



# NORTHEAST MICHIGAN COUNCIL OF GOVERNMENTS (NEMCOG)

DEPARTMENT OF NATURAL RESOURCES  
TRAIL WAYFINDING SIGNAGE DESIGN CONCEPT

NOVEMBER, 2014

The Northeast Michigan Council of Governments (NEMCOG) has retained Corbin Design, Inc. to develop signage design concepts for the Regional Prosperity Initiative (Region 3). The sign designs are intended to tie communities into the Up North Trails system using the brand "Our Trails Take You Farther". The designs include a trailhead kiosk, secondary kiosk, trail guide, trailblazer, and community gateway signs. The signs are intended to be used on any type of trail system which are under multiple types of ownership and management.

Further refinement of the design and expansion of the sign type array would be part of the next phase of this project, as well as detailed fabrication and installation specification and a Signage Design Standard Manual.

All ideas, designs, arrangements and plans indicated or represented by these drawings are owned by, and property of the Northeast Michigan Council of Governments (NEMCOG) and Corbin Design, evolved and developed for use on and in connection with the specified project. None of such ideas, designs, arrangements or plans shall be used by or disclosed to any person, firm or corporation for any purpose whatsoever without the permission of NEMCOG. These drawings are considered conceptual designs and are not for construction. The final dimensions are to be determined. Further development and engineering is required to develop these drawings into a design-intent document.

