

Chapter 3: Socio-Economics

Population

The 2010 Census showed that Presque Isle County experienced a population decrease from 2000 to 2010 of 7.2 percent of its population (1,035 people). The county population density is 19.5 persons per square mile. The county population has not increased significantly since 1960 (an increase of two percent or 259 people) with the population peaking in 2000 at 14,411.

Population by Municipality

Between 2000 and 2010, most municipalities in Presque Isle County lost population. The highest percentage losses were experienced by the Village of Millersburg (21.7%), the Village of Posen (19.9%), Moltke Township (15.9%), North Allis Township (15.7%), and Rogers City (14.9%), see **Table 3.1**. Rogers City lost the greatest number of people (495), while Onaway lost 113, Posen Township lost 109, and Belknap Township lost 103 people. Krakow, Bearinger, and Rogers Townships all gained population.

Municipality	2000 Population	2010 Population	Percent Change	Numeric Change
Presque Isle County	14,411	13,376	-7.2%	-1,035
Allis Township	1,035	948	-8.4%	-87
Bearinger Township	329	369	12.2%	40
Belknap Township	854	751	-12.1%	-103
Bismarck Township	408	386	-5.4%	-22
Case Township	942	903	-4.1%	-39
Krakow Township	622	705	13.3%	83
Metz Township	331	302	-8.8%	-29
Moltke Township	352	296	-15.9%	-56
North Allis Township	618	521	-15.7%	-97
Ocqueoc Township	634	655	-3.3%	-21
Posen Township	959	850	-11.4%	-109
Presque Isle Township	1,691	1,656	-2.1%	-35
Pulawski Township	372	343	-7.8%	-29
Rogers Township	949	984	3.7%	35
Rogers City	3,322	2,827	14.9%	-495
Onaway	993	880	11.4%	-113
Posen	292	234	19.9%	-58
Millersburg	263	206	21.7%	-57

Source: U.S. Bureau of the Census
Note: Red text indicates decline; Green text indicates increase

Seasonal Population

In 2010, the Census reported that 34.8 percent of the housing units in the county were seasonal. Obtaining accurate numbers of seasonal residents and tourists is difficult. Because the decennial U.S. Census is conducted in April, the numbers only reflect those persons who live in the county on a year-round basis. A rough estimate of the number of county seasonal residents can be calculated by multiplying the number of county seasonal housing units (3,631) by the county's average number of persons per household (2.20), for a total of 7,988 persons. Seasonal residents, therefore, bring the total county residents to 21,364 compared to the actual 2010 Census figure of 13,376 persons. This figure does not include those seasonal visitors or tourists staying in area motels, campgrounds or family homes. It is impossible to obtain accurate count of the number of the tourists who annually visit the county

Age Distribution

2010 Census data shows that 60 percent of Presque Isle County's population was 45 years old or older, a percentage which has more than doubled since 2000 (see **Table 3.2 and Figure 3.1**). The shift towards an older population could be due to the existing residents getting older along with in migration of retirees. The age group 45-64 is the most populous age group in Presque Isle County as well as all municipalities except Ocqueoc Township where the 65+ age group is the largest. The Villages of Millersburg and Posen have the largest percentage of the age group 25-44.

Increase in the median age is also evidence of a relatively stable population that is getting older. The median age of residents in Presque Isle County increased from 45.1 to 51.7 during the period 2000-2010, (see **Table 3.2**). At the same time the State's median age increase from 35.5 to 38.9 years. The difference in median age between the County and State increased from 2000 to 2010 as the County's population make-up "ages" at the faster rate. The Village of Millersburg has the lowest median age (38.2) while Bearinger Township has the highest median age (58.5).

In conclusion, shifts in the County's demographic make-up are changing the population structure. Long term trends in the increase in median age continue at a faster rate than the State of Michigan

and US. The rate has increased with the down turn in the economy, as young families move to other areas for employment. An aging population needs access to social and medical services.

