i>
Oak hybrid	<i>Quercus ellipsoidalis</i> X <i>rubra</i>
Quaking Aspen	<i>Populus tremuloides</i>
Red Maple	<i>Acer rubrum</i>
Red Oak	<i>Quercus rubra</i>
Red Pine	<i>Pinus resinosa</i>
Scotch Pine	<i>Pinus sylvestris</i>
Serviceberry	<i>Amelanchier</i> sp.
Sugar Maple	<i>Acer saccharum</i>
White Ash	<i>Fraxinus americana</i>
White (Paper) Birch	<i>Betula papyrifera</i>
White Pine	<i>Pinus strobus</i>

Brochure designed by the
Northeast Michigan Council of Governments
as part of the US 23 Heritage Route Program
www.nemcog.org

Discover Heritage Route 23
www.heritage23.org

Iosco County



PURE MICHIGAN
Your trip begins at michigan.org

200 miles of spectacular scenic views of Lake Huron and an astounding array of large public forest and recreational properties await travelers on the Huron Shores Heritage Route. Beginning in Standish and winding up the Lake Huron coastline, the Huron Shores Heritage Route offers some of the most extensive and significant recreational, ecological, historical and cultural sites in Michigan's Lower Peninsula. The northern Lake Huron shoreline boasts water, forests, wetlands, lighthouses, parks, trails, museums, small towns, culture, attractions, golf, dining, and many other hidden treasures. And the adventures aren't just on the coast....connecting to the Heritage Route in Oscoda is the River Road National Scenic Byway....which winds along the mighty AuSable River through the Huron National Forest. Coastal and inland discoveries await....discover US 23....your pathway to the Sunrise Coast!



Logo and tree
identification
signs appear
on trail

Tree
identification
will be
interactive
online



Greenways and Blueways



Enhanced US 23 website by
providing interactive trail maps

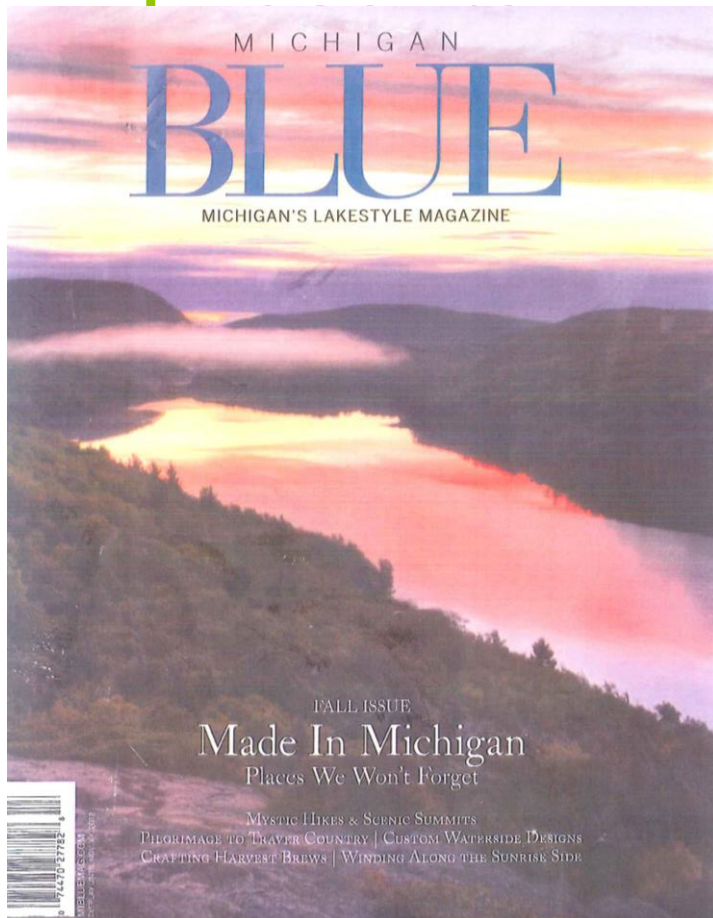
Water Trails

Name
Difficulty
Miles
Water Access Points
Waypoints
Nearby Points of Interest

Land Trails

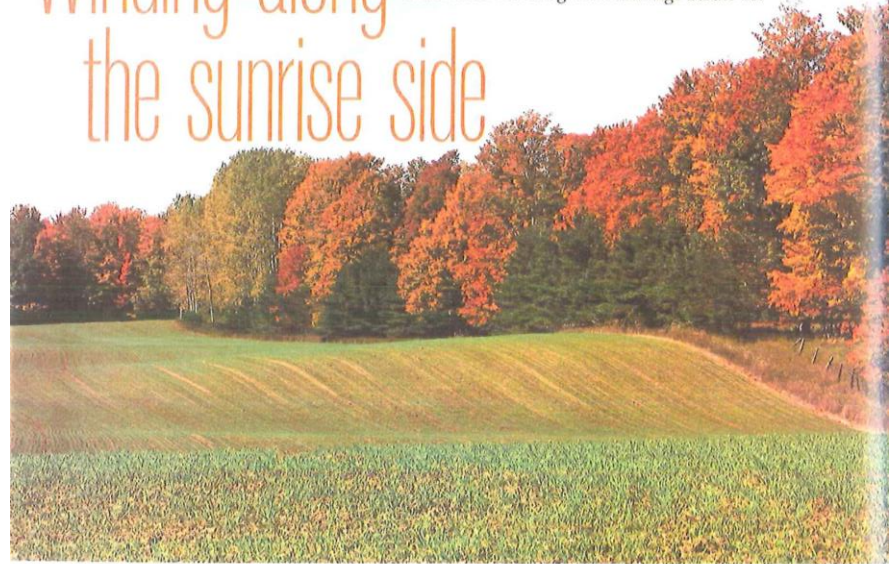
Name
Uses allowed
Difficulty
Miles
Trailhead
Terrain
Camping
Restrooms
Water
Grooming method (skiing)
Nearby Points of Interest





Winding along the sunrise side

A rich lumbering history, legacy of spirit and miles of Lake Huron's unspoiled coastal beauty await those traveling U.S. Heritage Route 23.



BY CINDY CRAIN NEWMAN
PHOTOGRAPHY BY JEFF GARLAND

“Lake Huron is so accessible. There are good public beaches in Au Gres, Tiawas, and Oscoda and all the way up to the bridge — wonderful pull-outs where people can go and just enjoy,” observed Mike Hayes, president/CEO of the Midland Center for the Arts in Midland, who owns a second home south of Oscoda on Lake Huron.

The former state representative and current member of the State Transportation Commission added that while there's also no shortage of quaint hamlets to explore, the unspoiled, pristine lands along U.S. 23 are what attract him most.

“My wife and I don't want to be around a whole bunch of cities and resorts when we're relaxing,” he shared. “We'd rather be in a less-developed, peaceful area where we can swim and bird and enjoy the beauty of every different season.”

Not to mention the most spectacular sunrises.



Car Cruises

In 2011, cars in the Back to the Bricks Michigan Mitten Tour and the Old 27 Ride Home Cruise-In displayed US 23 logo stickers.





**Huron Shores
Heritage Route**

*Pathway to the
Sunrise Coast*

www.us23heritageroute.org

Back to the Bricks

Welcome!
Back to the Bricks



www.us23heritageroute.org

Dockhand Hospitality Training



Purpose:

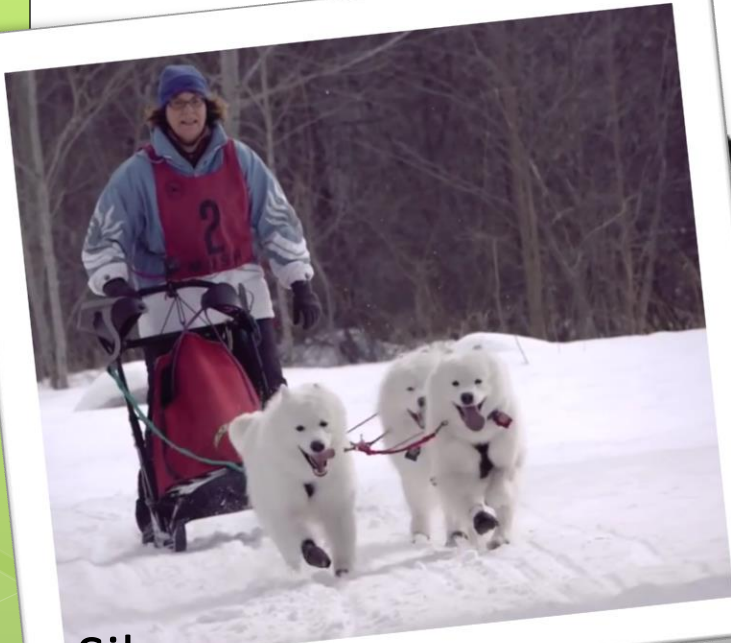
To provide training to dockhands resulting in professional and consistent staffing to marinas along the Sunrise Coast.

