# Michigan Economic Development Corporation



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# **Economy Overview**

MEDC Region 3 Northeast Michigan





### **Report Info**

Dataset Version	2013.3 Class of Worker	
Class of Worker Categories	QCEW Employees + Non-QCEW Employees + Self-Employed + Extended Proprietors	
Timeframe	2012 - 2013	
Dataset Category	EMSI Complete	
Region Name	MEDC Region 3 Northeast Michiga	n
Counties		
Alcona, MI (26001)	Alpena, MI (26007)	Cheboygan, MI (26031)
Crawford, MI (26039)	losco, MI (26069)	Montmorency, MI (26119)
Ogemaw, MI (26129)	Oscoda, MI (26135)	Otsego, MI (26137)
Presque Isle, MI (26141)	Roscommon, MI (26143)	

# **MEDC Region 3 Northeast Michigan**



Population (2013)	204,037
Jobs (2013)	86,156
Average Earnings (2013)	\$32,545
Unemployed (5/2013)	9,360
Completions (2012)	792
GRP (2012)	\$4,621,518,452
Exports (2012)	\$6,138,144,613
Imports (2012)	\$8,349,828,183



## **MEDC Region 3 Northeast Michigan | Population**

204,037

2013 Population

2.1% of State

-4.1%

#### **Population Growth for the Last 5 Years**

State Growth -1.3%

Age Group	2013 Population	% of Population
Under 5 years	8,905	4.4%
5 to 9 years	9,990	4.9%
10 to 14 years	11,096	5.4%
15 to 19 years	11,003	5.4%
20 to 24 years	8,810	4.3%
25 to 29 years	8,533	4.2%
30 to 34 years	9,130	4.5%
35 to 39 years	8,943	4.4%
40 to 44 years	10,532	5.2%
45 to 49 years	13,423	6.6%
50 to 54 years	16,953	8.3%
55 to 59 years	18,366	9.0%
60 to 64 years	18,208	8.9%
65 to 69 years	15,751	7.7%
70 to 74 years	12,678	6.2%
75 to 79 years	9,313	4.6%
80 to 84 years	6,615	3.2%
85 years and over	5,789	2.8%

# **MEDC** Region 3 Northeast Michigan | Jobs by Industry

86,156	51.5%	48.5%
Total Jobs (2013)	Male	Female
	(National: 52.2%)	(National: 47.8%)

NAICS	Industry	2013 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	3,419	
21	Mining, Quarrying, and Oil and Gas Extraction	2,856	
22	Utilities	423	
23	Construction	4,737	
31	Manufacturing	5,591	
42	Wholesale Trade	1,923	
44	Retail Trade	12,989	
48	Transportation and Warehousing	2,364	
51	Information	570	
52	Finance and Insurance	3,528	
53	Real Estate and Rental and Leasing	4,458	
54	Professional, Scientific, and Technical Services	2,711	
55	Management of Companies and Enterprises	72	
56	Administrative and Support and Waste Management and Remediation Services	3,748	
61	Educational Services (Private)	620	
62	Health Care and Social Assistance	9,798	
71	Arts, Entertainment, and Recreation	1,846	
72	Accommodation and Food Services	7,401	
81	Other Services (except Public Administration)	5,357	
90	Government	11,665	
99	Unclassified Industry	81	

## MEDC Region 3 Northeast Michigan | Average Earnings by Industry

\$32,545

Avg. Earnings (2013)

63% of Nation Avg.

\$37,626

Male Avg. Earnings (2013)

61% of Nation Avg.

\$27,149

Female Avg. Earnings (2013)

68% of Nation Avg.