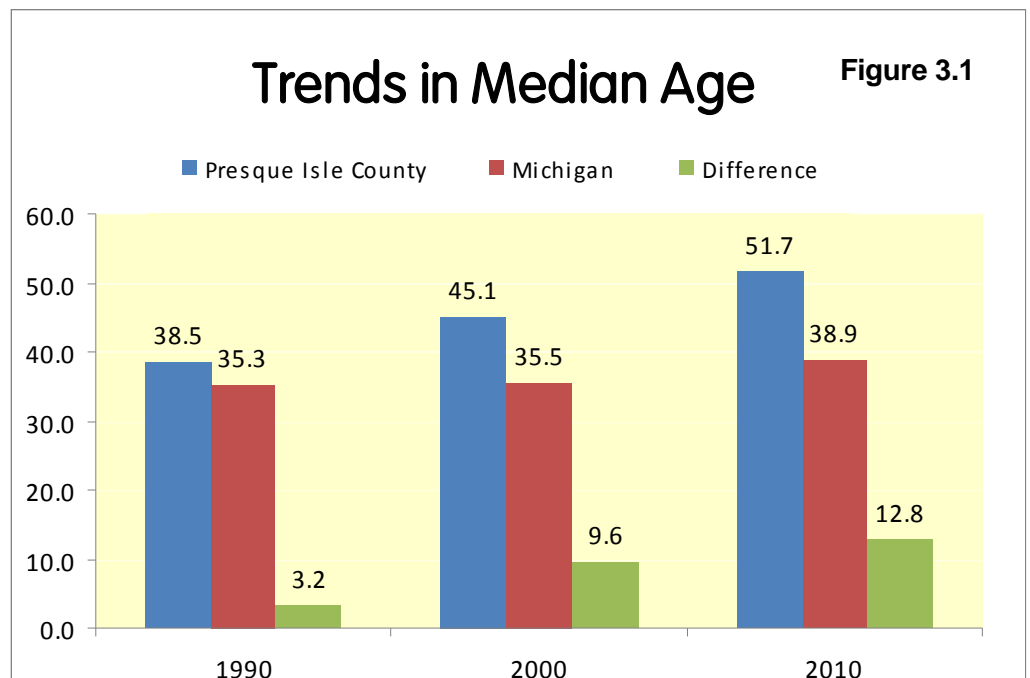


Table 3.2 Age Distribution By Municipality For Presque Isle County - 2010													
Community	< 5 Yrs.	%*	5-19 Yrs.	%*	20-24 Yrs.	%*	25-44 Yrs.	%*	45-64 Yrs.	%*	65 Yrs. & >	%*	Median Age
Presque Isle County	530	4.0	2,047	15.3	447	3.3	2,303	17.2	4,551	34.0	3,498	26.1	51.7
Allis Township	41	4.3	175	18.5	32	3.4	185	19.5	336	35.4	179	18.8	47.5
Bearinger Township	10	2.7	44	11.9	4	1.1	37	10.0	148	40.2	126	34.2	58.5
Belknap Township	22	2.9	123	16.4	27	3.6	129	17.2	275	36.7	175	23.4	50.6
Bismarck Township	13	3.4	63	16.4	14	3.6	63	16.3	134	34.7	99	25.6	51.5
Case Township	54	6.0	180	19.9	29	3.2	182	20.1	268	29.7	190	21.0	45.8
Krakov Township	22	3.1	89	12.6	21	3.0	89	12.6	275	39.0	209	29.6	55.3
Metz Township	12	4.0	39	12.9	7	2.3	56	18.5	110	36.4	78	25.8	54.1
Moltke Township	11	3.7	47	15.8	17	5.7	44	14.9	114	38.5	63	21.3	50.8
North Allis Township	28	5.4	99	19.1	16	3.1	102	19.6	164	31.5	112	21.5	47.5
Ocqueoc Township	24	3.7	85	13.0	14	2.1	94	14.3	218	33.3	220	33.7	55.9
Posen Township	43	5.1	142	16.7	37	4.4	164	19.3	283	33.3	181	21.3	47.5
Presque Isle Township	36	2.2	201	12.1	33	2.0	232	14.0	639	38.6	515	31.0	56.6
Pulawski Township	20	5.8	62	18.0	7	2.0	70	20.4	106	30.9	78	22.7	48.1
Rogers Township	40	4.1	135	13.8	33	3.4	160	16.3	336	34.1	280	28.5	53.8
Rogers City	98	3.5	389	13.8	95	3.4	538	19.0	886	31.3	821	29.1	51.9
Onaway	56	6.4	174	19.7	61	6.9	158	18.0	259	29.4	172	19.5	43.6
Posen	21	9.0	35	15.0	8	3.4	51	21.7	64	27.4	55	23.5	46.0
Millersburg	10	4.9	56	27.3	6	2.9	54	26.3	43	20.9	37	18.0	38.2
Michigan		6.0		20.8		6.8		24.7		27.9		13.8	38.9

*Figure shows the percentage each age grouping represents of the local unit's total population.
Source: U.S. Bureau of the Census

Disability Status

While recent data relating to disabled status is not currently available for Presque Isle County, the data shown on Table 3.3 gives an indication of the number of disabled people residing in Northeast Michigan. A person was classified as having a disability if they had a sensory disability, physical disability, mental disability, self-care disability, going outside the home disability or an employment disability. Over 38 percent of the population aged 21+ are classified as having a disability in Northeast Michigan.