Training provided by the
US Power Squadron

Video Documentaries

Over 208,000 views on You Tube.

<https://www.youtube.com/user/us23heritageroute>



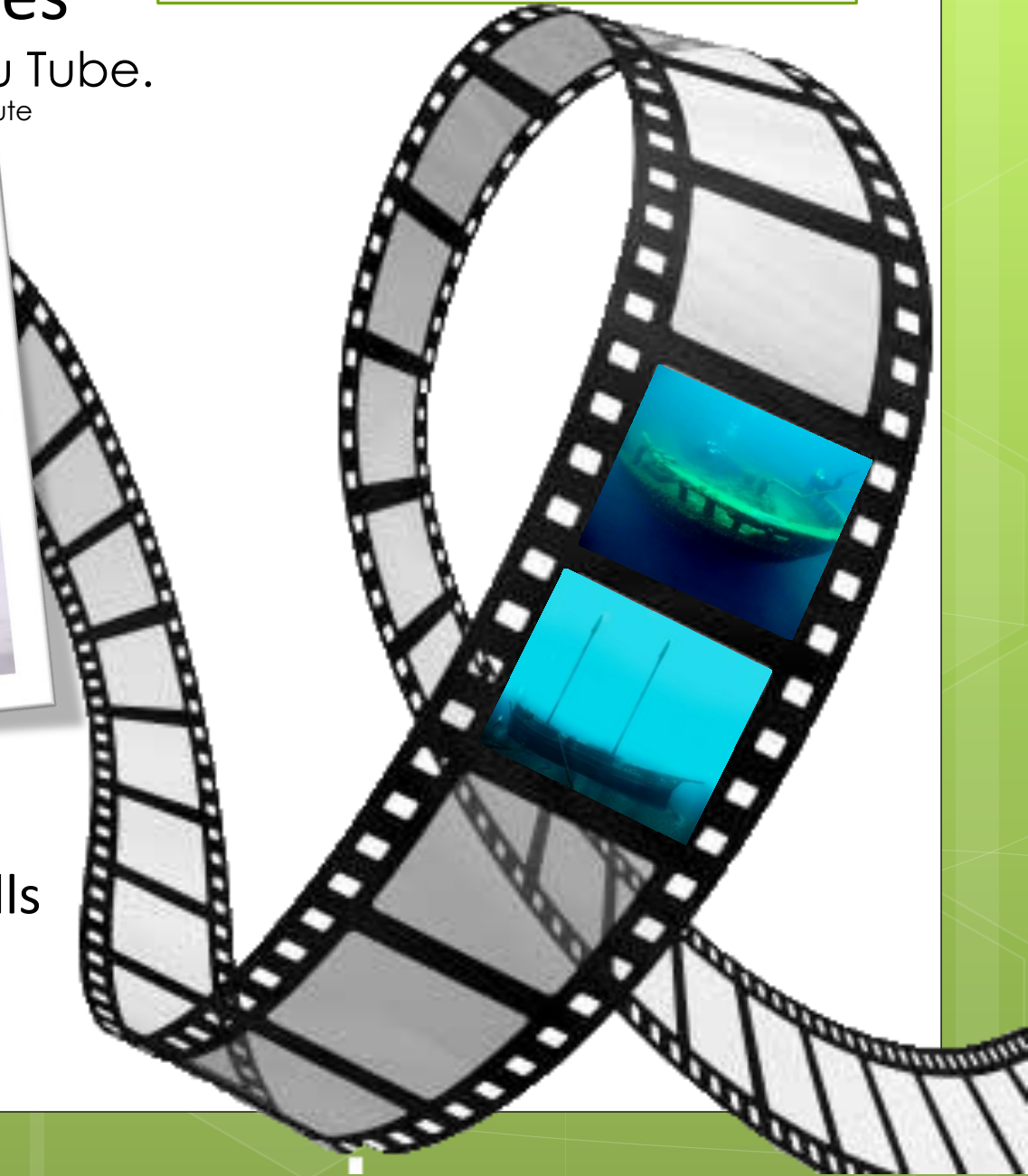
Silence

Shipwreck Alley

The Spirit of Ocqueoc Falls

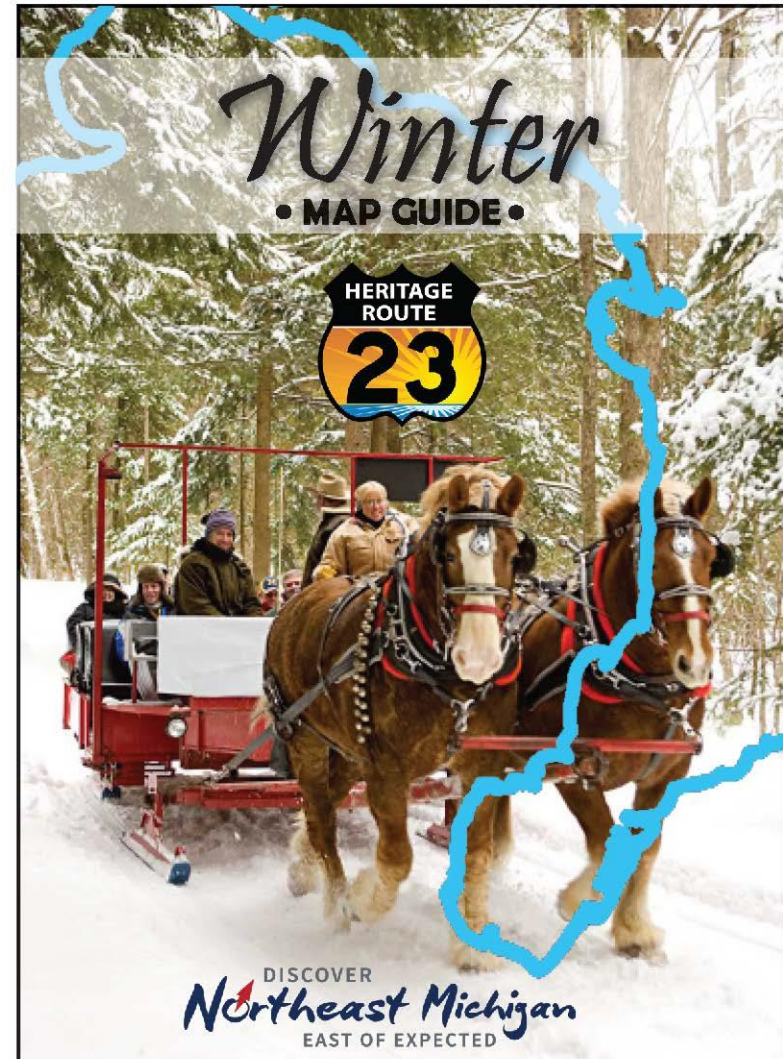
Historic Mill Creek

Tuttle Marsh



Winter Promotion...