NAICS	Industry	Avg. Earnings (2013)
11	Agriculture, Forestry, Fishing and Hunting	\$25,443
21	Mining, Quarrying, and Oil and Gas Extraction	\$43,478
22	Utilities	\$109,731
23	Construction	\$32,248
31	Manufacturing	\$53,362
42	Wholesale Trade	\$43,351
44	Retail Trade	\$25,397
48	Transportation and Warehousing	\$38,073
51	Information	\$36,938
52	Finance and Insurance	\$34,803
53	Real Estate and Rental and Leasing	\$13,544
54	Professional, Scientific, and Technical Services	\$29,249
55	Management of Companies and Enterprises	\$63,387
56	Administrative and Support and Waste Management and Remediation Services	\$17,502
61	Educational Services (Private)	\$10,625
62	Health Care and Social Assistance	\$38,424
71	Arts, Entertainment, and Recreation	\$15,298
72	Accommodation and Food Services	\$14,979
81	Other Services (except Public Administration)	\$18,043
90	Government	\$52,927
99	Unclassified Industry	\$26,814



## **MEDC** Region 3 Northeast Michigan | Unemployment by Industry

9,360

#### **Total Unemployment (5/2013)**

NAICS	Industry	Unemployed (5/2013)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	52	1%	
21	Mining, Quarrying, and Oil and Gas Extraction	138	1%	
22	Utilities	26	0%	
23	Construction	897	10%	
31	Manufacturing	831	9%	
42	Wholesale Trade	140	1%	
44	Retail Trade	1,549	17%	
48	Transportation and Warehousing	170	2%	
51	Information	43	0%	
52	Finance and Insurance	197	2%	
53	Real Estate and Rental and Leasing	92	1%	
54	Professional, Scientific, and Technical Services	132	1%	
55	Management of Companies and Enterprises	2	0%	
56	Administrative and Support and Waste Management and Remediation Services	227	2%	
61	Educational Services (Private)	15	0%	
62	Health Care and Social Assistance	819	9%	
71	Arts, Entertainment, and Recreation	217	2%	
72	Accommodation and Food Services	987	11%	
81	Other Services (except Public Administration)	407	4%	
90	Government	752	8%	
99	No Previous Work Experience/Unspecified	1,666	18%	



# **MEDC** Region 3 Northeast Michigan | Top Program Completions

CIP	Program	Completions (2012)	
51	Health professions and related programs	313	
24	Liberal arts and sciences, general studies and humanities	94	
52	Business, management, marketing, and related support services	69	
47	Mechanic and repair technologies/technicians	59	
46	Construction trades	57	
43	Homeland security, law enforcement, firefighting and related protective services	45	
15	Engineering technologies and engineering-related fields	39	
50	Visual and performing arts	27	
12	Personal and culinary services	15	
30	Multi/interdisciplinary studies	13	

### **MEDC Region 3 Northeast Michigan | Gross Regional Product (GRP)**

\$2,836,422,221 \$1,341,602,217 \$443,494,015 \$4,621,518,452

Earnings (2012) Property Income (2012) Taxes on Production (2012) Total GRP (2012)

NAICS	Industry	GRP (2012)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$135,282,990	3%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$301,569,347	7%	
22	Utilities	\$176,001,264	4%	
23	Construction	\$178,827,255	4%	
31	Manufacturing	\$446,375,290	10%	
42	Wholesale Trade	\$164,441,147	4%	
44	Retail Trade	\$549,198,568	12%	
48	Transportation and Warehousing	\$127,994,925	3%	
51	Information	\$58,140,837	1%	
52	Finance and Insurance	\$226,237,134	5%	
53	Real Estate and Rental and Leasing	\$220,142,177	5%	
54	Professional, Scientific, and Technical Services	\$99,972,481	2%	
55	Management of Companies and Enterprises	\$5,658,225	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$75,141,583	2%	
61	Educational Services (Private)	\$7,933,910	0%	
62	Health Care and Social Assistance	\$407,180,451	9%	
71	Arts, Entertainment, and Recreation	\$48,016,381	1%	
72	Accommodation and Food Services	\$170,875,038	4%	
81	Other Services (except Public Administration)	\$110,265,157	2%	
90	Government	\$696,454,259	15%	
	Other non-industries	\$415,810,032	9%	