Table 3.3 Disability Status in 8-county region* 2005-2007	
% of Population with a disability age 21-64	21.0%
% of Population with a disability age 64+	17.4%
% of Population with a disability who are employed (Ages 16-64)	33.1%
% of Households with members with a disability that lives alone	28.8%
Source: American Community Survey (PUMS: Public Use Microdata)	
*Region includes Alcona, Alpena, Cheboygan, Crawford, Montmorency, Oscoda, Otsego, and Presque Isle	

Housing Stock

Housing characteristics from the 2010 US Census are presented in **Table 3.4**. The Census found 10,428 housing units with 5,982 units occupied and 4,446 units vacant in Presque Isle County. Presque Isle Township has the most housing units at 1,734 units, with Rogers City second at 1,628 units. Presque Isle County has a high percentage of seasonal housing units (34.8 percent) with several townships having over half of the housing units considered seasonal including Bismarck Township at 64.4 percent, Bearinger Township at 64.1 percent, Krakow Township at 56.8 percent, Ocqueoc Township at 55.9 percent, Presque Isle Township at 50.6 percent. Communities with lakes, rivers and considerable private forestlands tend to have higher numbers of seasonal housing units. Communities with high numbers of seasonal housing present unique challenges when mitigating hazards. Given their geographic location structures are more vulnerable to wildfires and flooding hazards.

Information found in **Table 3.5** shows the year that housing units were built in Presque Isle County. Generally speaking, the older a housing unit is the more it is likely to be in need of rehabilitation. As a rule of thumb, any housing unit that is older than 50 years may be in need of at least some, if not a great deal of renovation. Over 34 percent of the housing in Presque Isle County was built prior to 1960 with at least 14 percent having been built prior to 1940. However, over 17 percent of the housing stock in Presque Isle County was built after 1990.

Table 3.5 Year Structure Built – Presque Isle County	
Year Structure Built	
2000 or later	5.9%
1990-1999	11.6%
1980-1989	11.9%
1960-1979	36.5%
1940-1959	19.9%
1939 or earlier	14.2%
Source: American Community Survey 2010	

Area Name	2010					
	Total	Occupied	Vacant	Percent Vacant	Seasonal	* Percent Seasonal
Presque Isle County	10,428	5,982	4,446	42.6	3,631	34.8
Allis Township	562	391	171	30.4	121	21.5
Bearinger Township	555	177	378	68.1	356	64.1
Belknap Township	409	325	84	20.5	44	10.8
Bismarck Township	576	167	409	71.0	371	64.4
Case Township	703	371	332	47.2	272	38.7
Krakov Township	829	321	508	61.3	471	56.8
Metz Township	220	135	85	38.6	67	30.5
Moltke Township	186	128	58	31.2	43	23.1
North Allis Township	464	222	242	52.2	209	45.0
Ocqueoc Township	759	296	463	61.0	424	55.9
Posen Township	479	361	118	24.6	58	12.1
Presque Isle Township	1,734	789	945	54.5	877	50.6
Pulawski Township	189	138	51	27.0	38	20.1
Rogers Township	640	439	201	31.4	167	26.1
Rogers City	1,628	1,328	300	18.4	90	5.5
Onaway	495	394	101	20.4	23	4.6
Posen	144	110	34	23.6	4	2.8
Millersburg	114	86	28	24.6	11	9.6