- Video: “Silence”
- Map Guide
- Winter tour on web

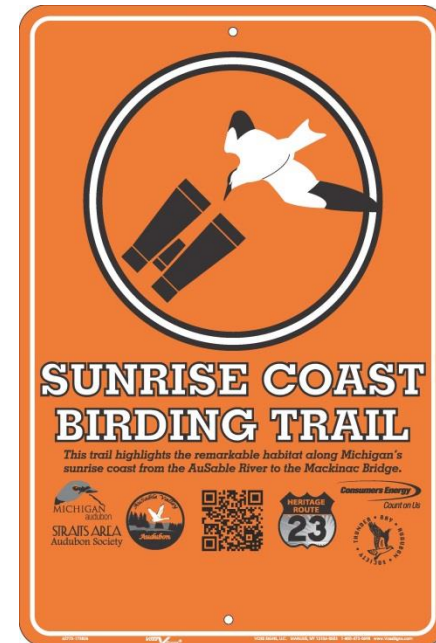
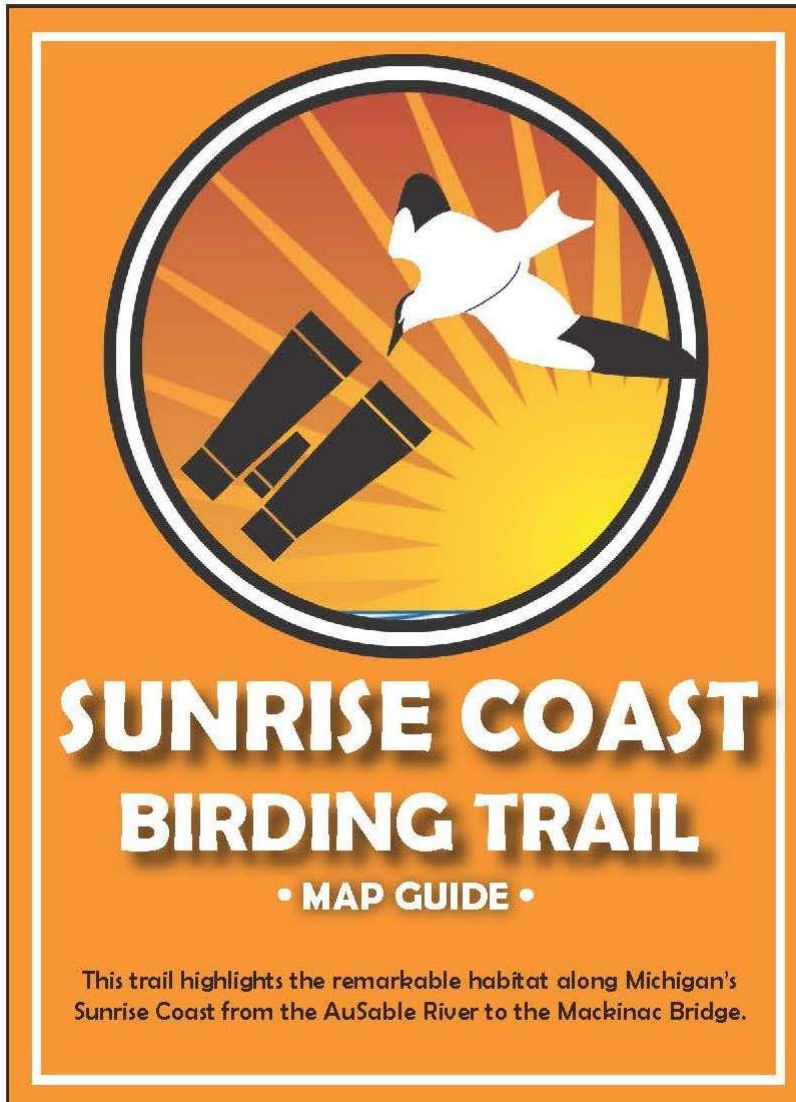


Our latest documentary “Silence” was nominated for an Emmy Award for Best Commercial Campaign



The short-film promoted winter tourism in the region.

Interpretive Maps



[illegible]

Heritage Coast Sailing & Rowing

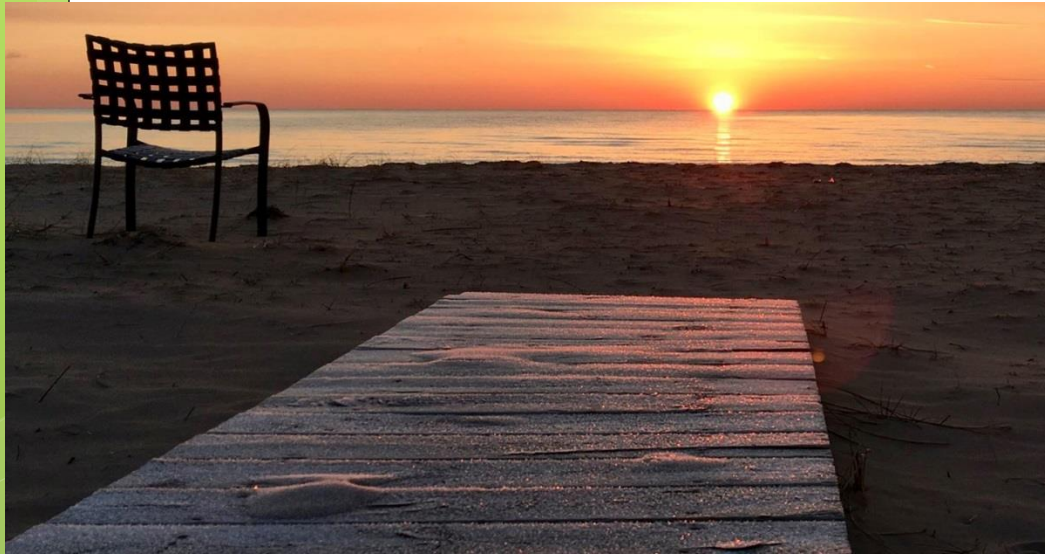
Formed to encourage rowing and sailing and to preserve historic boat designs.



A boat called the "Heritage 23" was designed by a boat builder in Scotland and will be built by volunteers to participate in regatta events along the route.



From Sunrise to Dark Skies...



US 23 Legislative Tour



US 23 Legislative Tour



And a good time was had by all...



Merchandising



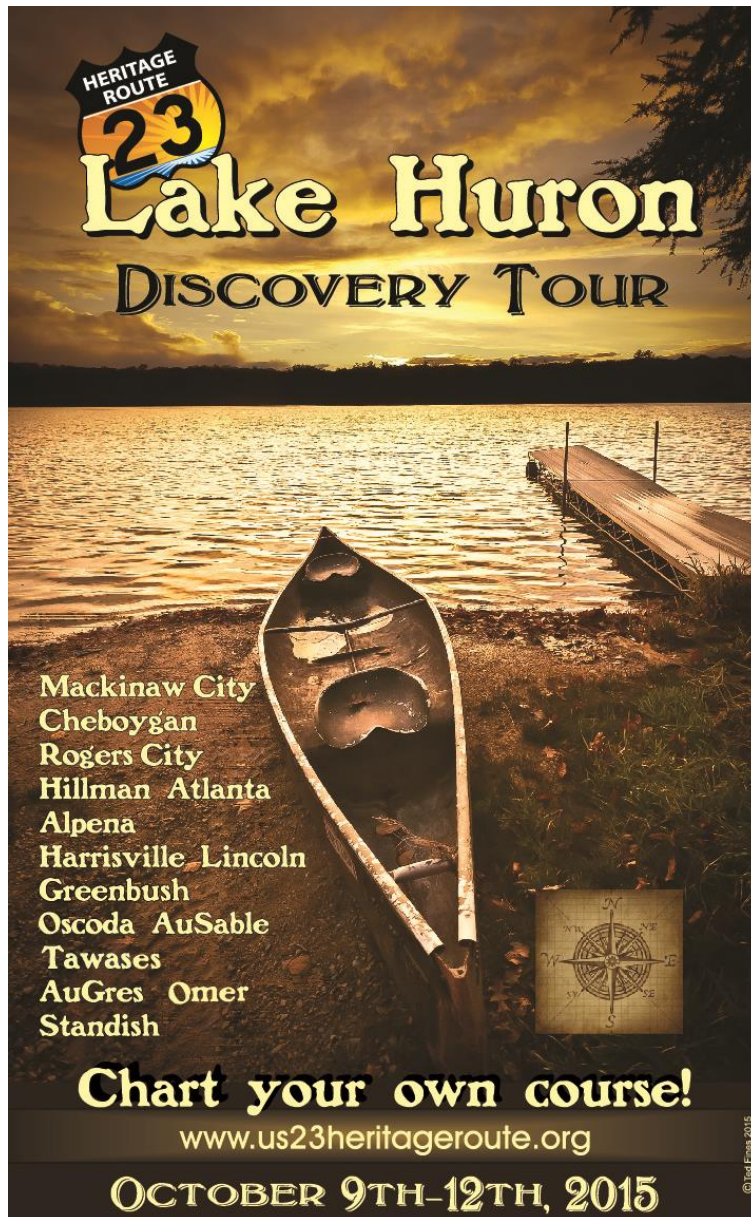
Tourism Trade Show Booth



Michigan Arts & Culture Northeast



200-mile Event

A poster for the Lake Huron Discovery Tour. The top features a 'HERITAGE ROUTE 23' shield logo. Below it, the title 'Lake Huron DISCOVERY TOUR' is written in a stylized font. The background is a scenic image of a lake at sunset or sunrise, with a wooden dock extending into the water and a canoe on the shore. A list of participating communities is on the left, and a compass rose is on the right. At the bottom, it says 'Chart your own course!' with the website 'www.us23heritageroute.org' and the dates 'OCTOBER 9TH-12TH, 2015'. A small copyright notice '© Ted Fries 2015' is in the bottom right corner.

HERITAGE ROUTE 23

Lake Huron

DISCOVERY TOUR

Mackinaw City
Cheboygan
Rogers City
Hillman Atlanta
Alpena
Harrisville Lincoln
Greenbush
Oscoda AuSable
Tawas
Au Gres Omer
Standish

Chart your own course!
www.us23heritageroute.org
OCTOBER 9TH-12TH, 2015

© Ted Fries 2015

- Communities & businesses were invited to plan community events and specials.
- All were given a web log in to upload their event.
- Over \$40,000 in donations were collected to advertise.
- Over 100 events appeared on the website.
 - A true example of community collaboration to promote a region.

