



Northern Lakes
ECONOMIC ALLIANCE

Entrepreneurship Tools

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ENTREPRENEURIAL
toolkit

PROVIDED BY SUMMER INTERNS OF
NORTHERN LAKES ECONOMIC ALLIANCE

A graphic showing a person's hands typing on a laptop. The laptop screen displays the text 'ENTREPRENEURIAL toolkit' in a mix of white and teal fonts. The background is a blurred image of the laptop and hands. At the bottom, there are logos for NLEA Northern Lakes Economic Alliance and DTE Energy Foundation.

ENTREPRENEURIAL
TOOLKIT

NORTHERN LAKES ECONOMIC
ALLIANCE
FUNDED BY DTE ENERGY FOUNDATION

VISIT:
[HTTPS://WWW.NORTHERNLAKES.NET/BUSINESS-ASSISTANCE/ENTREPRENEURIAL-TOOLKIT/](https://www.northernlakes.net/business-assistance/entrepreneurial-toolkit/)
DOWNLOAD TODAY! ➔

FOR MORE INFORMATION, CONTACT: ☎ (220) 562-6482 ✉ [INFO@NORTHERNLAKES.NET](mailto:info@northernlakes.net)

A blue vertical banner with white text and a white briefcase icon. The text provides the URL to download the toolkit and contact information for more information.

Entrepreneurial
Toolkit

Today is the day...

CHECK IT OUT!

A light green vertical banner with a central graphic of a head profile containing a gear and a wrench, surrounded by radiating lines. The text 'Entrepreneurial Toolkit' is centered below the graphic. Below that is the phrase 'Today is the day...' and a large, bold 'CHECK IT OUT!' at the bottom. Logos for DTE Energy Foundation and NLEA Northern Lakes Economic Alliance are in the top corners.

Entrepreneurial Toolkit

BUSINESS TOOLS

[Entrepreneurial Toolkit](#)

[Manufacturing Skills Training-
Mobile CNC FAB LAB](#)

[Business Resource Center
Network](#)

[Business Planning Tools](#)

[Locating Here](#)

[Workforce Development](#)

[Growth Strategies](#)

[Agriculture](#)

[Trainings & Workshops](#)

[Useful Links](#)

[Home](#) > [Business Tools](#) > [Business Planning Tools](#)



Business Planning Tools

- [Business Start-Up Basics](#)
- [Business Plans](#)
- [Financial Planning](#)
- [Market Research](#)
- [Customer Profiles and Demographics](#)
- [Business Consulting](#)
- [Competitor Information](#)
- [Industry Analysis](#)
- [Local Economic Data](#)
- [Trade Associations and Trade Shows](#)
- [Michigan Resources](#)
- [Sources of Capital](#)
- [Tax Forms and Licensing](#)
- [For Agricultural Businesses](#)

We've tried to make the process simple by providing our "best choices" in the following 14 business planning and research categories. All sites are free and have been researched by the MSU Business Library and/or are recommended by the business counseling team. Your local [Chamber of Commerce](#) is another excellent source of information.

NLEA Website



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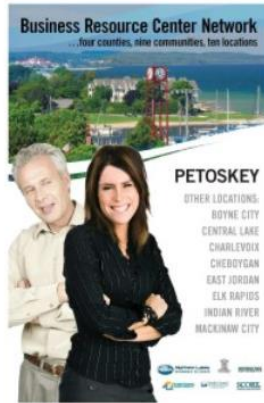
MICHIGAN STATE
UNIVERSITY

Help for Entrepreneurs and Businesses!

Ten convenient locations serving all of Northern Michigan!

Entrepreneurs are the life blood of our economy. We commend you and your entrepreneurial spirit as we know that in reality, entrepreneurs are the only ones that truly create jobs that grow the economy and we want to support your efforts.

Working closely with Michigan State University, local libraries, Chambers of Commerce and others, we have established a network of Business Resource Centers here in Northern Michigan. By sharing resources we are able to offer research and business development tools, provide business counseling and present valuable workshops and training programs aimed specifically for the needs of the entrepreneur...no matter where you are on your journey, from pre-startup to startup and through the growth stages.



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Business Resource Center Network

Great Lakes Energy Loans

Revolving Loan Fund (RLF)

LOAN AMOUNT:

Minimum - none

Maximum - \$250,000

Zero Interest Loan Program (In cooperation with USDA – Rural Development)

LOAN AMOUNT:

Minimum - \$100,000

Maximum - \$2 million



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Northern Michigan Pitch Night



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