## **MEDC Region 3 Northeast Michigan | Region Exports**

# \$6,138,144,612.53

#### **Exports (2012)**

67% of Supply

	restry, Fishing and Hunting ring, and Oil and Gas Extraction de	\$358,120,380 \$502,327,557 \$149,847,341 \$169,003,152 \$1,406,988,469 \$193,229,697	
<ul> <li>Utilities</li> <li>Construction</li> <li>Manufacturing</li> <li>Wholesale Trace</li> </ul>		\$149,847,341 \$169,003,152 \$1,406,988,469 \$193,229,697	
23 Construction 31 Manufacturing 42 Wholesale Trace	de	\$169,003,152 \$1,406,988,469 \$193,229,697	
Manufacturing Wholesale Trac	de	\$1,406,988,469 \$193,229,697	
42 Wholesale Trac	de	\$193,229,697	
	de		
44 Retail Trade		\$462 70E 4E7	
		\$463,705,457	
48 Transportation	and Warehousing	\$185,124,653	
51 Information		\$39,891,479	
52 Finance and Ins	surance	\$178,952,003	
53 Real Estate and	d Rental and Leasing	\$134,290,086	
54 Professional, S	cientific, and Technical Services	\$47,119,796	
55 Management of	f Companies and Enterprises	\$7,497,713	
	and Support and Waste nd Remediation Services	\$54,256,889	
61 Educational Se	rvices (Private)	\$2,591,440	
62 Health Care an	d Social Assistance	\$293,801,421	
71 Arts, Entertainn	nent, and Recreation	\$44,581,926	
72 Accommodation	n and Food Services	\$153,354,562	
81 Other Services	(except Public Administration)	\$73,497,257	
90 Government		\$1,679,963,336	



## **MEDC Region 3 Northeast Michigan | Region Imports**

\$8,349,828,183

**Imports (2012)** 

73% of Demand

\$3,086,437,396

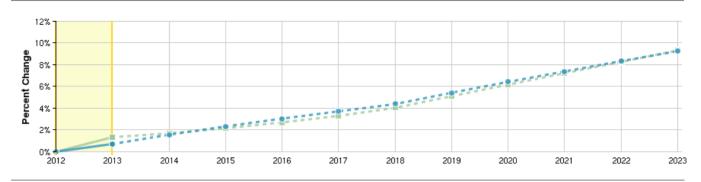
Locally Produced & Consumed (2012)

27% of Demand

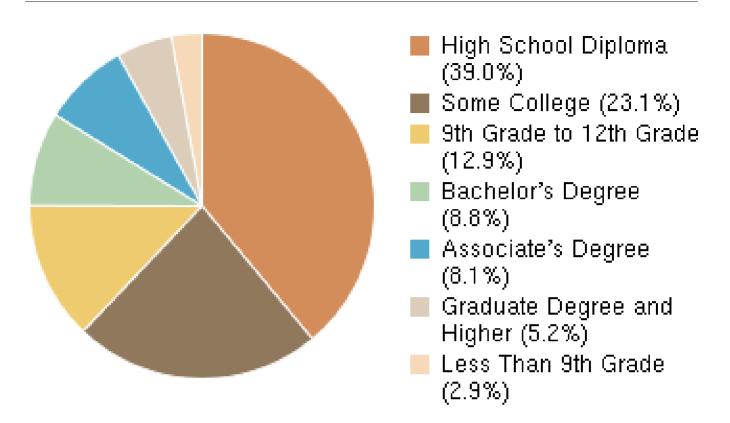
NAICS	Industry	Imports (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$117,260,810	
21	Mining, Quarrying, and Oil and Gas Extraction	\$123,104,172	
22	Utilities	\$106,393,860	
23	Construction	\$219,085,803	
31	Manufacturing	\$1,758,175,076	
42	Wholesale Trade	\$412,496,797	
44	Retail Trade	\$246,319,281	
48	Transportation and Warehousing	\$223,833,690	
51	Information	\$321,881,871	
52	Finance and Insurance	\$596,350,848	
53	Real Estate and Rental and Leasing	\$345,267,766	
54	Professional, Scientific, and Technical Services	\$377,424,776	
55	Management of Companies and Enterprises	\$130,871,144	
56	Administrative and Support and Waste Management and Remediation Services	\$146,750,060	
61	Educational Services (Private)	\$96,941,741	
62	Health Care and Social Assistance	\$487,504,518	
71	Arts, Entertainment, and Recreation	\$57,571,953	
72	Accommodation and Food Services	\$151,425,058	
81	Other Services (except Public Administration)	\$103,153,664	
90	Government	\$2,328,015,294	