200-mile Event

- 29 partner organizations were engaged.
- Over 100 events were planned.
- 3 billboards.
- Detroit Free Press mailer (10,000).
- Michigan Radio ads – 3 runs.
- WCMU radio.
- 100 “Discover Me” signs were sold.
- 5,000 racks cards were distributed.
- 3 ads in Lighthouse Digest.
- 100 full sized posters were printed and distributed.
- 3 ads in Women to Women Magazine.
- Article in Michigan History magazine.
- Ad in Michigan Art Guide.
- Series of articles in Alpena News.
- True North Radio Promo (20 spots donated by Lafarge).
- Promos on WATZ.
- Promos and interview on HITS FM.
- Promos and interview on WXFT.
- 2 articles in The Guide.

Partners...

- Saginaw Chippewa Tribe of Michigan
- Saganing Eagles Landing Casino and Resort
- City of Alpena
- Besser Foundation
- Community Foundation for Northeast Michigan
- Women to Women Michigan Magazine
- Northeast Michigan Council of Governments
- CMU Public Broadcasting (WCMU)
- Lafarge Corporation
- Alpena News
- Truly Your Design of Oscoda
- WATZ - Alpena
- Ted Fines, Artist - Harrisville
- Carroll Broadcasting/HITS FM - Tawas Bay
- WXTF Radio - Harrisville
- Thunder Bay Arts Council & Gallery
- Michigan Arts and Culture Northeast (MACNE) - ARTown, Michigan
- Sunrise Artist of Michigan - Guide for Art Lovers
- Lighthouse Digest
- Michigan History Magazine
- Besser Museum for Northeast Michigan
- Develop Iosco
- Under the Radar Michigan
- Alpena CVB
- Real Estate One (Alpena Postcard)
- JJs Restaurant and Steak House
- Cliff Anschuetz Chevrolet
- Allegra Model Printing (100 posters)
- Tawas Chamber

200-mile Event

Examples of events....

- Art scavenger hunt
- History scavenger hunt
- Art exhibits
- Live performances
- Hot air balloon rides
- 200-mile geocaching trail
- Film premier "The Teacher & the Student"
- Festivals
- Trolley color tours
- Glass bottom boat tours
- Great Lakes Lighthouse Festival events
- Author Judith Guest – discussion of new book.
- Wine tasting
- Dark Sky presentations
- Aerial color tours
- Tours of the historic Elowsky Mill
- Many other special events and tours

and over 100 other events!



200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



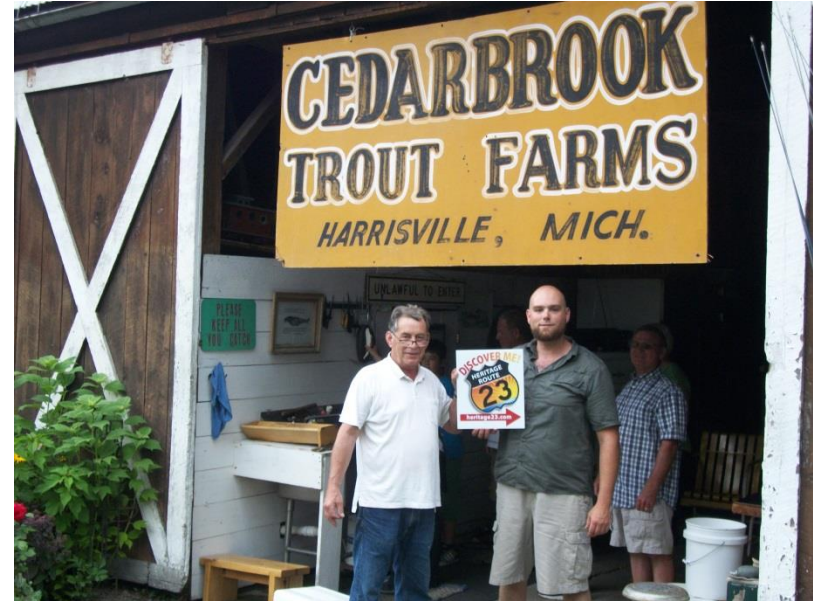
200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



200-mile Event

Selfie Campaign....



Selfie Campaign....



200-mile Event

Selfie Campaign....



200-mile Event

2016 Discovery Tour

HERITAGE ROUTE 23 Lake Huron DISCOVERY TOUR



*See you on US 23
in 2016*



www.us23HeritageRoute.org

200-mile Event

2016 Discovery Tour

THIS SPACE FOR WRITING MESSAGES.

Dear Friends of Northeast Michigan,

Did you feel the energy in Northeast Michigan last October? Back by popular demand, the **2nd Annual Lake Huron Discovery Tour** along the US 23 Heritage Route and adjacent communities is scheduled for **October 7-10, 2016**.

How can you make sure your community, business, organization or cause takes full advantage of this statewide promotion of our region?

- Add your events and destination points to the www.us23heritageroute.org Website. (Events should be posted by May 30 to take full advantage of prime tourist seasons.)
- Create events, exhibits, excursions or special offers to engage arts, culture, history and outdoor recreational enthusiasts.
- Post photos and local highlights on the **Lake Huron Discovery Tour, Sunrise Coast and US23 Heritage Route Facebook pages**. Our social media went viral last year, reaching hundreds of thousands of viewers!
- Let your city, township and county officials and local media know that you want your community to have a strong presence in this year's promotional efforts!

For more information and a full list of sponsors, please visit our website: www.us23heritageroute.org



THIS SPACE FOR ADDRESS ONLY.

The success of the Lake Huron Discovery Tour depends on you. Last year's passionate team of volunteers made a lot happen. Let's accelerate that momentum this year for an even greater regional event. Your support makes all the difference... Please Join Us!

~ Lake Huron Discovery Tour Committee



MICHIGAN ARTS & CULTURE NORTHEAST (MACNE)
ARTown Michigan



**See you on US 23
in 2016!**

Under the radar

- Partnership campaign purchased



Pure Michigan

- Scenic Route Sweepstakes – grand prize: 3-day trip up Heritage Route 23 on Lake Huron Discovery Tour weekend



HAPPY GRAND PRIZE
WINNERS!

Pure Michigan

- Georama live webcast featured location: Tawas Bay
- Occurred in September 2016 prior to the Discovery Tour
- Helped to promote that event by interviewing committee members
- Featured Under the Radar's Tom Daldin



Everybody
Needs a
Team of
Local
Champions



Awards for US 23:

2011 “Trailblazer Award”

from the National Association of Development Organizations
Awarded to **4 projects across the U.S.** that demonstrate:



Innovation, Unique Partnerships, Strategic Use of Resources, An Impact on the Region

2017 “Governor's Award for Innovative Tourism Collaboration”

Awarded to NEMCOG, Michigan Arts & Culture Northeast, Besser Museum, Mitten Women Productions, Thunder Bay National Marine Sanctuary



2017 Emmy Nomination for Best Commercial Campaign “Silence”

There's more to see on 23!



Thanks for listening to our Sunrise Coast story.....

Denise Cline

Deputy Director/Chief Planner

NEMCOG

dmcline@nemcog.org



Up North Trails

A multi-regional
trails
collaboration in
Northern
Michigan



Northern Michigan's Greatest Asset



Over
5,300
miles of
trails!

The Up North
Trails
Collaborative
aims to promote
all trails together
under one
program...

Michigan wants to be the trail state ...well, we're on top of that.

