



Sunrise Coastal Highway
Management Council Meeting Minutes
June 23, 2009

Chair Greg Sundin called the meeting to order at 10:10 am at the Great Lakes Maritime Heritage Center, Alpena, Michigan.

Attendees: Greg Sundin, City of Alpena; Karen Sanderson, Alcona County Heritage Route Committee/City of Harrisville; Dan Mullen, DNR; Ken Gauthier, Alpena County/Sanborn Twp. Supervisor; Denise Cline, NEMCOG; Trish Schmidt, Iosco/Oscoda Twp.; Anne Belanger, Presque Isle County; Lee Shirey (Alpena alternate), Target Alpena; Jeff Gray, NOAA; Beverly Bodem, Sen. Stamas' office; Sandy Sokolak, USFS; Helen Pasakarnis, East Tawas TIFA; Pat Shiflet, Oscoda/Coastal Coalition; Ann Richards, DDA, Oscoda; Rich Sullenger, City of Alpena; Kathy Tenwolde, EMCOG, Pat Killingbeck, Arenac County, City of Au Gres; and Brandon Schroeder, MSUE/Sea Grant.

Motion by Trish Schmidt, support by Ken Gauthier to approve the May 19, 2009 minutes as presented. Motion carried.

(All in attendance are “voting” members for this meeting until by-laws are passed)

County Member Status

Arenac—Pat Killingbeck and Curt Hillman
Iosco—Trish Schmidt and Gary Kellan
Alcona—Karen Sanderson and Marlena McNeill, no alternate at this time
Alpena—Greg Sundin and Rich Sullenger—alternate Lee Shirey and Ken Gauthier
Presque Isle— Brian Wagner and Anne Belanger
Cheboygan—waiting for by-laws to be passed before being involved.

MDOT report—absent

Name change—much discussion followed as what should be included. “Pure Michigan” will assign a name when they conclude their visit/preparation for the summer, 2010 ad campaign according to Pat Shiflet. ***Motion by Anne Belanger, support by Ken Gauthier that our name will be Huron Shores Heritage Route. Motion carried unanimously.***

ByLaws—The Council requested minor changes to the bylaws. ***Motion by Pasakarnis, support by Belanger, to adopt the bylaws as amended on June 23, 2009 at the Management Council meeting. These bylaws will be effective immediately upon approval. Motion carried unanimously.***

Signage—Kathy Tenwolde, East Michigan Council of Governments, reported on a meeting she attended in Traverse City with NWMCOG. One of the tasks was to look at universal signage for the state. One heritage group was not interested in promoting their route, they became designated for preservation purposes. As a result of this meeting, there seemed to be conflicting goals for some of the Heritage routes. There will be another meeting at the Gaylord NEMCOG

regional office at 10:00 am August 13, 2009. Some members of the US 23 Management Council will attend.

Coastal Coalition/Management Council Coordination—Sundin had talked with Pete Hanses, MDOT, and Hanses said that all funding must come through the Heritage Route program. Pat Shiflet, Coastal Coalition, reported that her group has been meeting and their goal is to become part of the 2010 summer Pure Michigan destination campaign. They are preparing a media presentation to look for funding the \$30,000 cost. This presentation will be available after June 30. All agreed that the two groups should work together. A member of the Coastal Coalition is now a member of the Management Council and a member of the Management Council should become a member of the Coastal Coalition.

Great Lakes Stewardship Initiative—Brandon Schroeder talked about the stewardship program involving the youth of the area. The program emphasizes stewardship of our resources while getting the youth outside working on community projects. They are always looking for worthwhile projects. *Motion by Gray, support by Gauthier to write a letter of support for Schroeder's application for a grant through Michigan SeaGrant. Motion carried.*

Blueway/Greenway Coordination Initiative—Denise Cline presented a summary of the Huron Shores Blueways/Greenways project. NEMCOG has applied for grant funding through the DEQ Coastal Zone Management Program to consolidate all of the existing information into one website including such things as Huron Greenways, Blueways, and Heritage Route. The Management Council discussed that this has been needed for quite some time and that this is an opportunity for many different initiatives to start coming together. Cline noted that it would be appropriate for the US 23 Management Council to act as a sounding board for this project. The Management Council agreed and supports the project. *Motion by Sanderson, support by Gauthier to write a letter of support for NEMCOG's application through CZM through DEQ. Motion carried.*

Corridor Management Plan—Please forward any amendments/changes to Denise Cline at dmcline@nemcog.or by August.

Meetings through October are as follows—all meetings are on Tuesday and at Thunder Bay Maritime Museum.

- July 14
- August 25
- September 15
- October 13 (annual meeting—election of officers)

Brochures – Denise Cline reported that Cheboygan, Alpena, Alcona, and Iosco brochures were complete and Presque Isle would be complete by June 25. She has also obtained a new quote from Mitchell Graphics for printing. A Kodak American Greenways grant is due June 30, which she is writing. Kathy Tenwolde indicated that the Iosco group also wanted her to work on the same grant application. Cline suggested that county teams start talking about obtaining funding from their local units of governments to cover the remaining cost of the brochures.

Meeting adjourned at 12:03 pm.