# **Regional Trends**



	Region	2012 Jobs	2013 Jobs	% Change
•	MEDC Region 3 Northeast Michigan	85,543	86,156	0.7%
•	Michigan	5,260,051	5,330,412	1.3%

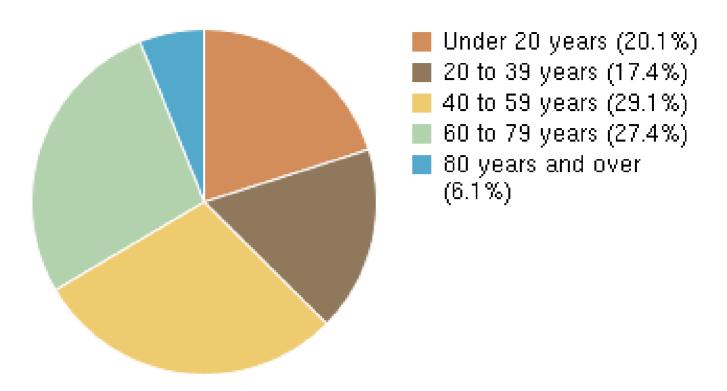


# **Largest Openings/Completions Gaps**

Occupation	Related Completions (2012)	Annual Openings (2013)
Personal Financial Advisors (13-2052)	0	39
Securities, Commodities, and Financial Services Sales Agents (41-3031)	0	33
Accountants and Auditors (13-2011)	0	22
Teachers and Instructors, All Other (25-3099)	0	15
Elementary School Teachers, Except Special Education (25-2021)	5	18



#### 2013 Age Demographics

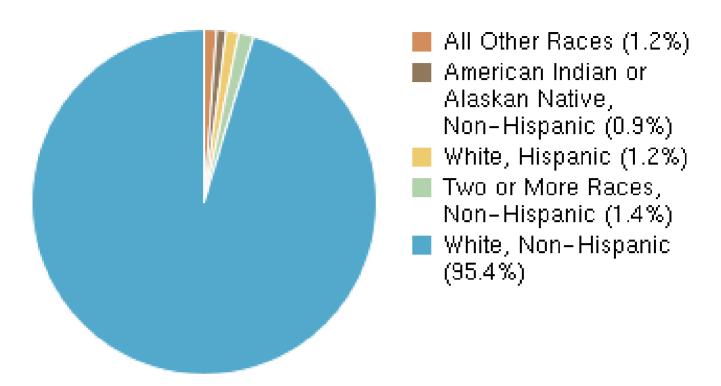


# **Growing/Declining Occupations**

Occupation	Jobs (2012-2013)
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	117
Waiters and Waitresses (35-3031)	57
Home Health Aides (31-1011)	37
Construction Laborers (47-2061)	-29
Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)	-35
Childcare Workers (39-9011)	-95



#### 2013 Race Demographics



# **Growing/Declining Industries**

Industry	Change in Jobs (2012-2013)
Limited-Service Restaurants (722211)	167
Full-Service Restaurants (722110)	134
Temporary Help Services (561320)	124
Supermarkets and Other Grocery (except Convenience) Stores (445110)	-77
Hotels (except Casino Hotels) and Motels (721110)	-83
Child Day Care Services (624410)	-105
Child Day Care Services (624410)	-105



#### **Data Sources and Calculations**

#### **Input-Output Data**

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

#### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Completers Data**

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

#### **Unemployment Data**

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

#### **State Data Sources**

This report uses state data from the following agencies: Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives

#### **Educational Attainment Data**

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