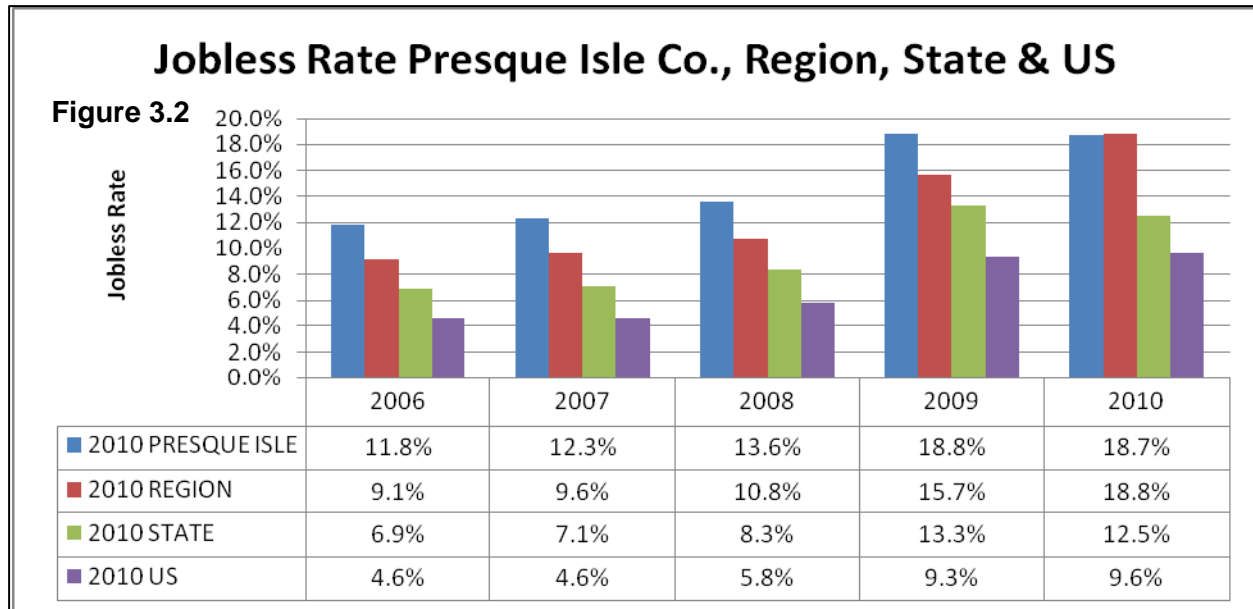
* Percent of total housing
Source: US Census Bureau

Selected Economic Indicators for Presque Isle County

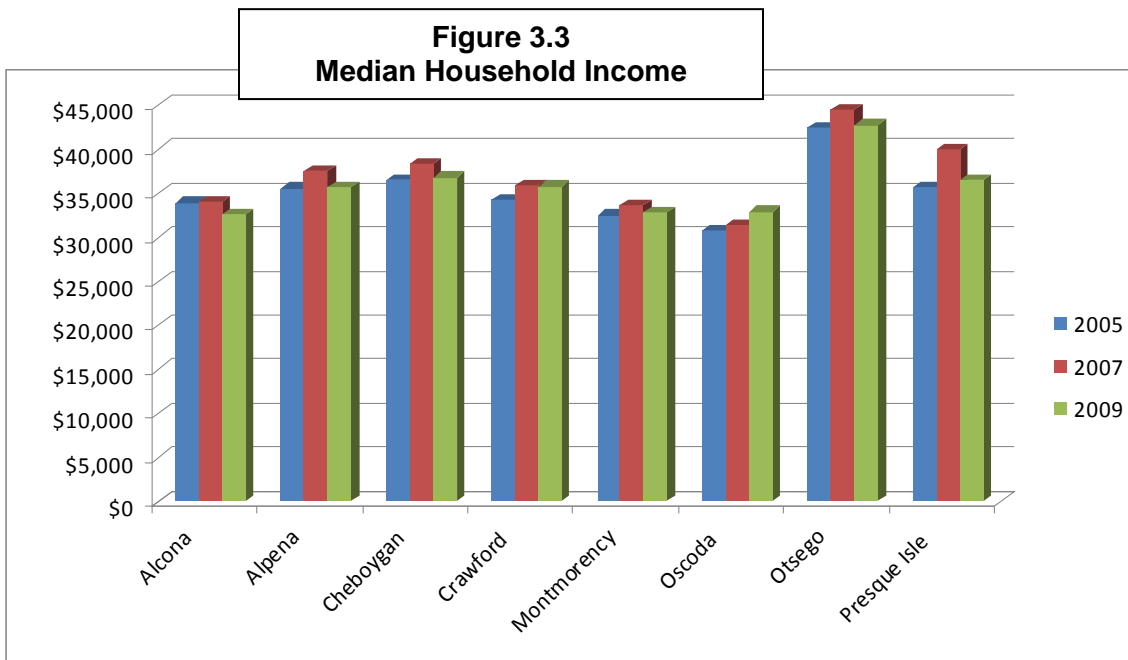
In Presque Isle County, 2010 Census data shows a loss in population levels over the last decade and a drop in the number of people in the labor force from 6,500 in 2000 to 5,899 in 2010. The unemployment rate has increased from 8.3 percent in 2000 to 17.6 percent in 2010. The unemployment rate for the county has been consistently higher than region-wide, state and national rates until 2010 when the region-wide rate matched Presque Isle County. See **Figure 3.2**.