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TRAILHEAD KIOSK

SECONDARY TRAILHEAD KIOSK

TRAIL GUIDE

TRAILBLAZER



COMMUNITY GATEWAYS



### North Central State Trail

UpNorth Trails  
www.upnorthtrails.org

Michigan  
MICHIGAN

TRAIL USERS

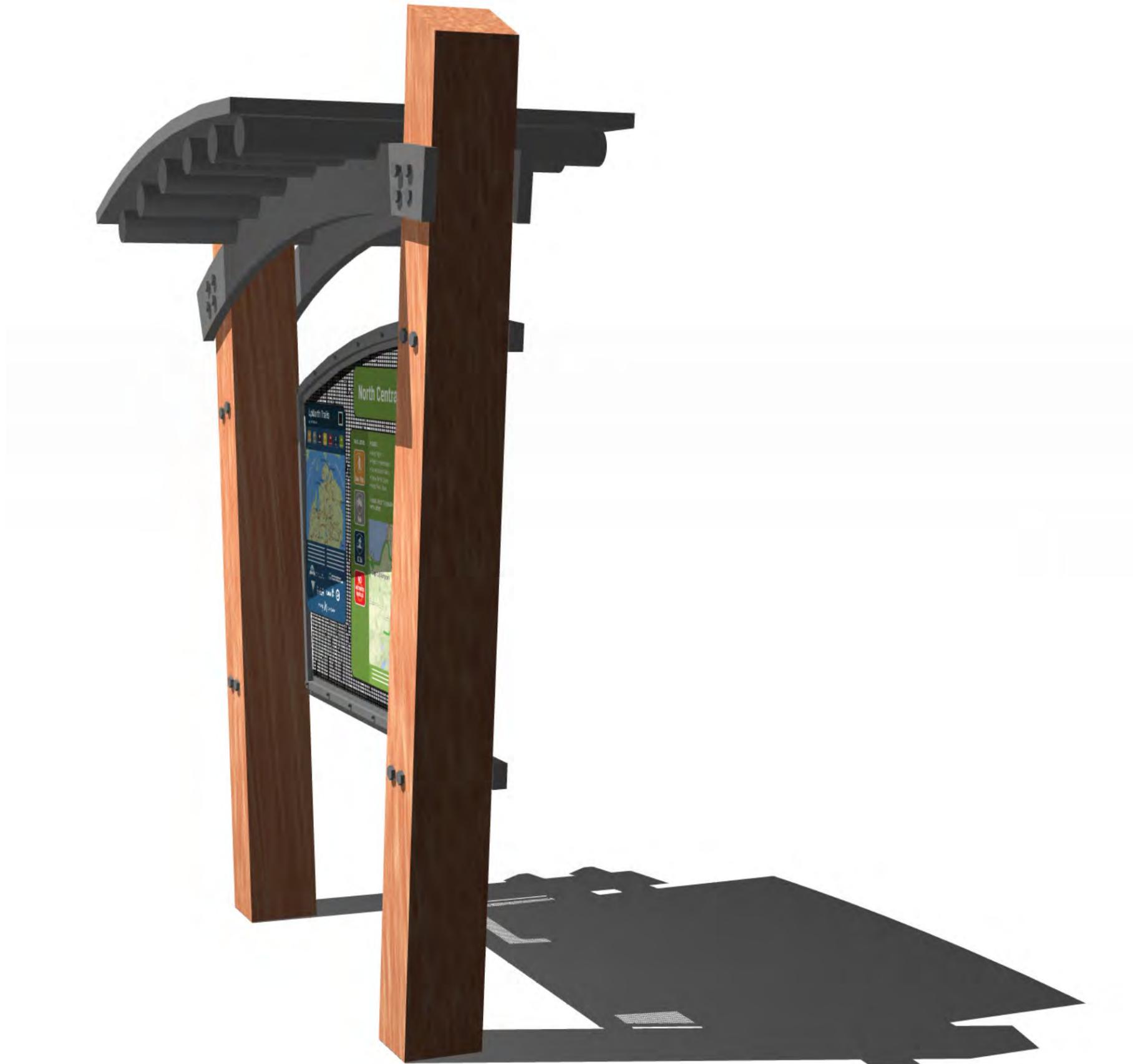
- Hike / Jog
- Bike
- E-bike
- XC Ski

PLEASE YIELD TO SLOWER PATH USERS

REGIONAL TRAIL SYSTEM

Capital Airport

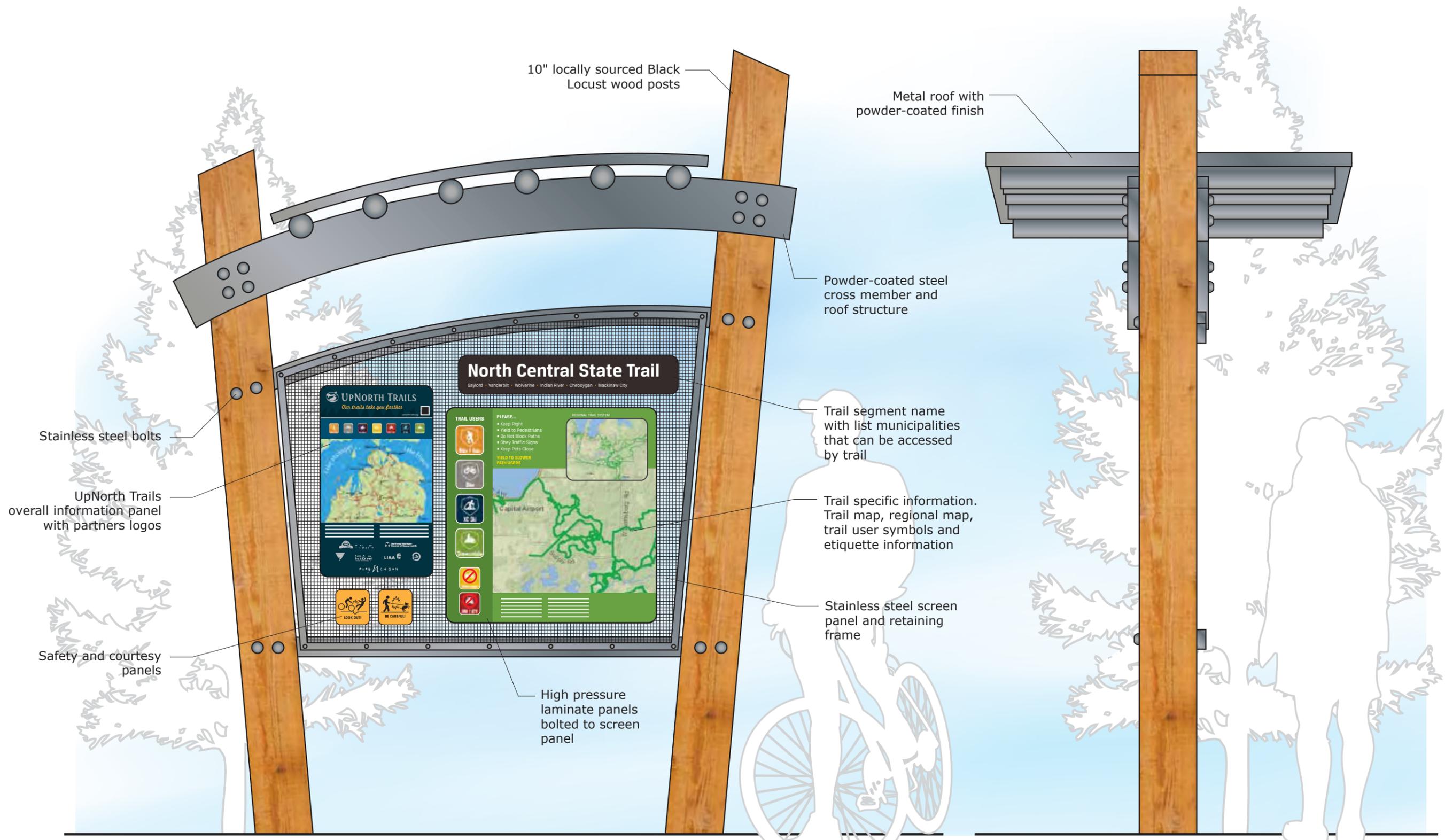
NO SUPPORTED VEHICLES











10" locally sourced Black Locust wood posts

Metal roof with powder-coated finish

Powder-coated steel cross member and roof structure

Trail segment name with list municipalities that can be accessed by trail

Trail specific information. Trail map, regional map, trail user symbols and etiquette information

Stainless steel screen panel and retaining frame

High pressure laminate panels bolted to screen panel

Stainless steel bolts

UpNorth Trails overall information panel with partners logos

Safety and courtesy panels

**North Central State Trail**

**UPNORTH TRAILS**  
Our trails take you farther

**TRAIL USERS**

- PLEASE...
- Keep Right
- Yield to Pedestrians
- Do Not Block Paths
- Obey Traffic Signs
- Keep Pets Close

**YIELD TO SLOWER PATH USERS**

Baylord • Vanderbilt • Wolverine • Indian River • Cheboygan • Mackinaw City

TRAILHEAD KIOSK

Front View

Side View

7" locally sourced Black Locust wood posts

Powder-coated steel cross member  
NO roof structure

Interpretive information panel can be substituted in place of guide panel

5" locally sourced Black Locust wood posts

Aluminum panel with painted background colors and surface applied graphics

Vertical brown field for primary trail name

Secondary or shared trail name

Snowmobile trail symbol and number

Department of Natural Resources logo

UpNorth Trails logo

Guide information with distance and amenity symbols

Blue field for partner logos and overlapping trail names

Interpretive information panels can be substituted in place of trailhead information panels

### SECONDARY TRAILHEAD KIOSK

Alternative Use:  
Interpretive Information Kiosk

### TRAIL GUIDE

Alternative Use:  
Interpretive Information Kiosk

### TRAILBLAZER

Snowmobile Trail #720



Municipality name and amenity symbols

Safety and courtesy panels

Digitally printed graphics panel provided by each municipality. This lower cost process can be changed more often

Aluminum panel with painted background and masked and painted graphics

Municipality name and amenity symbols

Blue field for partner logos

COMMUNITY GATEWAYS

OPTION A

OPTION B