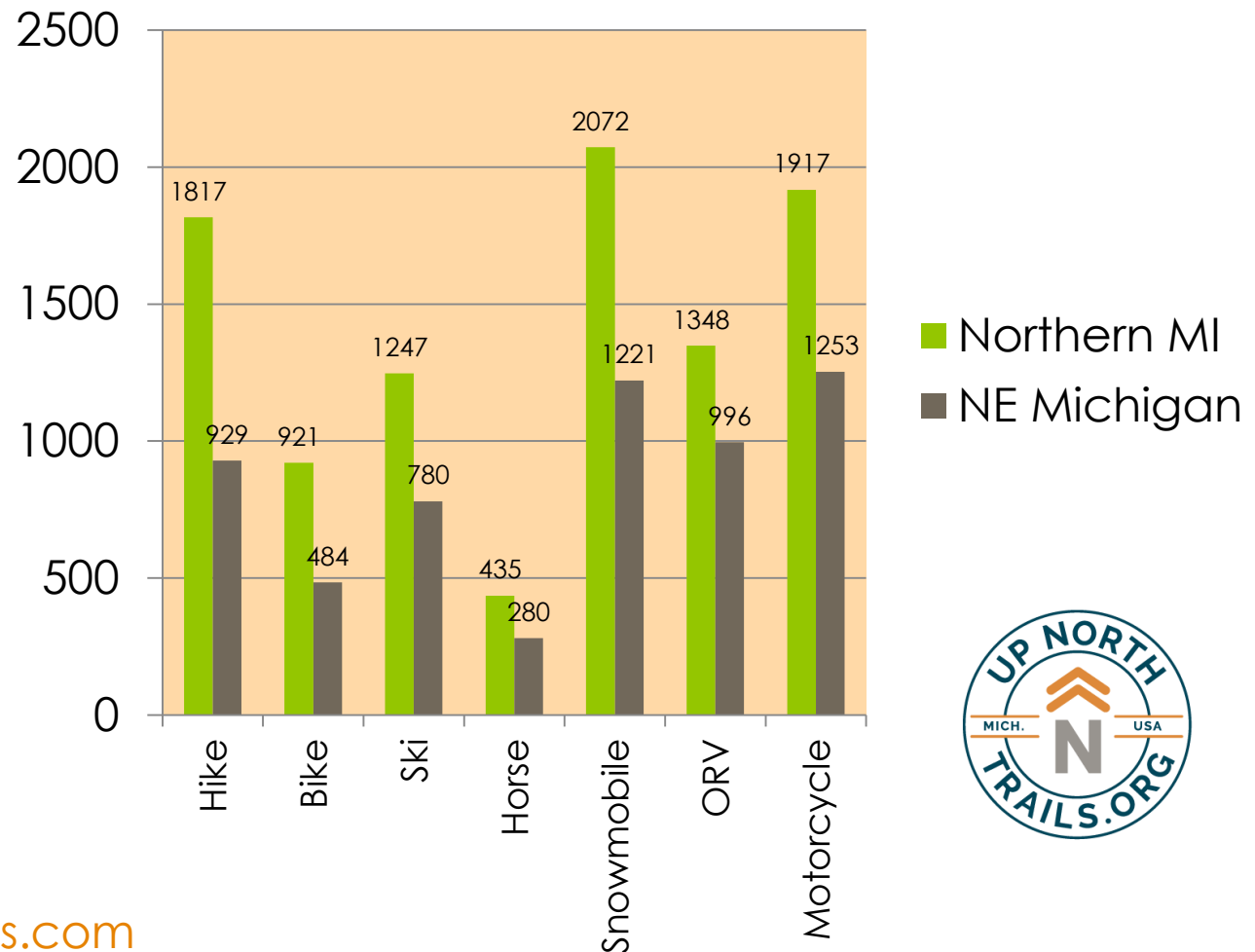
5,334 total miles

2,995 of those
miles are in
Northeast
Michigan

...and still
counting....

*That's **56%** for
those of you
keeping track....*

www.upnorthtrails.com



Power in Numbers!

Partners from across Northern Michigan have banded together to form a collaborative to improve Northern Michigan's economy through trail marketing. Here is our growing list of who's participated in the discussions....

Aloha Township/MTA
Atlanta Area Tourism Council
Briley Township
Briley Township Planning/Parks & Rec
Brown Trout
Burt Lake Trail
Burt Lake Trail Committee
Cheboygan Chamber of Commerce
Cheboygan County
Cheboygan County EDC
Cheboygan County Road Commission
Cheboygan State Park
City of Alpena
City of East Tawas
City of Grayling
Corsair Trail Council
Corwith Township
Crawford County Trails Committee
Department of Environmental Quality
DNR
Emmet County
EUP Regional Planning and Development Council
Gaylord Area Chamber and Tourism
Grayling Regional Chamber of Commerce
Grayling Visitor's Bureau

Great Lakes Four Wheel Drive Association
Great Lakes ORV
Happi-Trails ORV
Higgins Lake Roscommon Chamber of Commerce
Houghton Lake Chamber
Houghton Lake Area Tourism
Indian River and Tipp of the Mitt Snowmobile Grooming Council
Indian River Chamber of Commerce
LIAA (Land Information Access Association)
Little Traverse Bay Bands of Odawa Indians
Mackinaw Area Chamber of Commerce
Mackinaw City
MDOT
Meyerson Consulting and DNRE
Michigan Mountain Biking Association
Michigan Municipal League
Michigan Snowmobile Association
Michigan Trail Maps.com
Michigan Trail Riders
Michigan Trails and Greenways
MSU Extension
MSUE 4-H Youth Development
Mud Brother ATV Club
North Central Michigan College

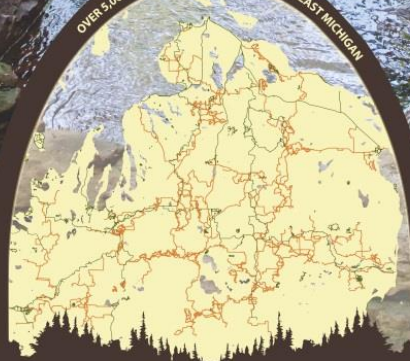
North Country Trail Association - H.S. Chapter
Northeast Michigan Council of Governments (NEMCOG)
Northern Lakes Economic Alliance
Northwest Michigan Council of Governments (NWMCOG)
Otsego County Economic Alliance
Otsego County/Corwith Township
Presque Isle County Development Commission
Pure Michigan
Roscommon Co EDC
St Helen Chamber
St Helen Snowpackers
TART Trails
TDA - Topinabee Development Association
Thunder Bay Resort
Thunder Bay Trails Association
Top of Michigan Trails Council
Troll 4-Wheelers
Two-Trackers Four Wheel Drive Club
United Four Wheel Drive Association
US 23 Heritage Route
USDA - Forest Service
WATCH (also Lake to Lake Charlevoix Trail)
West Branch Area Chamber of Commerce
West Michigan Trails Magazine



UpNorth
TRAILS

OUR TRAILS TAKE YOU FARTHER

OVER 5,000 MILES OF TRAILS ACROSS NORTHEAST MICHIGAN



● MOTORIZED TRAILS

● NON-MOTORIZED TRAILS

Website

Trail user groups identified what they wanted to see on a one-stop-shop website for trails in Northern Michigan.

Website launched in July 2014.

www.upnorthtrails.com



Up North Trails



[Find your Trail](#)

[About](#)

[Trail Events](#)

[Other Tours and Trails](#)



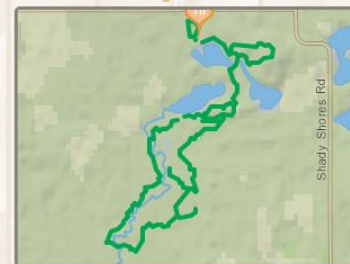
Explore **MORE THAN 5,300 miles** of Northern Michigan Trails
Motorized and Non-Motorized



OUR TRAILS TAKE YOU FARTHER

Try the **Rifle River Recreation Area**

Ogemaw



Map

Photo

Perfect for



The Rifle River Recreation Area offers 14 miles of trails through a variety of scenery including upland hardwood and pine forest, open grassland, and lowlands. Don't miss the scenic overlook from Lodge Hill!

[read more](#)

Step 1 CHOOSE YOUR ACTIVITY



Hike / Run



Bike



XC Ski



Horseback



ORV / ATV



Snowmobile



Motorcycle

Step 2 CHOOSE YOUR AREA

Show All Areas



GO

Reset

[Help ?](#)

Step 3 CLICK GO!

Up North Trails



Step 1 CHOOSE YOUR ACTIVITY

Hike / Run Bike XC Ski Horseback ORV / ATV Snowmobile Motorcycle

Step 2 CHOOSE YOUR AREA

Show All Areas

Step 3 CLICK GO!

GO Reset Help ?

A map of the Upper Peninsula of Michigan is displayed, showing various trail locations marked with orange concentric circles. The map includes labels for major cities and towns such as Escanaba, Mackinaw City, Traverse City, and Marquette. It also shows geographical features like Lake Huron, Lake Superior, and the Straits of Mackinac. The map is part of a web application interface with a search bar and activity filters at the top.