Income and Poverty

A reliable measure of the economic health of families is median household income which is the midpoint of income for all households. While all eight counties of Northeast Michigan have generally exhibited a steady increase in median income over the past several decades, Northeast Michigan still lags behind the state as a whole. **Table 3.5** presents information on the median household income for counties in Northeast Michigan (**Figure 3.3**). According to the U.S. Census Bureau, Presque Isle County has a low median household income. The 2010 median household income for Presque Isle County was \$37,383 which was 82 percent of State's median household income and 75 percent of the national median household



income. In Northeast Michigan, the median household income of most counties is much lower than the State's and nation's. **Table 3.6** shows that 32 percent of households in Presque Isle County have a total income (plus benefits) of less than \$25,000. Over 46 percent of the households have an income of less than \$35,000.



Levels	2006-2010
Less than \$10,000	8.5%
\$10,000 - \$14,999	8.7%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	20.7%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	9.3%
\$100,000 +	5.9%

Source: U.S. Bureau of the Census - American Community Survey

Place	2010
Alcona County	\$34,858
Alpena County	\$36,242
Cheboygan County	\$37,100
Crawford County	\$39,665
Montmorency County	\$34,447
Oscoda County	\$32,346
Otsego County	\$44,510
Presque Isle County	\$37,383
State of Michigan	\$45,413
United States	\$50,046

Source: U.S. Bureau of the Census - American Community Survey

Generally speaking, individuals who have steady, year-round employment will tend to have higher overall incomes than those who are laid-off for part of the year. As more retirees move into the region and the local economy becomes more reliant on service and tourism job sectors, this trend of widening gaps between regional and state median household incomes is expected to continue. Lower incomes create challenges for balanced economic growth. As expenses for gas, food and housing continue to increase, families will be forced to move to areas that offer higher incomes. This could create an imbalance in the labor force necessary for positive economic growth. Poverty rates continue to be a problem in Presque Isle County and the Northeast Michigan region in general. Over seven percent of all families in the county are estimated to be in poverty. When children are present, this percentage increases for over 17 percent, **Table 3.7**. Again, this number increases dramatically (38 percent) when a female head of household is present and goes even higher (59 percent) when children under the age of 18 are in the household.

Category	Percent
Families	7.9
All families w/related children under 18	17.2
Married couple families	4.3
Married couple families w/related children under 18	7.2
Female householder, no husband present	38.1
Female householder, no husband present w/ related children under 18	58.7
Householder 65+ years	7.0

Source: U.S. Bureau of the Census - American Community Survey

Agriculture

According to the Michigan Department of Agriculture 2009 Survey, there were 289 farms with 71,079 acres of farmland in Presque Isle County. The 2009 survey found annual value of agricultural production was \$17,225,000 with \$5,279,000 in livestock sales, \$3,819,000 in dairy production, and \$8,127,000 in crop sales. Presque Isle County ranks 1st in Michigan in oats production.

Presque Isle County - 2009	
Agricultural Lands	Amount
Total number of farms:	289
Total farmland:	71,079 acres (16.9% of total area)
Forage/pasture/non-crop farmland:	15,261 acres (21.5% of farmland)
Number of farms using organic production:	2 (no certified organic farms)
Cropland in transition to organic:	not available
Area of greenhouse/nursery operations	42,400 sq. ft.
Local Distribution	
Farmers' markets:	2
U-pick farms /On-farm markets:	1
Farms using Community Supported Agriculture:	4
Value of direct-to-consumer farm product sales:	\$144,000
Local food production index:	29
Michigan Department of Agriculture – July 2009	

Presque Isle County - 2009		
Key Products	Production	Revenues
Corn, soy, and wheat	12,655 acres (17.8% of cropland)	\$2,799,000
Vegetables	1,744 acres (2.5% of cropland)	\$2,717,000
Fruit and tree nuts	85 acres (0.1% of cropland)	not available
Dairy farms	15 farms (0.7% of all in MI)	\$3,819,000
All animal operations	136 operations (7,213 animals)	
Michigan Department of Agriculture – July 2009		

Presque Isle County - 2009			
Locally Important Products	Size	Amount	MI Top 20 Ranking
Oats	4,080 acres		#1
Agricultural Revenues			
Total market value of agriculture		\$13,406,000	
Total crop sales		\$8,127,000	
Total livestock sales		\$5,279,000	
Michigan Department of Agriculture – July 2009			