Chapter 8 - Goals and Objectives

The purpose of this chapter is to establish the goals and objectives that will guide hazard mitigation efforts in Alpena County. In developing community goals and objectives, it is important to analyze existing community characteristics such as social and economic conditions, services and facilities, environmental conditions, and existing land use. Furthermore, hazard analysis and vulnerability assessment must be considered. Preceding chapters of this hazard mitigation plan have documented these items.

The Alpena County Local Emergency Planning Committee (LEPC) reviewed and updated goals and objectives at meetings on June 9, 2012 and October 16, 2012. The goals were incorporated into the draft plan and made available for review to communities and the public at meetings and on the web.

Goals and Objectives

Goals are general guidelines that explain what a community wants to accomplish. Goals are usually long-term and represent broad visions. Objectives define strategies or implementation steps to attain the identified goals. Objectives are specific, measurable and may have completion dates. Local communities are encouraged to incorporate these goals and objectives into their other planning activities, such as master plans and capital improvement plans.

GOAL 1: Protect Public Health and Safety

Objectives:

- Provide community wide hazard warning systems (natural, health and terrorism).
- Provide information and resources to increase hazard awareness and education.
- Maintain existing resources and provide necessary training.
- Identify and obtain necessary resources and equipment to prevent or minimize hazard effects.

GOAL 2: Minimize Damage to Public and Private Property

Objectives:

- Adopt policies to make property less vulnerable.
- Apply proactive mitigation measures to prevent hazard damage.
- Obtain necessary equipment, resources and training to protect property if hazard occurs.
- Conduct training sessions and exercises to prepare for possible hazards.

GOAL 3: Maintain Essential Services

Objectives:

- Identify, inspect and maintain all critical infrastructure and facilities.
- Repair or replace critical infrastructure and facilities that are damaged or degraded.
- Protect critical infrastructure and facilities from hazard damage.

• Obtain necessary resources and equipment to insure essential services are maintained in the event of a hazard.

GOAL 4: Guide Growth/Development

Objectives:

- Protect and conserve natural resources.
- Develop hazard resistant growth policies.
- Discourage development in high hazard areas.
- Integrate hazard mitigation planning into land use planning
- Encourage sustainable development

GOAL 5: Build partnerships to support emergency response services and hazard mitigation activities on a regional basis.

Objectives:

- Continue to work cooperatively with agencies and communities in Alpena County.
- Continue to work cooperatively with agencies and communities in northern Michigan.
- Develop regional grant applications for hazard mitigation implementation.
- Continue to participate in the Region 7 Homeland Security Board.