Powered by esri

Leaflet | Esri

Networks Northwest

Northeast Michigan Council of Governments

Top of Michigan Trails Council

LIAA

PURE MICHIGAN

© Up North Trails. All rights reserved | Questions or Comments? [Email Us](#)

Up North Trails

[Find your Trail](#)[About](#)[Trail Events](#)[Other Tours and Trails](#)[New Search](#)

Rifle River Recreation Area

This trail is good for



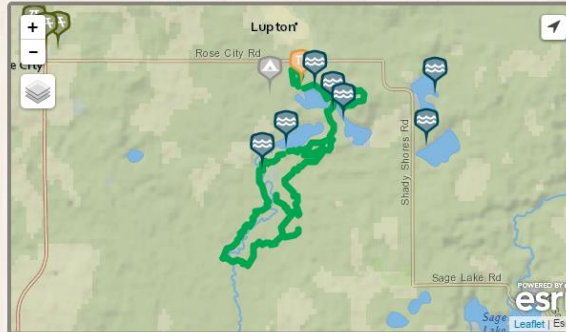
Length: 14.14 mi

Bike Type: Mountain

Trail Website: michigandnr.com

Surface: Dirt, Sand, Boardwalk, Wetarea, Gravel, Turf, Two-track

Organization: Michigan DNR



The Rifle River Recreation Area is located approximately five miles east of Rose City in Ogemaw County. There are more than ten miles of streams and river here, as well as ten lakes and ponds. Fourteen miles of hiking/biking trails begin at the campground; many of these trails are groomed for skiers. This site also showcases a wide variety of habitat types, including upland hardwood and pine forest, open grassland, lowland forest, cedar swamp, bog, marsh, and open water. There is also excellent opportunities to view unique waterfowl at this site. The huge trumpeter swan, Michigan's largest bird, may be seen on any of the lakes. Loons usually nest on Grebe Lake in the spring. Please view both of these rare birds from a distance and do not disturb them, especially during breeding season. A scenic overlook from the Lodge Hill will delight viewers with a bird's eye view of the area. In May, the trail offers wonderful wildflower viewing. Look for Indian paintbrush, cardinal flower, several types of lady's slippers, and others.

Note: Not all sections of each trail are approved for every activity listed for the trail as a whole. Please click on individual trail sections to see approved activities for that section.

[Points of Interest](#)[Trails Nearby](#)

Map Legend

- Trail Head
- Natural Feature
- Cultural Interest
- Visitor Center
- Fishing
- Historical Site
- Campground
- Scenic View
- Emergency Care
- Wildlife or Nature Viewing
- Beach
- Park
- Educational Interest
- Water Access
- Trail Friendly Business

Trail Photos



Trail Documents

[rifle_river_map.pdf](#)

Do you have something to add? [Email Us](#)

Weather

LUPTON, MI
Wed, October 21 10:47 am
Current
53.4°F
Overcast
±44° 7:58 am ±20%
±69° 6:42 pm 1 UV INDEX
12-15 mph
From S
wunderground.com

THU
59°
FRI
55°
SAT
65°



© Up North Trails. All rights reserved | Questions or Comments? [Email Us](#)



Trail Towns: Pilot Project

Pilot Communities:

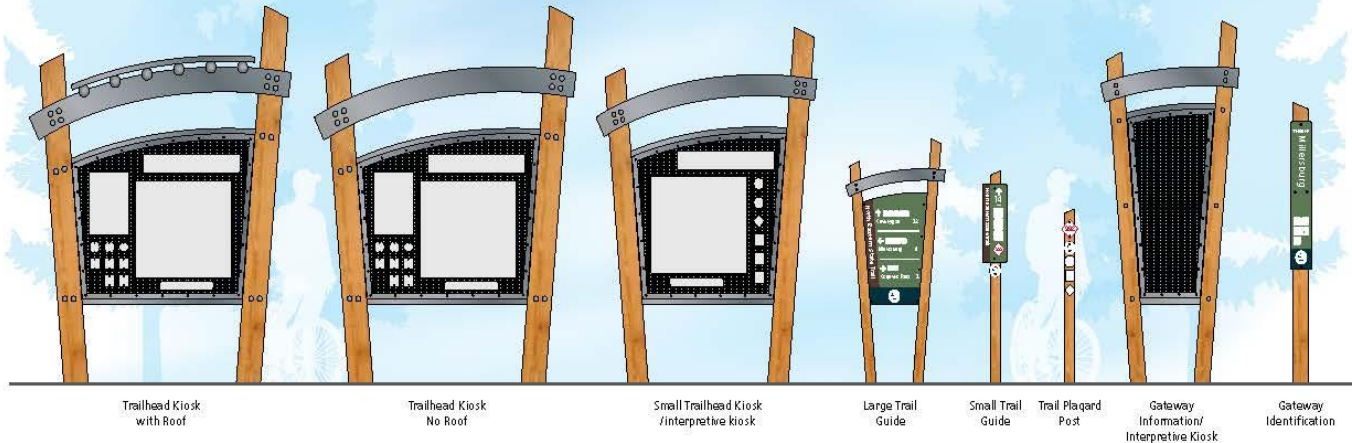
1. Alpena
2. Mackinaw City
3. Topinabee
4. Grayling
5. Atlanta

Trail Town Master Plan
Capturing Trail-Based Tourism
City of Alpena



Trail Town Plans completed.

Up North Trail signage has been designed for use by trail towns across the region.

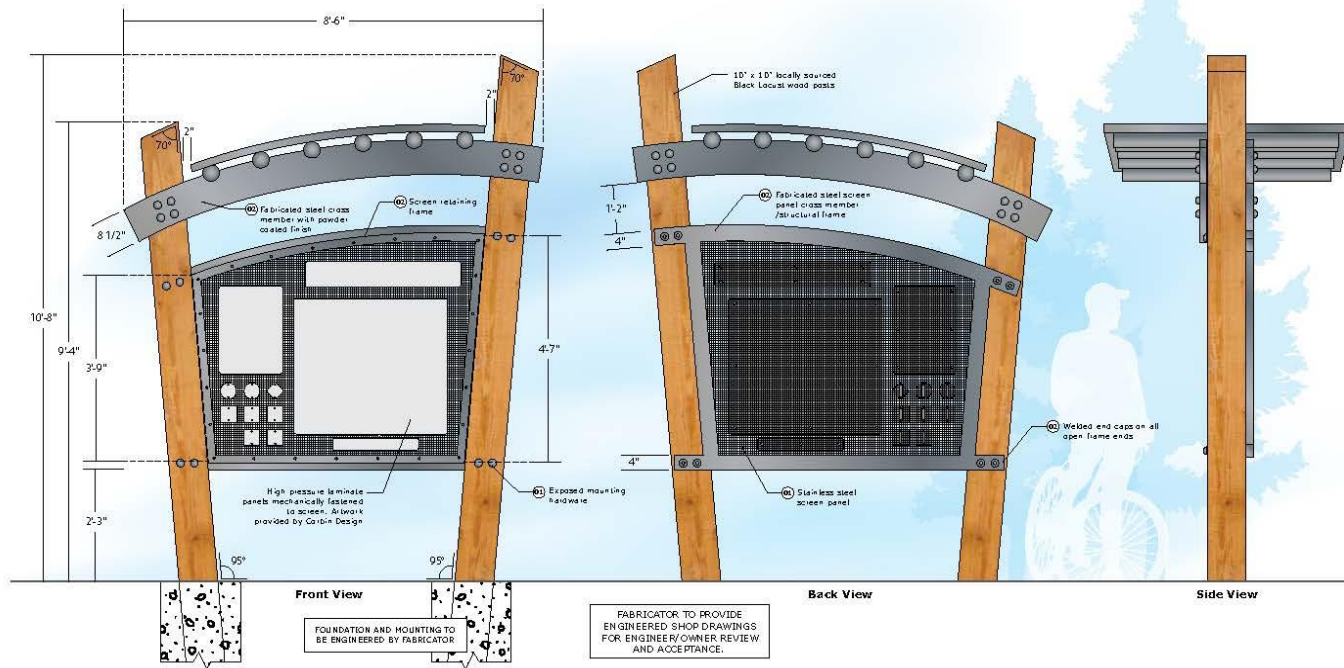
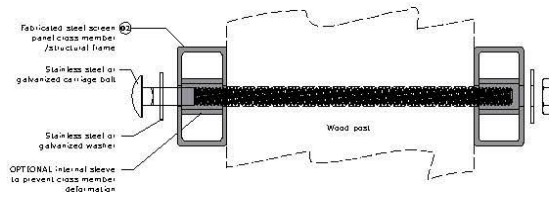
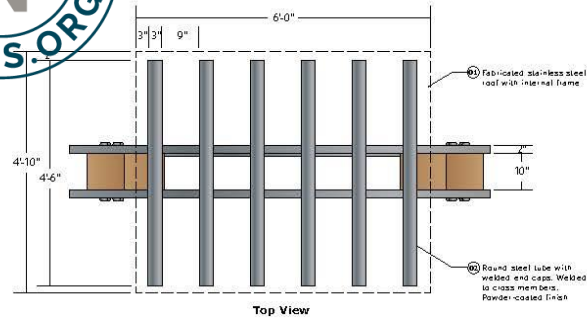


Partners:

Top of Michigan Trails Council
NEMCOG
DNR

SIGN TYPE ARRAY

Up North Trails



Sign Type

Trailhead Kiosk w/Roof

Scale

1/2" = 1'-0"
(on an 11 x 17 sheet)

