

CAREER & EDUCATIONAL ADVISORY COUNCIL (CEAC)

MEETING MINUTES

October 24, 2018

9:30 a.m.

Kirtland Community College
4800 W 4 Mile Road
Grayling, Michigan

- I. CALL TO ORDER – 9:32 a.m.
- II. INTRODUCTIONS/ROLL CALL

CEAC MEMBERS PRESENT

Dana McGrew
Joyce McCoy
Christopher Hodges
Erika Comerford

Tony Nash
Libby Doering
Daniel Beltz
Mark Dombroski

Mike Stephenson
Laura Percival
Sandra Jeannotte

CEAC MEMBERS ABSENT

Deborah Larson
Thomas Lutz
Dawn Stone

Erine Adams
Peter Olson
Terri Eckstein

Courtney Willits

REQUIRED REPRESENTATIVES PRESENT

Collin Hoffmeyer-Michigan Works! Northeast Consortium Business Solutions Manager

REQUIRED REPRESENTATIVES ABSENT

Evan Linskey-Labor Market Information (LMI)
Erin Duckett- State of MI Departmental Specialist TIA
Lydia Murray-Business Development Manager from the Michigan Economic Development Corporation

STAFF PRESENT

Alicia Wallace, Marketing and Communications Manager
Collin Hoffmeyer, Business Solutions Manager
Tricia Selke, Clerical Support
Peggy James, Youth Coordinator
Marisue Moreau, Director

GUESTS

Jason Reed, Michigan Statewide Carpenters & Millwrights
Jason Beatty, Regional Director MISTEM Network
Steve Schnell, Northeast Michigan Council of Governments
Sara Wycoff-McCauley, Northeast Michigan Council of Governments

- III. APPROVAL OF THE DECEMBER 4, 2017, FEBRUARY 28, 2018, AND MAY 23, 2018 COUNCIL MINUTES
Motion was made to accept the December 4, 2017, February 28, 2018, and May 23, 2018 minutes as presented by Laura Percival and seconded by Dana McGrew. All voting aye. Motion carried.

IV. MiSTEM NETWORK REGION STRATEGIC PLAN

Dana McGrew mentioned the involvement of the CEAC with the development of this plan along with the Jason Beatty, MiSTEM Regional Director. He stated that the Strategic Plan includes four key objectives. The first objective is to create a STEM culture by developing infrastructure at the State and Regional level, establishing relationships, communication, and awareness within the network, and increasing stakeholder understanding of STEM career opportunities. The second objective is to empower all STEM teachers by determining current status of STEM, the regional needs, and available resources and leveraging the communication network to facilitate the implementation of available resources. The third objective is to integrate business and education by identifying specific STEM employer needs and facilitate the partnership of employers and educators. The fourth objective is to ensure high quality STEM experiences.

V. BSP UPDATE

Collin Hoffmeyer gave the update for the Business Solutions Professional's. He started out by talking about Manufacturing Month. He stated that the number of themed based talent tours increased from 13 last year to 20 this year.

Hoffmeyer continued his update by introducing the Business Resource Network (BRN) to the council. He explained that it is a private-public collaborative whose purpose is to improve the lives of employees through on-site support and training. This will be accomplished by providing the business or organization with a Success Coach who will have weekly office hours to act as a third party to help employees balance issues with life and work. To further discuss how BRN's can assist your business or organization, contact a Michigan Works! NEMC Business Solutions Professional in Crawford County or Otsego County.

Hoffmeyer recapped the Going Pro Talent Fund to the council. Reminding them of the purpose of the grant. The grant awards money to employers to assist in training their workforce. The training funded must be short term and fill a demonstrated need of the employer and it must lead to a credentialed skill that is recognizable and transferrable within the industry.

Hoffmeyer also mentioned that the worked based training trends indicate that the amount of year round opportunities are on the rise.

Next Alicia Wallace and Collin Hoffmeyer introduced and explained the MiCareer Quest with an informative power point presentation. This employer driven private sector show will be held at the Industrial Arts Institute in Onaway on May 28, 2019. The show will include hands-on interactive exhibits highlighting the Advanced Manufacturing, Construction, Healthcare, and Technology industries. The doors will be open to schools in the region for students from the 6th grade to the 12th grade. This is a fantastic way to encourage our youth to choose careers in Northeast Michigan's high-demand industries.

VI. OTHER BUSINESS

Dana McGrew stated that after the approval from the Workforce Development Board later in the day a new member and a replacement will be joining the CEAC. Mr. Jason Beatty, the Regional Director of the

Northeast MI MiSTEM Network is the new member and Mr. Jason Reed, the Organizer for the Michigan Regional Council of Carpenters will be replacing Mr. Thomas Lutz. McGrew also mentioned to the council that Evan Linskey was not able to make it today and reminded them to reach out to him if help is needed with any data request associated with the Michigan Plan for Talent (MPT) grants.

PUBLIC COMMENT

No public comment.

VII. NEXT MEETING

The next meeting will be held on December 3, 2018 at 11:00 AM.

VIII. ADJOURN

The meeting adjourned at 10:00 AM.