Color Legend

(M)	Stainless Steel
(N)	Silver
(A)	Wood
(W)	White
(G)	Dark Green
(G)	Medium Green
(G)	Light Green
(G)	Gold
(G)	Yellow
(W)	Off White
(B)	Brown
(O)	Bright Orange
(O)	Burnt Orange
(B)	Blue
(R)	Red

Notes

This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date	Description
03.24.15	Design Intent

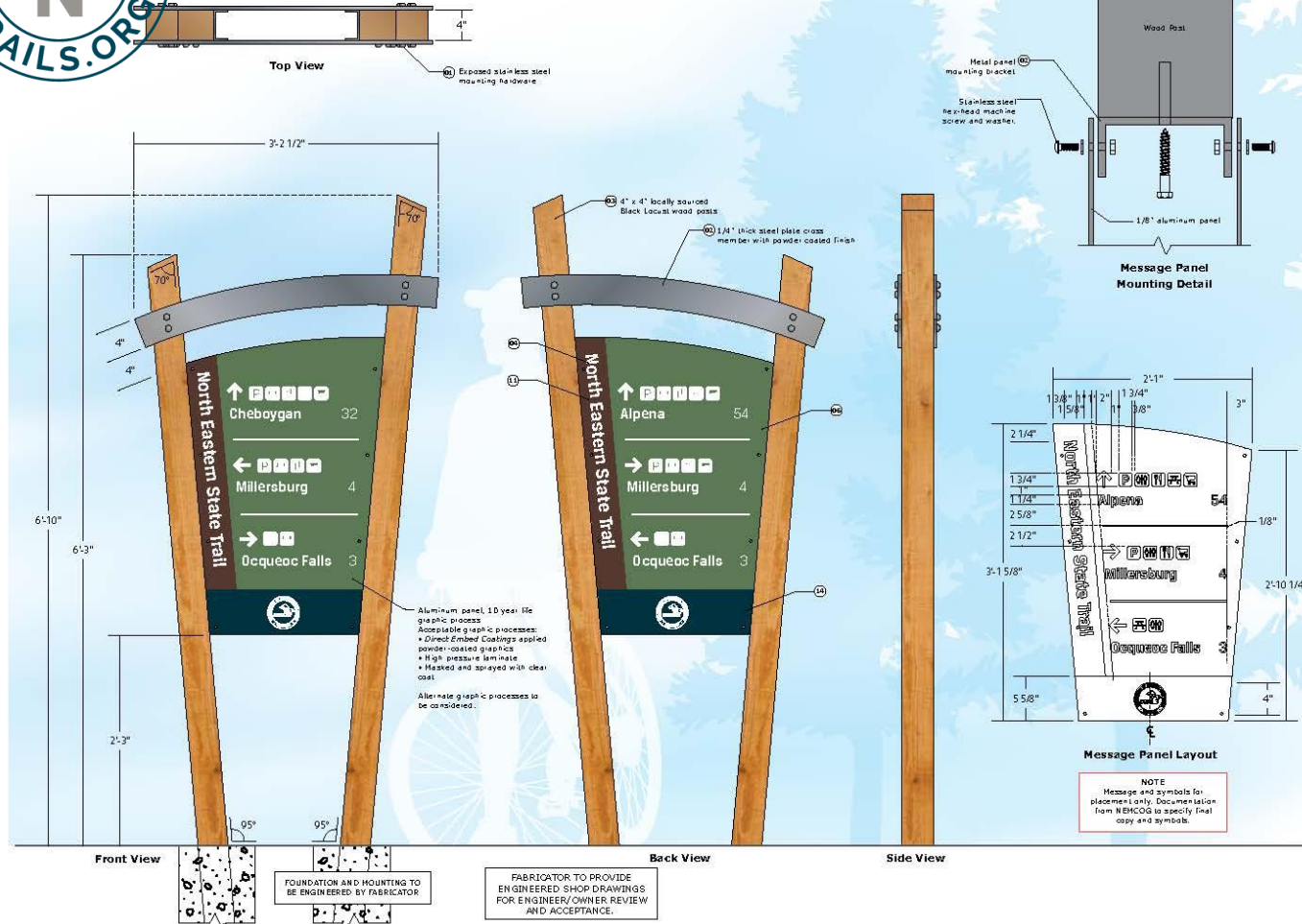
Project

Northeast Michigan Council of Governments
Department of Natural Resources Trail Wayfinding Signage

corbindesign

100 East Front Suite 304
Traverse City, MI 49684
231.947.1236

Up North Trails



Sign Type

Large Trail Guide

Scale

1" = 1'-0"
(on an 11x17 sheet)

Color Legend

01	Stainless Steel
02	Silver
03	Wood
04	White
05	Dark Green
06	Medium Green
07	Light Green
08	Gold
09	Yellow
10	Off White
11	Brown
12	Bright Orange
13	Burnt Orange
14	Blue
15	Red

Notes

This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date	Description
03.24.15	Design Intent

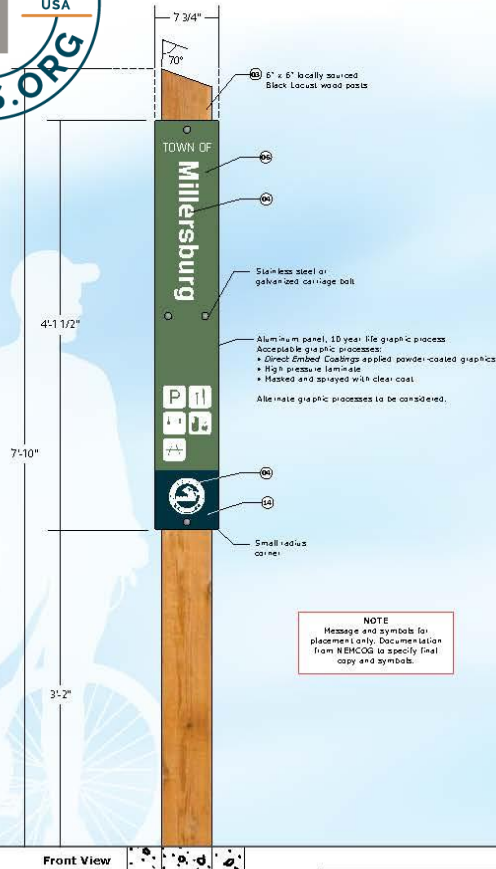
Project

Northeast Michigan Council of Governments
Department of National Resources Trail Wayfinding Signage

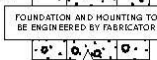
corbindesign

109 East Front Suite 304
Traverse City, MI 49684
231.947.1236

Up North Trails



Front View



NOTE
Message and symbols for placement only. Documentation from NEMCOG to specify final copy and symbols.

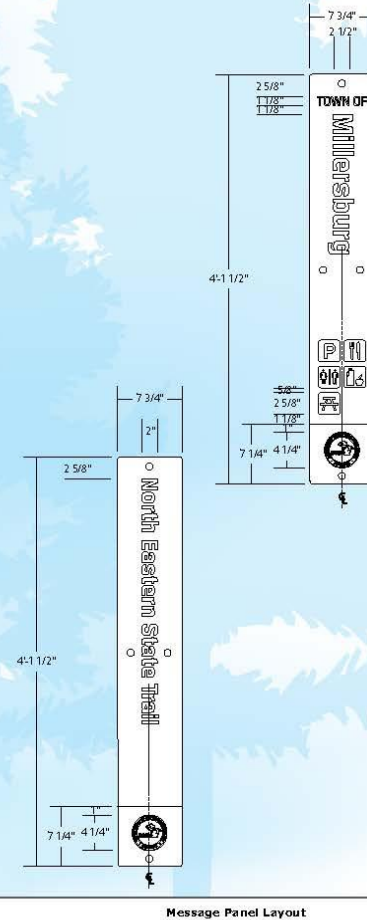
FABRICATOR TO PROVIDE ENGINEERED SHOP DRAWINGS FOR ENGINEER/OWNER REVIEW AND ACCEPTANCE.



Back View



Side View



Message Panel Layout

Sign Type

Gateway Identification

Scale

1" = 1'-0"
(on an 11 x 17 sheet)

Color Legend

- | | |
|----|-----------------|
| 01 | Stainless Steel |
| 02 | Silver |
| 03 | Wood |
| 04 | White |
| 05 | Dark Green |
| 06 | Medium Green |
| 07 | Light Green |
| 08 | Gold |
| 09 | Yellow |
| 10 | Off White |
| 11 | Brown |
| 12 | Bright Orange |
| 13 | Burnt Orange |
| 14 | Blue |
| 15 | Red |

Notes

This drawing is design-intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date Description

03.24.15	Design Intent
06.22.15	Revised

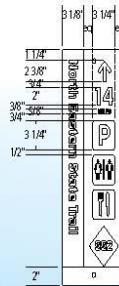
Project

Northeast Michigan Council of Governments
Department of National Resources Trail Wayfinding Signage

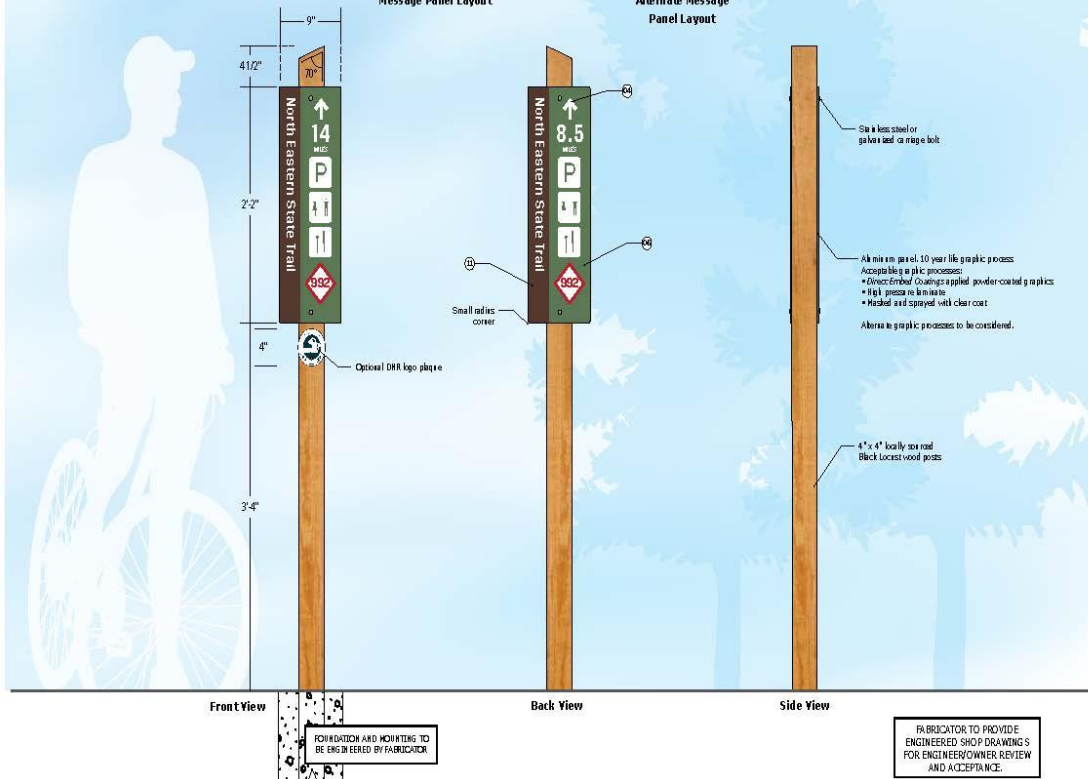
corbindesign

109 East Front St. #204
Tawas City, MI 49684
231.947.1236

Up North Trails



NOTE
Message and symbols for placement only. Documentation from HDMCCS to specify final copy and symbols.



Sign Type

Small Trail Guide

Scale

1" = 1'-0"
(on an 11 x 17 sheet)

Color Legend

- (S) Stainless Steel
- (SI) Silver
- (W) Wood
- (WH) White
- (DG) Dark Green
- (MG) Medium Green
- (LG) Light Green
- (G) Gold
- (Y) Yellow
- (OW) Off White
- (B) Brown
- (BO) Bright Orange
- (RO) Burnt Orange
- (BL) Blue
- (R) Red

Notes

This drawing is design intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or color details must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date Description

03.24.15 Design Intent

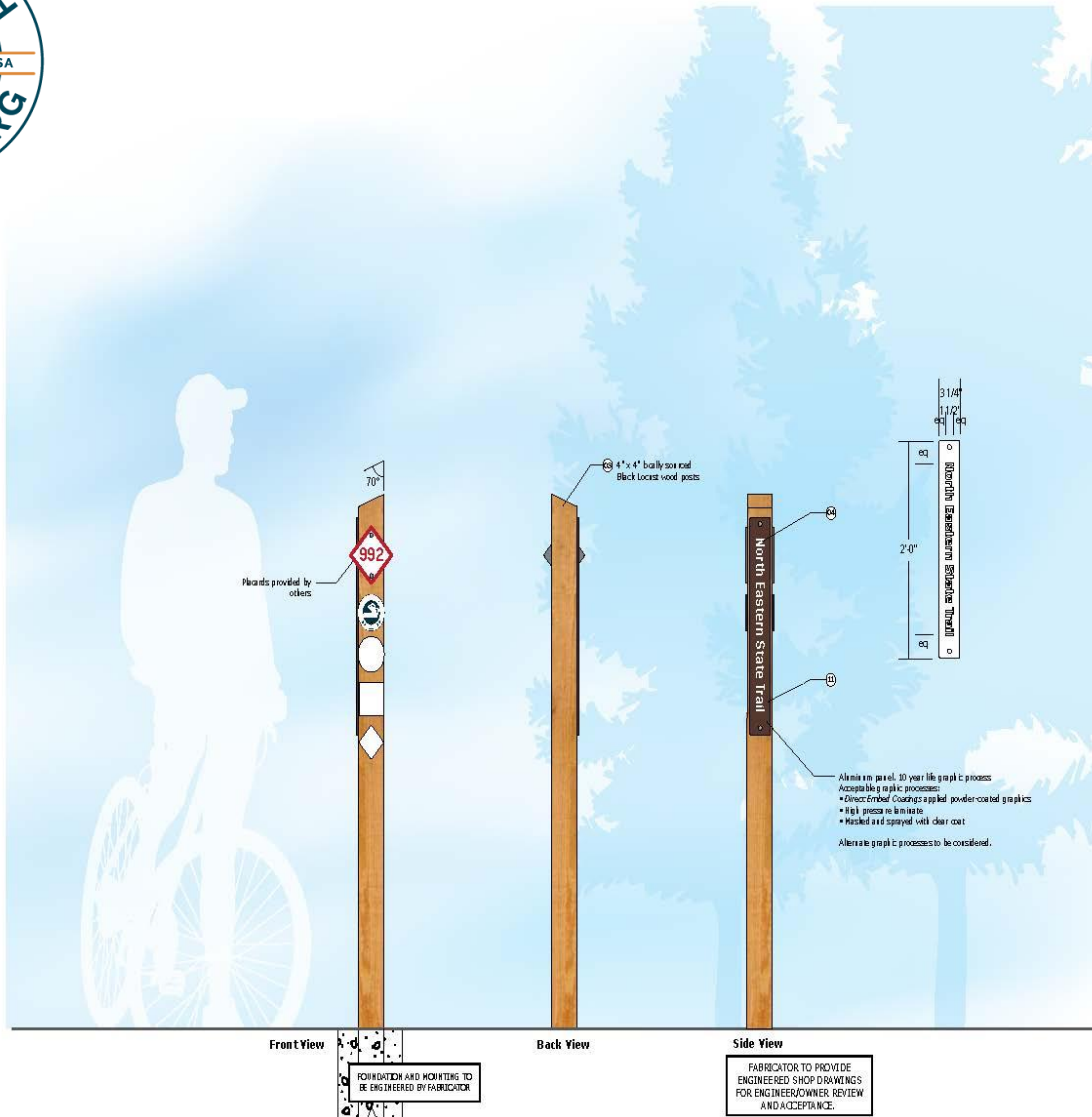
Project

Northeast Michigan
Council of Governments
Department of National
Resources Trail
Wayfinding Signage

corbindesign

109 East Fort St., Suite 104
Troy, MI 48064
248.967.0236

Up North Trails



Sign Type

Trail Plaque Post

Scale

1" = 1'-0"
(on an 11 x 17 sheet)

Color Legend

- (S) Stainless Steel
- (SI) Silver
- (W) Wood
- (WH) White
- (DG) Dark Green
- (MG) Medium Green
- (LG) Light Green
- (G) Gold
- (Y) Yellow
- (OW) Off White
- (B) Brown
- (BO) Bright Orange
- (RO) Royal Orange
- (BL) Blue
- (R) Red

Notes

This drawing is design intent only. Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or color finish must be approved by Corbin Design and Northeast Michigan Council of Governments (NEMCOG).

Date	Description
03.24.15	Design Intent

Project

**Northeast Michigan
Council of Governments**
Department of National
Resources Trail
Wayfinding Signage

corbindesign

109 East Fort St. Suite 304
Troy, MI 48064
248.962.1236

Up North Trails



Up North Trails



Up North Trails:
Winner of a 2017
Governor's Award for
Innovative Tourism
Collaboration



Thank you!

Denise Cline

Northeast Michigan Council of Governments

dmcline@nemcog.org

www.nemcog.org

www.heritage23.com

www.upnorthtrails.com

